

Shir Meshulam

UX UI Designer

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shirmeshulam.com

Skills

Branding
Visual Design
User Research
Web programming
Interaction Design
Wireframing & Prototyping

Tools

Paper & Pencil
Figma & Adobe XD
Adobe Photoshop
Adobe Illustrator
HTML / CSS / JS

Personal skills

Initiative
Responsible
Teamwork skills
Self-taught learning skills

Languages

Hebrew - mother language
English - Advanced
Arabic - Upper-Intermediate

Volunteering

Shecodes • 2018 - present

I signed up to "Shecodes" web track in order to learn code and develop my knowledge in the web world. After the branch management saw my personal abilities they offered me to be the branch media instructor. Then, the organization's management itself became enthusiastic about my work and promoted me to become the organization's media leader on Instagram.

Experience

UX / UI Designer

Freelance • 2020 - present

Successfully designed mobile and web products as a freelance. Helped my clients better understand what problem their product is trying to solve and how to empathize with their users through user experience research processes and methodologies.

Graphic Designer

M.R.M • 2016 - 2019

I have done my job exemplary while demonstrating many responsibilities, initiative and professionalism. I worked diligently on my own initiative and with the blessing of management, to characterize and streamline professional processes and build a training method that includes media, a professional program, schedules, I took a significant part in recruiting new employees. And I even implemented the training program in an exemplary manner and with complete satisfaction. This program is used by the company today and is a platform for documenting, improving and retaining professional knowledge. Also in the social aspect I was led to motivate people and processes, to create a team atmosphere, an atmosphere of creativity and positive social dynamics from all sides.

Education

Diploma:

- Graphic Design - Shenkar

Self-taught with high independent learning skills. This ability helped me develop an ever-expanding creative toolbox. I have accumulated my knowledge on a variety of platforms such as: online-courses, books, articles, podcasts and more.

Relevant Coursework:

- UX & Web Design Master Course: Strategy, Design, Development

Relevant Books:

- Don't make me think - Steve Krug
- Universal principles of design - William Lidwell

Military Service

Full service in the Intelligence Division in Unit 8200 • 2014 - 2016

In my military service I took part in a professional department, worked with many functionaries and collaborated in order to reach the desired products. I did my job exemplary while demonstrating professionalism, initiative and responsibility.