

# Diamonds Exploration by Chris Saden

**Tip:** You will see quoted blocks like this throughout this example project with tips for constructing your reports. You should consider these quoted sections as outside of the example structure.

**Tip:** Unless there is a good exception, you will want to hide code and warnings from the output of the HTML. You should try to make your visualizations and tables interpretable without needing to analyze the code. In order to format your code chunks so that they do not show up in output, you can set the following parameters as global settings for the full document or in the chunk headers, e.g.:

```
{r echo=FALSE, message=FALSE, warning=FALSE}
```

This report explores a dataset containing prices and attributes for approximately 54,000 diamonds.

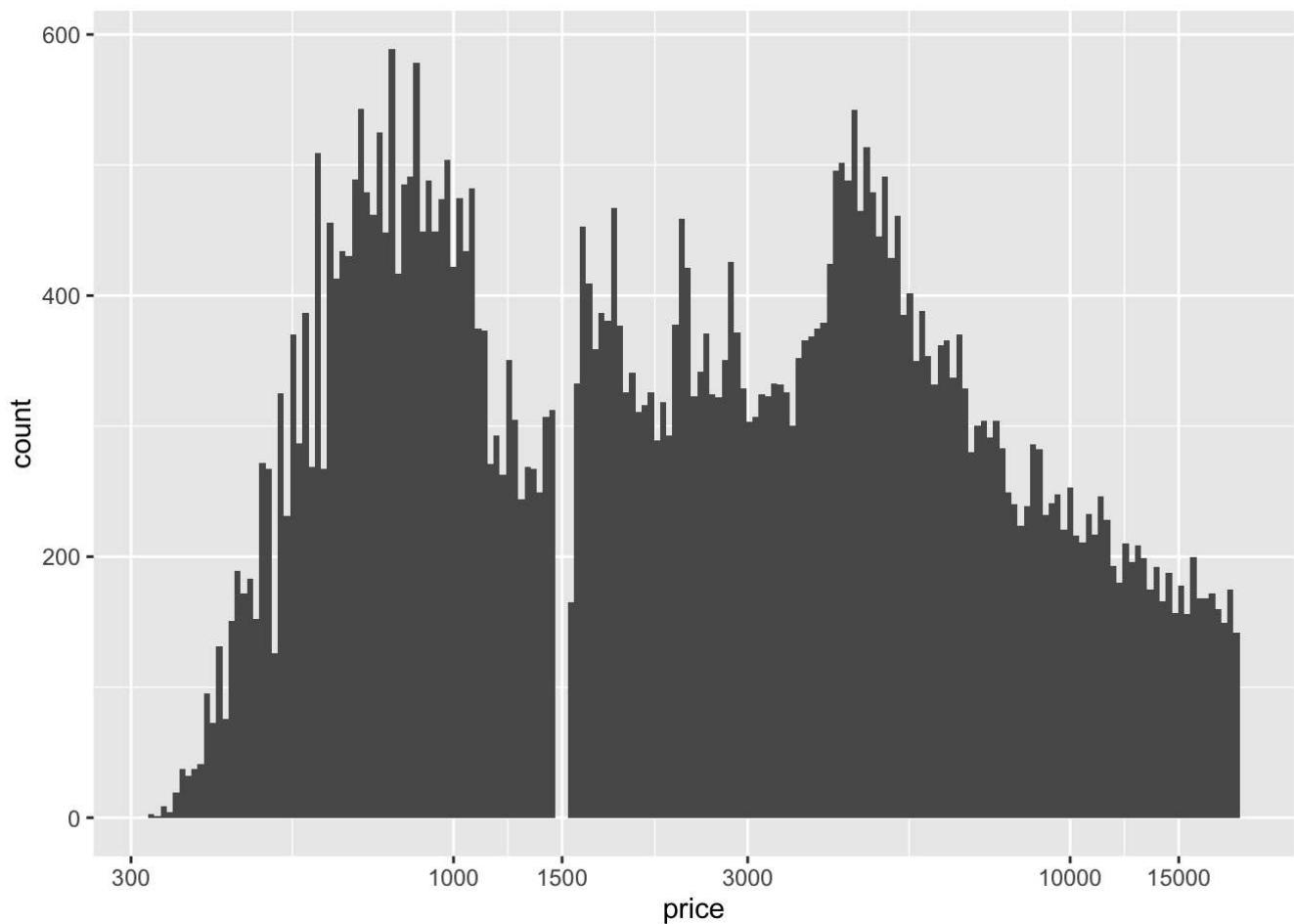
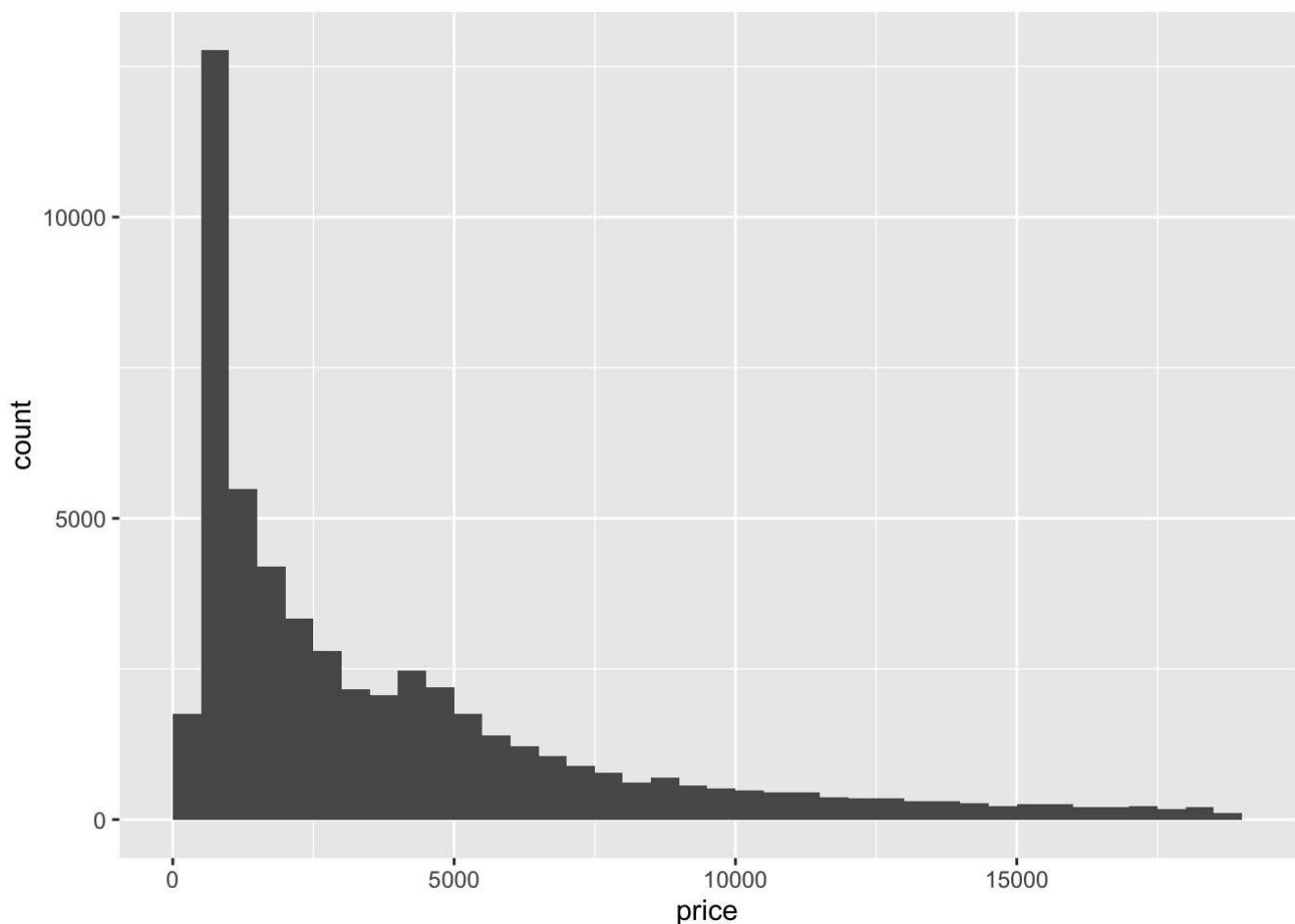
## Univariate Plots Section

```
## [1] 53940    10
```

```
## Classes 'tbl_df', 'tbl' and 'data.frame': 53940 obs. of 10 variables:
## $ carat : num 0.23 0.21 0.23 0.29 0.31 0.24 0.24 0.26 0.22 0.23 ...
## $ cut    : Ord.factor w/ 5 levels "Fair" < "Good" < .. : 5 4 2 4 2 3 3 3 1 3 ...
## $ color  : Ord.factor w/ 7 levels "D" < "E" < "F" < "G" < .. : 2 2 2 6 7 7 6 5 2 5 ...
## $ clarity: Ord.factor w/ 8 levels "I1" < "SI2" < "SI1" < .. : 2 3 5 4 2 6 7 3 4 5 ...
## $ depth   : num 61.5 59.8 56.9 62.4 63.3 62.8 62.3 61.9 65.1 59.4 ...
## $ table   : num 55 61 65 58 58 57 57 55 61 61 ...
## $ price   : int 326 326 327 334 335 336 336 337 337 338 ...
## $ x       : num 3.95 3.89 4.05 4.2 4.34 3.94 3.95 4.07 3.87 4 ...
## $ y       : num 3.98 3.84 4.07 4.23 4.35 3.96 3.98 4.11 3.78 4.05 ...
## $ z       : num 2.43 2.31 2.31 2.63 2.75 2.48 2.47 2.53 2.49 2.39 ...
```

