






Shujaat Siddiqui

Digital Content Creator

 Karachi, Pakistan
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Skills

Photography

Experienced in event and field photography, including NGO projects, studio portraits, and live coverage.

Event Photography, NGO Coverage, DSLR, Camera Handling, Lighting, Studio Setup

Videography

Skilled in field-based video shooting using gimbal and DSLR/ENG cameras, with a focus on interviews and documentaries.

Video Shooting, Gimbal, ENG Camera, Interviews, Documentary, Cinematography

Video Editing

Proficient in Filmora for storytelling, multi-cam editing, color grading, and audio syncing.

Editing, Color Correction, Sound Sync, Post Production, Filmora

Graphic Design

Ability to create professional social media graphics, posters, banners, and donor-focused visual reports using Photoshop and Canva.

Photoshop, Canva, Flyers, Social Media Design, Infographics, NGO Reports

Interests

Photography

Field Work, Events, Rural Areas

Video Editing

Filmora, Storytelling, Transitions

Drone Operation

DJI, Aerial Shots, Survey Videos

Self Learning

YouTube, Online Tutorials, Creative Practice

Languages

Urdu

Native speaker; excellent reading, writing, and verbal communication

English

Basic understanding with ability to read, write short texts, and communicate for work

Summary

Passionate and self-taught media professional with over **18 years of experience** in photography, videography, video editing, graphic design, and drone operation. Skilled in working with NGOs, media networks, and humanitarian organizations, capturing powerful visuals that tell real human stories. Proven ability to manage complete media production cycles — from field shoots to post-production — with minimal resources and maximum impact. Known for reliability, creativity, and strong commitment to social impact through visual storytelling.

Experience

ARY Network

2014 - Jan 2017

Photographer - Graphic Designer

Karachi

- ◆ Provided photography coverage across various flagship programs, including *Criminal Most Wanted* and *Shan-e-Ramzan* during the holy month.
- ◆ Sole photographer responsible for documentation of ARY’s welfare wing *Ehsaas Trust*, covering events, campaigns, and humanitarian activities.
- ◆ Designed promotional and internal use graphics for various programs and social campaigns.
- ◆ Collaborated closely with production and editorial teams for event-based and on-location shoots.
- ◆ Maintained photo archives and ensured high-resolution post-processing for media publishing.

Sindh Development Organization (SDO)

2017 - 2025


Media Manager

Pakistan

- ◆ Led all media-related operations across multiple humanitarian and development projects in partnership with NGOs such as JAKSAA Charity, Anzal Begum Foundation, and Human Appeal.
- ◆ Planned, captured, and edited high-quality photo and video content showcasing field activities including clean water installation (hand pumps, solar-powered boreholes), low-cost housing construction, and livelihood projects such as rickshaw distribution.
- ◆ Operated drone cameras for aerial documentation of project sites, enhancing the visual impact of reports and proposals.
- ◆ Designed visual reports and communication materials used for donor reporting, fundraising, and social media.
- ◆ Maintained full control over end-to-end media production: photography, videography, drone footage, video editing, and archiving.
- ◆ Coordinated directly with project teams to ensure accurate and timely field coverage across Sindh’s remote areas.



Education

Board of Secondary Education, Karachi

 Matriculation (Science)

Completed

Self-Taught Media Professional

-  Learned Photography, Videography, Video Editing, Graphic Design, and Drone Operation through online resources, tutorials, and hands-on field experience over 18+ years.
-  Proficient in:
 - Filmora
 - Capcut
 - Adobe Photoshop
 - Wavepad
 - DJI Drone Operation
 - Gimbal & ENG Camera Handling
 - Motion Graphics & Storytelling
 - Titles, Lower Thirds, Transitions