QUESTIONS:-

- 1. What is total amount each customer spent on Swiggy?
- 2. How many days has each customer visited Swiggy?
- 3. What was the first product purchased by each customer?
- 4. What is most purchased item on menu & how many times was it purchased by all customers ?
- 5. Which item was most popular for each customer?
- 6. Which item was purchased first by customer after they become a member?
- 7. Which item was purchased just before the customer became a member?
- 8. What is total orders and amount spent for each member before they become a member?
- 9. If buying each product generates points for ex: 5Rs = 2 Swiggy points and each product has different purchasing points for ex: for p1 5Rs = 1 Swiggy point, for p2 10Rs = 5 Swiggy point and p3 5Rs = 1 Swiggy point, 2Rs = 1 Swiggy point, calculate points collected by each customer and for which product most points have been given till now.
- 10. In the first year after a customer joins the gold program (including the join date) irrespective of what customer has purchased earn 5 Swiggy points for every 10Rs spent. Who earned more 1 or 3 what was their points earning in first year ? 1sp = 2Rs
- 11. Rank all transaction of the customers.
- 12. Rank all transaction for each member whenever they are Swiggy gold member for every non gold member transaction mark as NA.