

ご賛同いただいたパートナー様、ありがとうございます

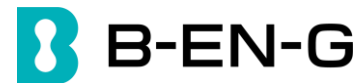
プラチナ
スポンサー



ゴールド
スポンサー



シルバー
スポンサー



展示
スポンサー



2015年から現在までの変遷



Informatica®

2015年から現在までの変遷



2015



オンプレミス

アーキテクチャの再建 >



データ統合

市場規模の拡大 >



ライセンス

ビジネスモデルの変革 >

Informatica **World Tour**



Informatica®

TODAY



クラウドネイティブ



AIドリブンな
データ管理プラットフォーム



サブスクリプション

2021/4
IDMCを発表



2021/10
再上場



インフォマティカ とは

1993年創業のデータ統合・管理の分野における
グローバルNo1の独立系リーディングカンパニー

Our Vision

データに力を、ビジネスに革新を、
社会に**価値**創造を

Data

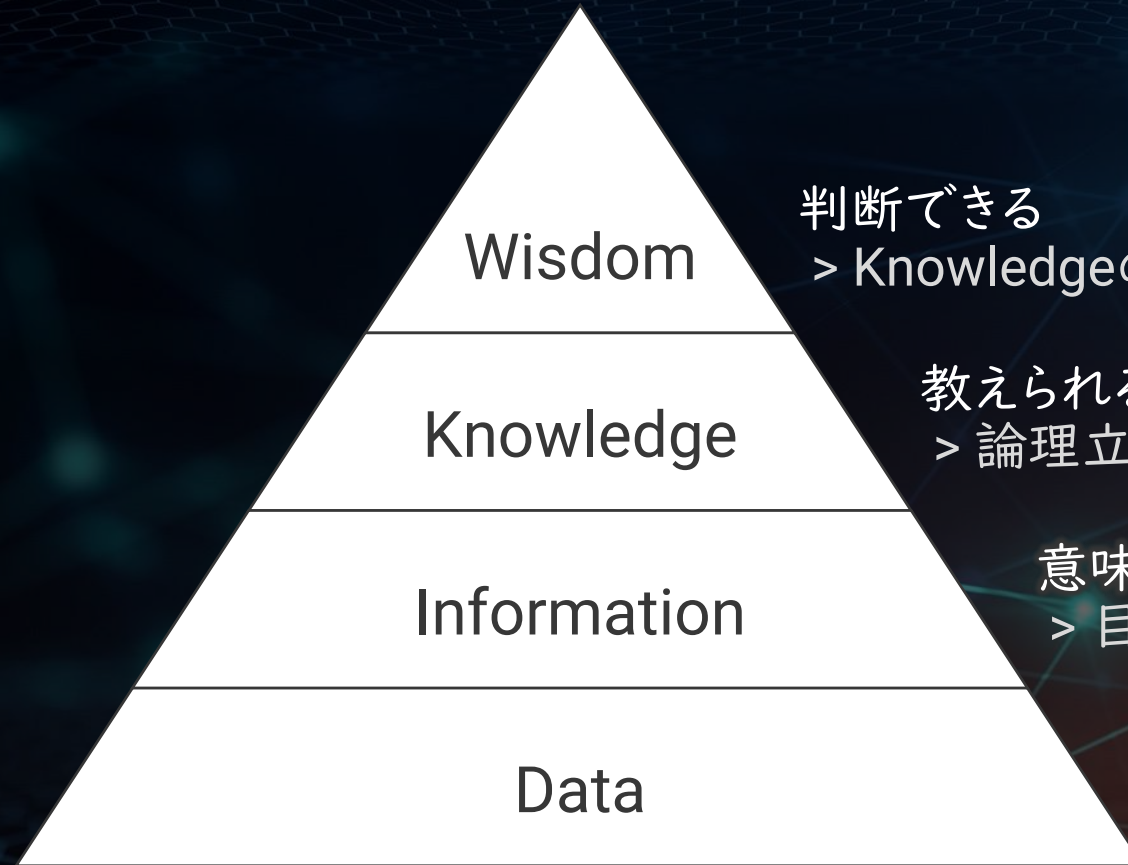


Value

Our Mission

お客様の**データ**ドリブンな
DXを推進する

DIKW ピラミッド



判断できる
> Knowledgeの中でも行動の理由となるもの

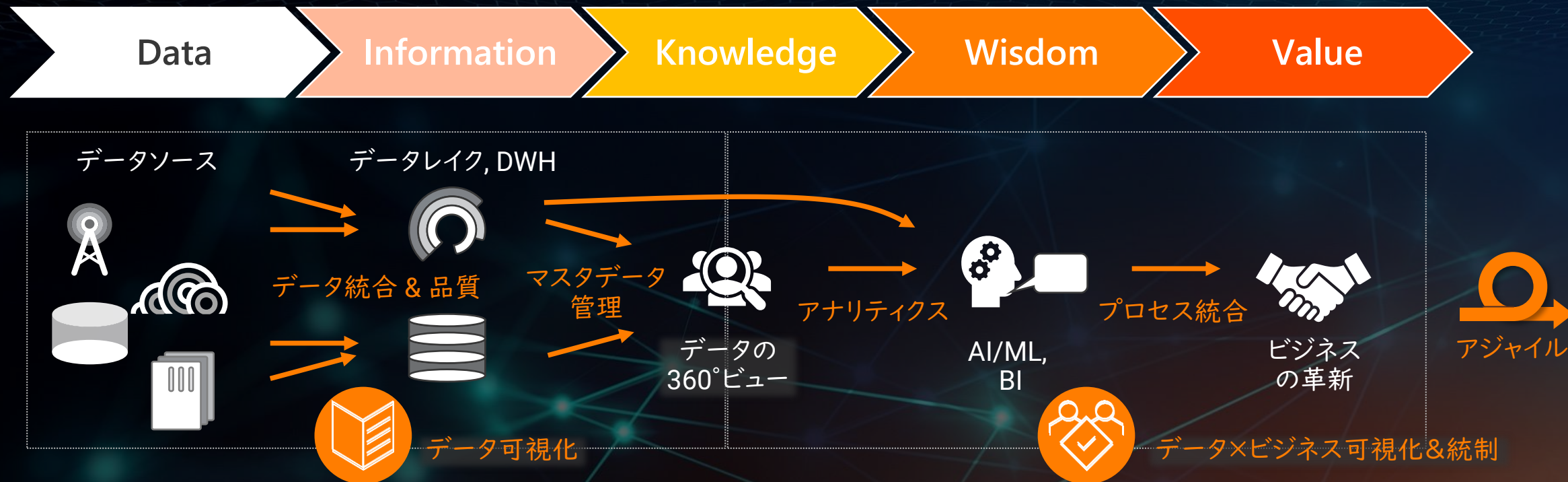
教えられる
> 論理立てられた正しいInformationの組合せ

意味を成す
> 目的で関連付けられたDataの組合せ

意味を成さない
> 記号、信号

- ・Wikipedia: DIKW pyramid: https://en.wikipedia.org/wiki/DIKW_pyramid#cite_note-Rowley-1
- *Russell L. Ackoff, "From Data to Wisdom", 1989
- ・Rowley, Jennifer, "The wisdom hierarchy: representations of the DIKW hierarchy", 2006

DXを成功へ導くデータマネジメントに必要な要素 + 3フェーズ



【整備】 Data Warehouse, Lake & App Modernization

【知識】 Business 360

【価値】 Data Governance & Privacy

Gartner® Recognizes Informatica

2024 Magic Quadrant™ for Augmented Data Quality Solutions
2024 Magic Quadrant™ for Integration Platform as a Service
2023 Magic Quadrant™ for Data Integration Tools

Figure 1: Magic Quadrant for Augmented Data Quality Solutions



Figure 1. Magic Quadrant for Integration Platform as a Service



Figure 1: Magic Quadrant for Data Integration Tools



Gartner, Magic Quadrant for Augmented Data Quality Solutions, Melody Chien, et al., 6 March 2024; Gartner, Magic Quadrant for Integration Platform as a Service, Keith Guttridge, et al., 19 Feb 2024; Gartner, Magic Quadrant for Data Integration Tools, Ehtisham Zaidi et al., 4 Dec 2023; GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from Informatica.

