

# The Facebook Tribune

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## **About The Facebook Tribune**

We know you love Facebook. It keeps you connected with friends, loved ones, colleagues and the world at large. But Facebook can offer so much more. Not just updates about your friends, but also updates about the world around you.

More and more news organizations are turning to Facebook to not only get the news out but also to make you – the reader – a part of the story. But it is difficult to sort out the real news and in-depth analysis from commentary by the community – because there is so much information out there.

However, the news feed provided by Facebook is chaotic at best – messages from your friends, who read which news story, which friend updated their profile picture – all this information comes in a single feed.

What if the news feed was just that – a stream of information which was purely newsworthy? Posts from reputed news organizations informing you about what is happening in your world in a simple, uncluttered way?

Welcome to The Facebook Tribune – a new way of reading the news in a way that makes sense to you.

## **What does The Facebook Tribune have to offer ?**

### **The home screen**

When you hit the home screen of the Facebook Tribune, as seen in Figure 1, you'll see both the Public and Private options.



*Figure 1 The Facebook Tribune home screen*

## The public option

The public avatar of the Facebook Tribune gives you a sneak peek into what The Facebook Tribune can really offer. It's a non-curated stream of what the community thinks of latest issues. You don't need to login to your Facebook account to see this stream of information.



*Figure 2 The public option*

When you click on Public, you will see a textbox prompting you to enter a topic. An example could be "Occupy" , to check information on the various Occupy movements across the country.



*Fig 2.1 Searching for a topic in the public option*

On entering Occupy and hitting the Search button as in Figure 2.1 above, you will see a list of posts in Facebook related to the Occupy movement. This could be posts by news organizations, the Occupy movement protesters, sympathizers etc.



*Figure 2.2 Posts on the Occupy Movement in the public option*

To view more details about the post, simply click on a post. A popup will appear where more details

will be displayed as illustrated in Figure 2.3

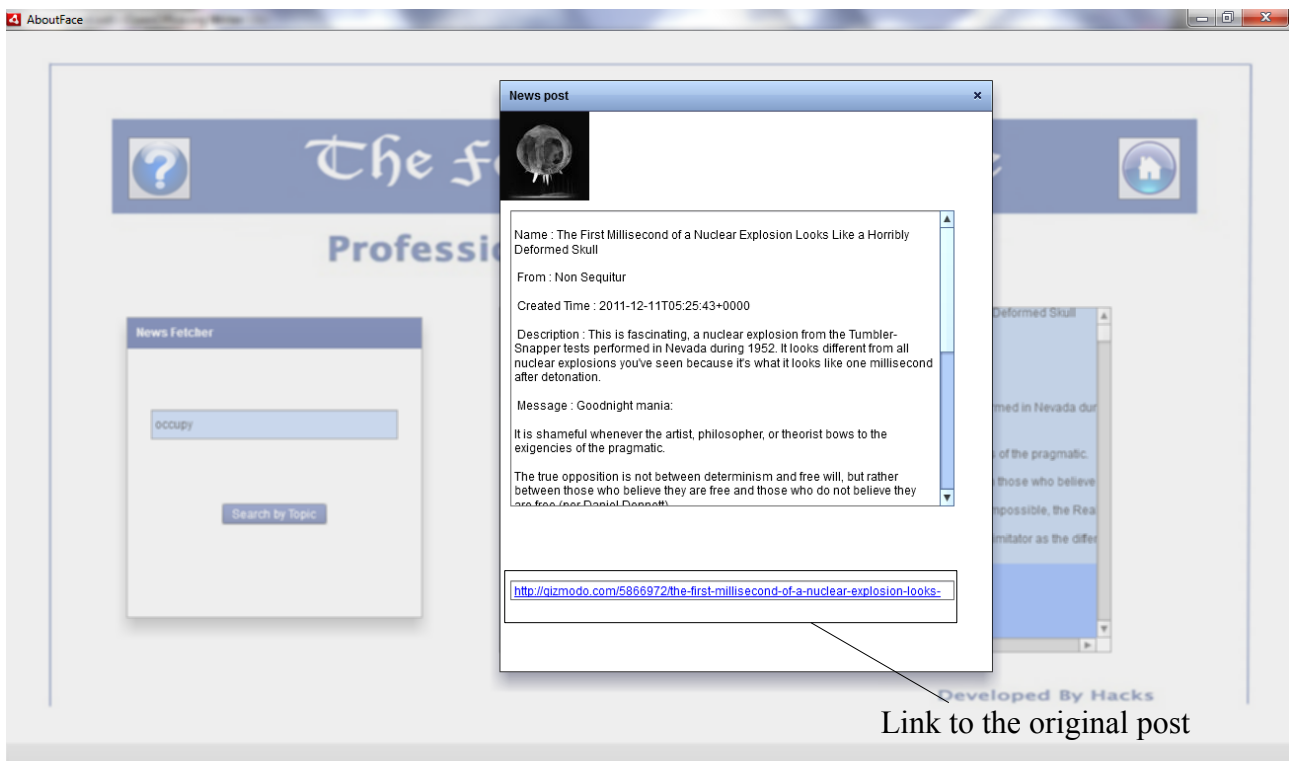


Figure 2.3 Popup displaying more details about a post

You will also see the link (if any) to the original post / article. If you click on the link, you will be taken to that webpage as shown in Figures 2.3 and 2.4



Figure 2.5 The original article

## The private option

The Facebook Tribune really comes into its own when the Private option is selected.



