

# Credit Card Transaction Report

Revenue

56.5M

Total Interest

8.0M

Amount

45.5M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Avg of Client\_Num by Income grp

Low

Med

High

Week\_Start\_Date

All

Average of Client\_Num by Gender

F

M

Avg of Client\_Num by Card\_Ctg

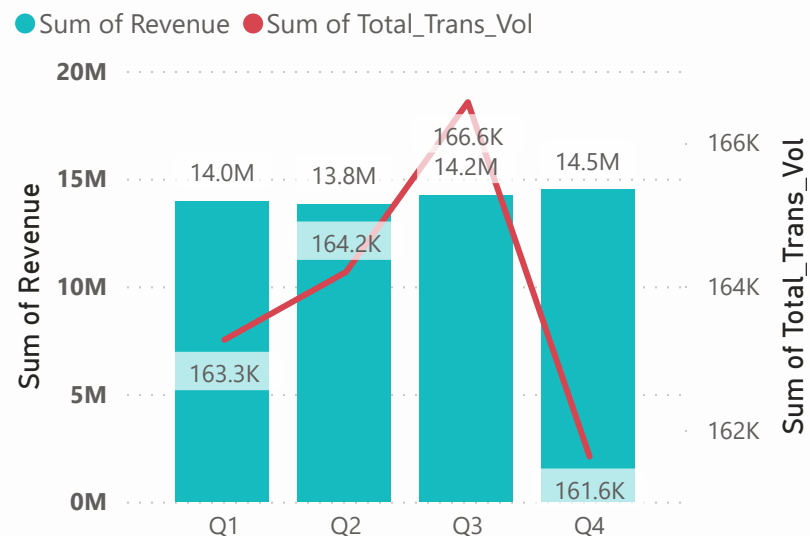
Gold

Silver

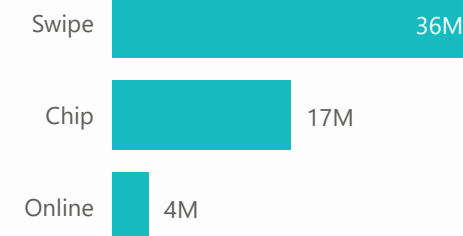
Blue

Platinum

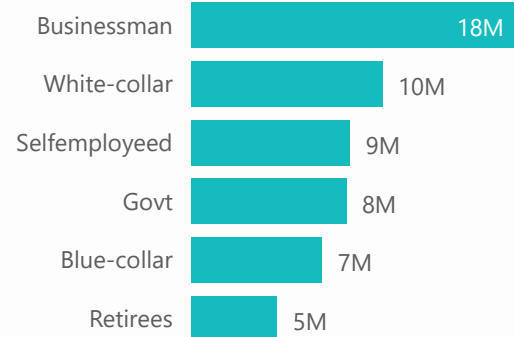
QTR Revenue and Total Trans Count



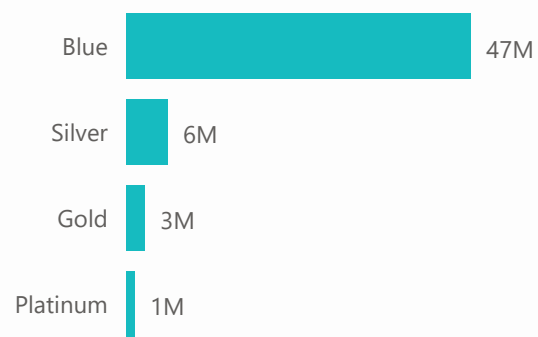
Revenue by Card Category



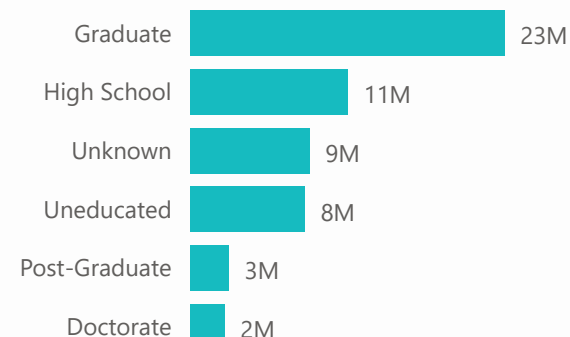
Revenue by Customer Job



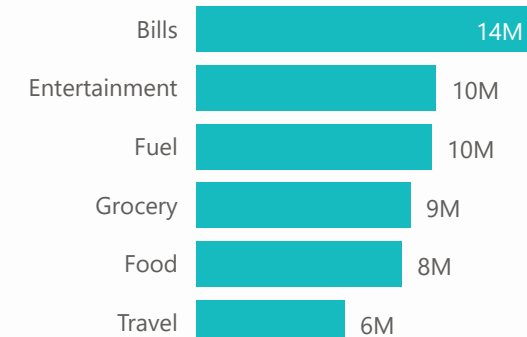
Revenue by Card Category



Revenue by Education Level



Revenue by Exp Type



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Total Interest

8M

