

# Shujaat Siddiqui

**Creative Content Creator** 

- Karachi, Pakistan
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### Skills

### Photography

Experienced in event and field photography, including NGO projects, studio portraits, and live coverage.

Event Photography, NGO Coverage, DSLR, Camera Handling, Lighting, Studio Setup

### **%** Videography

Skilled in field-based video shooting using gimbal and DSLR/ENG cameras, with a focus on interviews and documentaries.

Video Shooting, Gimbal, ENG Camera, Interviews, Documentary, Cinematography

### Video Editing

Proficient in advanced video editing, color grading, motion graphics, storytelling, titles, transitions, and sound syncing using Filmora, CapCut, Adobe Premiere Pro, After Effects, and DaVinci Resolve. Skilled in creating professional content for NGOs, corporate clients, and digital platforms.

Editing, Color Correction, Sound Sync, Post Production, Filmora

## Graphic Design

Ability to create professional social media graphics, posters, banners, and Client-focused visual reports using Photoshop and Canva.

Photoshop, Canva, Flyers, Social Media Design, Infographics, NGO Reports

## Interests

## Photography

Field Work, Events, Rural Areas

## Video Editing

Filmora, Storytelling, Transitions

# **Drone Operation**

DJI, Aerial Shots, Survey Videos

## Self Learning

YouTube, Online Tutorials, Creative Practice

## Languages

## Urdu

Native speaker; excellent reading, writing, and verbal communication

**English** 

Basic understanding with ability to read, write short texts, and communicate for work

### Summary

Passionate and self-taught media professional with over **18 years of experience** in photography, videography, video editing, graphic design, and drone operation. Skilled in working with NGOs, media networks, and humanitarian organizations, capturing powerful visuals that tell real human stories. Proven ability to manage complete media production cycles - from field shoots to post production - with minimal resources and maximum impact. Known for reliability, creativity, and strong commitment to social impact through visual storytelling.

### Experience

### **ARY Network**

2014 - Jan 2017

Photographer - Graphic Designer

Karachi, Pakistan

including *Criminal Most Wanted* and *Shan-e-Ramzan* during the holy month.

Sole photographer responsible for documentation of ARY's welfare

Provided photography coverage across various flagship programs,

- wing *Ehsaas Trust/Foundation*, covering events, campaigns, and humanitarian activities.
- Designed promotional and internal use graphics for various programs and social campaigns.
- Collaborated closely with production and editorial teams for eventbased and on-location shoots.
- ◆ Maintained photo archives and ensured high-resolution postprocessing for media publishing.

# Sindh Development Organization (SDO)

2017 - 2025

Sindh, Pakistan

Media Manager

- ◆ Led all media-related operations across multiple humanitarian and development projects in partnership with NGOs such as Jigsaw Charity, Anzal Begum Foundation, and Minhaj Welfare Foundation.
- → Planned, captured, and edited high-quality photo and video content showcasing field activities including clean water installation (hand pumps, solar-powered boreholes), low-cost housing construction, and livelihood projects such as rickshaw distribution.
- Operated drone cameras for aerial documentation of project sites, enhancing the visual impact of reports and proposals.
- Designed visual reports and communication materials for client reporting, fundraising, and social media.
- Maintained full control over end-to-end media production: photography, videography, drone footage, video editing, and archiving.
- Coordinated directly with project teams to ensure accurate and timely field coverage across Sindh's remote areas.

## **Education & Certifications:**

## Board of Secondary Education, Karachi

\* Matriculation (Science)

# Web Designing

🏅 Diploma in Web Designing – Arena Multimedia

# CIT and Graphic Desiging

Certificate in IT & Graphic Designing – Global Institute

# Self-Taught Media Professional

Learned and mastered Photography, Videography, Video Editing, Graphic Design, and Drone Operation through online resources, professional mentorship, and extensive hands-on field experience spanning 18+ years.

## 🎇 Proficient in:

- Video Editing: Filmora, CapCut, Adobe Premiere Pro (Basic)
- Web Designing: Adobe Dreamweaver (Basic)
- Graphic Designing: Adobe Photoshop, Illustrator (Basic)
- Audio Mixing: WavePad, Audacity
- Equipment Handling: DJI Drone Operation, Gimbal & ENG Cameras
- Creative Skills: Motion Graphics, Storytelling, Titles, Lower Thirds, Transitions

View My Photography, Videography & Design Projects CLICK HERE