

**STEEL
INDUS
TRY**

**BRIGHT BAR
LEADING
MANUFACTURER**

The background image shows a worker in a workshop environment, focused on grinding a piece of metal. Sparks are prominently visible, creating a dynamic and industrial feel. The overall composition is split vertically, with the left side being dark and the right side bright yellow.

TURNING BIG IDEAS INTO GREAT PRODUCTS

We work on the forefront of innovation and technology to take products from an idea all the way to the end consumer.



OUR MANAGEMENT

The founding stone of Dhand Steels, the leading bright bar manufacturers in Ludhiana today was laid by Lt. Shri Manohar Lal Dhand in the year 1974. In 1977, Mr. J.P. Dhand followed his father's footsteps and joined the company. In its initial stages, Dhand Steels manufactured bright hex bars, particularly for the bicycle industry. Over the years, the company increased its product portfolio, and today is ranked among the leading growing MSMEs.

Mr. Nikhil Dhand and Mr. Varun Dhand are the present partners of the company, both seasoned engineers striving to make Dhand Steels count as one of the most respected and preferred steel bright bar manufacturers in the country. After they gained charge in 2010, they have been able to expand their reach from 3 to 15 states in India, and the company now boasts of three working units in Ludhiana spread across 35,200 sq. feet, equipped with all the latest machinery and technology like Shotblasting machines.

What started as a vision of one man has a lot of feathers in its cap today. Completing a journey of almost five decades, Dhand Steels has numerous milestones to its credit and has come a long way. The company has been able to achieve the status it has today because the management, since the beginning, has believed in fulfilling their commitments and delivering promises.



Late Sh Manohar Lal Dhand



Mr. J.P Dhand



Mr. Nikhil Dhand



Mr. Varun Dhand

COMPANY OVERVIEW

From a modest beginning in the late '70s, we have been contributing to the success of our customers by providing them with excellent products and services. Today, Dhand Steels has flourished into one of the leading bright bar manufacturers in Ludhiana. We have continued to emphasize the importance of integrity and genuineness in our actions which have helped us grow in partnership with our customers.

Dhand Steels provides a wide range of solutions about the requirements of steel bright bars in all shapes and sizes. Technology has played a critical role in our journey, but so do the materials that build our world. Our products speak volumes of the quality and are well-recognized for their features like grain-free surface and perfectly finished corners (bright hexagonal bar), durability, high strength, corrosion resistance, and dimensional accuracy.

We are ISO 9001:2015 certified bright bar manufacturer in Ludhiana that has a state-of-art manufacturing facility, equipped with the latest technology having the minute precision to produce steel bright bar products such as bright round bars, hexagonal bars, wire rods, alloy steel, and other special-shaped bright bars.

Our philosophy is to make sure every steel bright bar supplied to the customer is of top-notch quality and defect free. In any case, we believe in providing the best customer experience, which is why we also offer easy replacements. Our goal is to deliver engineering excellence with the best quality bespoke product backed by excellent service and timely delivery at the best possible price. The quality of our products and services has helped us build an unbeatable reputation in the marketplace and become the leading steel bright bar manufacturer in Ludhiana preferred by some of the top engineering, construction, automobile, manufacturing, railways, textiles, and other allied industries all over India.

OUR MISSION To support our customers by providing superior products and services of exceptional value which help them fully-realize their time, effort and resources to gain a competitive advantage in their markets and attain exponential growth.

To constantly seek renewal via continuous education and learning, and the application of new technologies and best business practices.

To contribute to the society by generating more jobs, local opportunities, growth and impact in the community.

To provide a pleasant, nurturing and growth oriented environment which encourages our employees to be highly productive and to grow personally and professionally.

To develop diversified markets and set a footprint across different sectors which provide stability and adequate financial returns, allowing us to achieve our vision and help us beat China every step of the way, whether it's in pricing, quality or production level.

OUR VISION

OUR VALUES **Customer-focused Approach** – Making products that will help customers eliminate the wastage of time, efforts, and resources.

Effective Inventory Management – To make sure that we always stay at the top of our game by taking care of the inventory levels of our customers and providing them Just-in-Time deliveries.

Personalised Customer Dashboard – To enable customers to live track their orders, raise queries and provide/receive feedback.

Time Saving – To provide our customers with the facility of self-tracking of orders and generation of the estimated delivery date.

Going Above and Beyond – Our services aren't just limited to bright bar manufacturing, but we also believe in providing a holistic and a wow experience to our customers.

WHAT IS SHOT BLASTING?

