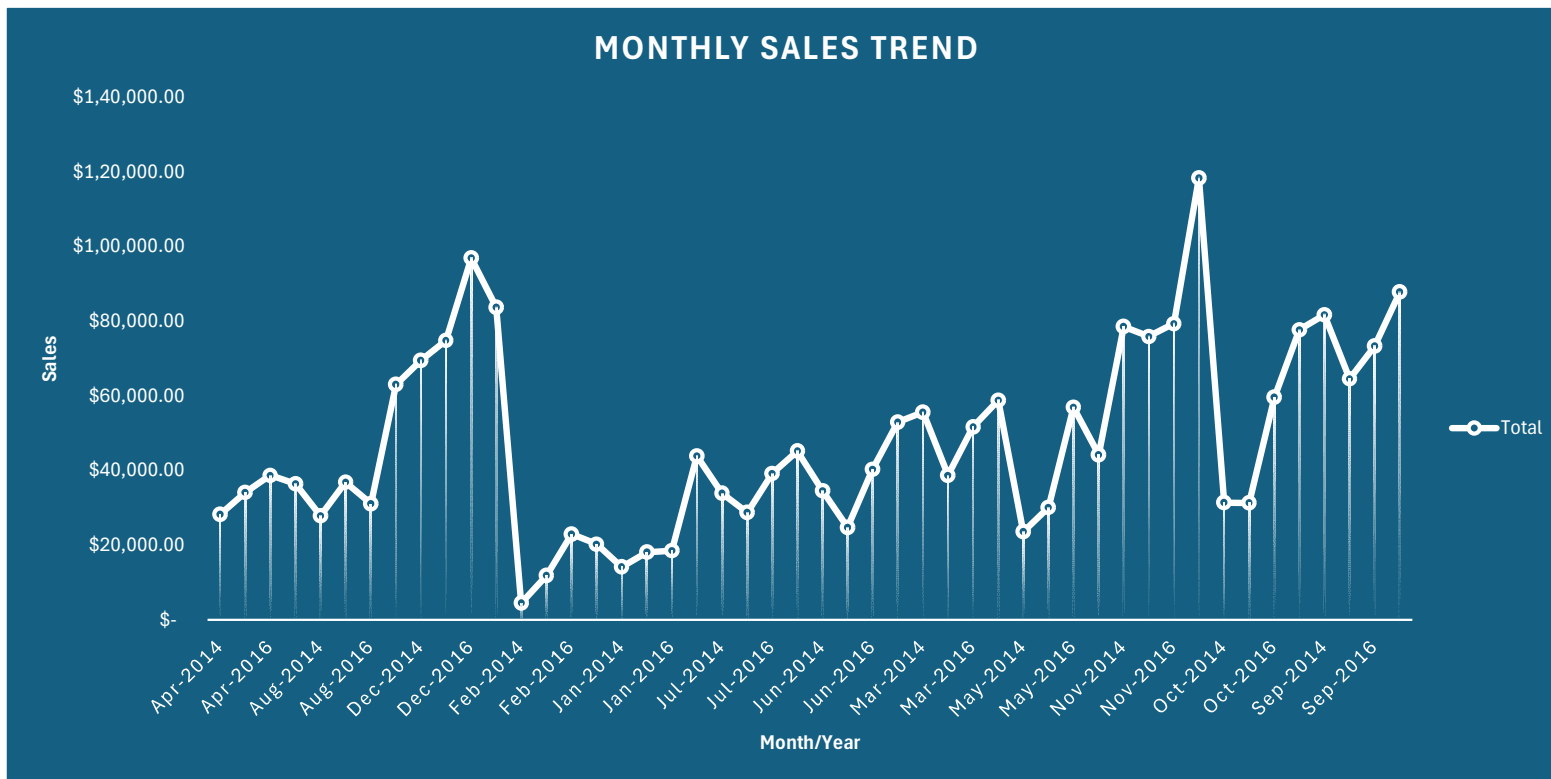


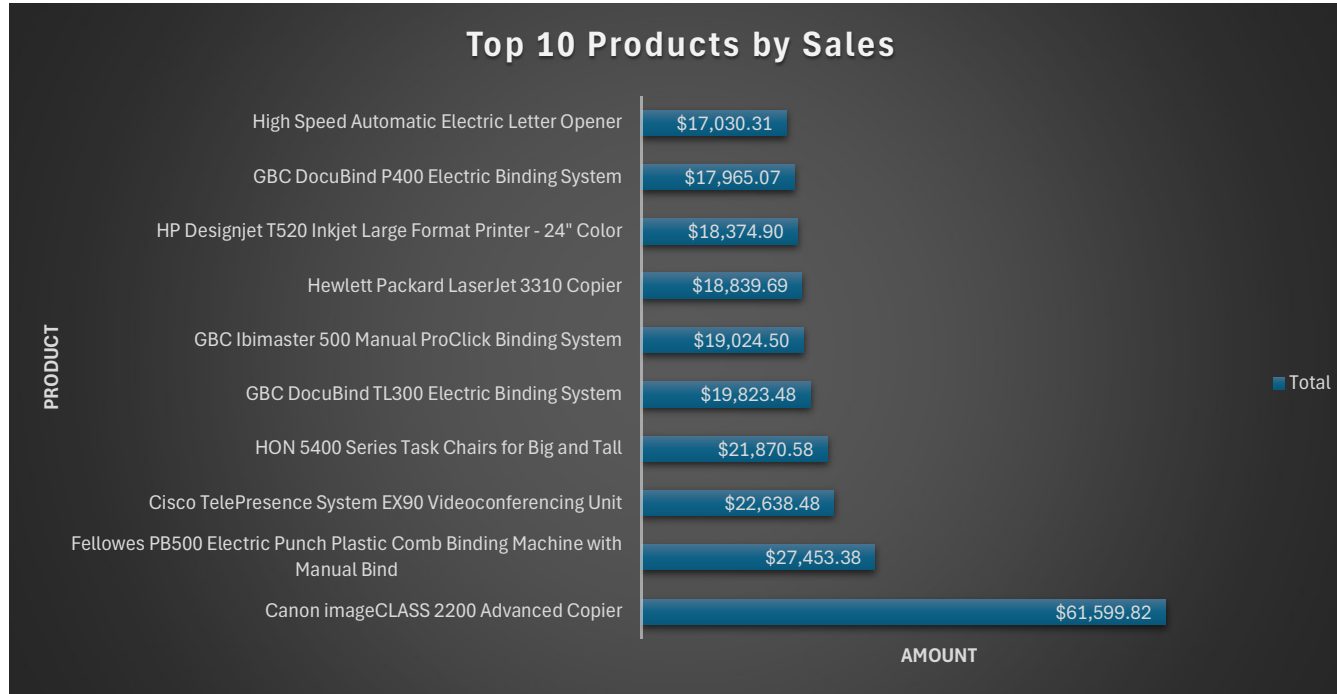
Sales & Profit by Region



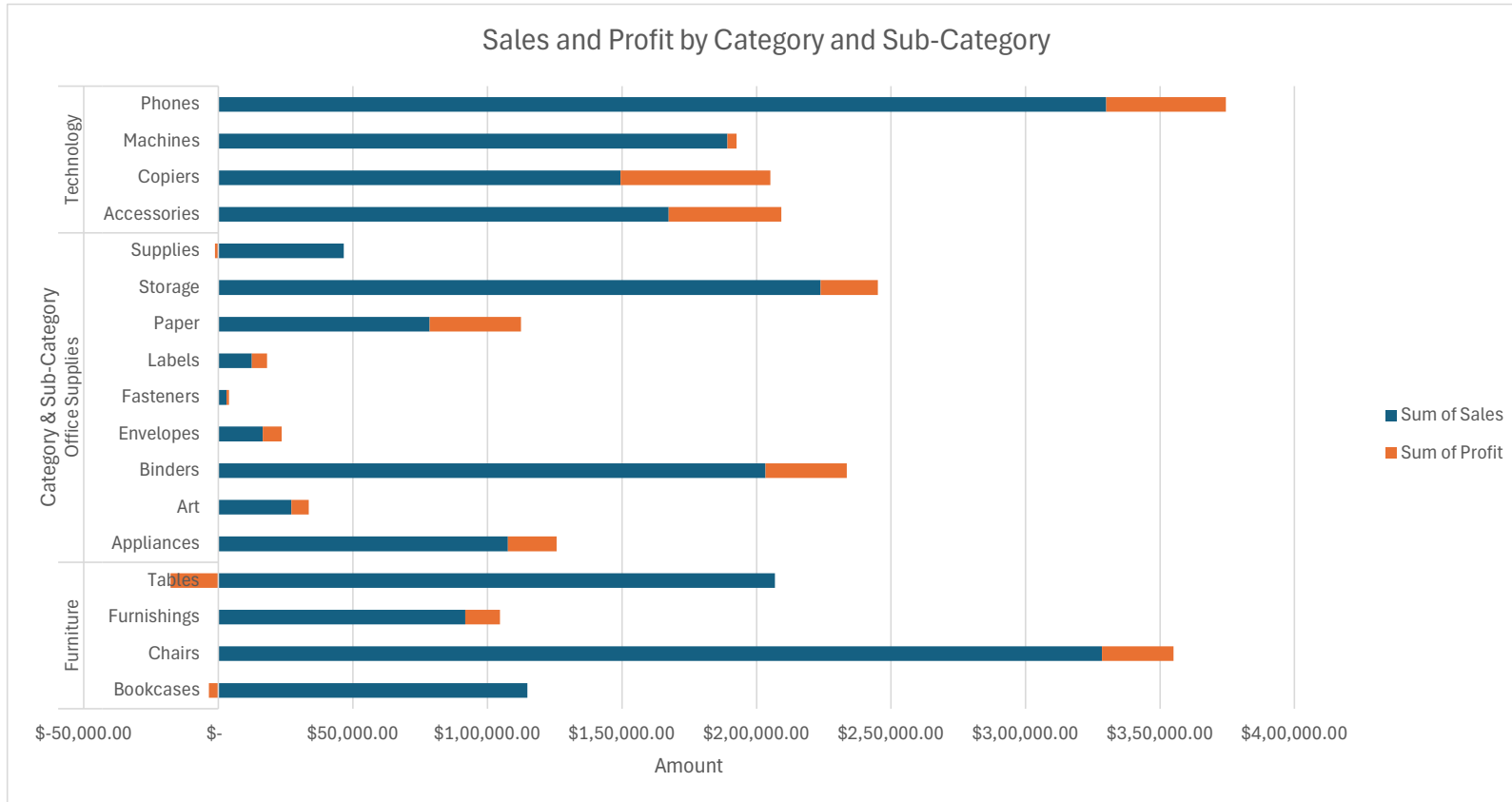
Monthly Sales Trend



