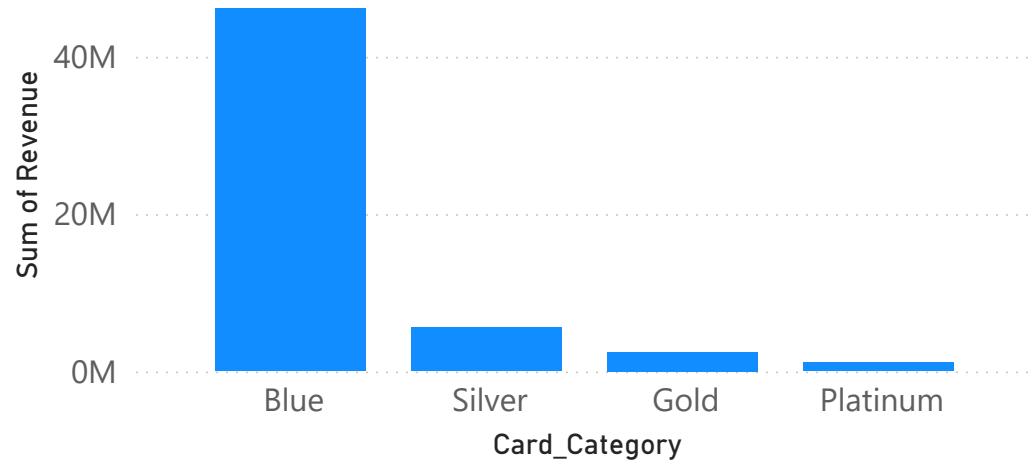


Sum of Revenue by Card\_Category



Week_Num	week_number_2	Sum of Revenue	CURRENT_WEEK_REVENU
Week-1	1	1035629.3	103562
Week-2	2	1053088.8	105308
Week-3	3	1148249.8	114825
Week-4	4	1071919.3	107191
Week-5	5	1064578.0	106457
Week-6	6	1121745.1	112174
Week-7	7	1099909.4	109990
Week-8	8	1071542.3	107154
Week-9	9	1093501.9	109350
Week-10	10	987820.5	98782
Week-11	11	1131280.8	113128
Week-12	12	1106532.9	110653
Week-13	13	978564.8	97856
Week-14	14	1003843.7	100384

# Credit Card transactions Report

Week\_Start\_Date

All

Total Revenue

514.9K

Transactions Amount

425K

Total Interest

76.4K

Transaction Count

4K

Blue

Plati...

Gold

Silver

Q1

Q2

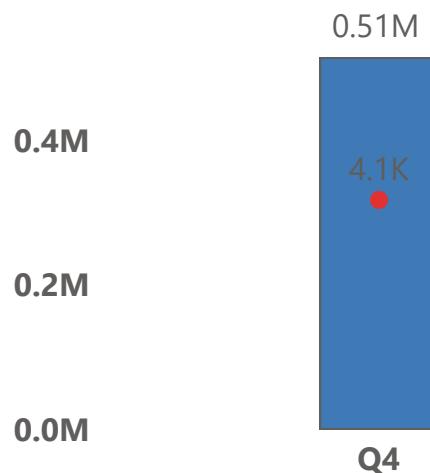
Q3

Q4

Card_Catagory	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Gold	514936.4	76440.4	13805
<b>Total</b>	<b>514936.4</b>	<b>76440.4</b>	<b>13805</b>