At Dhand Steels, we make sure that only the best quality steel bright bar products are supplied to the customers, which is why we make use of the best technologies to achieve the ultimate results. Shotblasting gives our products a competitive edge because of their enhanced quality, aesthetic and surface finish.



Shotblasting is a surface treatment process using high-velocity steel abrasive. Shot blasting is the method through which it is possible to obtain excellent cleaning and surface preparation for secondary finishing operations. It is a more sustainable practice than pickling because this type of cleaning does not use chemical products and thus, no toxic waste is generated since shot blasting comprises the acceleration of steel balls by means of a wheel turbine. This makes it non-hazardous to the environment while ensuring good, smooth and uniform metal finish.

ADVANTAGES OF SHOT BLASTING

- Increases the lifespan and endurance of future coatings by improving the bond between the blasted surface and protective coatings.
- Eliminates the use of non-eco-friendly harsh chemicals.
- Helps to remove rust and corrosive builds from the metal surface.
- Improved blast pattern accuracy along with more comprehensive abrasive selection.
- Helps in revealing any surface defects.

ISO TOLERANCE

As you may know, in the steel industry, each product has certain defined dimensions and sizes. And, for each size of product, there will be some standard tolerance requirements. Below-mentioned in the post are the different bright bar tolerance requirements between BS 970-3 and ISO 286-2 standard.

Tolerances classes

Tolerances on dimensions, (diameter, thickness, width), are those established by ISO 286-2. The tolerances shown in this tables-below are normally applied to metric sizes of drawn bright steel bars.

QUALITY IS OUR PRIORITY

For the past five decades, we have worked hard to make sure that while our customers get bright bar products at the most competitive prices, there is no compromise made in quality. Our dedicated team at Dhand Steels is committed to delivering quality at all stages. Inspections in quality start right from the procurement of raw materials till the delivery of finished goods. We also make sure that besides testing and quality checks throughout the implementation process, we provide our customers with prompt post-sales services.

Inspection of Raw Material: The raw material is tested and checked before initiating the production for chemical properties and surface defects.

In-Process Inspection: Our team of quality control supervisors ensures that attributes like tolerance, length, straightness, and surface finish are checked and maintained during different phases of the production cycle.

Inspection of Finished Products: During this stage, the products are checked for finishing, packaging, color coding, marking, chemical and mechanical properties, corrosion, etc. This is to make sure that the finished products comply with the requirements of the customer. We implement several highly-efficient testing methods to check for the chemical and mechanical properties of steel. Below-mentioned is a comprehensive list of all the types of testing that is performed at Dhand Steels to ensure that customers are delivered a defect-free product.

TYPES OF TESTING



BEND TESTING



Ultrasonic Testing for defects



Brinell Hardness Test



Magnetic-Particle Testing

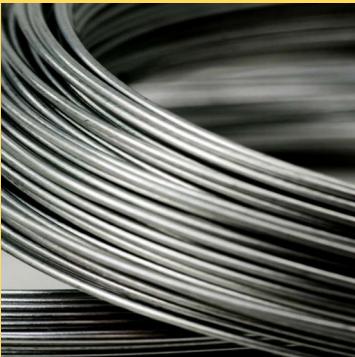


Rockwell Hardness Test



Visual Testing

OUR OFFERINGS



PRODUCT **HB WIRES**

Grades Available: M.S, L.C, E.N 1A(NL), EN-8, EN-4, EN-8M, EN-9, EN-15, EN-15 AM, EN-16, EN-18, EN-19, EN-24i, EN-31, EN-32 B, EN-45,



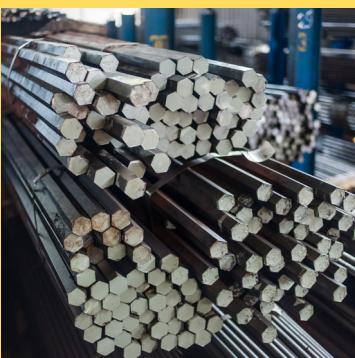
PRODUCT **HHB WIRES**

Size Range: 3.0mm and above



PRODUCT **ROUND BRIGHT BARS**

Grades Available : M.S, L.C, E.N 1A(NL), EN-8, EN-4, EN-8M, EN-9, EN-15, EN-15 AM, EN-16, EN-18, EN-19, EN-24i



PRODUCT **HEX BRIGHT BARS**

Grades Available : M.S, L.C, E.N 1A(NL), EN-8, EN-4, EN-8M, EN-9, EN-15, EN-15 AM, EN-16, EN-18,



PRODUCT **SQUARE BRIGHT BARS**

Grades Available : M.S, L.C, EN-8



PRODUCT **ALLOY STEEL BRIGHT BARS**

Size Range:
10MM – 105MM

Why buy bright round bars from Dhand Steels ?

