Module quiz: Introduction to UX and UI

1. Ideating is about generating ideas. You can do this by sketching, brainstorming, mind mapping and even handwriting notes.   1 / 1 ponto

   ⦿ True

   ○ False

   ⊘ **Correto**
   Correct! Ideating is about generating ideas. You can do this by sketching, brainstorming, mind mapping and even handwriting notes.

2. _____ is a simulation of the final product.   1 / 1 ponto

   ○ Wireframes

   ⦿ Prototype

   ⊘ **Correto**
   Correct! Prototype is a simulation of the final product.

3. Is usability an essential concept in UX UI design?   1 / 1 ponto

   ⦿ Yes

   ○ No

   ⊘ **Correto**
   Correct! Usability is an essential concept in UX UI design. It determines how intuitive or easy a product is to use.

4. At what stage in the UX UI process are user's frustrations communicated and highlighted?   1 / 1 ponto

   ⦿ Test

   ○ Prototype

   ○ Empathize

   ⊘ **Correto**
   Correct! The user's frustrations are communicated and highlighted during the test stage in the UX UI process.

5. A customer journey map presents the steps someone takes to complete a task.   1 / 1 ponto

   ⦿ True

   ○ False

   ⊘ **Correto**
   Correct! A customer journey map presents the steps someone takes to complete a task. You can identify their emotions along the steps as you track the UX goals.

6. The user _____ is a fictional character profile that represents the main clientele of a company.   1 / 1 ponto

   ⦿ persona

   ○ journey

   ⊘ **Correto**
   Correct! The user persona is a fictional character profile that represents the main clientele of a company.

7. An empathy map, is divided into 4 quadrants, describing what the persona Says, Thinks, Does, and Feels.   1 / 1 ponto

○ True

○ False

✓ **Correto**
Correct! An empathy map, is divided into 4 quadrants, describing what the persona Says, Thinks, Does, and Feels.

8. Identify the usability quality components in UX UI. Select all that apply.   **1 / 1 ponto**

☑ Learnability

✓ **Correto**
Correct! Learnability is a usability quality component in UX UI.

☑ Efficiency

✓ **Correto**
Correct! Efficiency is a usability quality component in UX UI.

☑ Memorability

✓ **Correto**
Correct! Memorability is a usability quality component in UX UI.

☑ Error

✓ **Correto**
Correct! Error is a usability quality component in UX UI.

☑ Satisfaction

✓ **Correto**
Correct! Satisfaction is a usability quality component in UX UI.

9. User interviews are an effective approach to learning more about how and what your users think and what their goals are.   **1 / 1 ponto**

○ True

○ False

✓ **Correto**
Correct! User interviews are an effective approach to learning more about how and what your users think and what their goals are.

10. In Figma, the _____is the background for all your designs. It's where you'll create and evaluate your work.   **1 / 1 ponto**

○ Canvas

○ The menu

○ The right-side bar

✓ **Correto**
Correct! In Figma, the Canvas is the background for all your designs. It's where you'll create and evaluate your work.