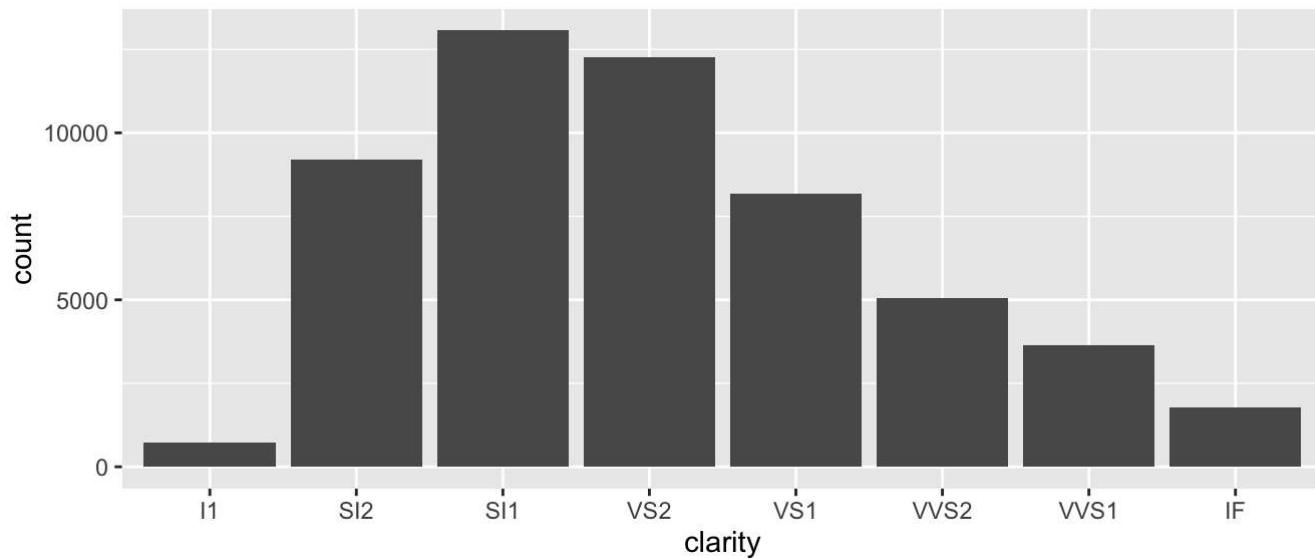
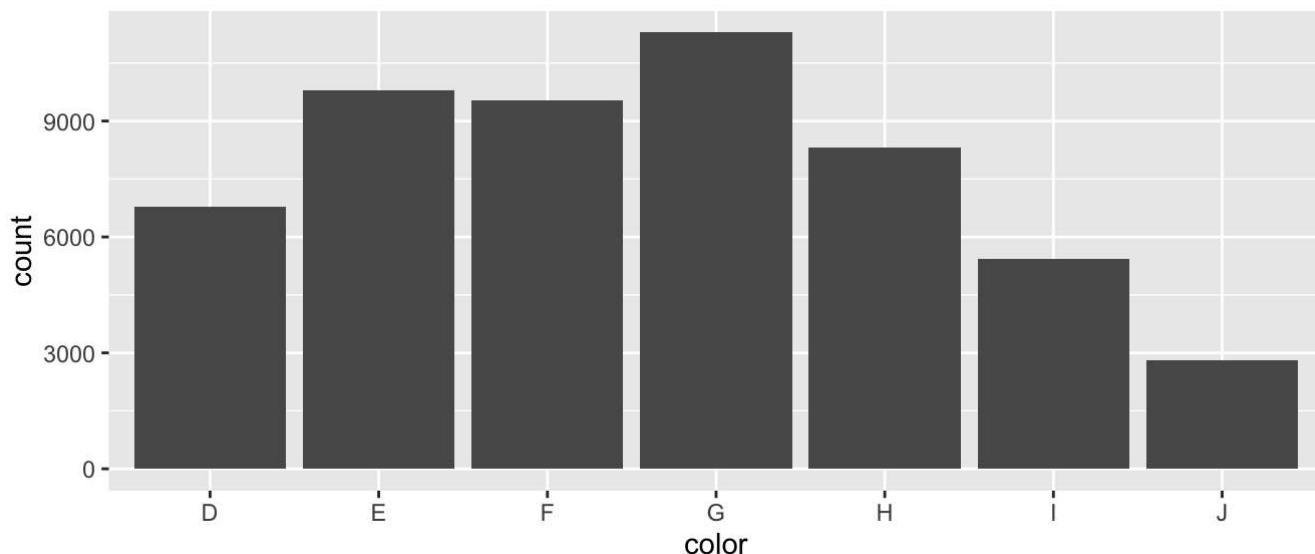
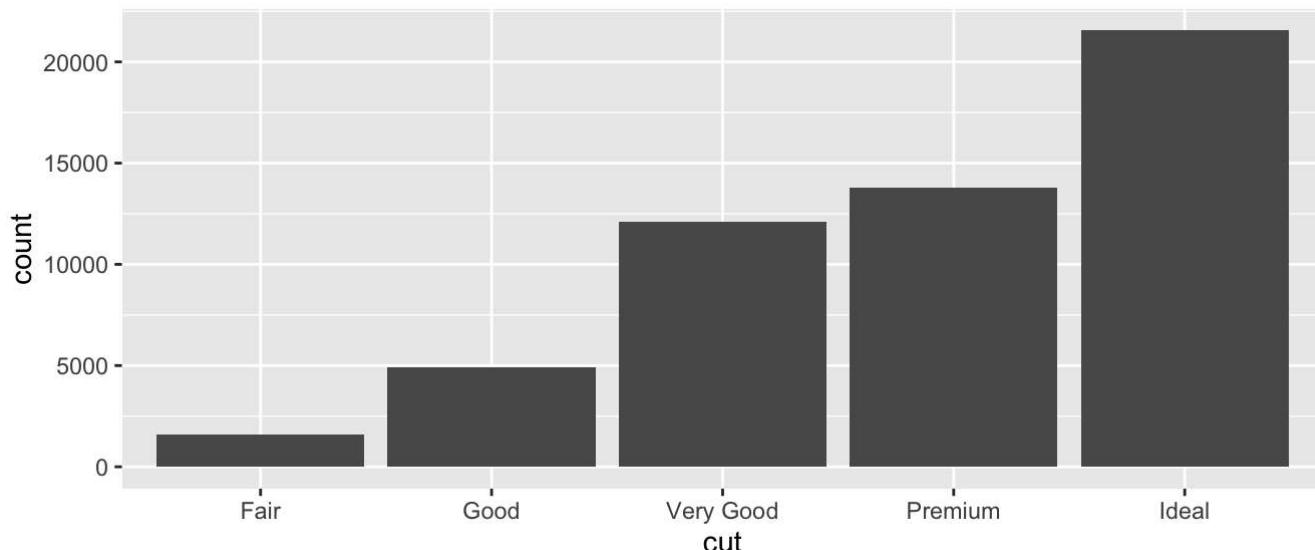
```
##      carat          cut      color      clarity
## Min.   :0.2000   Fair     : 1610   D: 6775   SI1    :13065
## 1st Qu.:0.4000   Good    : 4906   E: 9797   VS2    :12258
## Median :0.7000   Very Good:12082   F: 9542   SI2    : 9194
## Mean    :0.7979   Premium :13791   G:11292   VS1    : 8171
## 3rd Qu.:1.0400   Ideal    :21551   H: 8304   VVS2   : 5066
## Max.    :5.0100                    I: 5422   VVS1   : 3655
##                                         J: 2808   (Other): 2531
##      depth         table      price          x
## Min.   :43.00   Min.   :43.00   Min.   : 326   Min.   : 0.000
## 1st Qu.:61.00   1st Qu.:56.00   1st Qu.: 950   1st Qu.: 4.710
## Median :61.80   Median :57.00   Median :2401   Median : 5.700
## Mean    :61.75   Mean    :57.46   Mean    :3933   Mean    : 5.731
## 3rd Qu.:62.50   3rd Qu.:59.00   3rd Qu.:5324   3rd Qu.: 6.540
## Max.    :79.00   Max.    :95.00   Max.    :18823  Max.    :10.740
##
##      y          z
## Min.   : 0.000   Min.   : 0.000
## 1st Qu.: 4.720   1st Qu.: 2.910
## Median : 5.710   Median : 3.530
## Mean    : 5.735   Mean    : 3.539
## 3rd Qu.: 6.540   3rd Qu.: 4.040
## Max.    :58.900   Max.    :31.800
##
```

