

Shumaila Chini

UX Designer

Google certified, highly motivated and adaptable UX designer, eager to make significant impact in the world of digital experiences. Expert in creating seamless and user-centric interfaces with skills in UX research, prototyping and design.



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EDUCATION

Google

UX Design Professional Certificate

12/2022 - 04/2023

Courses

- Foundation of UX Design
- Empathise, Define and Ideate Design
- Wireframing and Low Fidelity Prototypes
- UX Research
- High-Fidelity Design and Prototype
- Response Web Design in Adobe XD

Bachelors of Pharmacy

Gurunanak College of Pharmacy

07/2016 - 05/2020

Courses

- Analytical Thinking
- Problem Solving

WORK EXPERIENCE

UI/UX Designer

Ontropy

06/2023 - Present

<https://ontropy.io>

I am researching and designing Ontropy's brand identity, website, colors, typography, and media kits.

Contact : Jose (CEO) - TG: @josebetancourt

Pharmacologist

Qinecsa Solutions / TCS / GPCG

10/2019 - Present

I have 3+ years of experience in the pharma industry. This has given me exposure of a rigorous professional environment.

Transferrable Skills

- Critical Thinking, Analytical Skills, Problem-Solving
- Data Analysis, Communication and Collaboration
- Research skills, empathy and understanding user needs
- Professional documentation and project management

LANGUAGES

English

Fluent

Hindi

Fluent

SKILLS

Figma

Adobe XD

Product Promotion

Creative Writing

UX Research

Web3

Photoshop

DeFi

PERSONAL PROJECTS

NFTSpace: An interactive NFT marketplace in Figma

- Link: <https://www.shumaila.in/project/nftspace>

WebSecure: Digital Security Services landing page

- Link: <https://www.shumaila.in/project/websecure>

Sentry: A sleek, intuitive and responsive crypto wallet

- Link: <https://www.shumaila.in/project/sentry>

Sacred Cravings: Instagram Food and Lifestyle Reels

- Link: https://instagram.com/sacred_cravings

CERTIFICATES

Management Fundamentals

University of Pennsylvania

Decentralized Finance (DeFi) Infrastructure

Duke University

Startup Valuation Methods

Duke University

Financial Acumen for Non-Financial Managers

University of Pennsylvania

The Business of Health Care Specialization

University of Pennsylvania

ACHIEVEMENTS

Published writer on UX design - Bootstrap

Medium article on principles to keep in mind while designing Web3 DeFi applications: <https://bootcamp.uxdesign.cc/designing-for-defi-ux-strategies-and-best-practices-for-creating-user-friendly-web3-financial-2873d50cdf2>