

Credit Card Transaction Report

Interest Earned

8M

Transaction Amount

45M

Revenue

55M

No. of Transaction

656K

Med

High

Low

Silver

Gold

Blue

Platinum

30-40

60+

20-30

week_start_date

All

Q4

Q3

Q2

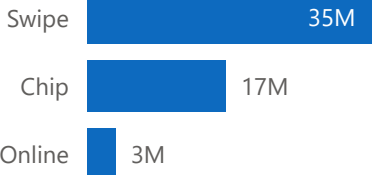
Q1

F

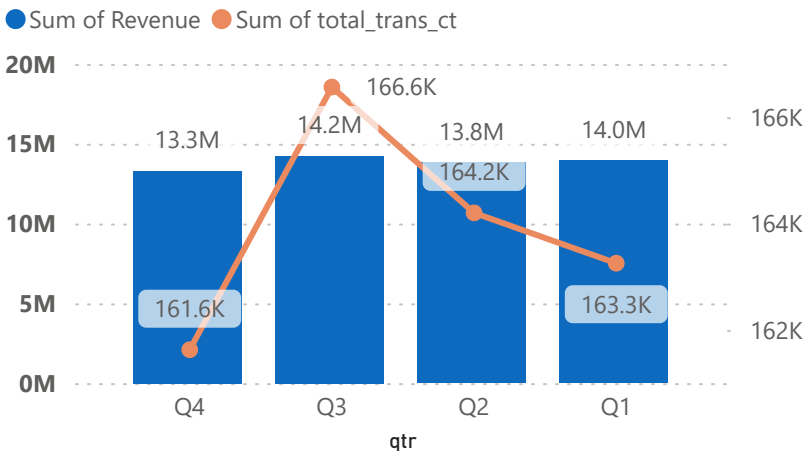
M

Card Category	Transaction Amount	Transaction Count	Revenue
Blue	36957875	581338	46139398
Silver	4586746	48599	5586332
Gold	2024078	18224	2454072
Platinum	953314	7490	1135608
Total	44522013	655651	55315410

