

SWAMI VIVEKANAND INSTITUTE OF ENGINEERING & TECHNOLOGY

Approved by AICTE, New Delhi and Affiliated to IKGPTU, Jalandhar

EVENT REPORT

Name of the Event: Podcast Series on “Rashtra Pratham” and “Celebrating Failures”

Organized by: Institution’s Innovation Council (IIC), SVIET

Dates of the Events:

- Rashtra Pratham: 4th July 2025
- Celebrating Failures: 11th July 2025

Mode of Event: Hybrid

Offline Venue (for both sessions): Board Room, SVIET Campus

Online Platform: Google Meet

Event Links:

- Rashtra Pratham: <https://meet.google.com/myc-dbnw-bjg>
- Celebrating Failures: <https://meet.google.com/dnc-dwzb-mny>

No. of Participants: 95 Students and 50 Faculty Members (Both Events)

- Rashtra Pratham: 45 Students and 25 Faculty Members
- Celebrating Failures: 50 Students and 25 Faculty Members

Introduction of the Event:

The Ministry of Education’s Innovation Cell (MIC) and AICTE launched a podcast series to inspire young minds through the stories of Indian leaders and innovators who have made remarkable contributions through resilience, leadership, and innovation.

Under this initiative, SVIET’s Institution’s Innovation Council (IIC) organized group-viewing and reflection sessions for two episodes of the series:

- “Rashtra Pratham” on **4th July 2025**, featuring **Mr. Ashish Chauhan**, MD & CEO of NSE
- “Celebrating Failures” on **11th July 2025**, featuring **Mr. Mayank Bidawatka**, Co-founder of Koo App

Both episodes **were hosted by Dr. Abhay Jere**, Vice Chairman of AICTE and **Chief Innovation Officer at MIC** and offered powerful insights into overcoming challenges and embracing failure as part of the innovation journey.

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Flyers of the Event



Join the

RASHTRA PRATHAM

A PODCAST SERIES BY THE MINISTRY OF EDUCATION

Featuring real stories of **leadership, innovation, and bold comebacks!**

FRIDAY, 04 JULY, 2025
Venue: SVIET CAMPUS
Timing : 11:30 AM

Scan the QR to join online

www.sviet.ac.in

Flyer1: Event Flyer for the "Rashtra Pratham"



Join the

CELEBRATING FAILURES

A PODCAST SERIES BY THE MINISTRY OF EDUCATION

Exploring real stories , **Hard Lessons and Inspiring comebacks!**

FRIDAY, 11 JULY, 2025
Venue: SVIET CAMPUS
Timing : 11:30 AM

Scan the QR to join online

www.sviet.ac.in

Flyer2: Event Flyer for the "Celebrating Failures"

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Notices of the Event

Swami Vivekanand Institute of Engineering & Technology

Chandigarh Patiala National Highway, Village Ramnagar, Near Banur

Ref. No. SVIET/Admin/2025/123

Dated: 03.07.2025

NOTICE

This is for the information of all the students and the faculty members that The Ministry of Education's Innovation Cell is going to organize a series of sessions with Indian Leaders and Start-up founders in the form of podcasts named "*Rashtra Pratham*" and "*Celebrating Failures*" to inspire young minds by seeing challenges as opportunities.

Podcast Series Details:

1. **Rashtra Pratham: Voices that Shape the Nation**
Debut Episode: Mr. Ashish Chauhan (MD & CEO, NSE)
Date & Time: 4th July 2025 | 11:30 AM
Watch Link: <https://youtu.be/9LZ7t9kHZlw?si=5OBp7Wp8ob19N0fM>
2. **Celebrating Failures: Real Stories. Hard Lessons. Bold Comebacks**
Playlist Link: <https://youtu.be/qgEoO8tx7Ps?si=RvKkYQwfDloHhzBs>

Mode of Participation: Hybrid

- **Offline Venue:** Board Room, SVIET Campus
- **Online Link (Google Meet):** <https://meet.google.com/myc-dbnw-bjg>

All students and interested faculty members are **encouraged to participate** and get inspired by these powerful real-life stories of innovation, resilience, and leadership.