- Best-quality certified steel
- Competitive price
- Consistent testing to ensure quality
- Genuine and reliable bright bar manufacturer
- Significant pre and post-sales support
- Customization in accordance with technical parameters
- Door-step delivery and efficacious packaging

OUR CERTIFICATIONS

Registration Certificate

Government of India
Form GST REG-06
(See Rule 107(1))

Registration Number: AAEFD6029QZ9

1. Legal Name	DHAND STEEL TRADERS
2. Trade Name, if any	DHAND STEEL TRADERS
3. Constitution of Business	Partnership
4. Address of Principal Place of Business	3746/3, DHAND STEEL TRADERS, St No - 13, SHIMLA PURI, LUDHIANA, PUNJAB, 141003
5. Date of Liability	01/07/2017
6. Period of Validity	From 01/07/2017 To NA
7. Type of Registration	Regular
8. Particulars of Approving Authority	

Signature

Name _____
Designation _____
Jurisdictional Office _____
9. Date of issue of Certificate 20/09/2017

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the deemed approval of the application for registration.

1/25/2019 Director General of Foreign Trade

MINISTRY OF COMMERCE AND INDUSTRY
GOVERNMENT OF INDIA
Office of the Secretary

DEPARTMENT OF COMMERCE AND FOREIGN TRADE
मंत्रालय व्यापार एवं विदेशी संरचना विभाग
133-136 Green Field, Pashawar Road, Ludhiana-141002
सर्वोच्च व्यापार विभाग के अधीन
CERTIFICATE OF IMPORTER-EXPORTER CODE (IEC)

(This is a computer generated certificate. The authenticity of this document may be verified by visiting the website of DGFT or by visiting the office of the Secretary, Ministry of Commerce and Foreign Trade, New Delhi or by the web site of DGFT i.e. <http://dgft.gov.in>)

1. नाम/ User Name DHAND STEEL TRADERS

2. पार्सनल Address LUDHIANA
LUDHIANA
PUNJAB 141003

3. उत्तराधिकारी का नाम और पदाधार (Name and Designation of the signatory applicant) NIKHIL DHAND
PARTNER

4. ब्रांच दिविशन/इकाई का पार्सनल Address of the Branch NIL

5. आईईसी संख्या (IEC Number) AAEFD6029Q

6. जारी करने की तिथि (Date of Issue) 25/01/2019

7. स्वाक्षर कार्यालय (Place) PAN AAEFD6029Q

स्थान/Place:LUDHIANA

दिनांक/Date:25.01.2019

System generated IEC certificate

Download File No.: 09/09/2019/03/00130/5279(XM1) | कृति प्रियम (Issued on 25.01.2019)
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OUR CLIENTS



OUR CLIENT BASE

LUDHIANA
KANPUR
JODHPUR
FARIDABAD
BHOPAL
GHAZIABAD
AMBALA
GORAYA
CHENNAI
AMBATTUR
JALANDHAR
INDORE
GORAKHPUR
NOIDA
MEERUT
Bangalore

PANCHKULA
MOHALI
SATARA
CHANDIGARH
ROHTAK
DELHI
UNA
MOGA
BOHARDIH
LUCKNOW
PUNE
UTTRAKHAND
RAJKOT
NEEMUCH
FARIDABD
Dharwad

PHAGWARA
GURGAON
RUDRAPUR
DERA BASSI
WAGLE
NALAGARH
AMRITSAR
HOSHIARPUR
MALERKOTLA
DEHRADUN
MORADABAD
BHIWANDI
KHANNA
DHAR
NAVI MUMBAI

NORTH WEST DELHI
RISHIKESH
MUMBAl
SOLAN
MANESAR
AHMEDABAD
JAIPUR
BHADURGARH
GURUGRAM
KARNAL
SANGRUR
GOBIND GARGH
NEW DELHI
RAJPURA
BATHINDA



Unit- I

Plot # 30, Guru Gobind Singh Industrial Enclave, vill. Umedpur, Sahnewal Dehlon road, Sahnewal, Ludhiana

Unit- II

3746/8, Street Number 13, Shimlapuri, Ludhiana, Punjab 141003

(Head Sales Manager) +91-62831-45034,
(Sales Manager 2) +91-78147-05181

salesdhandsteel@gmail.com | dhandsteels@gmail.com | info@dhandsteels.com