Figure 3.1 The Private option

We will need you to login to Facebook, like Figure 3.2, but your information is secure.



Figure 3.2 Login screen

Once you login, you will see two options.



Figure 3.3 The two options in the private page

### Customize your feeds

When you select Customize your Feeds, you will see a list of reputed news organizations that we trust to give you the right news as in Figure 3.4. We update this list often so that you have the option to read more stories from different parts of the world.



Figure 3.4 Options for sources of news feeds

Select as many checkboxes as you like and then hit Search by Agency



Figure 3.5 Selecting news feeds

You will now see a list of posts put up by the publications that you selected.



Figure 3.6 Your news feed



Clicking on any one of these posts as in Figure 3.7, will provide more details about the post in a popup window.



Figure 3.7 Details about a post in your news feed

Clicking on the link at the bottom of the popup will take you to the original article.



Fig 3.8 Original article

## Search for topic

When you select the search for topic option, you will see a textbox prompting you to enter a topic. An example could be "Gingrich" , to check for information on the Republican debates as in Figure 3.9



*Figure 3.9 Search by topic, Republican, in the private option*

On hitting the Search button, you will see a curated list of posts in Facebook related to Gingrich and the Republican debates.



Figure 3.10 Curated news related to the topic selected

### What do we mean by curated?

The Facebook Tribune tries to provide you content from reputable news organizations. So, we carefully screen posts from the feed related to your chosen topic and show you informative, meaningful content. So, you might see fewer posts in the Private space than the Public space, but they will be more insightful and credible sources of information. Come back an hour later, and you would see more recent content – so that you remain updated on issues that matter to you.

As always, to view more details about the post, simply click on a post. A popup will appear where more details will be displayed as in Figure 3.11.

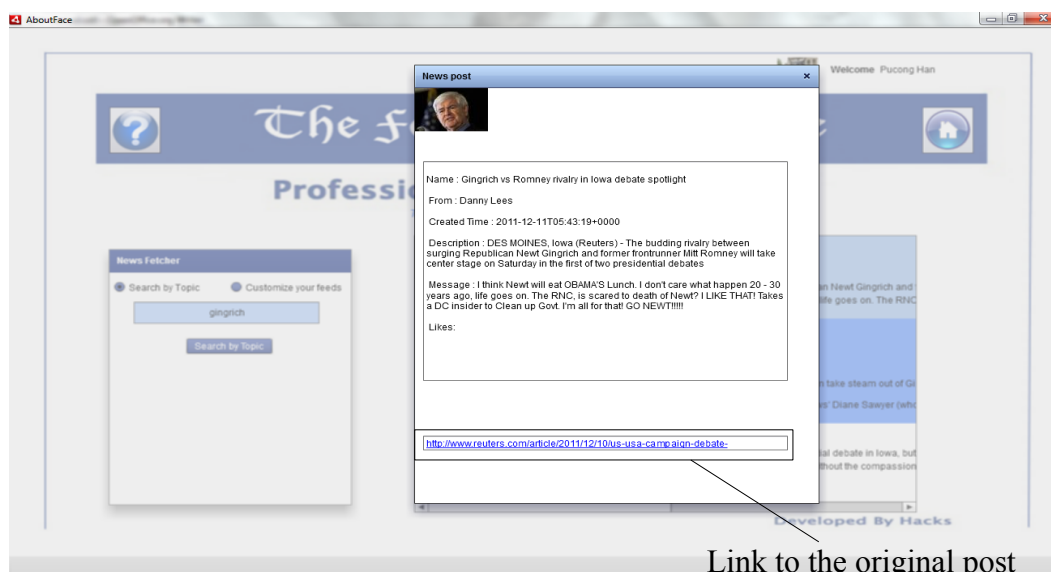


Figure 3.11 A post from the curated selection

You will also see the link (if any) to the original post / article. If you click on the link, you will be taken to that webpage as in Figure 3.12



Figure 3.12 The original post

## Logout

To logout of the Facebook Tribune, simply click on the Home button on the top right hand corner of the screen as in Figure 4.



Figure 4 The Home button

## Help

At anytime, if you wish to know more about using the Facebook Tribune, just click on the Help Icon to watch a fun demo!



Figure 5 The Help button