

</Diversa**Tech**>

Tech Consulting Kit

Who We Are

DiversaTech is UC Berkeley's premiere tech consultancy. We are unique from other consulting organizations because we combine both engineering and business principles to create dynamic recommendations and strategies.

Our Mission

Our goal is to challenge and inspire interdisciplinary students to excel in technology careers and foster a diverse environment for people of all academic backgrounds to collaborate and create unexpected outcomes.

What We Do

Each semester, we form tech consulting teams and bring together students from various disciplines to solve complex and challenging problems.

Our founding team has consulting experience with companies such as Google, Twitch.tv, NBA, Snapple, IBM, and more. We recruit teams of experienced students through a rigorous selection process.

Our Executive Team



Kaitlen Nguyen
Media Studies &
Sociology, BA



Rosaura Serrato
Business, BA



Diana Cherny
Data Science,
Design & Econ,
BA



Julio Dominguez
Business, BA



Ted Xiao
Electrical Engineering
& Computer Science,
MS

Our Faculty Advisors



Solomon Darwin
Executive Director,
Garwood Center for
Corporate Innovation



Ken Singer
Managing Director,
Sutardja Center for
Entrepreneurship & Tech

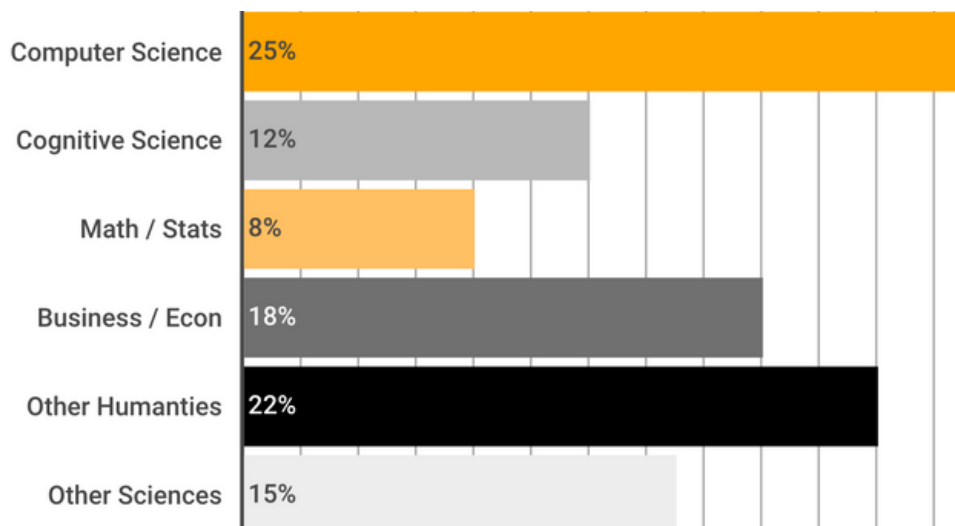


Terry Beaubois
Consulting
Professor, Stanford
University



Anthony Suen
Data Science Fellow,
Berkeley Institute for
Data Science

Our Students



*As of Spring 2016

Project Overview

Why DiversaTech

We offer our clients comprehensive research analytics and viable solutions grounded in both business and engineering insights. We recruit our team members according to the demands of each project, meaning each project will be supported by diverse top talent at UC Berkeley.

Competitive Advantage

1) History of success

Our founding team members bring experience from management, strategy, engineering, and marketing consulting to deliver dynamic results.

2) Diverse Talent Set

We recruit talented individuals from a wide array of disciplines to each case. Our deliverables incorporate our multifaceted approach.

3) High Quality Service

We will deliver exactly what you asked for and more. We prioritize client relations and communication. Time commitment is entirely up to each client. We can arrange weekly, monthly, or occasional alignment meetings to assure project success.

4) Versatility and Flexibility

We understand that business occurs in real time so we are open to pivot projects to fit your company's changing needs.

Project Overview

Project Summary

- Each engagement lasts 10 to 12 weeks.
- Each project is staffed with 1 project leader, 4-10 consultants, and 2 advisors.
- We require at least one scoping meeting (1 hour).
- We will deliver one formal midpoint presentation and one final presentation.

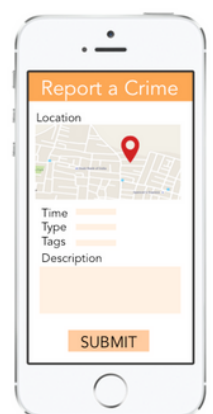
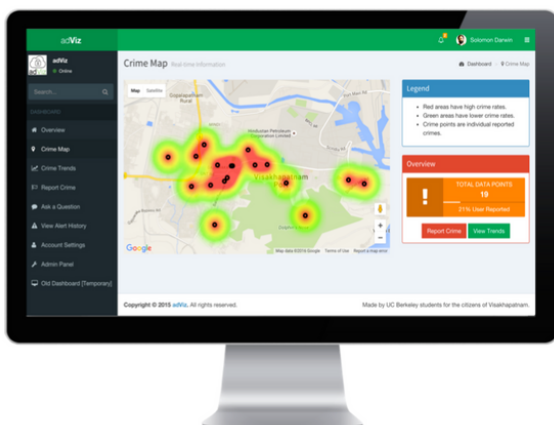
Example of Past Work

AdViz -- 100 Smart Cities - Visakhapatnam, India

In collaboration with our corporate partners (IBM, Tyco, Twilio), we developed a safety & security platform for the Commissioner of the Police of Visakhapatnam in Andhra Pradesh.

Project Deliverables

- Fully functional prototype
- International market research
- Go-to-market strategy & implementation
- Data collection & monetization processes



Project Overview

Pricing

DiversaTech is a sponsored student group of the Associated Students of the University of California, a non-profit unincorporated association, IRS Code 501c3. Documentation of the ASUC's Tax Identification or a tax-deductible receipt is available upon request.

We are able to continue supporting our growing talent by partnering with companies such as yours. Any donations will be put towards the development of our organization and its members. In the past, we have put donations towards research, project materials, and educational workshops

Contact Information

Interested in working with DiversaTech?

Email us at info@diversa.tech

Thank You!

