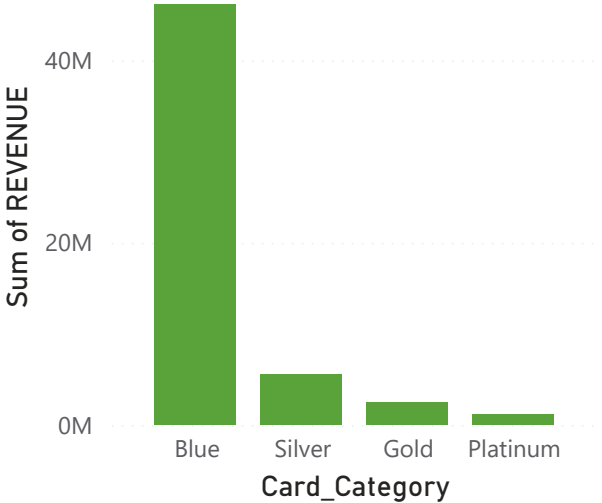
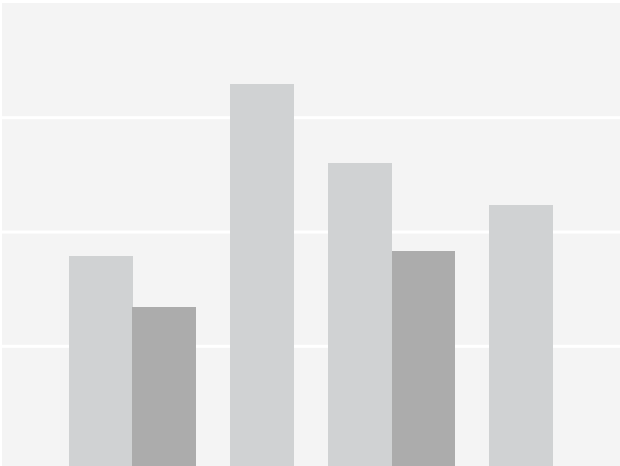


Sum of REVENUE by Card_Category



ⓘ Select or drag fields to populate this visual



WEEK NUM 2	PREVIOUS WEEK	CURRENT WEEK REVENUE	WOW REVENUE
1		10,35,629.32	
2	10,35,629.32	10,53,088.81	0.02
3	10,53,088.81	11,48,249.80	0.09
4	11,48,249.80	10,71,919.27	-0.07
5	10,71,919.27	10,64,577.97	-0.01
6	10,64,577.97	11,21,745.13	0.05
7	11,21,745.13	10,99,909.39	-0.02
8	10,99,909.39	10,71,542.29	-0.03
9	10,71,542.29	10,93,501.86	0.02
10	10,93,501.86	9,87,820.46	-0.10
11	9,87,820.46	11,31,280.79	0.15
12	11,31,280.79	11,06,532.92	-0.02
13	11,06,532.92	9,78,564.76	-0.12
14	9,78,564.76	10,03,843.69	0.03
15	10,03,843.69	10,56,484.86	0.05
16	10,56,484.86	10,82,608.69	0.02
17	10,82,608.69	9,78,441.30	-0.10
18	9,78,441.30	10,63,740.83	0.09
19	10,63,740.83	10,44,817.36	-0.02
20	10,44,817.36	10,35,860.99	-0.01
21	10,35,860.99	11,47,869.75	0.11
Total	10,70,439.10	9,33,134.43	-0.13

CREDIT CARD TRANSACTION REPORT

Sum of REVENUE by Quarter



Week_Start_Date

All

45M

Sum of Total_Trans_Amt

656K

Sum of Total_Tr...

