Sarah Hudson
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Objective

Junior front-end web development position with opportunities to build evolving back-end skills

Experience

February 2013 to present—Enventys, Charlotte, NC
Graphic and Web Designer
Worked on a team to rebrand Edison Nation Medical and create marketing materials for their spring 2013 campaign; designed and implemented 5 customer websites in Shopify, CoreCommerce, and Wordpress; managed client website and content updates for 10 clients; maintained the art direction and layout of Inventor's Digest magazine; worked closely with Inventor's Digest editors to co-edit and write content; created brand books for Edison Nation Medical, Inventor's Digest, and others; strategized and launched an online marketing and social media campaign for LiteAid's rebranding.

February 2012 to February 2013—Little Idea, Charlotte, NC (acquired by Enventys)
Graphic and Web Designer
Created marketing materials as well as launched a new website for Little Idea's rebranding; created branding and eCommerce websites for 10 clients; worked on a team to create a presentation for the 2012 DNC and create a product, branding materials, and website in 3 weeks for under $1500; project manager for web development projects; gained 40% more followers via social media through online campaign for Little Idea; increased website visits by 1,127% in the first month alone through website relaunch, pitching to reporters about clients, and blogging.

August 2011 to February 2012—CODANK Web Development, Charlotte, NC
Online marketer and Web Content Manager
Wrote company blogs and tutorials; created Photoshop mock-ups for clients; competed for proposals complete with mock-ups and project outlines; researched and put together statistical reports for different markets; worked on in-house CMS documentation; managed company and client websites and content; updated and implemented code tweaks to websites; managed company social media accounts

Education

October 2013 to present—Tech Talent South fast track Web Development program
2011—CompTIA Network+ (2009 Edition) Certification
May 2011—Central Piedmont Community College, Charlotte, North Carolina
Associate in Applied Science – Web Technologies

Skills

Experience with Adobe Creative Suite, programming experience with Python, PHP, and Ruby, experience with Ruby on Rails, codes in HTML5/CSS3, customizes eCommerce templates through Shopify and CoreCommerce, builds out sites using Wordpress, experience with Twitter Bootstrap, SEO, manages company blogs and social media, trained in conducting interviews, experience in journalism

Civic Engagement

February 2013 to present—Volunteer at Carolina Waterfowl Center
April 2012 to August 2012—Worked as an intern and writer for The Sound Faction
January 2012 to present—Contributed to the entertainment section for Elevate Lifestyle Magazine