

SWAMI VIVEKANAND INSTITUTE OF ENGINEERING & TECHNOLOGY

Approved by AICTE, New Delhi and Affiliated to IKGPTU, Jalandhar

Entrepreneurship Awareness Program

Organizer's Name : Department of Civil Engineering

Coordinator: Ms. Shivani Guleria

Date: 23rd January 2025

Venue: SVIET, Auditorium.

Introduction of the Event:

On 23rd January 2025, the Department of Civil Engineering hosted an enlightening Entrepreneurship Awareness Program for self-employment opportunities organized by the MSME - Development & Facilitation Office Ludhiana. The event aimed to inspire students and participants to explore self-employment opportunities through innovative entrepreneurship. MSME event on Entrepreneurship Awareness Program for Self Employment Opportunities, in the Auditorium of the campus of institute (**Swami Vivekanand Institute of Engineering & Technology**)

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)

On Self Employment Opportunities

Programme Schedule

Welcome Address by	Shri. Sanjeev Saini Director, Swami Vivekanand Institute of Engineering & Technology, Rajpura, Dist. Patiala
About the Programme & Motivation	Sh. Wazir Singh Assistant Director MSME - Development & Facilitation Office, Ludhiana
Experience of Successful Entrepreneur	S. Jatinder Singh Sandhu, Champion Engineering Industries, Rajpura
Schemes of Directorate of Industries & Commerce, Govt of Punjab	Smt. Harinder Kaur Senior Industries Promotion Officer, District Industries Centre (DIC), Patiala
Schemes of Banks / Financial Schemes	Shri. Rajiv Sirhindi Lead District Manager, SBI, Patiala
Schemes of Govt of India for MSMEs	Sh. Krishan Kumar Assistant Director MSME - Development & Facilitation Office, Ludhiana
Vote of thanks	Smt. Shivani Guleria HOD (Civil / Mechanical) Swami Vivekanand Institute of Engineering & Technology, Rajpura, Dist. Patiala

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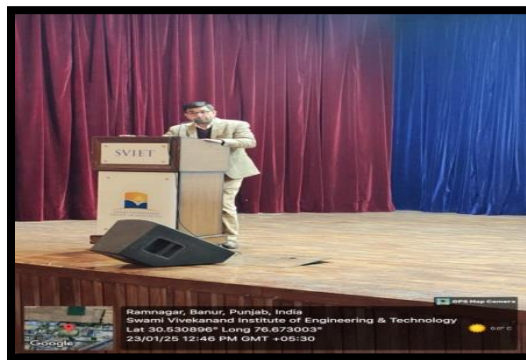
The primary objective of the event was to raise awareness about the numerous avenues for self-employment and to encourage young minds to develop entrepreneurial skills. The program brought together notable dignitaries from various sectors to share their knowledge, guidance, and expertise, with the intention of empowering students and participants to think outside the box and venture into the world of entrepreneurship.

About Speakers:

The event was graced by the presence of **Sh. Wazir Singh, Assistant Director of MSME**, who delivered key insights into the opportunities available within the MSME sector, as well as **Sh. Harinder Kaur, Senior Industries Promotion Officer** from the District Industries Centre (DIC), Patiala, who discussed the importance of local industry development and support for budding entrepreneurs. Another distinguished guest, **Shri Rajiv Sirhindi, Lead District Manager** at SBI Patiala, shared his perspectives on how financial institutions can aid new entrepreneurs in managing their start-ups. Additionally, **Sh. Krishan Kumar, Assistant Director**, MSME Ludhiana, emphasized the support and resources available to those embarking on entrepreneurial journeys.

The program began with a warm welcome address by **Dr. Sanjeev Saini**, Director Academics at SVIET, who emphasized the crucial role that entrepreneurial skills play in shaping the future of young students. Dr. Saini highlighted that entrepreneurship is not only about starting a business but also about developing a mindset focused on innovation, problem-solving, and resilience. He encouraged the students to think of entrepreneurship as a viable career path and to make use of available resources and guidance.

Under the supervision of **Ms. Shivani Guleria**, Head of the Department of Civil Engineering, the event was executed flawlessly, ensuring that participants gained maximum value from the sessions. Ms. Shivani Guleria played a key role in organizing the event, coordinating with industry experts, and ensuring that the participants received relevant and actionable insights into starting their own ventures.



Lecture by Speaker's

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Notable Speakers

Stationery and Refreshments: Adding a Personal Touch

During the event, the organizers took great care to ensure a comfortable and engaging experience for all the students. As part of their thoughtful approach, they distributed stationery items to the participants, helping them stay equipped and prepared for any future entrepreneurial ventures or academic tasks. At the conclusion of the program, a refreshing session was organized for the students, where refreshments were served, providing them with a chance to relax and interact informally with the dignitaries and fellow attendees. This gesture not only helped in fostering a friendly atmosphere but also allowed the students to network and discuss their ideas with experts in a more casual setting.

Participants: All the engineering students participated actively in this event

Inauguration Ceremony: Ceremony was started by presenting a bouquet of flowers to the guest as a welcome gesture.

Valedictory Ceremony & Prize Distribution: Token of gratitude was provided to the speakers

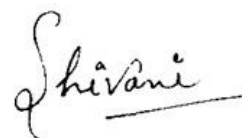


Speakers felicitated with token of gratitude

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Key Outcomes: The Entrepreneurship Awareness Program successfully inspired students to explore self-employment opportunities and develop entrepreneurial skills. Through insightful discussions by experts from MSME, local industries, and financial institutions, participants gained valuable knowledge on navigating the entrepreneurial landscape. The event highlighted the crucial support and resources available to budding entrepreneurs. By fostering innovation and creative thinking, the program encouraged students to consider entrepreneurship as a viable career path. Overall, the event served as a platform for empowerment and inspiration, motivating the next generation of entrepreneurs.



Ms. Shivani Guleria
HOD

Department of Civil Engineering