Our dataset consists of ten variables, with almost 54,000 observations.



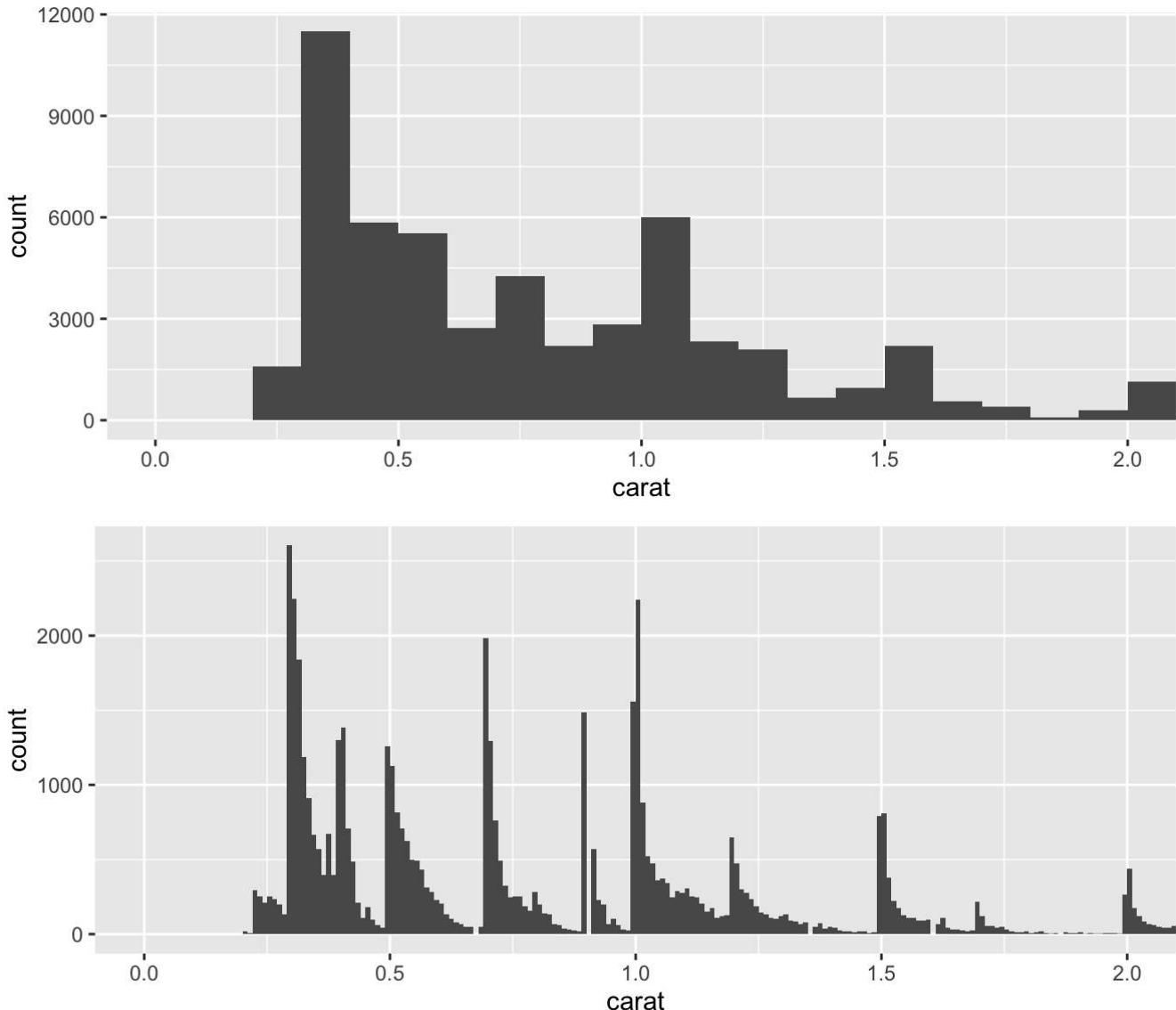
**Tip:** When plotting on a log scale, it is useful to note that 3 is about halfway between 1 and 10. As a side note, try not to plot counts on a log scale since counts of 0 are undefined and counts of 1 have a value of 0 (no height).

Transformed the long tail data to better understand the distribution of price. The transformed price distribution appears bimodal with the price peaking around 800 or so and again at 5000 or so. Why is there a gap at 1500? Are there really no diamonds with that price? I wonder what this plot looks like across the categorical variables of cut, color, and clarity.



**Tip:** You can change the height and width of plots in code chunks with the `fig.height` and `fig.width` parameters in the chunk options.

