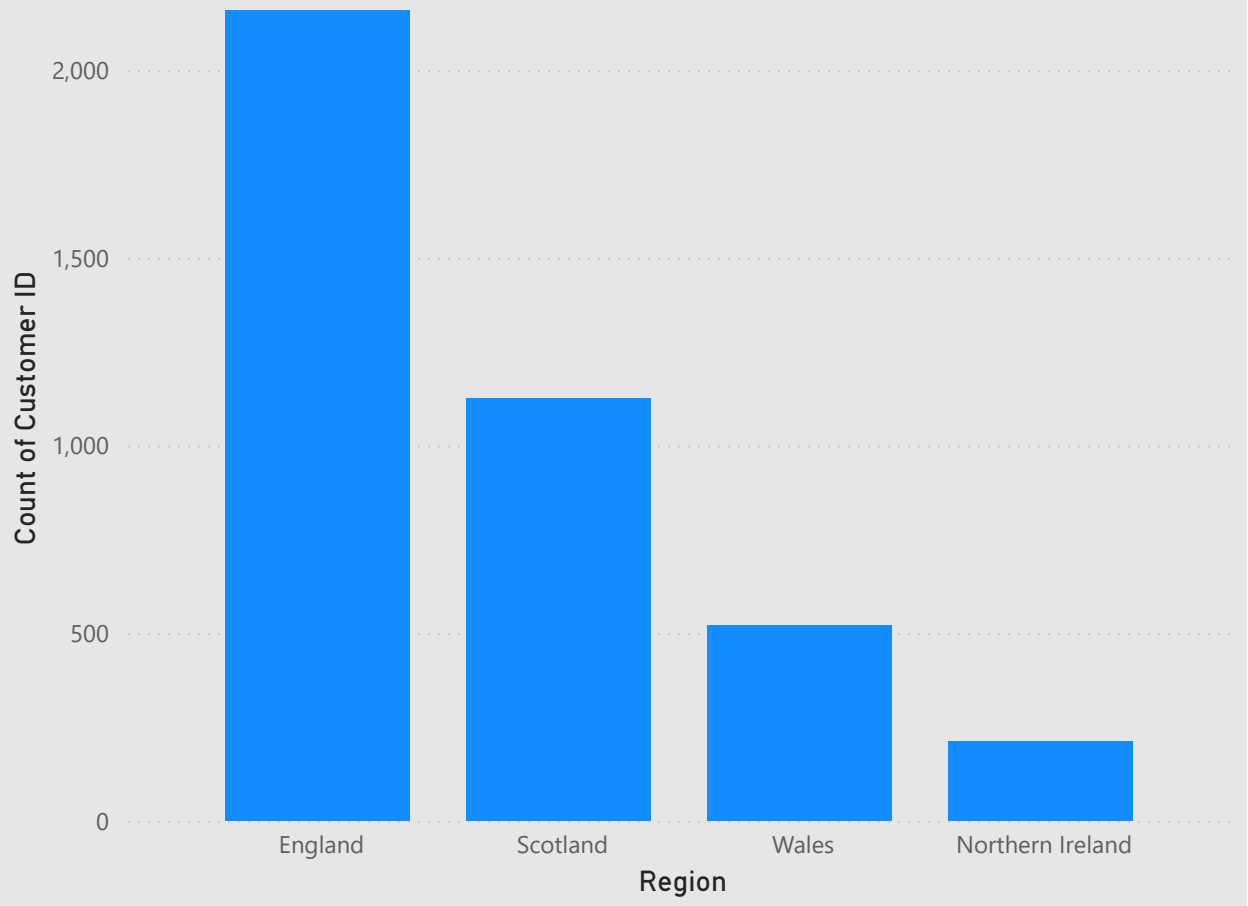


Count of Customer ID by Region

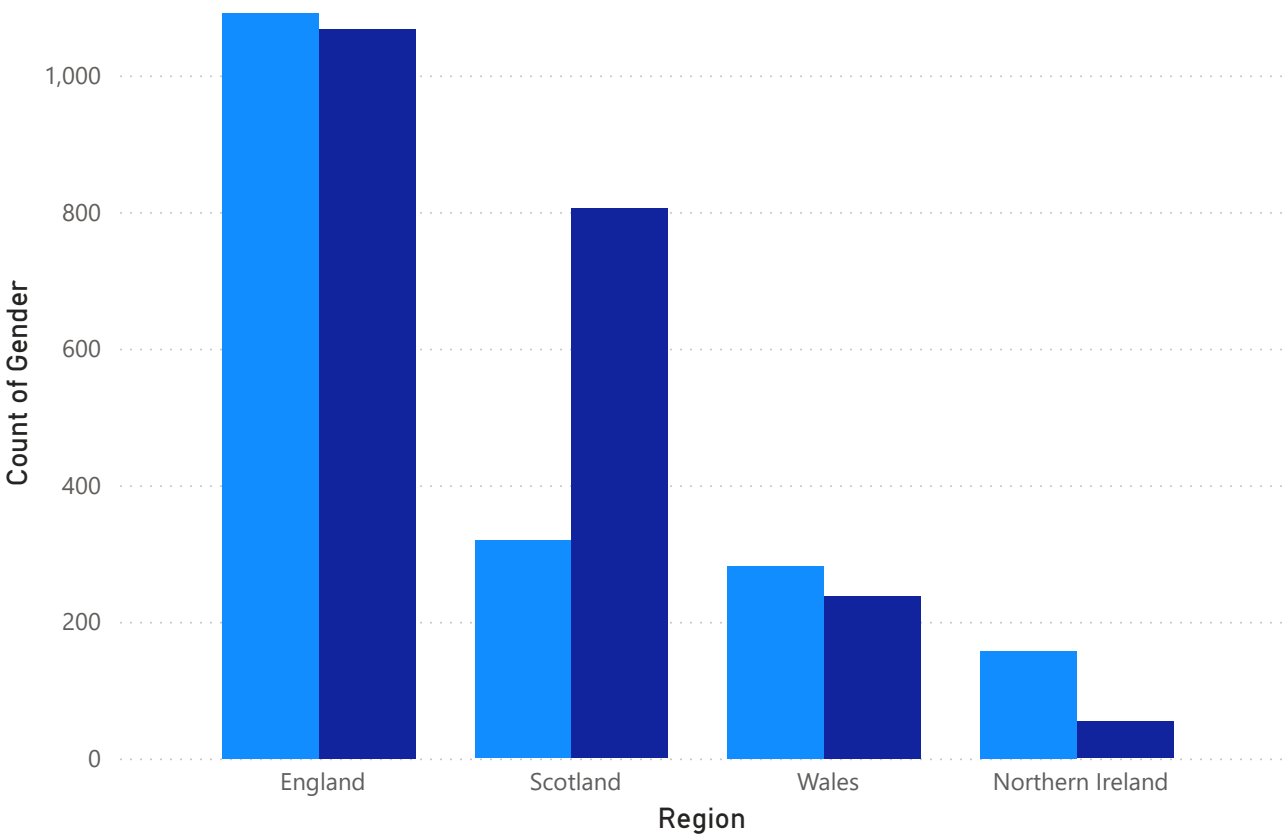


**Region-wise number of customers**

*The graphic representation illustrates the distribution of customers across various regions. The X-axis displays the regions, while the Y-axis indicates the total number of customers per region. England stands out as the region with the highest customer count, whereas Northern Ireland has the lowest.*

Count of Gender by Region and Gender

Gender ● Female ● Male



Region-wise number of Male & Female Customers

- The graph displays the distribution of genders across different regions. The X-axis shows the regions, while the Y-axis represents the count of individuals for each gender within that region.
- Regions with a larger overall population also tend to have a higher number of female customers compared to male customers. This trend is mirrored in Northern Ireland, which has the smallest customer base and also exhibits a similar gender distribution pattern.

