

## Harsh Shukla

Location: Gurugram

860650640/ [shuklaharsh2206@gmail.com](mailto:shuklaharsh2206@gmail.com)

### Data Analyst/ Developer

#### TECHNICAL SKILLS:

<b>Programming Language:</b>	Python, C ++, etc.
<b>Databases:</b>	SQL, MySQL, etc.
<b>Dashboarding</b>	Tableau, Power BI, Microsoft Excel, VBA excel.
<b>Libraries</b>	Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn.
<b>Presentation</b>	Microsoft PowerPoint, Google Slides.

#### WORK EXPERIENCE:

**Company name:** Trainity, Remote

**Aug 2023 – Dec 2023**

**Role:** Data Analyst Intern

#### RESPONSIBILITIES:

- Managed large databases and utilized professional statistical techniques to gather, analyze, and interpret data from customers and partners.
- Identified and communicated data discrepancies, generated in-depth weekly reports, and actively engaged in team meetings with managers.
- Contributed to the creation and execution of new quantitative models to enhance business stability and optimize efficiency.
- Collaborated effectively with team members and fulfilled additional responsibilities as delegated by supervisors.

#### PROJECTS:

##### Project 1: Instagram User Analytics

**June 2023 – July 2023**

**Description:** Conducted a study on Instagram user interactions, leveraging analytics and surveys to inform UI improvements, leading to a 20% longer average session duration and 15% higher user retention · We are going to achieve this by doing these tasks:

1. Marketing Analysis
2. Investor Matrices

**Technical Skills:** My SQL, PowerPoint, Excel

##### Project 2: Super-Store Sales Data

**Aug 2023 – Aug 2023**

**Description:** Analyzed Super-Store yearly sales report. Focused on sales by payment method Discovered 40-50% of sales are via Cash on Delivery. Aimed to forecast sales for the next 15 days. Segregated sales data by different regions for deeper analysis.

**Technical Skills:** Power BI, Advance Excel

##### Project 3: Movie Recommender System

**April 2024 – May 2024**

**Description:** The project is a movie recommendation system that analyzes movie content to suggest films tailored to user preferences. It utilizes Python for programming, Pandas and NumPy for data manipulation,

Scikit-learn for machine learning algorithms, and Stream lit for creating an interactive web application. This system offers personalized recommendations by processing movie data and user input efficiently.

**Technical Skills:** Python, Pandas, NumPy, Sklearn

#### **Project 4: IMDB-Movie Analysis**

**Sep 2023 – Sep 2023**

**Description:** In the scope of this project, we are tasked with conducting a comprehensive analysis of IMDb's Movies dataset spanning the years 1927 to 2016. Our objective is to extract valuable insights from this data set through a series of structured tasks and analyses.

**Technical Skills:** Advance Excel, PowerPoint

#### **EDUCATION:**

**Lovely Professional University, Punjab ,India(Distance)**

**Jan 2023 – Present**

*Master of Computer Application*

**PSIT College of Higher Education, Kanpur, India**

**June 2019 – Aug 2022**

*Bachelor of Computer Application*

#### **CERTIFICATES:**

- IBM Data Analyst Capstone Project at Coursera.
- Machine Learning with Python (with Honors) at Coursera.
- Data Analysis and Visualization with Power BI at Coursera.
- Capstone: Retrieving, Processing, and Visualizing Data with Python at Coursera.