Dr. Pertik Garg
Principal,
SVIET

PA to: Hon'ble Chairman/ President for kind information
Director Secretarial & Administration
Project Director
Director Academics
All HODs
Concerned Officials
Notice Board/ ERP Login

Official Notice for "Rashtra Pratham" Podcast

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Swami Vivekanand Institute of Engineering & Technology

Chandigarh Patiala National Highway, Village Ramnagar, Near Banur

Ref. No. SVIET/Admin/2025/126

Dated: 10.07.2025

NOTICE

This is to inform all students and faculty members that the **Ministry of Education's Innovation Cell (MIC)** is launching a podcast series titled **"Celebrating Failures"**, aimed at encouraging young minds to view setbacks as stepping stones to success. The series features impactful conversations with Indian leaders and start-up founders who share how challenges shaped their journeys.

Podcast Series Details:

Celebrating Failures: Real Stories, Hard Lessons, Bold Comebacks

Debut Episode: Mr. Mayank Bidawatka (Co-founder of Koo)

Date & Time: 11th July 2025 | 11:30 AM

Watch Link: <https://youtu.be/09TICgO5A5A?si=NEcWHJeRkZE7zBy6>

Mode of Participation: Hybrid

- **Offline Venue:** Board Room, SVIET Campus
- **Online Link (Google Meet):** <https://meet.google.com/dnc-dwzb-mny>

All students and interested faculty members are encouraged to join this insightful session and explore how failure can lead to discovery, growth, and meaningful success.



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Official Notice for "Celebrating Notices" Podcast

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Objectives of the Event:

- To help students learn from the experiences of successful Indian leaders.
- To encourage leadership, innovation, and resilience in students and faculty.
- To promote awareness about financial literacy and career planning.
- To learn how to handle failures and turn them into opportunities.

Highlights of the Event:

- The podcasts were watched in **hybrid mode**—some participants joined offline in the Board Room, while others attended online through Google Meet.
- **Episode 1: “Rashtra Pratham” – 4th July 2025**
 - **Mr. Ashish Chauhan** began the session by sharing his personal experiences, starting from his early life in a financially modest yet educated family. He spoke about his struggles with the English language, his journey from a Gujarati-medium background to studying at **IIT Bombay** and **IIM Calcutta**, and how extracurricular activities shaped his leadership skills. His story highlighted how passion for learning and openness to opportunities played a crucial role in his growth.
 - Participants watched the episode of "**Rashtra Pratham**", which was divided into three main segments:
 - 1. Personal Journey and Achievements**

Mr. Ashish Chauhan described that his success was not because of fixed goals, but because of his curiosity, hard work, and willingness to embrace new opportunities. From building telecom systems to managing cricket teams and later stock exchange leadership his story emphasized problem-solving, adaptability, and self-belief.
 - 2. Financial Inclusion and Literacy**

He explained the need for financial awareness among youth and encouraged responsible investing. He highlighted how technology can help in managing finances but also warned about the risks of speculative trading.
 - 3. Lessons from Failures and Career Insights**

Mr. Chauhan talked about career failures and how they helped him grow. His adaptability and willingness to learn led him to key roles, including being part of the team that helped set up NSE.

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- He concluded the episode with **words of advice to the youth**, encouraging them to:
 - **Create Your Own Hypothesis for Success** – Don't just follow others; believe in your unique path.
 - **Redefine Inaccessibility** – If a goal seems unachievable, reshape your approach and try again.
 - **Consistency is Key** – Regular, focused effort matters more than shortcuts or luck.
 - **Fail Better Every Time** – Embrace failure as a teacher and keep improving with each attempt.
- Students participated actively and shared reflections on how the session motivated them to think differently about their own journeys.
- **Episode 2: “Celebrating Failures” – 11th July 2025**
 - The episode began with Mayank Bidawatka sharing the inspiration behind building Koo, a microblogging platform aimed at empowering non-English-speaking Indians to express themselves in their own languages.
 - The episode focused on how success and failure go hand in hand and how failure can become a powerful teacher.
 - The episode was structured into four key segments:
 1. ***The Inspiration Behind Koo***

Mr. Mayank shared how the idea of Koo came from a need to give Indians a platform to express themselves in their own languages. Koo quickly became popular and was seen as a proud example of self-reliant India.
 2. ***The Highs and Lows of Building a Startup***

He talked about how exciting it was to grow the app, but also how hard it was to keep it running during tough financial times. Even with many users, the app couldn't survive without steady funding, so it had to be shut down.
 3. ***Dealing with Failure and Staying Strong***

Mr. Mayank opened up about how it felt to shut down something he worked so hard for. He explained how family support and focusing on his well-being helped him stay strong during this difficult time.
 4. ***New Beginnings and Future Plans***

He shared that he is now working on a new project called “**Billion Hearts**” and writing a book titled “**500 Tips for Startup Folks**” to help others learn from his experience.

