



Global Sales History

Latest Order Date:
Saturday, July 31, 2004

Year

All

Territories.Country

☐ Australia

☐ Canada

☐ France

☐ Germany

☐ United Kingdom

☐ United States

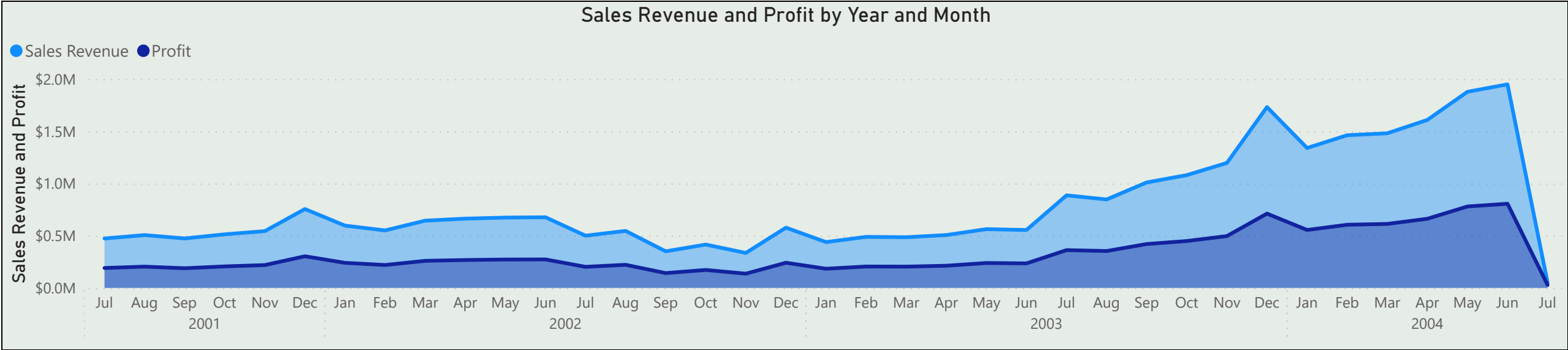
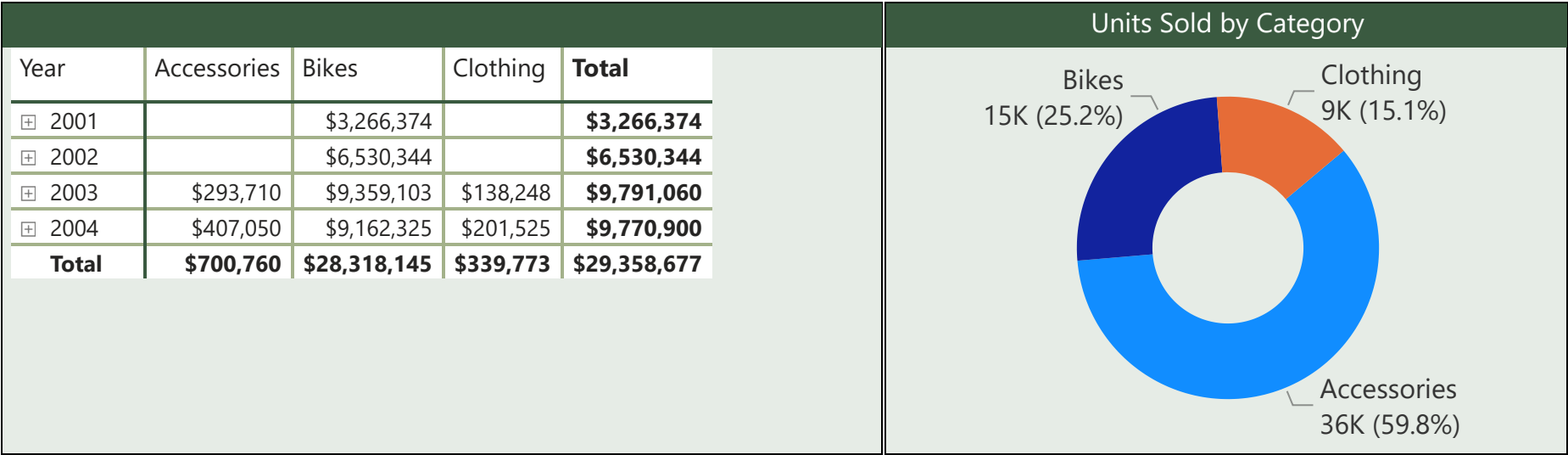
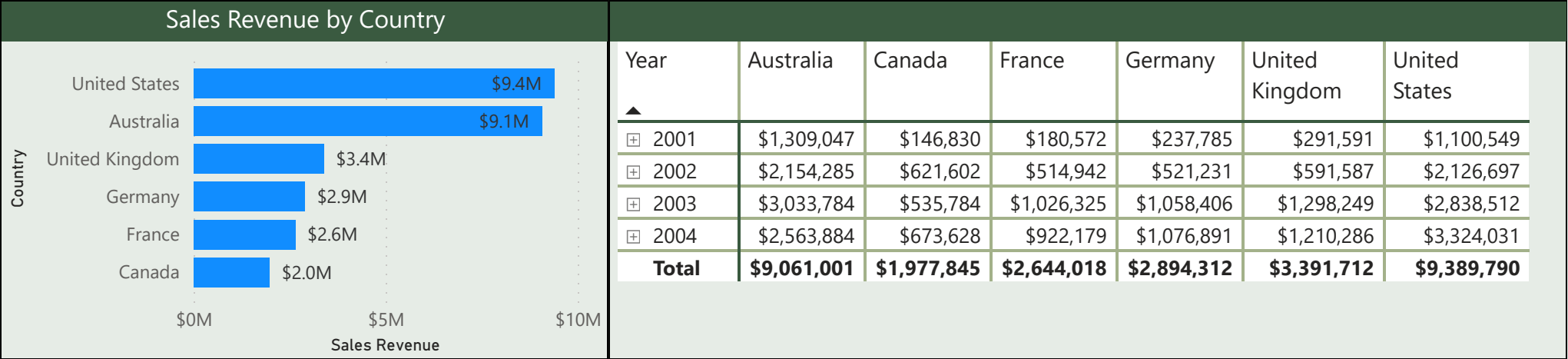
Category

