

SINO Kids(for 10-26)

Name

Why did we choose the name SINA? Because of Ibn Sina(Avicenna)'s impact on modern healthcare. We hope that his soul will help us in creating something that helps humanity. Helps humanity in a way, that we can live our short lives efficiently, stress-free, with our loved ones and doing what we like. I am from Uzbekistan and he is my ancestor, so that can be another reason for me to choose that name.

Target

According to survey, youth mental health is underserved and suicides for age 10-29 is decent and improving. So we chose this target as a starting point for our platform, that we expand for larger groups later on. We chose age group from 10-29 because it includes the foundation of human development stages that people experience different hormones and experiences along the process which might mislead them to self harming themselves. Middle school, high school, bachelor's, internship and master's.

Intro

I want the program to be the solution to the anxiety and every bad feelings of the Korean population. They don't like therapy, because of what others think of them. So what if we create an ideal platform that makes them happy. Not like social media and video games which give guilty pleasure. It is more like a place where they make new experiences, new track their health, family relations, faith, and happiness. It will make them feel and understand the purpose of living. First we started with kids because the kids are the backbone of any country and easy to adapt. Later we move to adults and elderly as well. We will improve the platform for them to their working conditions and add B2B features. People who work in large corporations with hierarchy, heavy work and long work hours, they experience the most damage, stress and depression. If we can make them feel better, that's our victory. Companies will pay top dollars for that. The future features will include the ability for company to observe and analyze the wellness score of their employees. This will improve the working culture of people and health of the workers and efficiency of the companies. We also make sure to not violate any personal information policies either. So all for now. Let's keep going.

Function 1

People like talking to peers or people who are similar to them. What if we add a feature that they can customize the character they talk so they feel more comfortable. Like current grok companions. We will make them look and talk similar so we can get honest response, which will be used to create an output that fits to their condition. Their health, mental state, and so on. They act as therapist, doctor or just a buddy.

