

Econ 301-003 Assignment #1

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Due to September 29 2017 22:30

This assignment will be worked through the semester. You are expected turn in the assignment as a **hard copy** on due date. You can always bring the assignment earlier. For each late assignment 25 points (not 25%) will be deducted for each late calendar day (not business day).

For your chosen firm from the list that is distributed in the class write 1-2 page essay that discusses

- a. What does it do?
- b. What is the role of the firm in the sector (its dominance and its main competitors)?
- c. What are the main determinants (variables that you can gather) of its profitability?
- d. What are the basic risks (variables that you can gather) for its probability or market share?