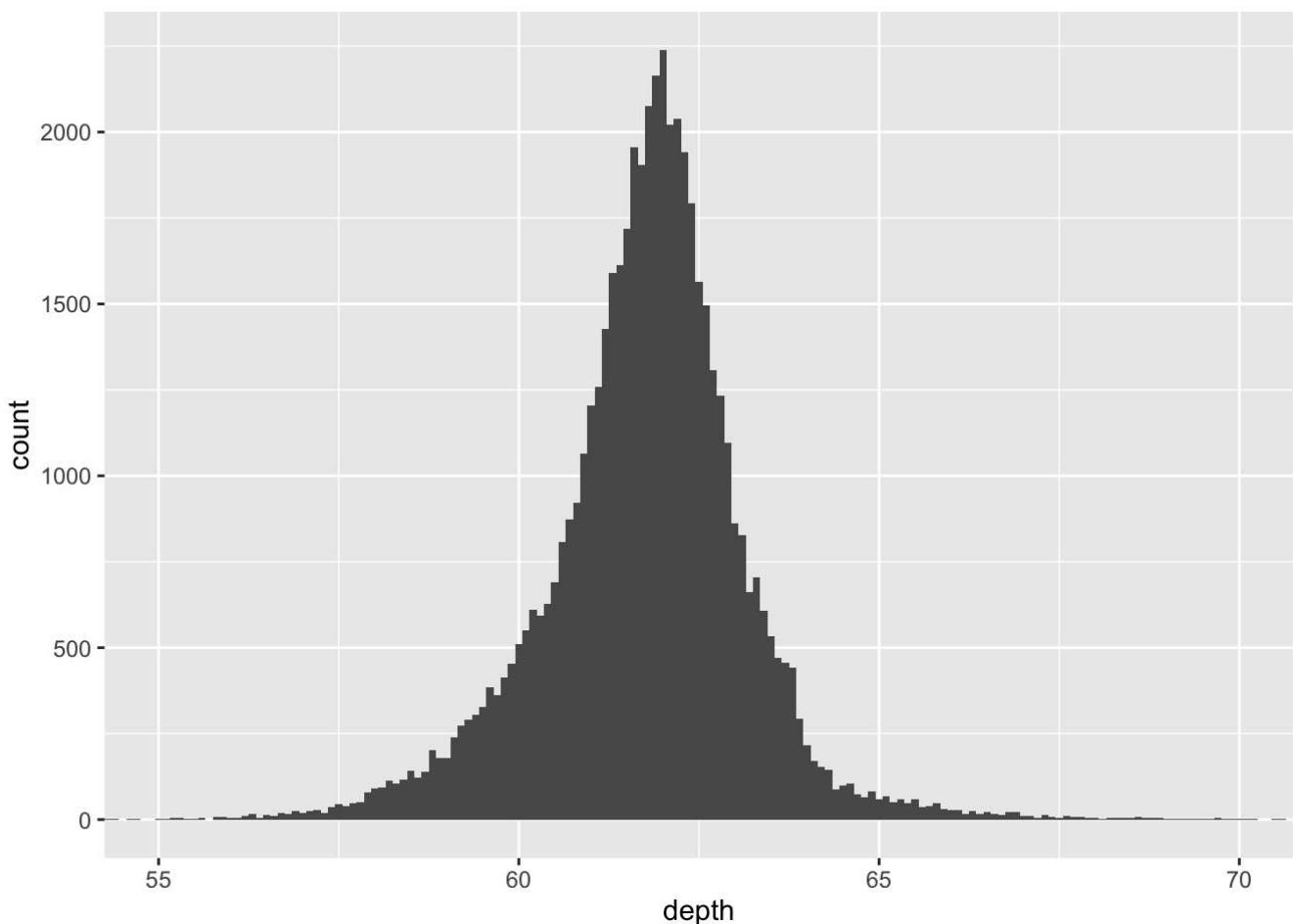
Most diamonds are of ideal cut, with gradually fewer diamonds of lesser-quality cut. A majority of diamonds are of cut G or better (lower letters are of better color). Clarity is skewed to the right, with most diamonds of lower clarity VS2 or worse.



```
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
## 0.2000 0.4000 0.7000 0.7979 1.0400 5.0100
```

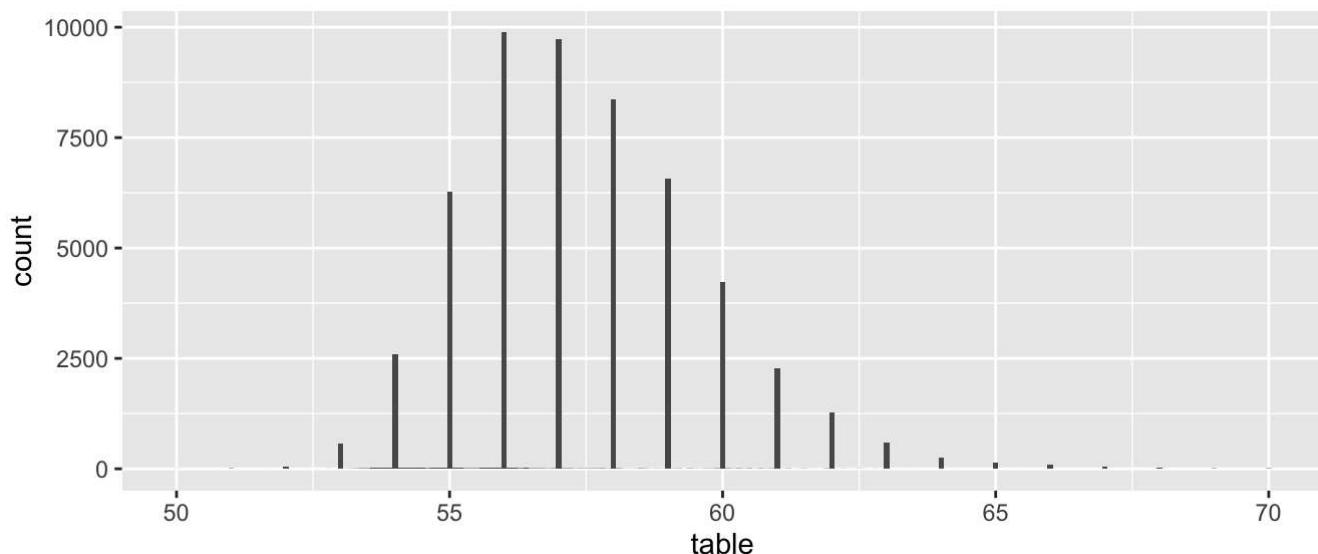
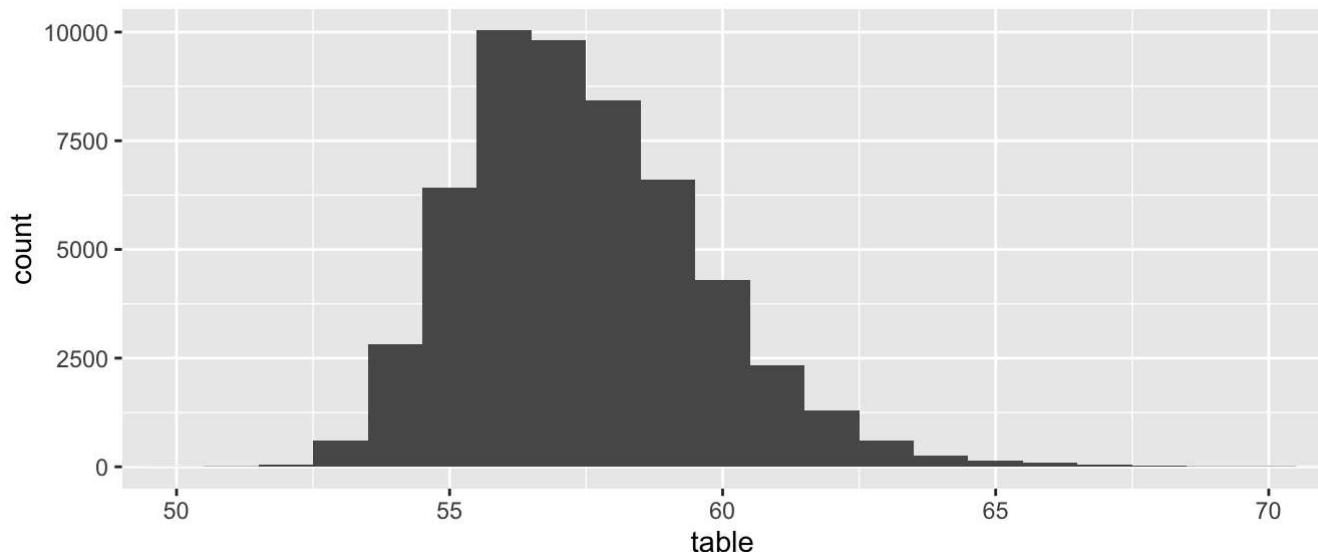
```
##
## 0.3 0.31 1.01 0.7 0.32 1 0.9 0.41 0.4 0.71 0.5 0.33 0.51 0.34 1.02
## 2604 2249 2242 1981 1840 1558 1485 1382 1299 1294 1258 1189 1127 910 883
## 0.52 1.51 1.5 0.72 0.53 0.42 0.38 0.35 1.2 0.54 0.36 0.91 1.03 0.55 0.56
## 817 807 793 764 709 706 670 667 645 625 572 570 523 496 492
```

