Final course quiz: Principles of UX and UI

1. Which one of these does not provide evaluation methods?

0 / 1 ponto

○ Jakob Nielsen

○ Ben Shneiderman

○ Nielsen Norman Group

⦿ Dieter Rams

⊗ **Incorreto**
   Not quite. Please review the *Evaluating methodologies* video in Module 2, Lesson 1 *Evaluation methodologies.*

2. A component like a button can be reused on a website or an app.

1 / 1 ponto

⦿ True

○ False

⊘ **Correto**
   Correct! A component is any part of your design that can be logically grouped, which is thought of as stand-alone and can be reused.

3.

1 / 1 ponto

Is responsive design an approach to web page creation using flexible layouts?

⦿ Yes

○ No

⊘ **Correto**
   Correct! Responsive design is an approach to web page creation that uses flexible layouts, removing the need to design layouts to suit every device.

4. _____ design is concerned with the aesthetics of a Digital product

1 / 1 ponto

○ UX

⦿ UI

⊘ **Correto**
   Correct! UI design is concerned with the aesthetics of a Digital product.

5. Who wrote the 8 Golden Rules for UI Design?

1 / 1 ponto

⦿ Ben Shneiderman

○ Dieter Rams

○ Jakob Nielsen

⊘ **Correto**
   Correct! Ben Shneiderman wrote the 8 Golden Rules for UI Design.

6. What is not included in a persona's bio?

0 / 1 ponto

☑ Marital status

⊗ **Não deve ser selecionado**
   Not quite. Please review the *Empathy tools: Artefacts in the UX process* video in Module 1, Lesson 2 *What is UX?*

☐ Where the persona lives

☑ Frustrations

Correct! This is a separate section in the persona and is not included in the bio.

☐ What the persona likes doing in their spare time?

☐ User story

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7. _____ is an iterative process that solves usability problems. For example, on a website or app, from the user's perspective increasing sales and keeping customers coming back for more.

1 / 1 ponto

⦿ UX

◯ UI

Correct! UX is an iterative process that solves usability problems on, for example, a website or app from the user's perspective, increasing sales and keeping customers coming back for more.

8.

1 / 1 ponto

What are typefaces in UI?

◯ A grid system

⦿ A group of characters, letters and numbers that share the same design.

Correct! Typefaces are groups of characters, letters and numbers that share the same design.

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9. Is a serif a stroke or foot-like element connected to the end of the main strokes of some typefaces?

1 / 1 ponto

⦿ Yes

◯ No

Correct! A serif is a stroke or foot-like element connected to the end of the main strokes of some typefaces.

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10. Should you guide users to the required information when filling in form fields?

1 / 1 ponto

⦿ Yes

◯ No

Correct! It would help if you guided users to the required information when filling in the Form fields.