The term “AI” is everywhere and overhyped

Forbes

Harnessing The Power Of Generative AI For Your SMB

Generative AI, when used strategically, can help many small- and medium-sized businesses improve their current practices.

RISE OF AI WORKFORCE



Time Magazine

The AI That Could Heal a Divided Internet

For years, online spaces have struggled to foster positive conversations. A new AI from Google's Jigsaw unit hopes to change that.



THE IMPLICATIONS OF NEXT-GEN AI

The New York Times

A.I. Has a Measurement Problem

Which A.I. system writes the best computer code or generates the most realistic image? Right now, there's no easy way to answer those...



Axios

AI means intelligence agencies must rethink how they work, report finds

AI's advent means the U.S. intelligence community must revamp its traditional way of doing business, according to a new report from an Eric...



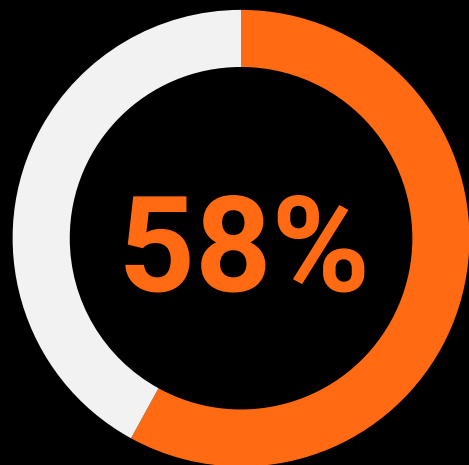
USA Today

Best Buy will use AI to help customers, cuts costs with layoffs

Best Buy has made significant cuts to its workforce, including the Geek Squad. On the heels of the cuts, the Minnesota-based company...

AI \neq Value

生成AIのトップ課題は、データ品質、AI/データガバナンス、ドメイン固有データ



...のCDOは生成AIのサポートのため、
5つ以上のデータ管理ツールが必要になると考えています。

生成AIのトップチャレンジ

- データ品質
- データプライバシー&データ保護
- AIの倫理
- AIのガバナンス
- ドメイン固有のデータの量 (LLMの学習向け)



AI + Data = Value

You need **Data** that is...

Holistic
Accurate
Timely
Accessible
Governed
Protected
Democratized

You need **Data** that is...



Accurate
Timely
**Data
Management**
Governed
Protected

Intelligent Data Management Cloud™



データカタログ



データ統合 &
エンジニアリング



API &
アプリ統合



データ品質 &
オブザーバビリティ



マスタデータ管理
& 360 アプリ



ガバナンス
アクセス
& プライバシー



データマーケット
プレイス

CLAIRE®

AI-Powered Metadata Intelligence & Automation

Connectivity

Metadata System of Record

**Where data
& AI come to**



Informatica®