The lightest diamond is 0.2 carat and the heaviest diamond is 5.0100. Above, I plot the main body of carat weights, trimming the highest-carat diamonds. Some carat weights occur more often than other carat weights. Many of the most common carat counts end in x.x0 or x.x1. I wonder how carat is connected to price, and I wonder if the carat values are specific to certain cuts of diamonds.



```
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.  
##  43.00   61.00  61.80  61.75  62.50  79.00
```

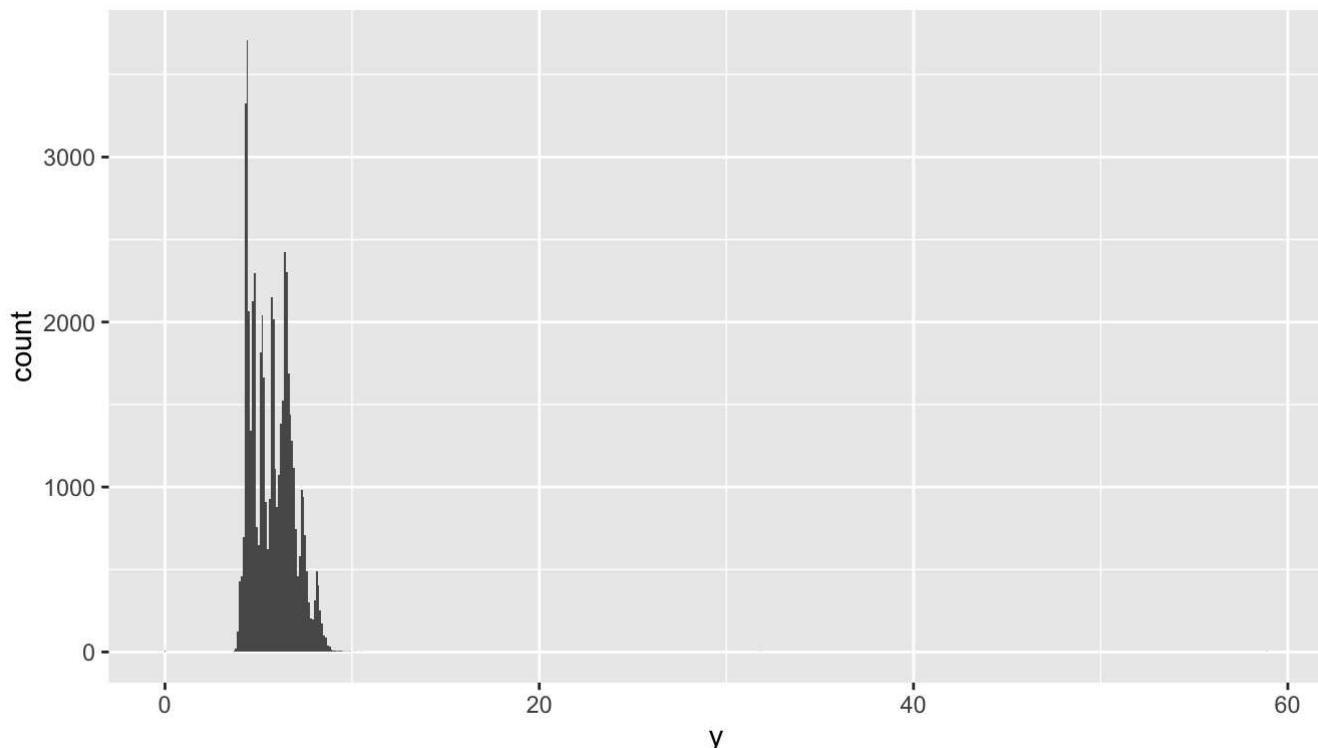
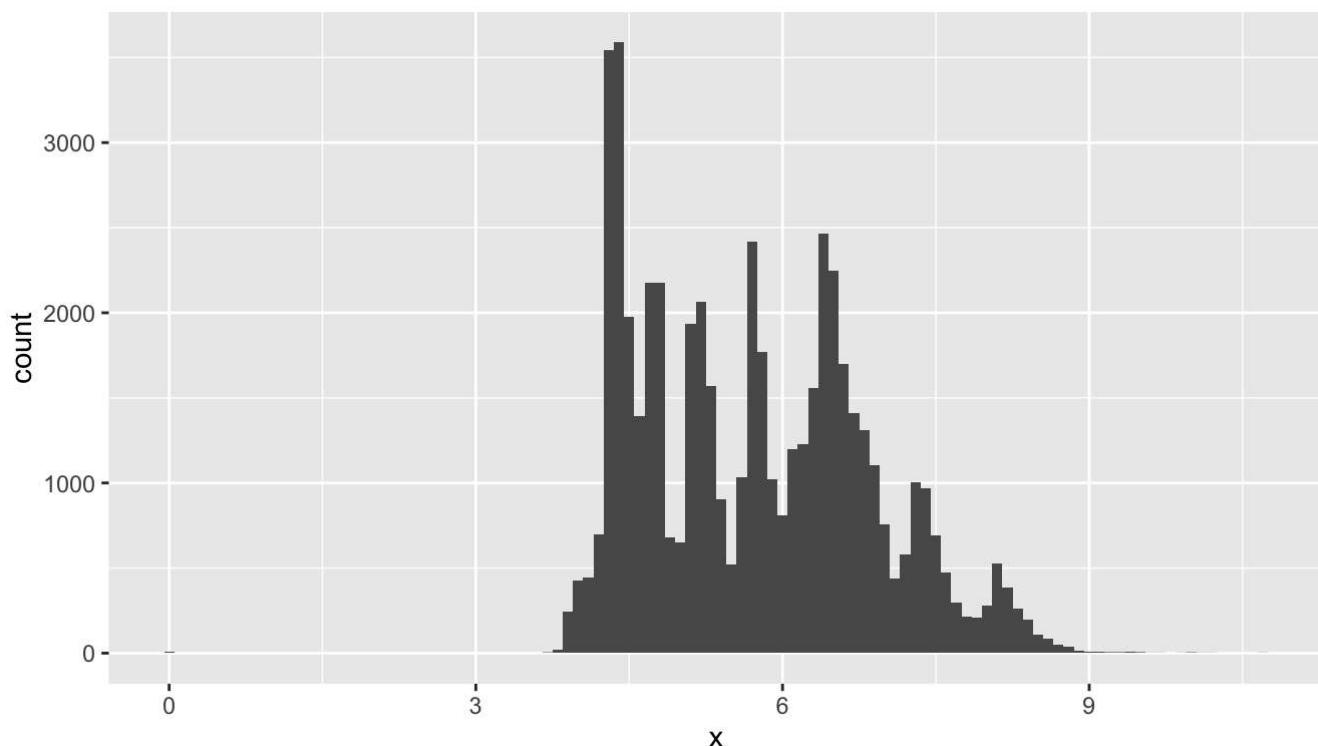
Most diamonds have a depth between 60 mm and 65 mm: median 61.8 mm and mean 61.75 mm.



```
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
## 43.00 56.00 57.00 57.46 59.00 95.00
```

