Dendrite.AI

Dashboarding Exercise

Understand the given ecommerce dataset. Build a comprehensive dashboard using any available tool you'd prefer using to

- Create a data narrative around the dataset provided
- Understand key trends like
  - Monthly Sales
    - Try answering questions like what is selling well, what isn't?
    - Who is ordering what? Any trends there?
    - Any insights on shipment and the type of order?
  - Retention rates (bonus marks for doing this well)

Note - Ideally, candidates should take ~60-90 mins to complete this exercise. You'll be given a 3-day window to complete the assignment. If you are selected from this round, further details regarding the next steps will be shared with you by a member of the Dendrite.ai team.