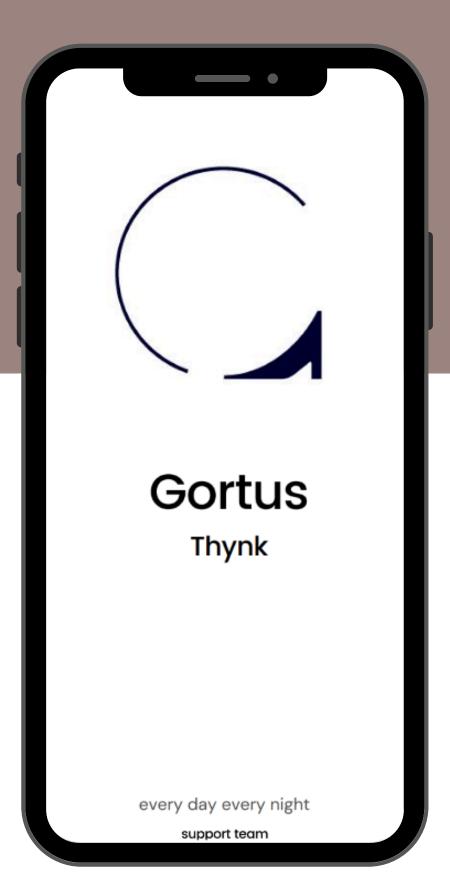
+ + +

Gortus Thynk User Manual



Introduction

Gortus Thynk is an innovative app designed to provide users with a convinient platform for browsing, selecting, and purchasing shoes.

- Users can browse a wide range of shoe styles, brands, and sizes
- View detailed product.
 information including images,
 descriptions, and prices.
- Add items to your cart and proceed to checkout.
- Track your order status and receive notifications.
- Explore special promotions and discounts

+ + + + + + + + +

Target Audience

Gortus Thynk caters to shoe enthusiasts seeking the latest trends, and everyday users in need of comfortable and stylish shoes.

+ + + + + + + + + + + +

Dashboard Overview



"Stepping into confidence, one bold stride at a time. #RedHot"

With each step, I feel the ground beneath me, solid and firm, a foundation for my confidence to flourish.



WEDDING HEELS

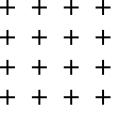
Say 'I Do' to Stunning Style:











Dashboard Overview











The home button is used to go to the home page menu

The shopping cart will bring the user to the shopping page, where users can browse shoes with different categories



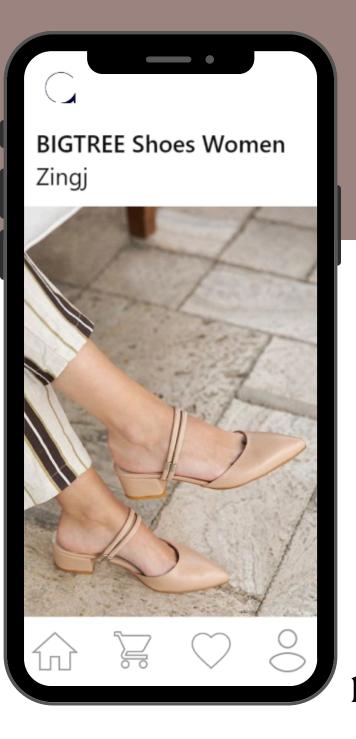


The favourites icon will take the users to the favourites page, where they can view shoes that they have selected as favourite to view