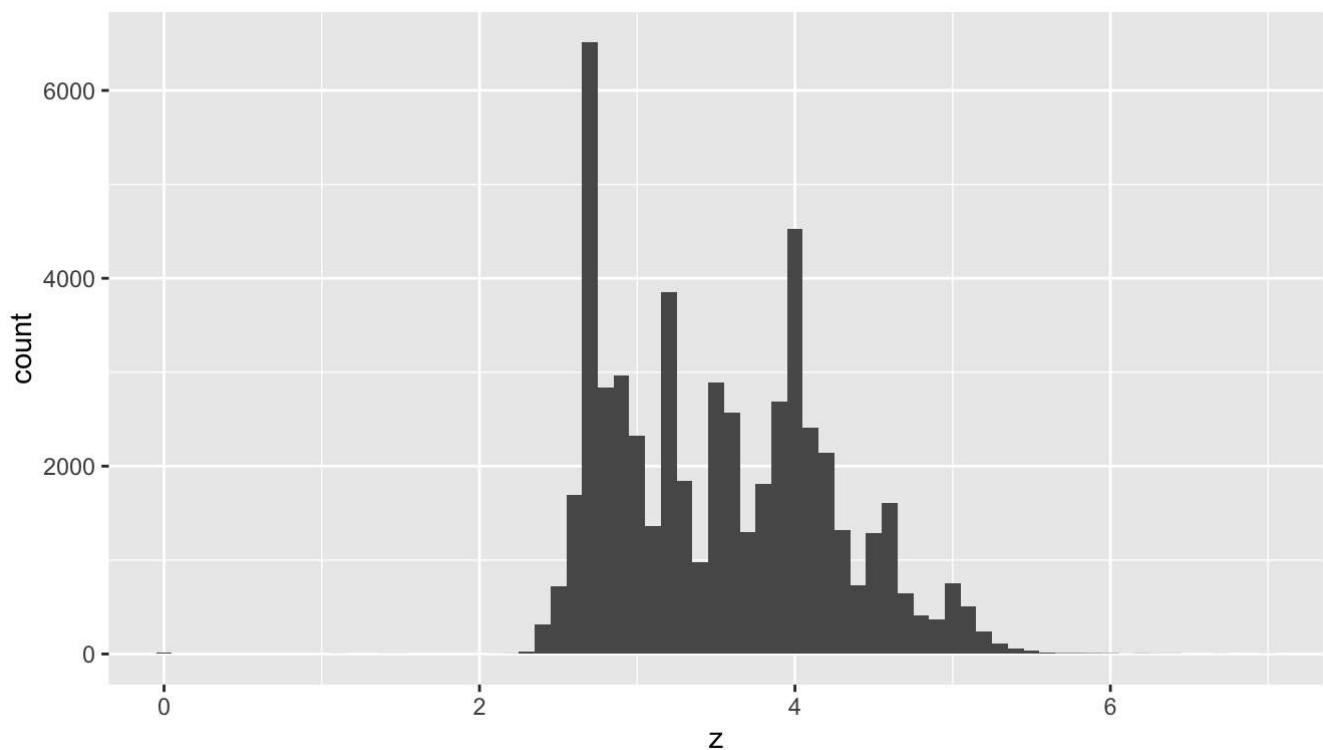
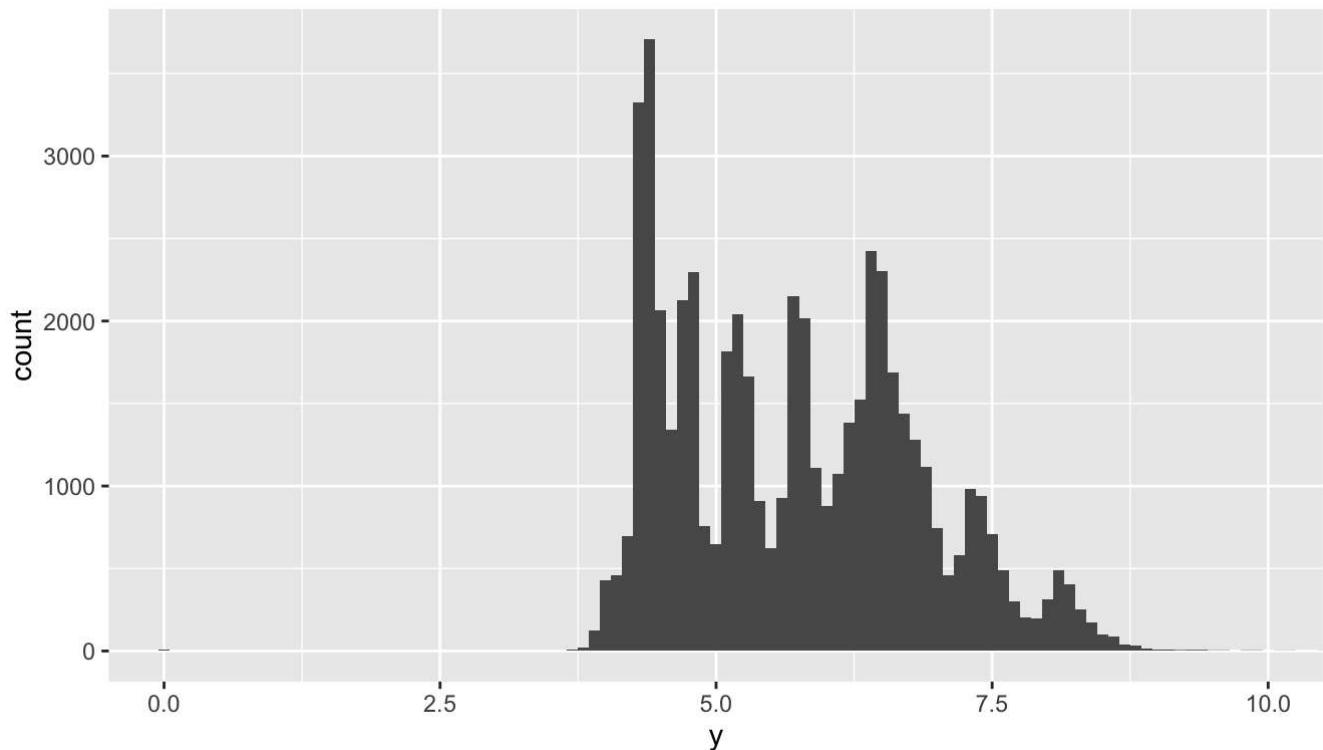
```
##
## 56 57 58 59 55 60 54 61 62 63 53 64 65 66 52
## 9881 9724 8369 6572 6268 4241 2594 2282 1273 588 567 260 146 91 56
```

Setting the binwidth indicates that most table values are integers. Most diamonds have a table between 55 mm and 60 mm. Again, I wonder if this has anything to do with the cut of a diamond. Cut is a quality of a diamond that may influence carat weight and is responsible for making a diamond sparkle. There's likely to be strong relationships among carat, table, and price.





