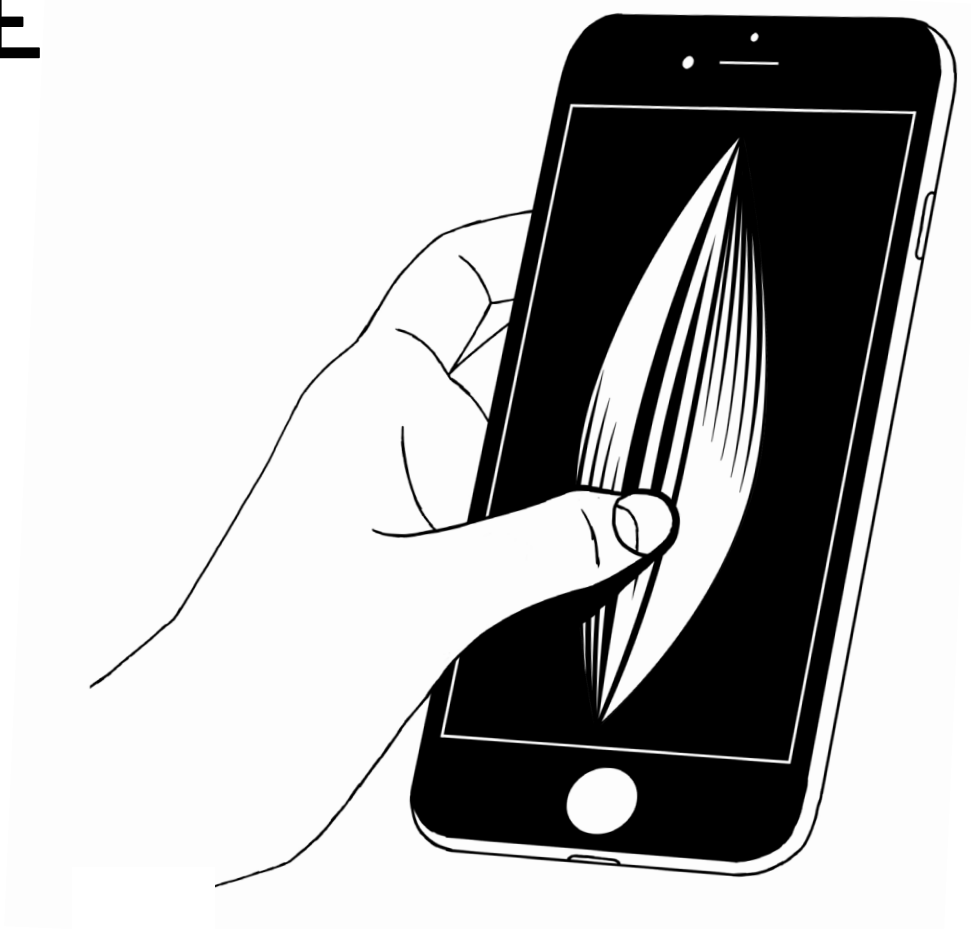




PURE APP MEDIA KIT

PURE —
THE APP
YOU ALWAYS
WANTED 

AN ADVENTUROUS ⚡ LIFE



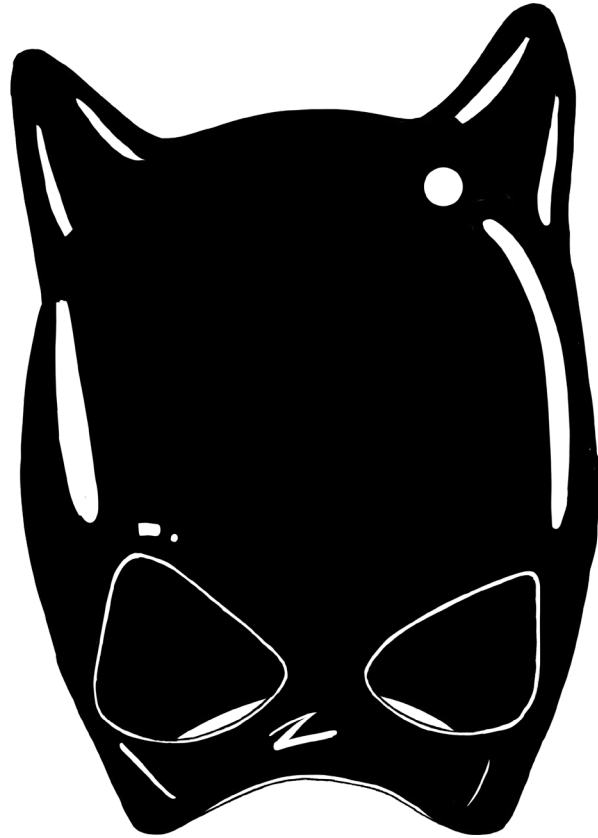
We believe that life *should be fun*, full of *adventure*, and *spontaneous*. We want to live in a world *free* of society's impositions, where we can explore *authentic connections* with each other and live by our own rules. *Erotic*, open *relationships*