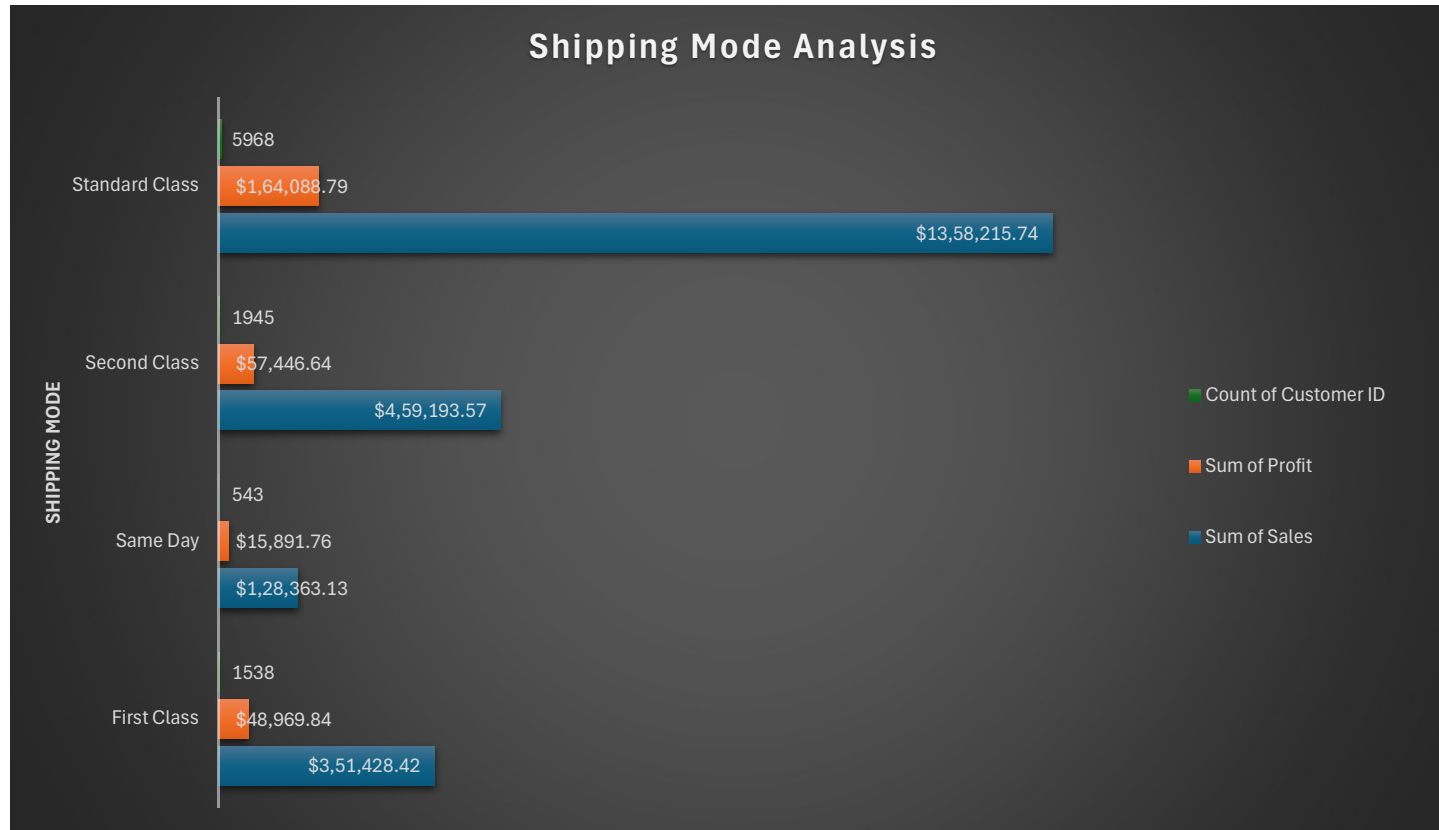
Top 10 Products by Sales



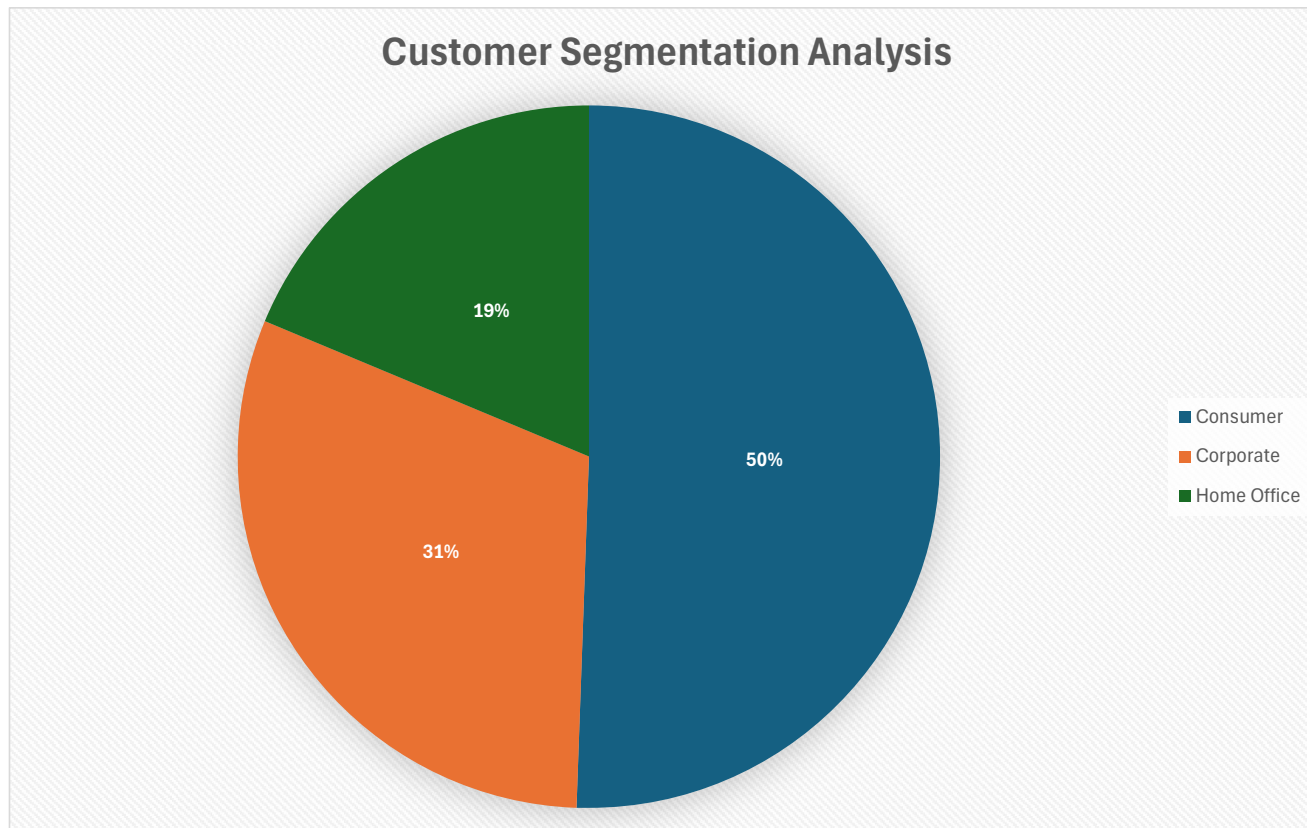
Profit by Category/Sub-Category



Shipping Mode Analysis



Customer Segment Analysis



Slicers

Category

Furniture

Office Supplies

Technology

Segment

Consumer

Corporate

Home Office

Region

Central

East

South

West

Ship Mode

First Class

Same Day

Second Class

Standard Class

KPIs

Metric	Formula (based on your sheet)
Total Sales	2297200.86
Total Profit	1561.09
Average Discount	3.789573744
Total Orders	9995
Most Profitable State	California