



MATT GRAY

@matt_gray_

10 of the most visually appealing websites (you've never seen):

2:47 PM · Jul 27, 2022 · Hypefury

2,194 Retweets **80** Quote Tweets **12.9K** Likes

Scale.com

My favorite SaaS website in the world.

- Iconography is beautiful
- Flawless social proof and logos



scale

scale.com

Scale AI: The Data Platform for AI

Trusted by world class companies, Scale delivers high quality training data for AI applications such as self-driving cars, mapping, AR/VR, ...

[Poolsuite.net](https://poolsuite.net)

Retro. Original. Amazing music while you work (or party).

- The coolest internet hangout
- Created by internet sensation [@marty](#)



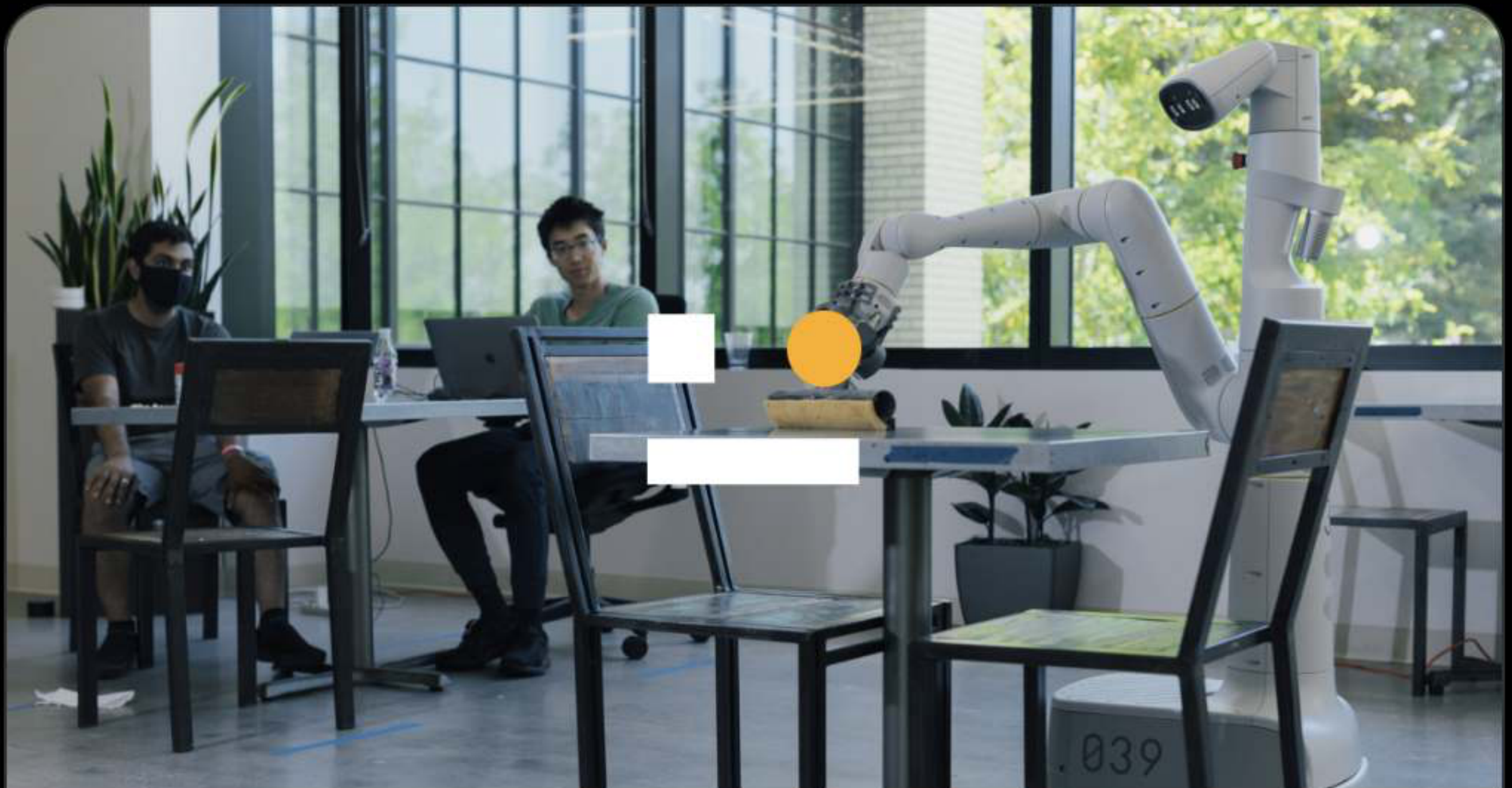
poolsuite.net

Poolsuite™

The ultra-summer internet radio station, playing an infinity pool of summer sounds 24/7. Swimwear optional. Formerly Poolside FM.

Born from the Moonshot Factory at Google. These robots can learn and help anyone with (almost) anything.

- Solving a problem that was previously unthinkable
- Explore the journey of robots over the past 78 years through an immersive experience



everydayrobots.com

Home | Everyday Robots

Born from X, and working alongside teams at Google, we're building a new type of robot. One that can learn by itself, to help anyone with ...

ikilledacactus.com

Learn how to take care of your houseplants with this cool website.

- Gorgeous animations
- Includes top 5 plants to look out for in 2022

A simple guide to houseplants
for the horticulturally challenged



I killed a cactus

ikilledacactus.com

I Killed A Cactus

A simple guide to houseplants for the horticulturally challenged from
Mallard and Claret

[Apple.com/apple-fitness-...](#)

The first fitness service powered by Apple Watch.

- Apple copywriting is second to none
- Human portraits personalize the experience



[apple.com](#)

Apple Fitness+

Apple Fitness+ is the first fitness service powered by Apple Watch. Try video and audio workouts and guided meditations on iPhone, iPad, an...

[Cash.app/cashbycashapp](https://cash.app/cashbycashapp)

Go on a virtual nature walk in this future world.

- Use keyboard to navigate the future of retail
- A virtual field trip that feels like I'm on 🍄



cash.app

Cash by Cash App | Collection 2: Future Nature

An adventurous crop of ready-to-wear-pieces equally suited for hibernation and exploration.

Zoox.com

Fully autonomous, all-electric autonomous vehicles. This website is mind-blowing.

- Impeccable copywriting
- Insane visuals



zoox.com

The future is for riders

We're reinventing personal transportation—making the future safer, cleaner, and more enjoyable for ...

Aero.com

The future of first-class air travel reimagined.

- A web journey you'll remember
- Stunning photography

[Apple.com/airpods-3rd-ge...](#)

This website is pure magic.

- Immersive visuals as you scroll
- Helps you determine which AirPods are right for you



apple.com

AirPods (3rd generation)

AirPods (3rd generation). Spatial audio, Adaptive EQ, longer battery life, and sweat and water resistance — in an all-new design.

[Press.stripe.com](https://press.stripe.com)

This website feels like a web version of a library.

- Pick up your favorite book
- Unique way of showcasing inspiring resources



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