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- He concluded the episode by sharing valuable advice with the youth:
 - Build with purpose
 - Accept failure as part of growth
 - Don't be afraid to let go
 - Stay close to what truly matters in life
- Students were truly inspired by his story and appreciated the honest lessons he shared about handling failure and moving forward.

Key Outcomes

A. From "Rashtra Pratham"

- Participants learned the importance of being open to challenges and failures.
- Participants gained exposure to leadership qualities, market challenges, and strategies for growth in dynamic environments.
- The session helped participants understand the value of consistency and lifelong learning.
- Faculty expressed interest in integrating similar storytelling-driven experiences into mentoring and academic projects.
- The podcast encouraged participants to reflect on their own career goals and personal growth.
- The event reinforced the importance of financial literacy, especially in the age of digital and retail investing.

B. From "Celebrating Failures"

- Participants learned that **failure is not final**, but a part of success.
- The event promoted **entrepreneurial thinking** and encouraged students to build ideas despite limitations.
- It challenged the **fear of rejection and setbacks**, especially in early career phases.
- Participants appreciated the honest storytelling and reflections on **mental strength, perseverance, and innovation**.
- The session helped participants realize that many innovators start small, stumble, and still create impact by staying focused.

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Glimpses from the Events

A. Glimpses from Rashtra Pratham



Mr. Ashish Chauhan sharing his journey, motivating youth to embrace challenges and lead with confidence



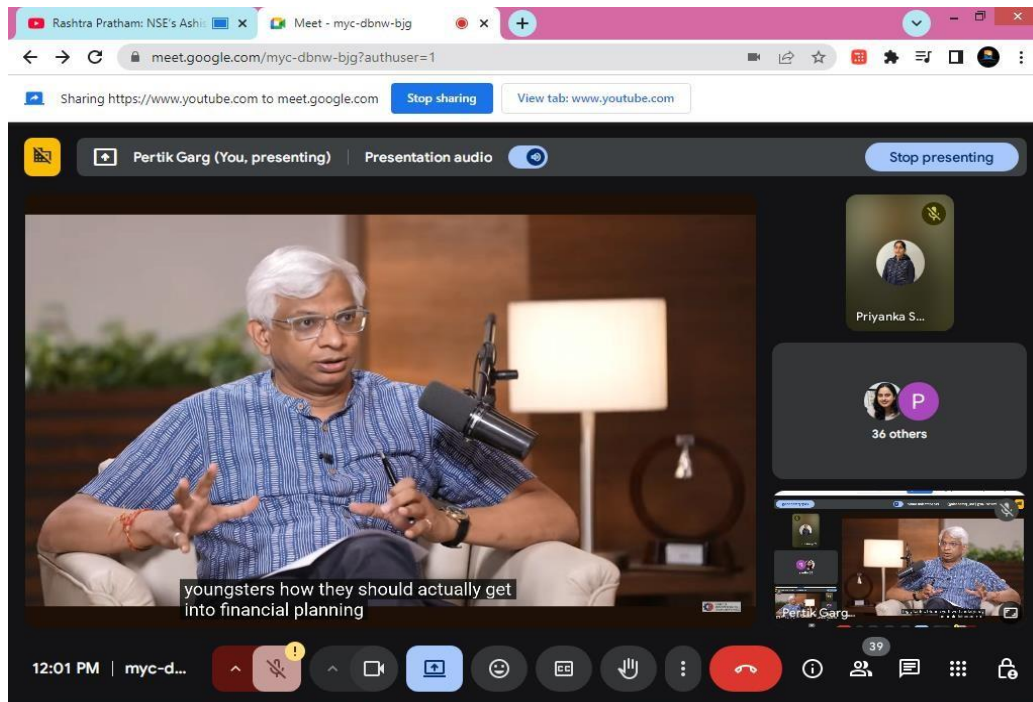
Offline attendees at the Board Room absorbing lessons on resilience, adaptability, and purposeful career choices