☐ Accessories

☐ Bikes

☐ Clothing

☐ Components





Regional Sales Growth

Latest Order Date:
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2004

AU

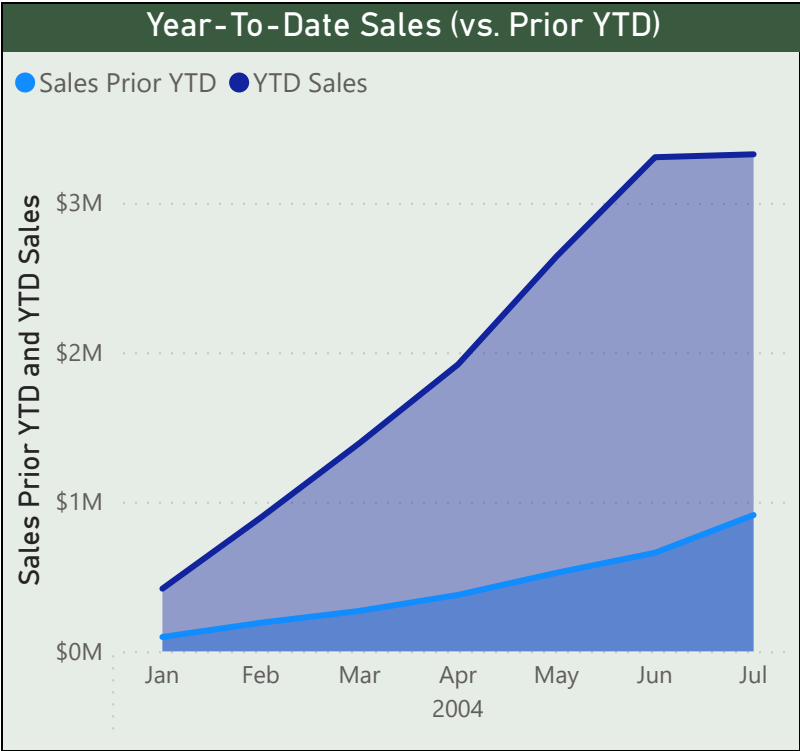
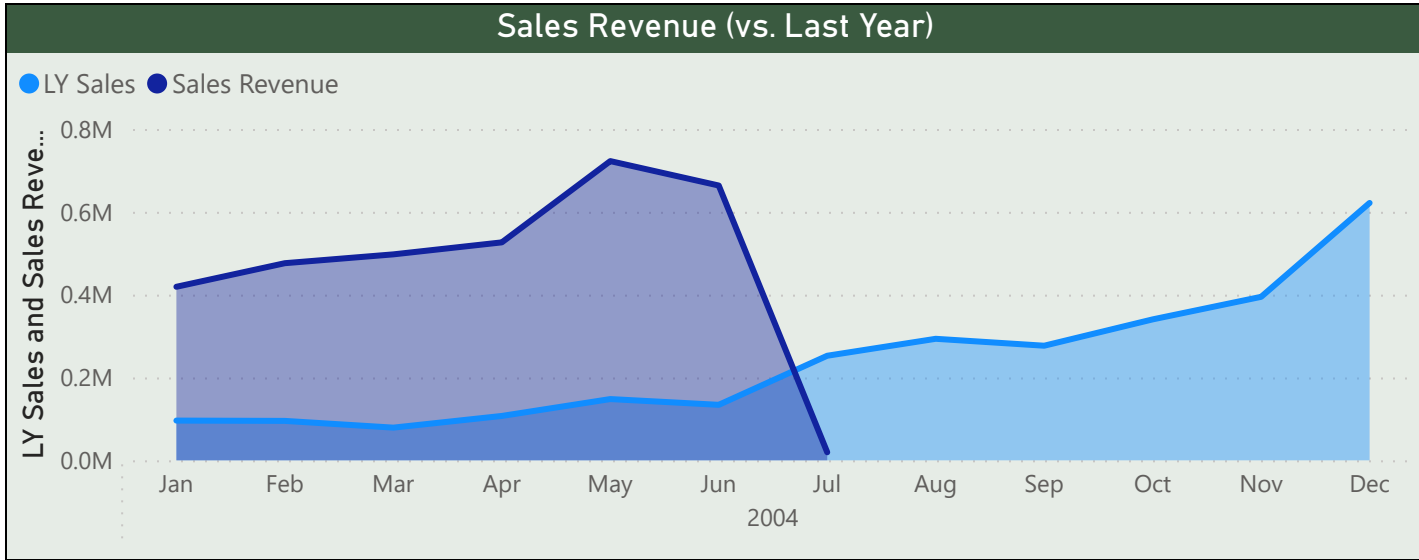
CA

DE

FR

UK

US



YTD Growth Summary	
\$3,324,031	YTD Sales
\$911,750	PYTD Sales
264.6%	YOYTD % Sales

Monthly Revenue & Units Sold (by Product Category)

Show All

Split by Categories

Year	2004						
Country	Jan	Feb	Mar	Apr	May	Jun	Jul
United States							
Accessories							
Sales Revenue	\$20,142	\$20,485	\$22,565	\$21,685	\$27,349	\$23,417	\$12,527
% MoM Sales Growth	-19.8%	1.7%	10.2%	-3.9%	26.1%	-14.4%	-46.5%
Units Sold	1,072	1,077	1,110	1,145	1,346	1,224	654
% MoM Units Growth	-13.6%	0.5%	3.1%	3.2%	17.6%	-9.1%	-46.6%
Bikes							
Sales Revenue	\$388,573	\$444,031	\$463,960	\$490,845	\$682,030	\$625,836	
% MoM Sales Growth	-33.6%	14.3%	4.5%	5.8%	39.0%	-8.2%	
Units Sold	248	285	298	316	420	400	
% MoM Units Growth	-33.0%	14.9%	4.6%	6.0%	32.9%	-4.8%	
Clothing							
Sales Revenue	\$10,305	\$11,482	\$10,780	\$13,735	\$13,098	\$14,277	\$6,907
% MoM Sales Growth	-11.2%	11.4%	-6.1%	27.4%	-4.6%	9.0%	-51.6%
Units Sold	260	291	278	339	338	364	166
% MoM Units Growth	-16.1%	11.9%	-4.5%	21.9%	-0.3%	7.7%	-54.4%