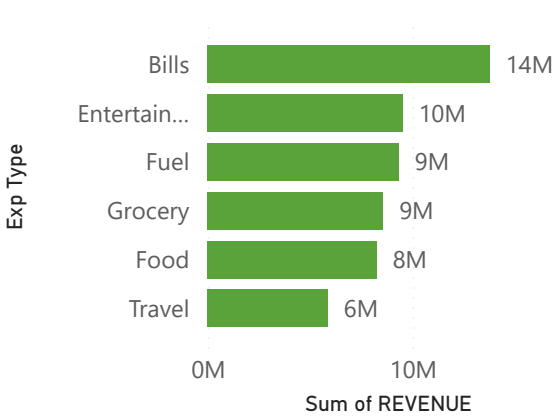
55.32M

Sum of REVENUE

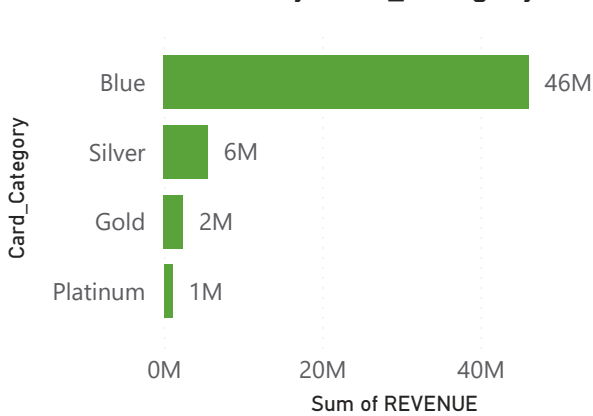
7.84M

Sum of Interest...