Users can view their user profile by selecting the user icon



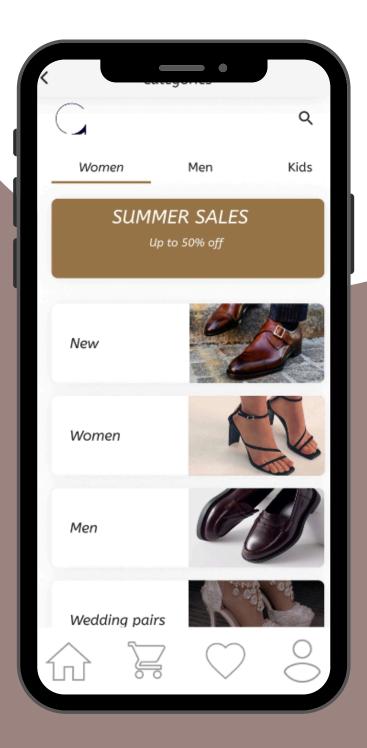
Navigation Guide



The "home" icon will take the user back to the home page, where users can view displayed featured products, seasonal collections, and personalized recommendations.

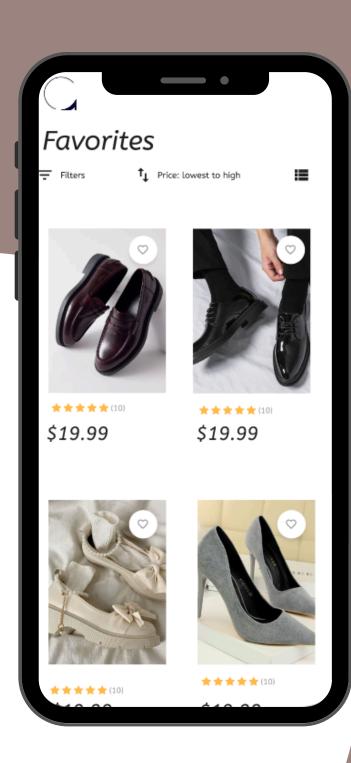


The shopping cart icon will allow the user to search for specific shoe types, designs, or certain keywords. It also shows the different categories of shoes available.







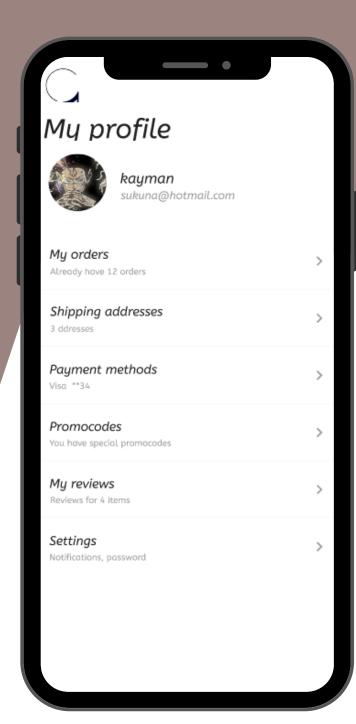


All products that the users have selected as favourites will be saved in the favourites tab. Users can browse shoes that they have selected to either proceed to checkout or keep in the favourites tab.





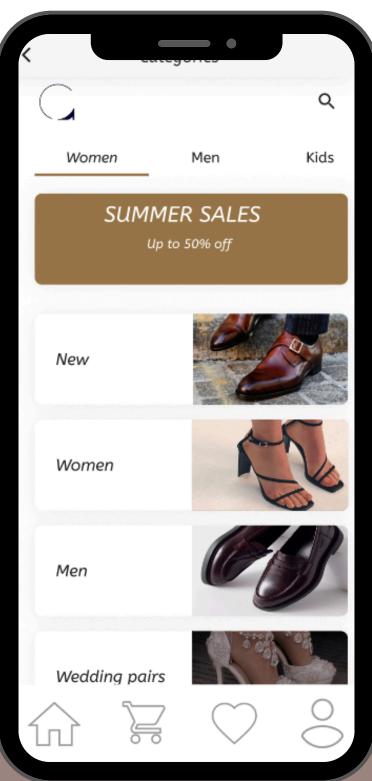
All personalized account information, including order history, shipping addresses, payment methods, promo codes, reviews, and settings.



