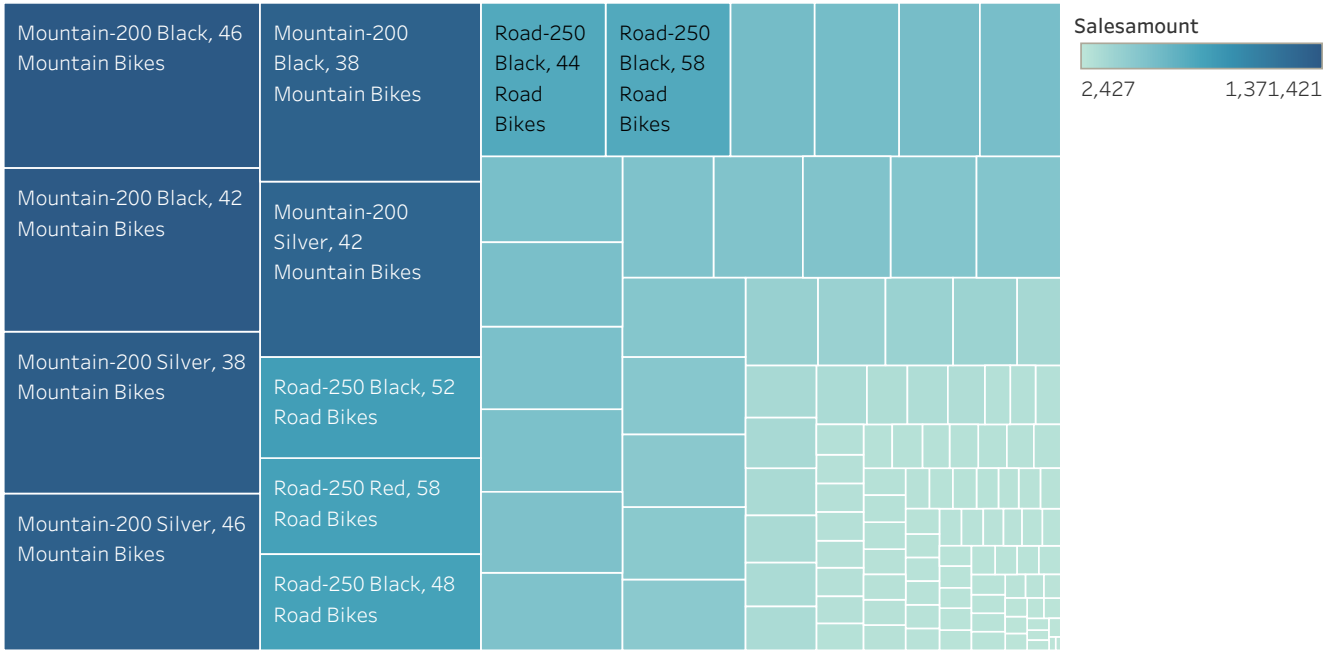
"Product Insights and Customer Analysis"

"Decoding Sales Success: A Closer look.. | "Manufacturing Effiency: A Model-by-.. | "Yearly adopters: Identifying Key Custo..



This chart provides insights into sales trends and seasonality across subcategories and time periods, top performing sub-categories and their contribution to overall sales, product hierarchy and sales amount relationships, timely fluctuation of sales. By analyzing this chart we have opportunities to optimize product offerings and inventory management, informing sales strategies and resource allocation by sub-category and time period and investigating anomalies and outliers in sales data.

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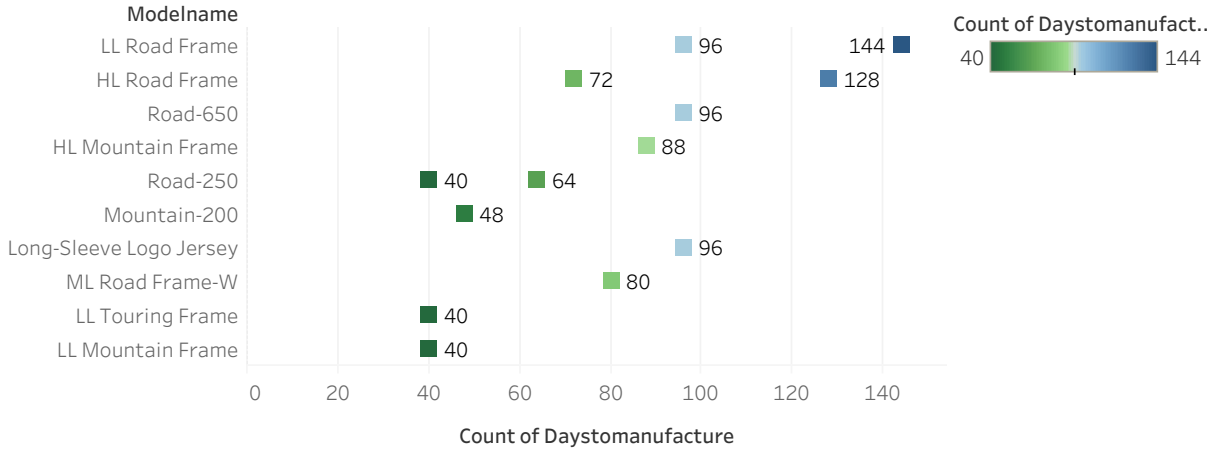