### Count of Customer ID by Region and Region

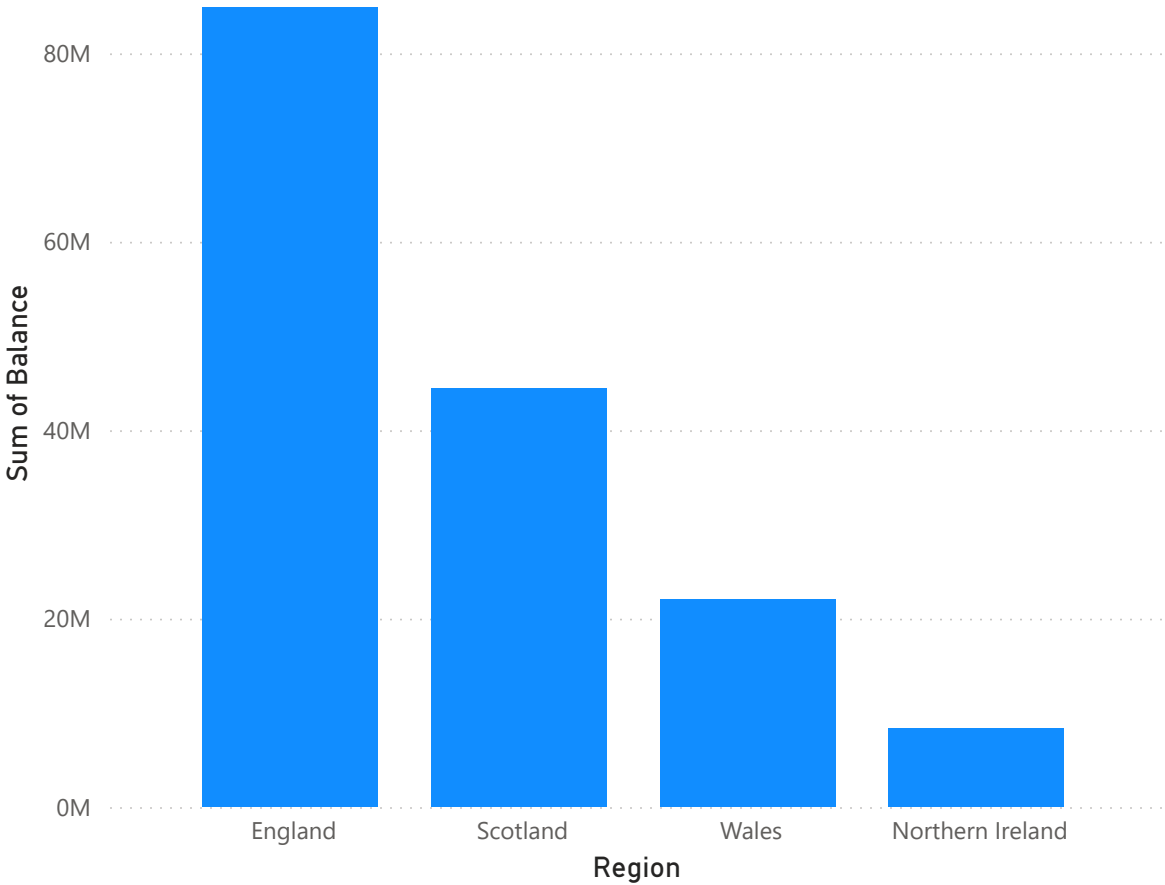
**Region** ● England ● Scotland ● Wales ● Northern Ireland



### Region-wise number of Male & Female Customers

- The graph illustrates the gender distribution across various regions. The X-axis represents the different regions, while the Y-axis indicates the number of individuals for each gender within those regions.
- Regions with a larger overall population tend to have a greater proportion of female customers compared to male customers. This pattern holds true even in Northern Ireland, which has the smallest customer base but still demonstrates a similar gender distribution.

