

Four Year Profit Projection

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	2023	%	2024	%	2025	%	2026	%
Sales	\$ 1,620,000	100.00%	\$ 3,500,000	100.00%	\$ 5,000,000	100.00%	\$ 10,000,000	100.00%
Cost/ Goods Sold	1,296,000	80.00%	2,800,000	80.00%	4,000,000	80.00%	8,000,000	80.00%
Gross Profit	\$ 324,000	20.00%	\$ 700,000	20.00%	\$ 1,000,000	20.00%	\$ 2,000,000	20.00%
Operating Expenses								
Salary (Office & C	\$ 40,000	2.47%	\$ 40,000	1.14%	\$ 40,000	0.80%	\$ 40,000	0.40%
Payroll (taxes etc	14,400	0.89%	14,400	0.41%	14,400	0.29%	74,400	0.74%
Outside Services		0.00%		0.00%		0.00%		0.00%
Supplies (off and	397	0.02%	397	0.01%	397	0.01%	397	0.00%
Repairs/ Mainten	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Advertising	50,000	3.09%	50,000	1.43%	50,000	1.00%	50,000	0.50%
Car, Delivery and	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Accounting and l	600	0.04%	600	0.02%	600	0.01%	600	0.01%
Rent	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Telephone	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Utilities	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Insurance	202,000	12.47%	320,000	9.14%	540,000	10.80%	1,040,000	10.40%
Taxes (real estat	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Interest	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Bank Loan	11,600	0.72%	11,600	0.33%	11,600	0.23%	11,600	0.12%
Web Developme	10,000	0.62%	-	0.00%	-	0.00%	-	0.00%
Other expense (s	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Total Expenses	\$ 328,997	20.31%	\$ 436,997	12.49%	\$ 656,997	13.14%	\$ 1,216,997	12.17%
Net Profit Before	(4,997)		263,003		343,003		783,003	
Income Taxes	-		57,861		75,461		211,411	
Net Profit After T	(4,997)		205,142		267,542		571,592	
Owner Draw/ Div	-		123,085		160,525		342,955	
Adj. to Retained	\$ (4,997)		\$ 82,057		\$ 107,017		\$ 228,637	