This chart provides insights to optimize production effiency, such as identifying models with longer production times, pinpointing bottlenecks (models causing delays or slowing down entire production process), and prioritizing process improvements.It helps us understand which models require more resources, labour, or time, enabling informed decisions to streamline manufacturing processes, reduce lead times, and increase overall productivity. By analyzing this chart, we can identify opportunities to enhance production planning, resource allocation, and supply chain management, ultimately leading to improved customer satisfaction and reduced costs.

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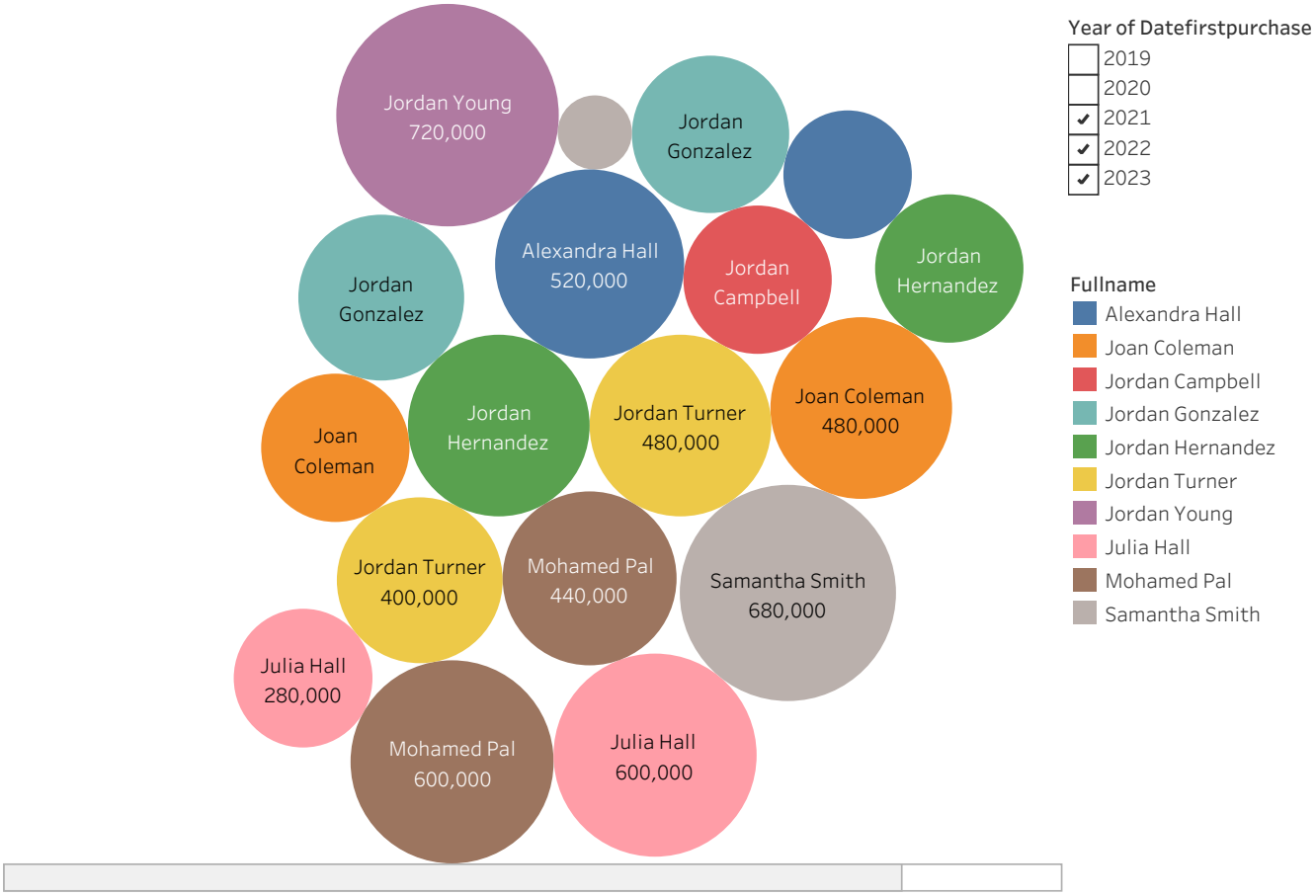

This chart provides insights to drive sales and customer relationship strategies, such as identifying high-value customers, prioritizing account management, and tailoring marketing efforts. It helps us understand customers who generate most revenue, enables informed decisions, nurture relationships, offer targeted promotions, and potentially upsell or cross-sell relevant services.By analyzing this chart we can optimize customer segmentation, focus on high-revenue opportunities, and develop personalized engagement plans to maximize customer lifetime values.