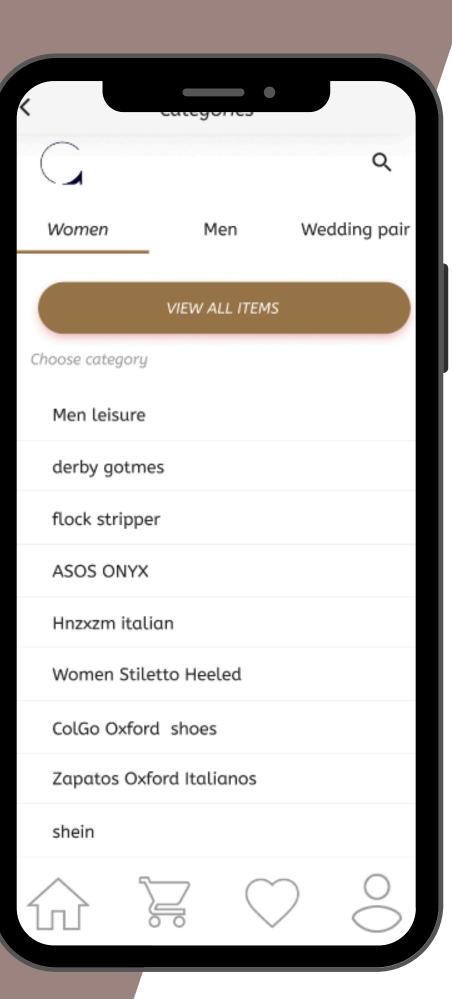
Functionality Guide

1. Browsing Shoes

Use the search bar or explore categories.