OUR MISSION



Provide a on-demand service where users can find other *open-minded people instantly*, and meet *within an hour*. Through **PURE**'s simple, anonymous, and secure experience, users can live passionately, be themselves, connect, and explore their desires. If you're looking for a *spontaneous erotic encounter*—anything can happen on **PURE**.

OUR USERS



PURE is for *adventure-sexuals*: adventurous, open-minded people who want to connect with others in their area, right now. It's a safe space for *respectful, responsible, sensual connections* with like-minded people.

OUR STORY



Founder

ROMAN SIDORENKO

started **PURE** in response to his own frustrations with *online dating*; endless chatting that rarely ended up between the sheets, and never spontaneously.

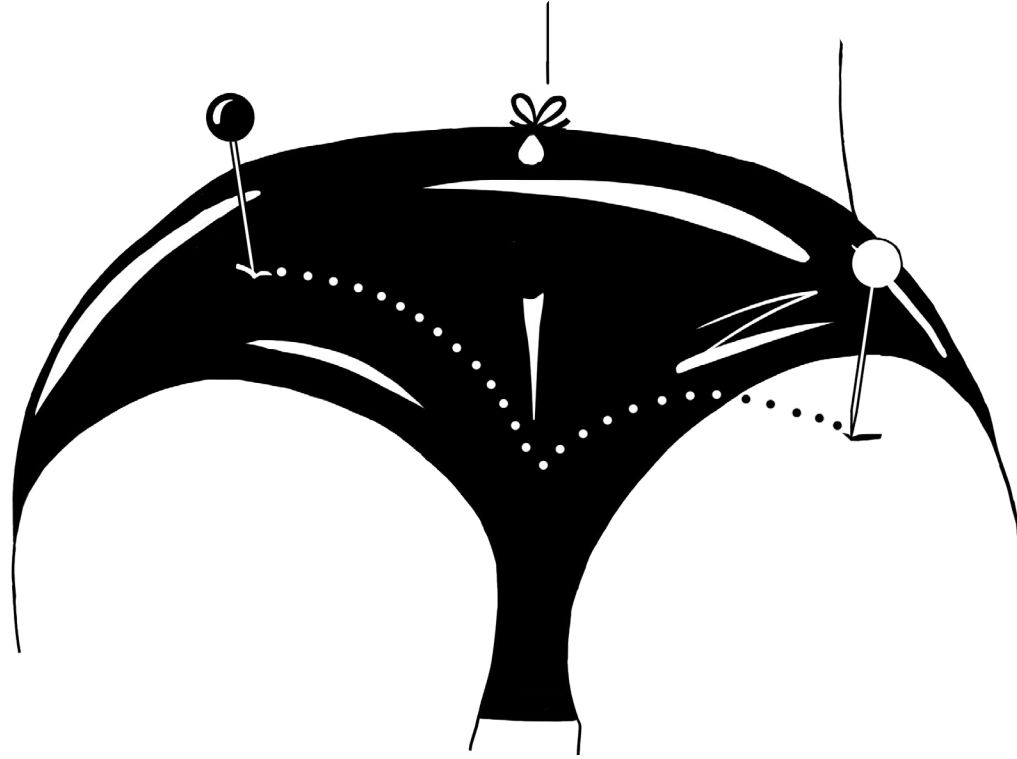
Believing that *‘open relationships are the new monogamy’*, he craved a more adventurous experience, where you could meet like-minded people right away, with clear intentions and mutual attraction.

PURE is a platform where users can let go of traditional models of love and sexual relationships, and explore connection on their own terms. **PURE** allows us to truly be ourselves, and explore authentic

connections with a variety of like-minded people. It allows us to satisfy one of our most basic human need—*regular and diverse connections with each other*.