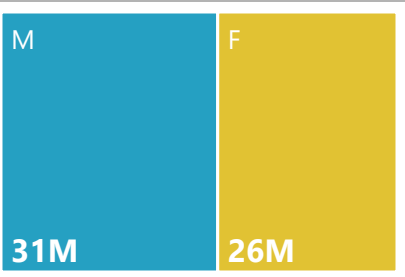
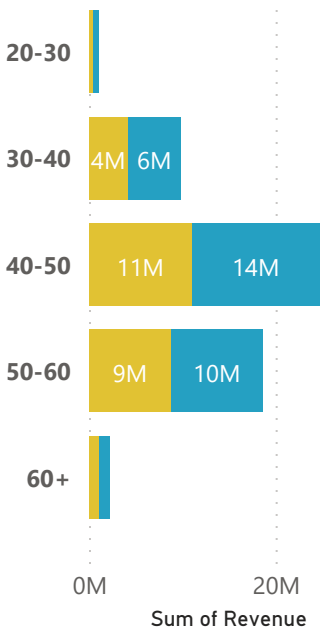
Income

588M

CSS

3.19

Revenue by Age Group



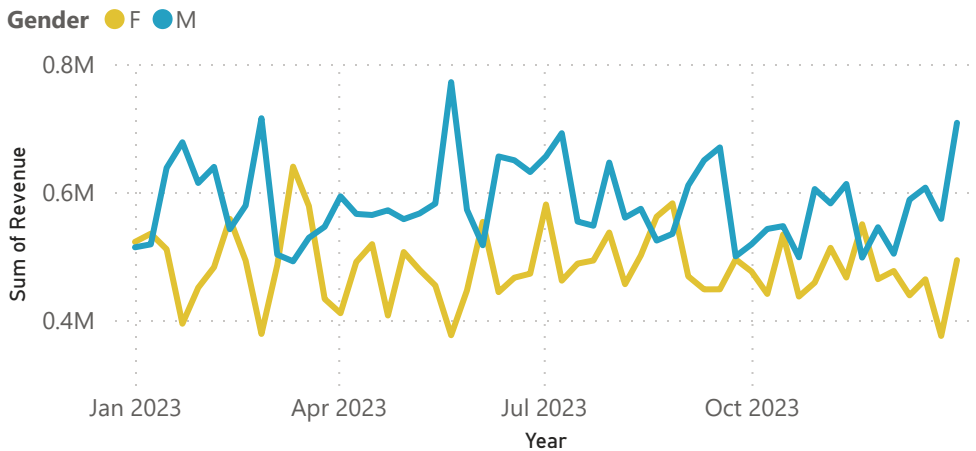
Avg of Client\_Num by Card\_Ctg

Gold Silver Blue Platinum

Avg of Client\_Num by Card\_Ctg

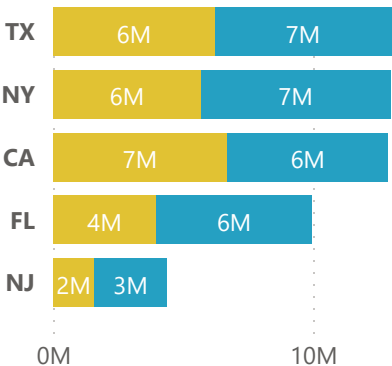
Swipe Online Chip

Revenue by Week

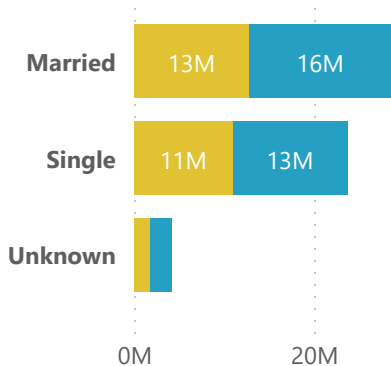


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Retirees	4617448	49619308	641692
Blue-collar	7040606	73516911	967751
Selfemployed	8542826	77659931	1141510
Govt	8335534	90834727	1182231
White-collar	10283124	105618475	1464691
Total	56517011	587599783	7982480

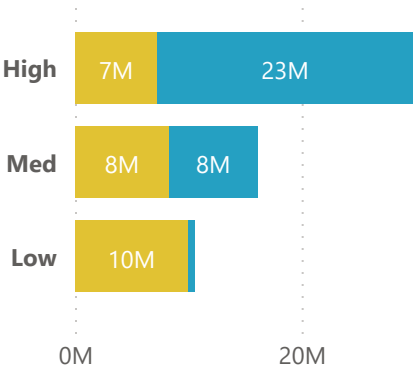
Top 5 state



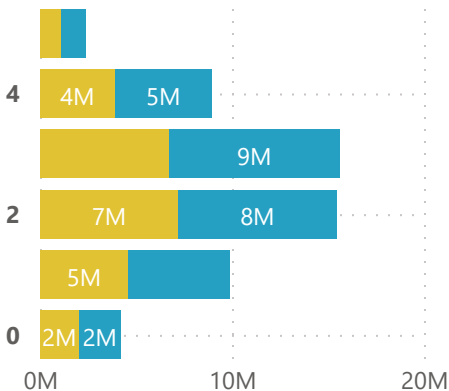
Revenue by Marital Stat...



Revenue by Income Group



Revenue by Dependent



Revenue by Education