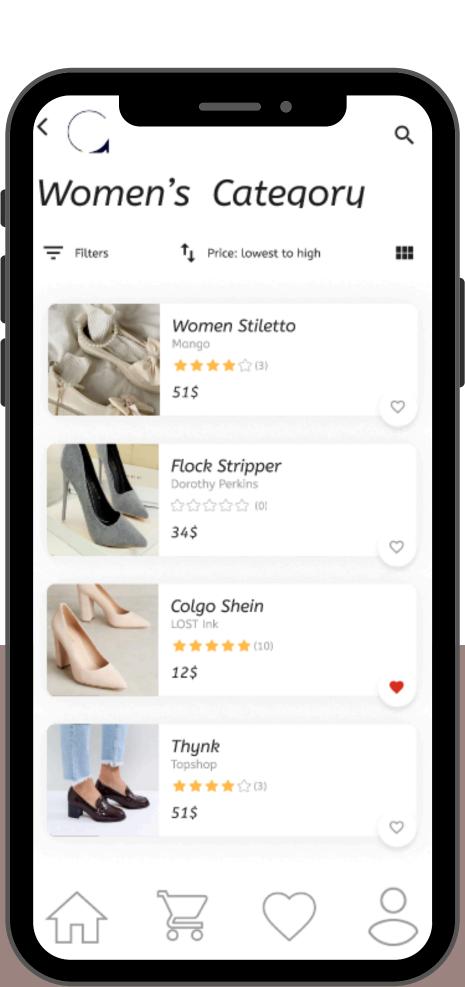


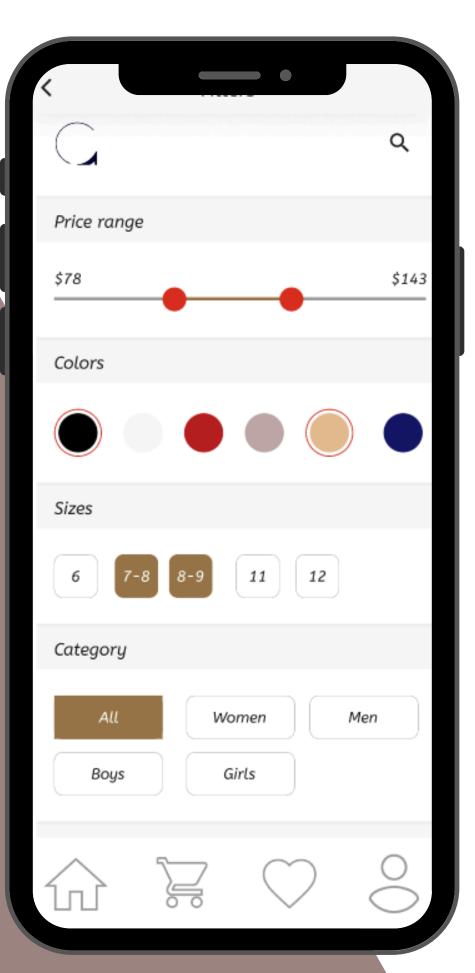
+ + + + + + + + +



Viewing the categories

Exploring the the women's category



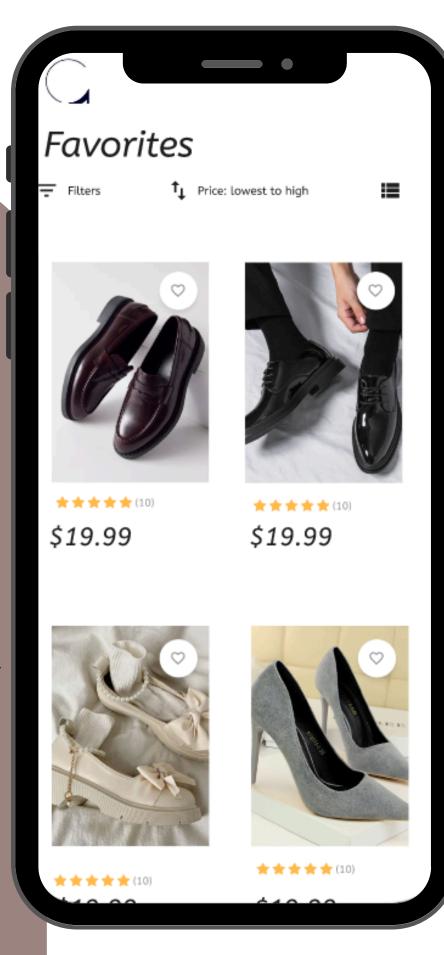


Filter by
price
range,
color, size,
and
category

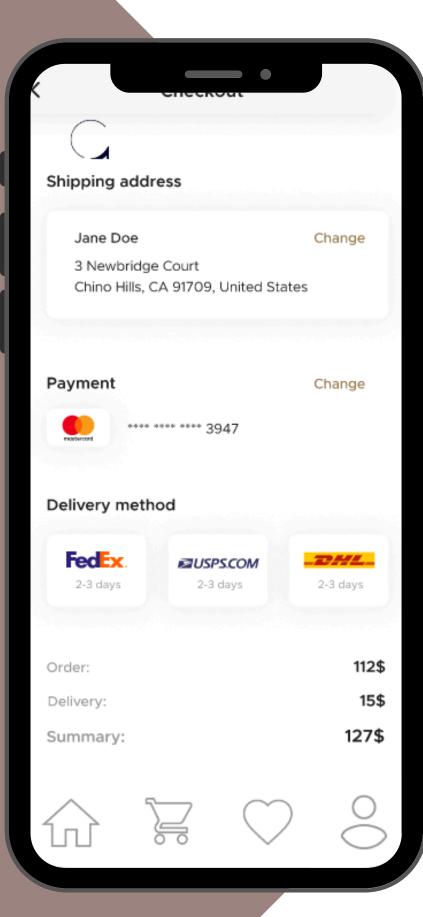
+ + + + + + + + +

2. Checkout process

Review
favorites
before
proceeding
to checkout



+ + + + + + + + + + + +



Enter shipping details and payment information

Visual Design and Branding

Gortus Thynk embraces a minimalistic and sophisticated aesthetic with a sleek black-and-white color scheme.

The black exudes sophistication and timelessness. Against the white backgrounds, the black ensures readability, whilst adding an air of intrigue, inviting users to explore further.

The white signifies purity and cleanliness. It creates breathing room, allowing for the content to stand out