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Participants listening to inspiring real-life experiences shared in the podcast, fostering a spirit of innovation



Students joined the session online to learn from inspiring stories and ideas

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B. Glimpses from Celebrating Failures

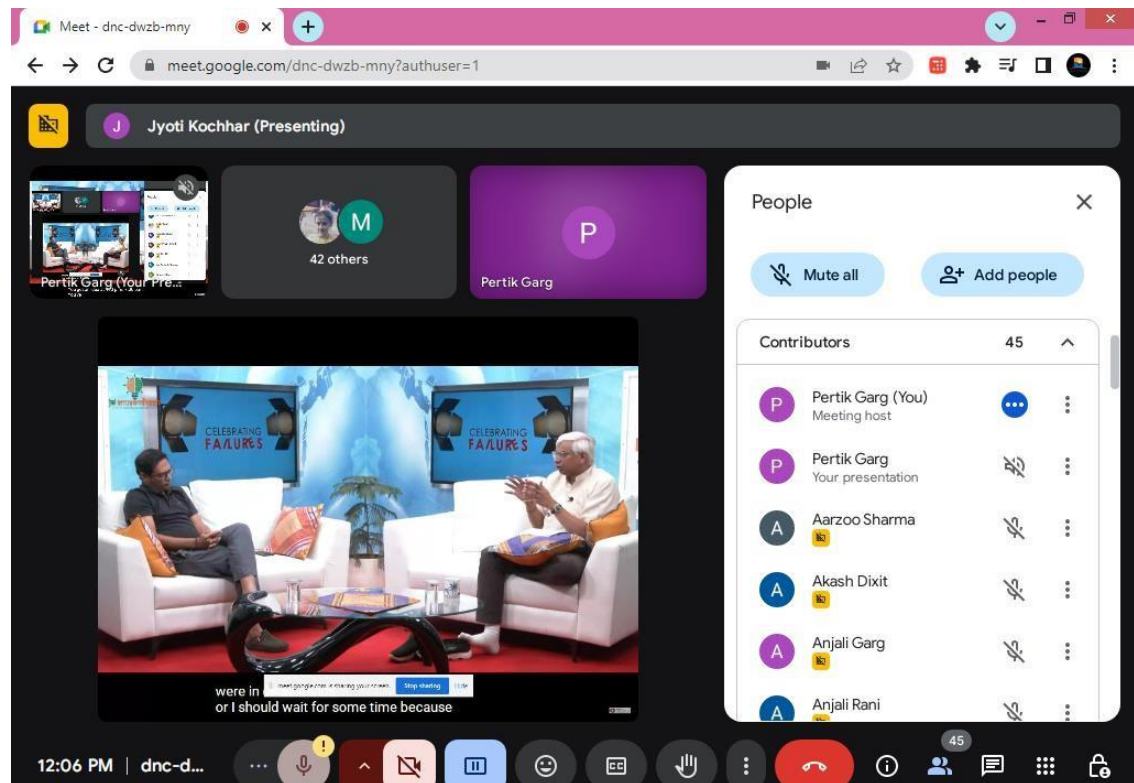


Live viewing of the podcast episode “Celebrating Failures” at SVIET Campus



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Offline and online attendees engaged in the hybrid session, gaining insights from Mayank Bidawatka's story

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Social Media Link

A. For "*Rashtra Pratham*"

https://www.instagram.com/p/DLt9pMsSppi/?img_index=1

<https://www.facebook.com/svietofficial/posts/pfbid02XR7dokaQrftGbbEXbXyK1cBk2iDjxF7UH7haFH1u8FP68MmM1Erv1rm5vGa3StX1l>

B. For "*Celebrating Failures*"

<https://www.instagram.com/p/DL9t5hNS0nS/?igsh=MTV6a2l2djFwejBwdg==>

<https://www.facebook.com/share/p/1GSYp5FrE4/>



Dr. Pertik Garg

Principal

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