

Shubhi Soni

+91-6376053633 sonishubhi1301@gmail.com LinkedIn GitHub Portfolio

Objective

A motivated Pre-Final Year Computer Science Engineering student seeking an internship opportunity in analytics to apply knowledge in practical settings, enhance analytical skills, develop innovative projects to gain valuable industry experience.

Education

Bachelor of Technology in Computer Science Engineering <i>Rajasthan Technical University, Kota (2022-2026)</i>	9.33/10
Senior Secondary (XII) <i>RSV Higher Secondary School, Bikaner (Rajasthan)</i>	87%
Secondary (X) <i>RSV Higher Secondary School, Bikaner (Rajasthan)</i>	89%

Skills

- **Programming Languages:** Python, SQL, R
- **Tools & Technologies:** Excel, Power BI, Tableau, Pandas, Numpy, Jupyter Notebook, GitHub, Visual Studio Code
- **Data Analysis:** Statistical Analysis, SQL Queries, Data Visualization, Data Cleaning, Data Modeling
- **Soft Skills:** Communication, Problem Solving, Attention to Detail, Analytical Thinking, Business Acumen

Working Experience

- **Python Programming Intern, YBI Foundation (1 Month)** | *Python, Analysis, DSA, Jupyter Notebook*
 - Development and optimization of DSA, enhancing efficiency by 15%.
 - Collaborated with a team to develop scalable project modules, improving usability by 20%.

Projects

- **Amazon Global Sales Insights** | *SQL, Power BI, Excel, Power Query* | [Live Dashboard](#)
 - Analyzed global sales data to identify trends and optimize strategies, leading to a 10% increase in sales.
 - Created an interactive dashboard to visualize key metrics and drive strategic decisions.
- **Ola Ride Analysis** | *SQL, Power BI, Excel* | [Live Dashboard](#)
 - Conducted comprehensive analysis of Ola ride data to identify revenue trends and ride patterns.
 - Developed interactive dashboards to support data-driven decisions and improve operational efficiency.
- **Zomato Analysis** | *Advanced SQL, Excel* | [Github Repository](#)
 - Performed advanced SQL queries to uncover trends in customer ratings, popular cuisines, and location preferences.
 - Optimized data extraction and reporting processes, improving business strategy efficiency.
- **Netflix Trend Analysis** | *Python, Jupyter Notebook, Numpy, Pandas* | [Github Repository](#)
 - Analyzed user behaviour and viewing patterns to predict future content consumption trends.
 - Optimized content strategy based on data insights.
- **Customer Churn Analysis** | *Power BI, Excel, Machine Learning* | [Live Dashboard](#)
 - Leveraging data extraction, preprocessing, interactive visualizations, and Machine Learning to predict customer churn.
 - Features include Random Forest Algorithm, and actionable insights to enhance retention strategies

Certifications

- **Career Essentials in Data Analysis** - Microsoft and LinkedIn Learning (2023)
- **Analyst Certification** - Tableau (2023)
- **Python Essentials** – Cisco & OpenEDG Python Institute (2024)