

Timothy Friday

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Professional Summary

Experienced agribusiness professional with over 7 years of expertise in managing smallholder farmer programs, out-grower schemes, and commodity aggregation. Proven ability to deliver sustainable farming practices, coordinate extension services, and achieve high levels of farmer inclusion. Skilled in building strong farmer relations, conducting crop evaluations, and driving business profitability.

Experience

Regional Manager

ThriveAgric — March 2022 - Present

- Coordinated activities across multiple out-grower schemes, onboarding over 5,000 farmers.
- Delivered 20% increase in regional profitability through strategic cost management and resource allocation.
- Collaborated with stakeholders to provide agricultural extension services, focusing on crop protection and GAP.
- Conducted market research to support procurement and ensure smooth product offtake.

Operations Team Lead

ThriveAgric — August 2021 - March 2022

- Managed a team of 40+ field officers to deliver input distribution, aggregation, and extension services.
- Trained farmers on GAP, fostering adoption of sustainable practices and boosting yields.
- Supported the coordination of crop evaluation trials to identify high-yield varieties suitable for the region.

Operations Supervisor

West African Soy Industries Ltd (WASI) — April 2017 - February 2020

- Facilitated strong relationships between farmers and input providers to streamline input distribution.
- Delivered extension services and monitored adoption rates among participating smallholders.
- Organized farmer training programs, enhancing technical capacity and program engagement.

Education

- M.Sc. Animal Science — Ahmadu Bello University
- B.Agric, Agriculture (General) — Ahmadu Bello University
- Mini-MBA, Business Administration and Management — Tekedia Institute, Boston USA
- Diploma in Innovation & Entrepreneurship Finance — Kaduna Business School

Certifications

- Crop Advisor Trainer (CAT) — East-West Seed Knowledge Transfer
- Becoming an Effective Manager — UHR Consult
- Professional Ethics — Corporate Finance Institute

Languages

Proficient in Hausa