Sum of Balance by Region

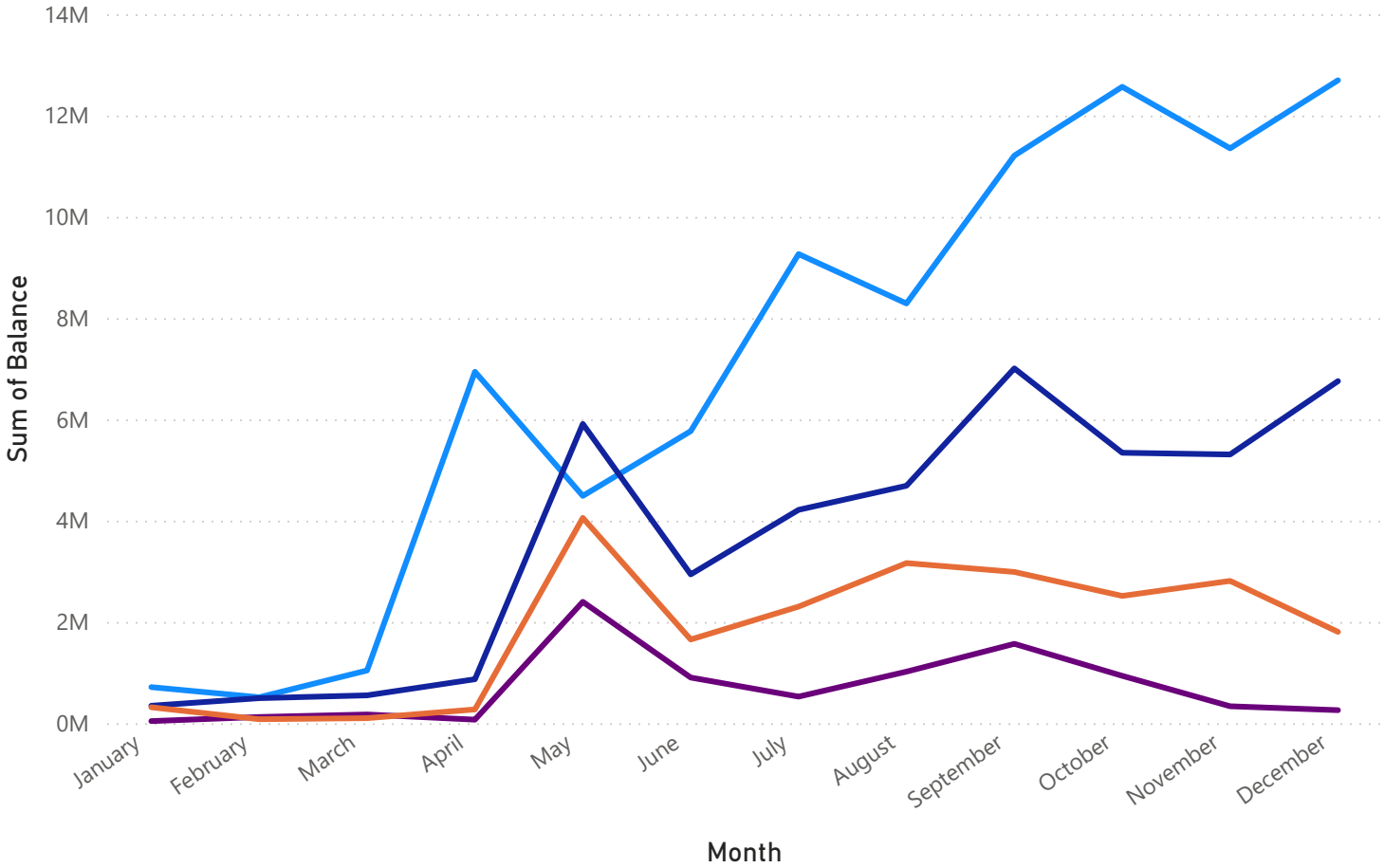


**Region-wise customer’s bank balance**

*The clustered column chart illustrates the total bank balance distribution across various regions. The X-axis represents the different regions, while the Y-axis indicates the total bank balance within each region. Notably, customers from England possess the highest cumulative bank balance, while customers from Northern Ireland have the lowest.*

Sum of Balance by Month and Region

Region ● England ● Northern Ireland ● Scotland ● Wales



**Region-wise Monthly balance availability trend.**

*The line chart displays the monthly progression of bank balances across different regions throughout the year. Notably, there is a significant surge in England's bank balance following June. Conversely, the bank balance in Northern Ireland exhibits a consistent decline towards the end of the year..*