Most diamonds have an x dimension between 4 mm and 7 mm, a y dimension between 4 mm and 7 mm, and a z dimension between 2 mm and 6 mm. The y- and z- plots have a few high outliers so let's zoom in.



Zooming in, we see that there are a few conspicuous points at value 0 in each of the three x, y, and z plots. Let's investigate this further by finding these diamonds.

```
##  
## FALSE TRUE  
## 53932     8
```

```
##  
## FALSE TRUE  
## 53933     7
```

```
##  
## FALSE TRUE  
## 53920    20
```

There are eight diamonds with missing x values, seven diamonds with missing y values, and twenty diamonds with missing z values.

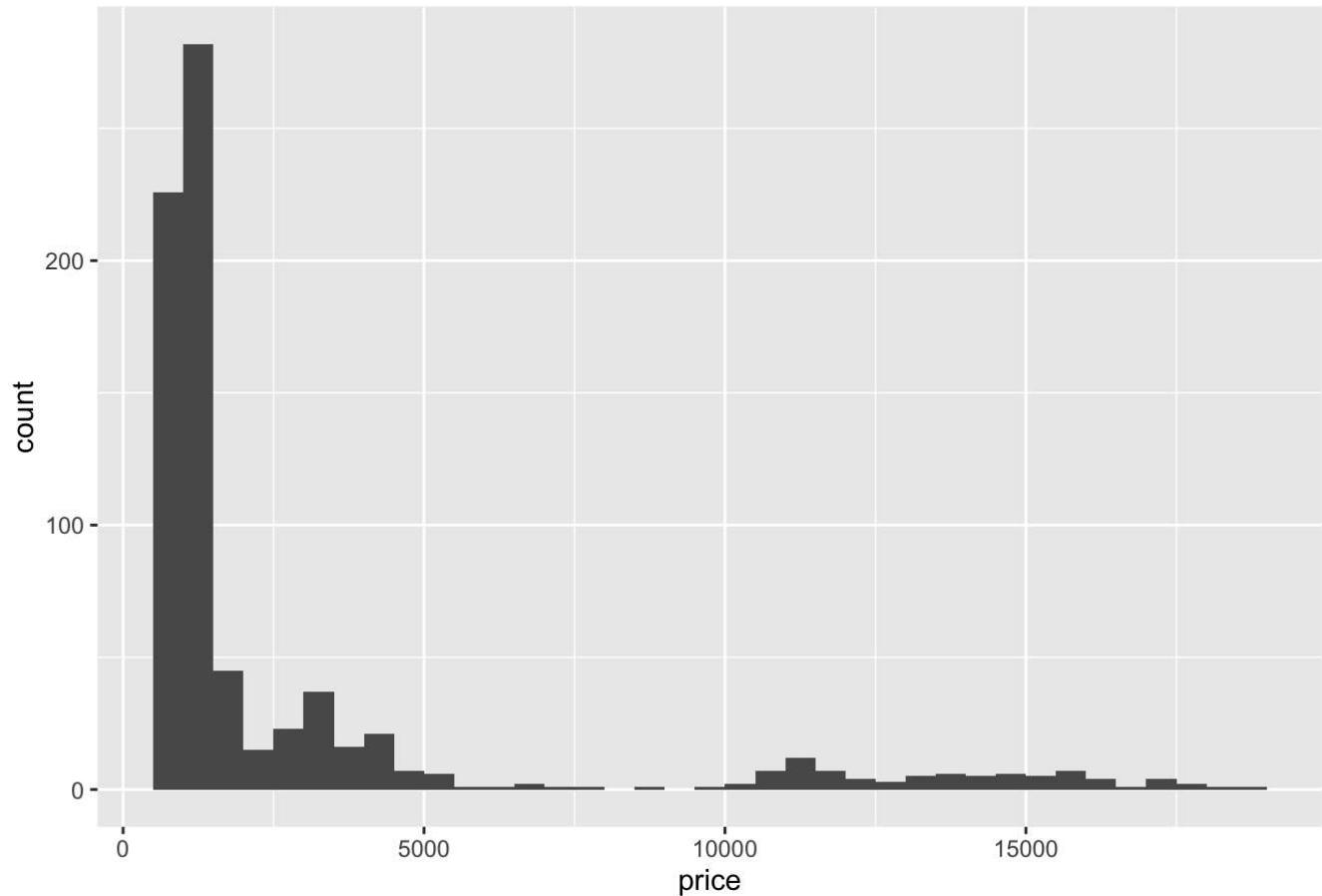
```
## Source: local data frame [20 x 10]  
##  
##   carat      cut color clarity depth table price      x      y      z  
##   (dbl)   (fctr) (fctr) (fctr) (dbl)   (dbl) (int) (dbl)   (dbl) (dbl)  
## 1  1.00 Premium     G    SI2 59.1     59  3142  6.55  6.48     0  
## 2  1.01 Premium     H    I1 58.1     59  3167  6.66  6.60     0  
## 3  1.10 Premium     G    SI2 63.0     59  3696  6.50  6.47     0  
## 4  1.01 Premium     F    SI2 59.2     58  3837  6.50  6.47     0  
## 5  1.50 Good       G    I1 64.0     61  4731  7.15  7.04     0  
## 6  1.07 Ideal      F    SI2 61.6     56  4954  0.00  6.62     0  
## 7  1.00 Very Good  H    VS2 63.3     53  5139  0.00  0.00     0  
## 8  1.15 Ideal      G    VS2 59.2     56  5564  6.88  6.83     0  
## 9  1.14 Fair       G    VS1 57.5     67  6381  0.00  0.00     0  
## 10 2.18 Premium    H    SI2 59.4     61 12631  8.49  8.45     0  
## 11 1.56 Ideal      G    VS2 62.2     54 12800  0.00  0.00     0  
## 12 2.25 Premium    I    SI1 61.3     58 15397  8.52  8.42     0  
## 13 1.20 Premium    D    VVS1 62.1     59 15686  0.00  0.00     0  
## 14 2.20 Premium    H    SI1 61.2     59 17265  8.42  8.37     0  
## 15 2.25 Premium    H    SI2 62.8     59 18034  0.00  0.00     0  
## 16 2.02 Premium    II   VS2 62.7     53 18207  8.02  7.95     0  
## 17 2.80 Good       G    SI2 63.8     58 18788  8.90  8.85     0  
## 18 0.71 Good       F    SI2 64.1     60 2130  0.00  0.00     0  
## 19 0.71 Good       F    SI2 64.1     60 2130  0.00  0.00     0  
## 20 1.12 Premium    G    I1 60.4     59 2383  6.71  6.67     0
```

```
##   Min. 1st Qu. Median Mean 3rd Qu. Max.  
## 2130 3564 5352 8803 15470 18790
```

```
##   Min. 1st Qu. Median Mean 3rd Qu. Max.  
## 326  949 2401 3931 5323 18820
```

If and only if x or y dimensions are 0, then the z dimension is 0. Comparing the diamonds in this subset to all other diamonds, these diamonds tend to be very expensive or fall in the third quartile of the entire diamonds data set. Other variables such as carat, depth, table, and price are reported so I'll assume those values can be trusted.