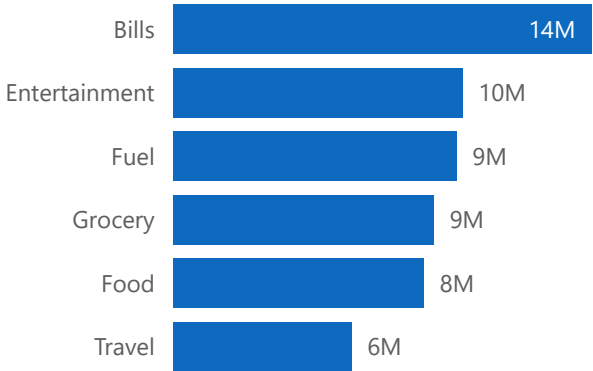
Revenue by Card Usage Method



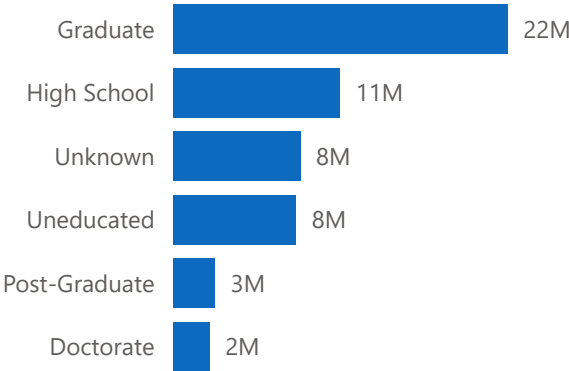
QoQ Revenue and Total Transaction



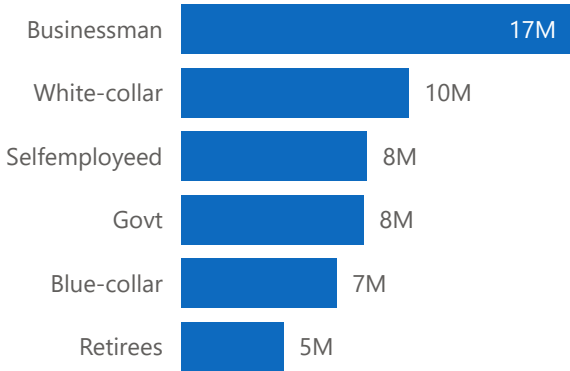
Revenue by Expenditure Type



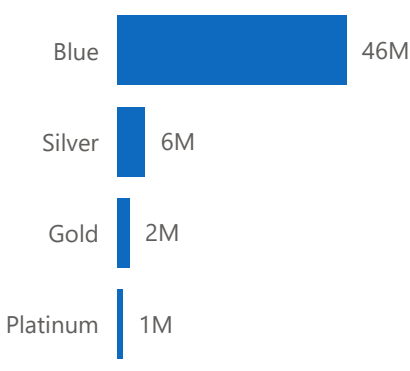
Revenue by Customer Education



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Interest Earned

8M

Income

576M

Revenue

55M

CSS

3.19

M

F

30-40

60+

20-30

Silver

Blue

Gold

Platinum

week_start_date

All

Q4

Q3

Q2

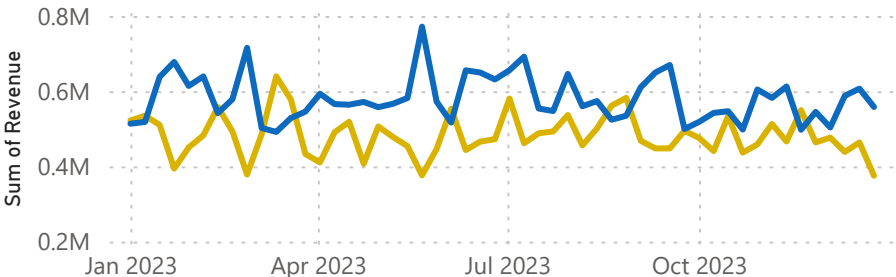
Q1

Med

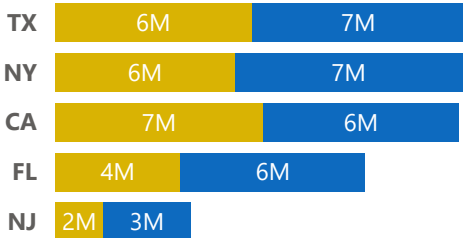
Low

High

Revenue by Week

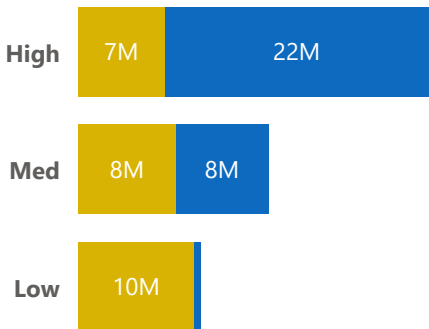


Top 5 States

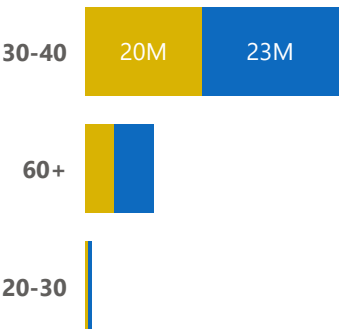


Profession	Revenue	Interest Earned	Acquisition Cost
Selfemployeed	8261758	1,119,741.81	242311
Businessman	17387832	2,539,390.31	185590
Blue-collar	6904279	952,800.57	151892
White-collar	10114656	1,441,073.93	150097
Govt	8111701	1,160,016.37	146740
Retirees	4535184	630,359.24	96306
Total	55315410	7,843,382.23	972936

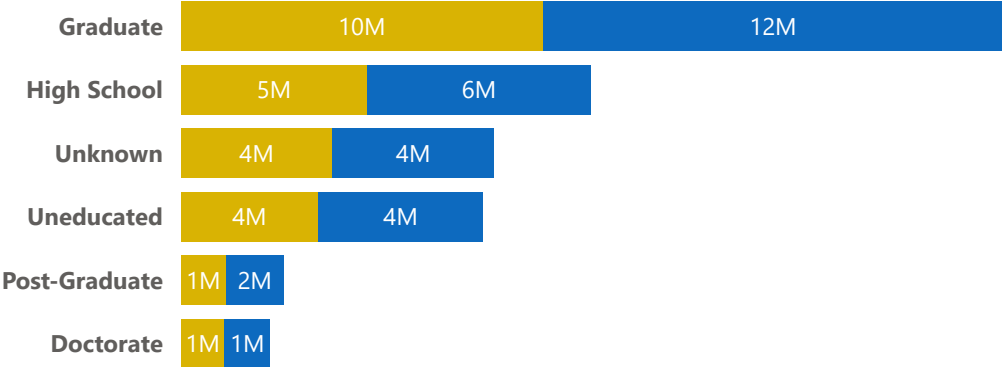
Revenue by Income Group



Revenue by Age Group



Revenue by Customer Education



Revenue by Marital Status