Qtr Revenue & Transaction count

● Sum of Revenue ● Sum of Total\_Trans\_Vol



F

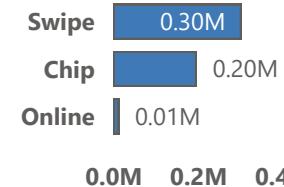
M

High

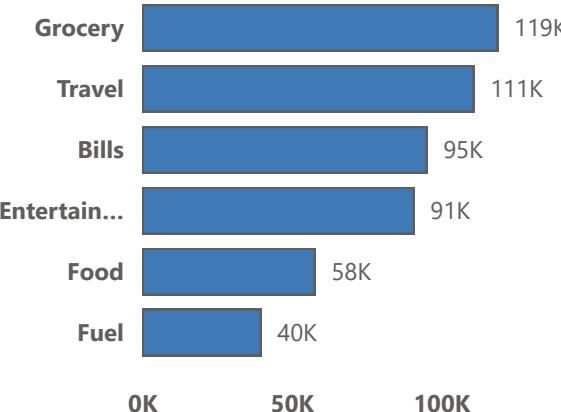
Mid

Low

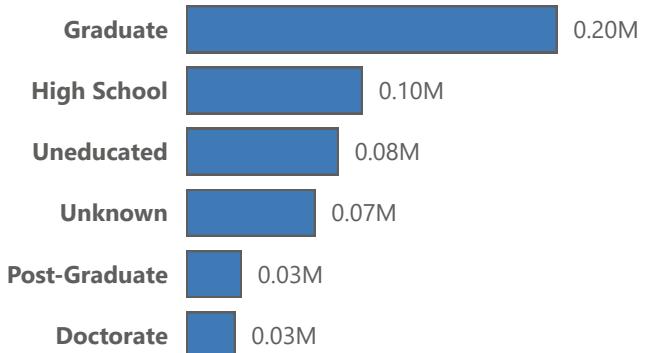
Revenue by Use  
Chip



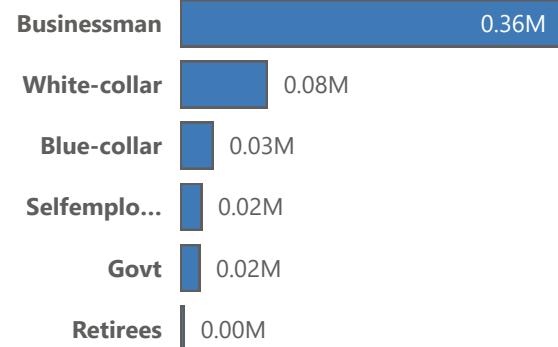
Revenue by Exp Type



Revenue by Education



Revenue by Customer Job



Customer\_Acq\_Cost



# Credit Card Customer Report

Q1

Q2

Q3

Q4

Week\_Start\_Date

All

Total Revenue

55.3M

Total Interest

7.8M

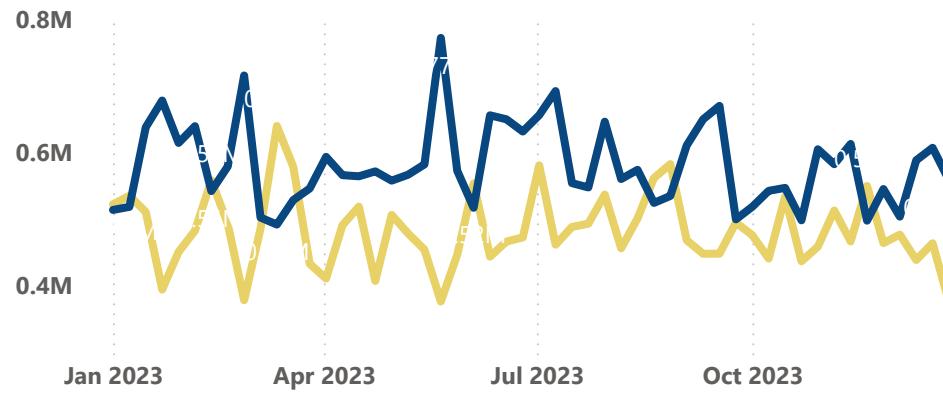
Total Income

576M

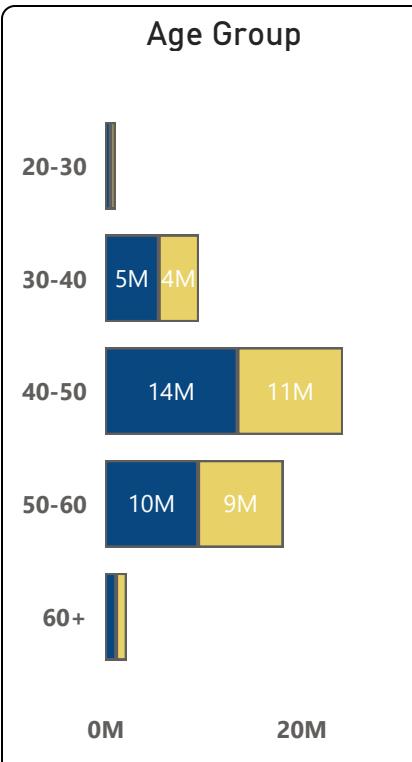
CSS

3.2

Revenue by Gender



Age Group



M

30.2M

F

25.1M

Blue

Pl...

G...

Sil...

F

M

High

Mid

Low

Customer\_Job

Sum of Revenue

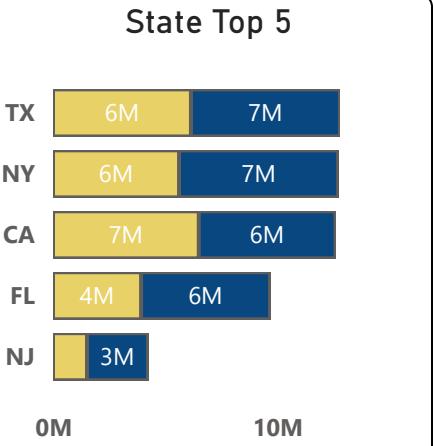
Sum of Total\_Trans\_A

Customer_Job	Sum of Revenue	Sum of Total_Trans_A
Businessman	17387832.3	14285
White-collar	10114655.9	8221
Selfemployed	8261757.8	6395
<b>Total</b>	<b>55315410.2</b>	<b>44522</b>

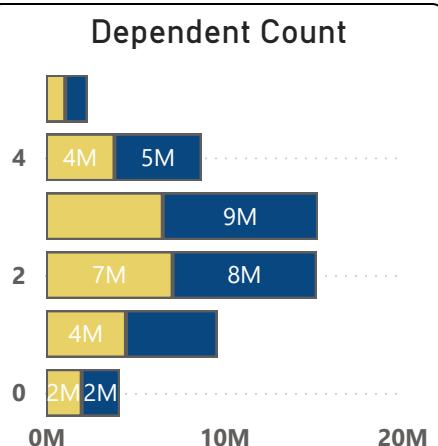
Salary Group



State Top 5



Dependent Count



Marital status



Education Level