Using modern technology, we are creating a significant positive change in the *way people think about sexuality*—letting go of traditional models and embracing more diverse experiences.

THE EXPERIENCE



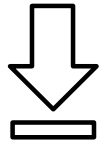
All you need to get started on **PURE** is a selfie. *Sign up for free*, submit a meeting request, and within 1 hour, we'll show you people who *want to meet you right now*. If the feeling is mutual, you'll be connected. You have 1 hour to get to know each other and decide where you want to meet. Then, your *communication automatically self-destructs*.



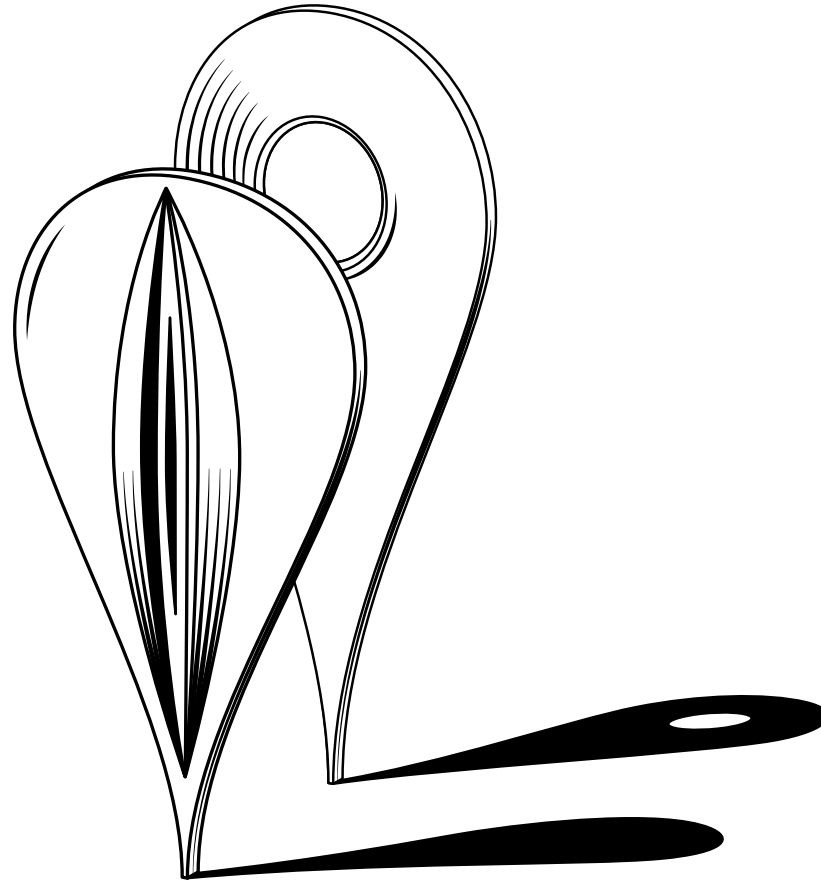
PURE



PURE is the only dating app that does not require a phone number, email address or Facebook login. All you need is a selfie. We provide *end-to-end encryption* and all chat history and photos self-destruct after one hour, *leaving no trace on our servers*.



AVAILABLE



PURE is *available worldwide* on iTunes and Google Play.
PURE is most popular in *Moscow, New York, London, Los Angeles,*
and *Mexico City.*

AS SEEN IN

THE
HUFFINGTON
POST

JEZEBEL

Mashable

salon
MAGAZINE

NEW YORK

MEN'S JOURNAL

MailOnline

BUSINESS
INSIDER

**The
Telegraph**

IN THE PRESS

‘THE NEWEST
ENTRY INTO ONE OF
THE **HOTTEST**
SUB-GENRES
OF CONSUMER
TECH.’

—————→ NEW YORK MAGAZINE

‘**TOP 5** DATING APPS
THAT ACTUALLY
WORK’

—————→ MEN’S JOURNAL

‘IT’S ON DEMAND
NATURE IS SO
RADICAL AND IN
THE MOMENT. LIKE
A **SEXY, TIME-**
CRUNCHED
CINDERELLA.

IT STRIPS AWAY ALL
THE FORMALITIES
THAT COME WITH
ONLINE DATING
APPS.’ —————→ MASHABLE

‘THIS APP **MAY**
DETHRONE
TINDER AS THE
FASTEST WAY TO
MEET STRANGERS’

—————→ DIGITAL TRENDS

CONTACT

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