Sum of REVENUE by Exp Type

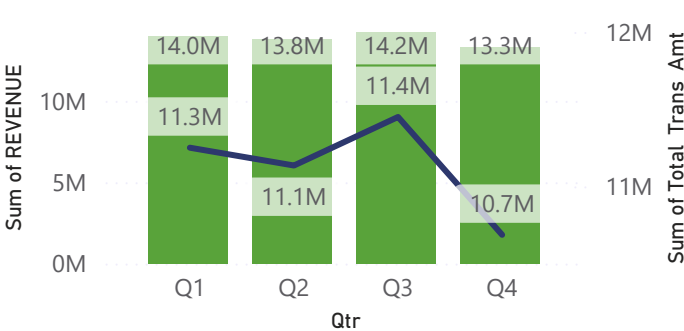


Sum of REVENUE by Card_Category

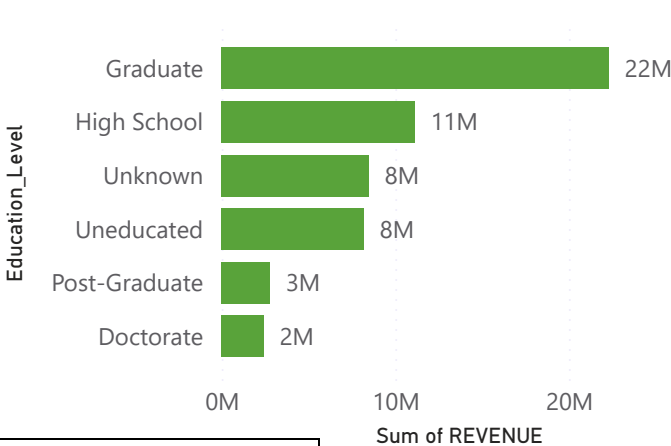


Sum of REVENUE and Sum of Total_Trans_Amt by Qtr

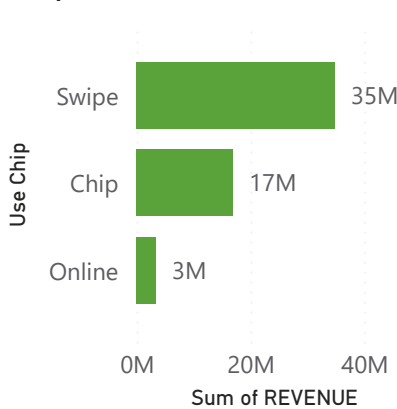
Sum of REVENUE Sum of Total_Trans_Amt



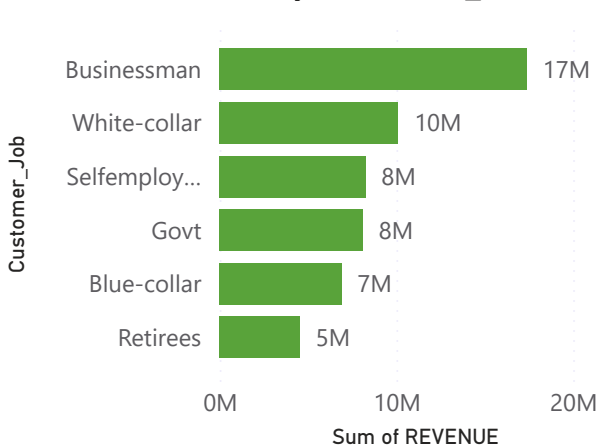
Sum of REVENUE by Education_Level



Sum of REVENUE by Use Chip



Sum of REVENUE by Customer_Job



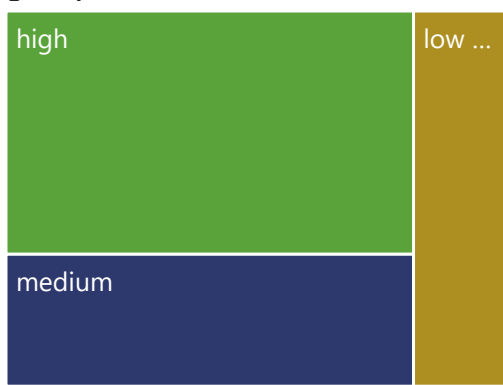
Card_Category	Sum of REVENUE	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Silver	55,86,332.28	4586746	8,12,081.28
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	853314	1,61,629.05
Total	5,53,15,410.23	44522013	78,43,382.23

Card_Category	Sum of REVENUE	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Silver	55,86,332.28	8,12,081.28	187505
Total	5,53,15,410.23	78,43,382.23	2950015

Sum of REVENUE by Gender



Sum of REVENUE by income group



CREDIT CARD CUSTOMER REPORT

Qtr 3

Qtr 1

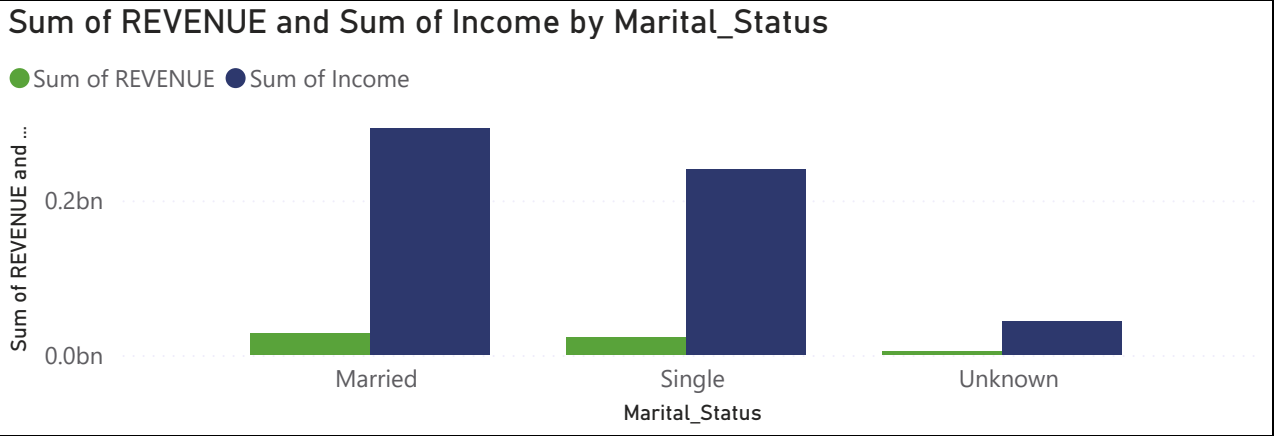
Qtr 2

Qtr 4

Week_Start_Date

All

576M	8M	55.32M	3.19
Income	Sum of Interest...	Sum of REVENUE	SATISFACTION



Customer_Job	Sum of REVENUE	Sum of Interest_Earned	Sum of Income
Businessman	1,73,87,832.31	25,39,390.31	186959919
White-collar	1,01,14,655.93	14,41,073.93	103930055
Govt	81,11,701.37	11,60,016.37	88773989
Selfemployeed	82,61,757.81	11,19,741.81	75313288
Blue-collar	69,04,278.57	9,52,800.57	72262158
Total	3,95,15,419.23	10,45,382.23	575914439

