

</Diversa**Tech**>

Sponsorship  
Package

# Who We Are

DiversaTech is UC Berkeley's premiere tech consultancy. We are unique from other consulting organizations because we combine both engineering and business principles to create dynamic recommendations and strategies.

## Our Mission

Our goal is to challenge and inspire interdisciplinary students to excel in technology careers and foster a diverse environment for people of all academic backgrounds to collaborate and create unexpected outcomes.

## Our Students

Each semester, we form tech consulting teams and bring together students from various disciplines to solve complex and challenging problems. We also hold education workshops and information sessions to our general membership and campus.

In one semester, we grew from a team of five to over 180 general members. We accept approximately 30 tech consultants into our consulting division

Our average event reach is about 10,000 to 15,000 unique students.

# Our Executive Team



**Kaitlen Nguyen**  
Media Studies &  
Sociology, BA



**Rosaura Serrato**  
Business, BA



**Diana Cherny**  
Data Science,  
Design & Econ,  
BA



**Julio Dominguez**  
Business, BA



**Ted Xiao**  
Electrical Engineering  
& Computer Science,  
MS

# Our Faculty Advisors



**Solomon Darwin**  
Executive Director,  
Garwood Center for  
Corporate Innovation



**Ken Singer**  
Managing Director,  
Sutardja Center for  
Entrepreneurship & Tech

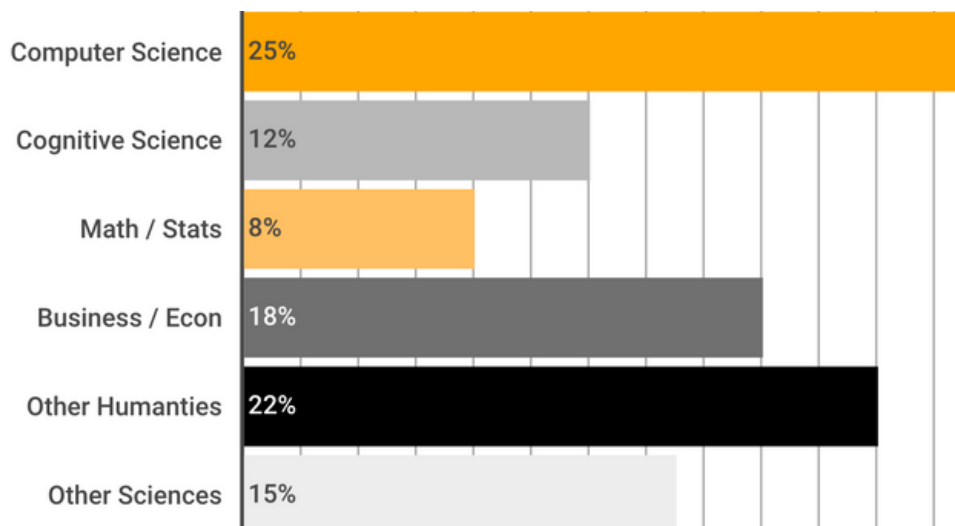


**Terry Beaubois**  
Consulting  
Professor, Stanford  
University



**Anthony Suen**  
Data Science Fellow,  
Berkeley Institute for  
Data Science

# Our Students



\*As of Spring  
2016 from a total  
of 180 registered  
members

# Sponsorship Packages

## The Product Manager **\$2,500**

- **TWO** campus-wide events of your choice (60-200+ attendees)
- **ONE** case competition with a custom case question (60+ participants)
- Distribution of announcements through our email subscriptions (250+)
- Invitation to speak at a campus-wide panel event
- Logo on website

## The Late Night Hacker **\$1,500**

- **ONE** campus-wide event of your choice (60-200+ attendees)
- Distribution of announcements through our email subscriptions (250+)
- Invitation to speak at a campus-wide panel event
- Logo on website

## The Tech Consultant **\$500**

- Attendance to one general meeting to share announcements
- Distribution of announcements through our email subscriptions (250+)
- Invitation to speak at a campus-wide panel event

## The Customizer **TBA**

- We are open to creating a custom package based on your needs.

# Sponsorship Overview

## Donations

DiversaTech is a sponsored student group of the Associated Students of the University of California, a non-profit unincorporated association, IRS Code 501c3. Documentation of the ASUC's Tax Identification or a tax-deductible receipt is available upon request.

We are able to continue supporting our growing talent by partnering with companies such as yours. Any donations will be put towards the development of our organization and its members. In the past, we have put donations towards research, project materials, and educational workshops

## Contact Information

**Interested in working with DiversaTech?**

Email us at [info@diversa.tech](mailto:info@diversa.tech)

## Thank You!