## Prices of Best-quality Diamonds

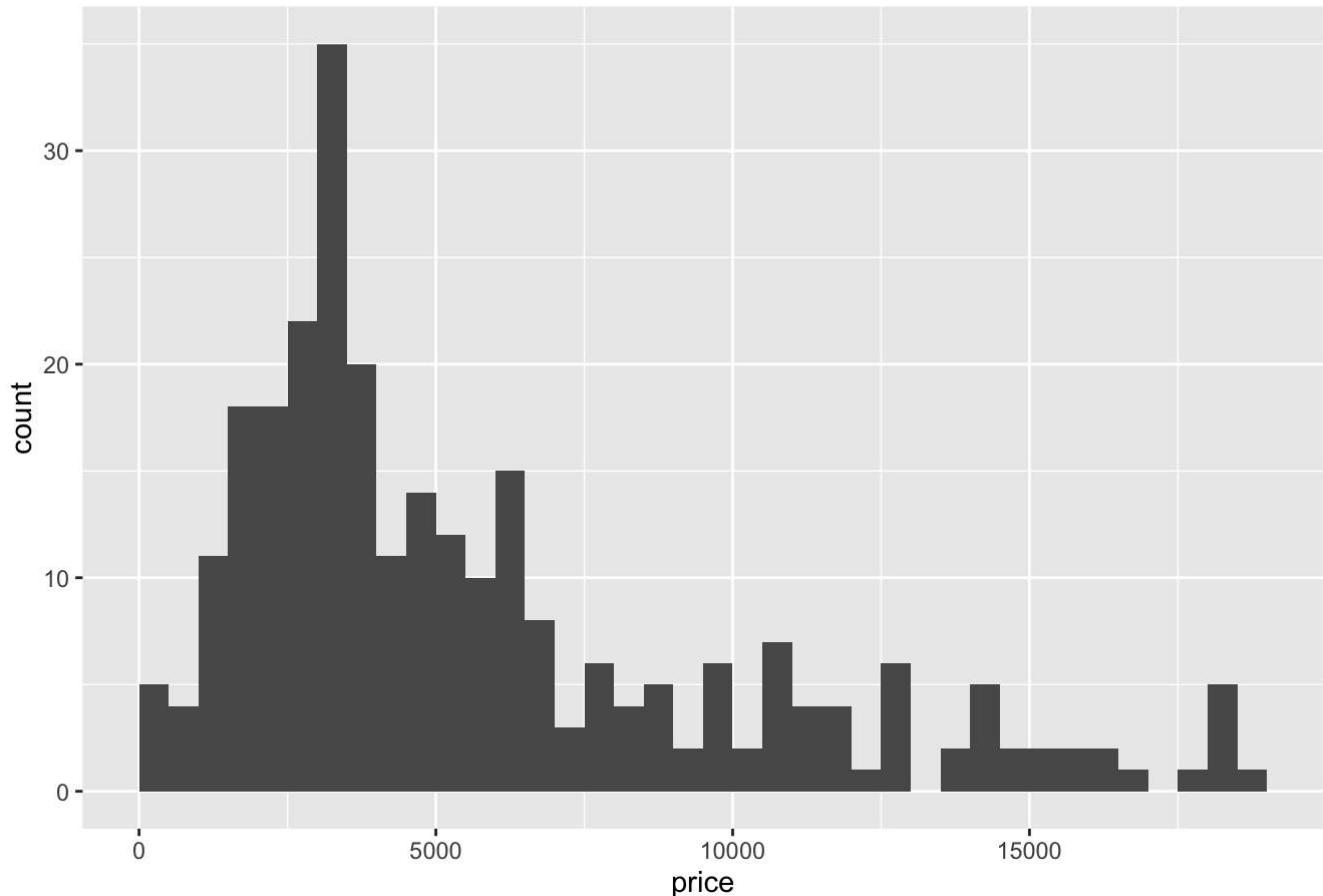


```
##   Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##   553    967   1207   2887   2644  18700
```

```
##   Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##  2170   2983   3420   4712   5023  17080
```

Above, we subset the diamonds with high quality in color, clarity, and cut. Let's compare the prices (first summary) and prices per carat (second summary) to the diamonds with consistently low quality classes.

## Prices of Worst-quality Diamonds



```
##   Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##   335    2808   4306   5747   7563  18530
```

```
##   Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##  1081    2638   3324   3579   4281  7437
```

There are a lot fewer diamonds which score low in all of color, clarity, and cut. The price per carat also seems to be significantly lower for the worst diamonds compared to the best diamonds, even if the regular price ranges are fairly similar. Later in my analysis, I'm going to create density plots that are similar to the price histograms earlier to examine the price for each level of cut, color, and clarity.

What about the volume of a diamond? Does it have any relationships with price and other variables in the data set? I'm going to use a rough approximation of volume by using  $x * y * z$  to approximate a diamond as if it were a rectangular prism, basically a box.

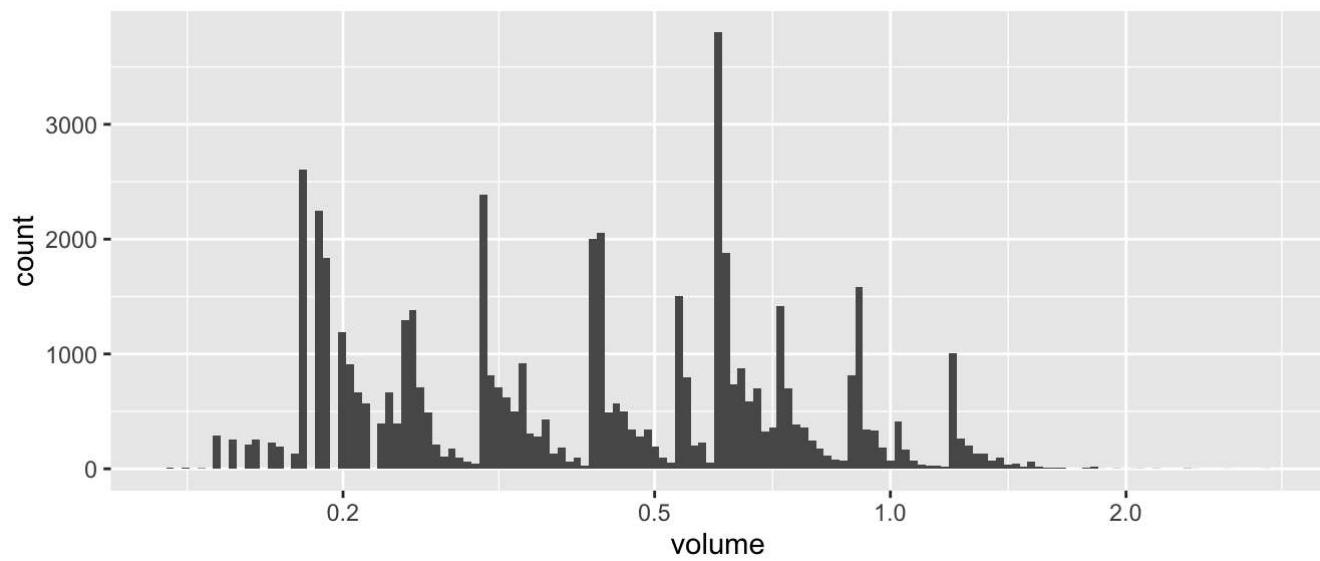
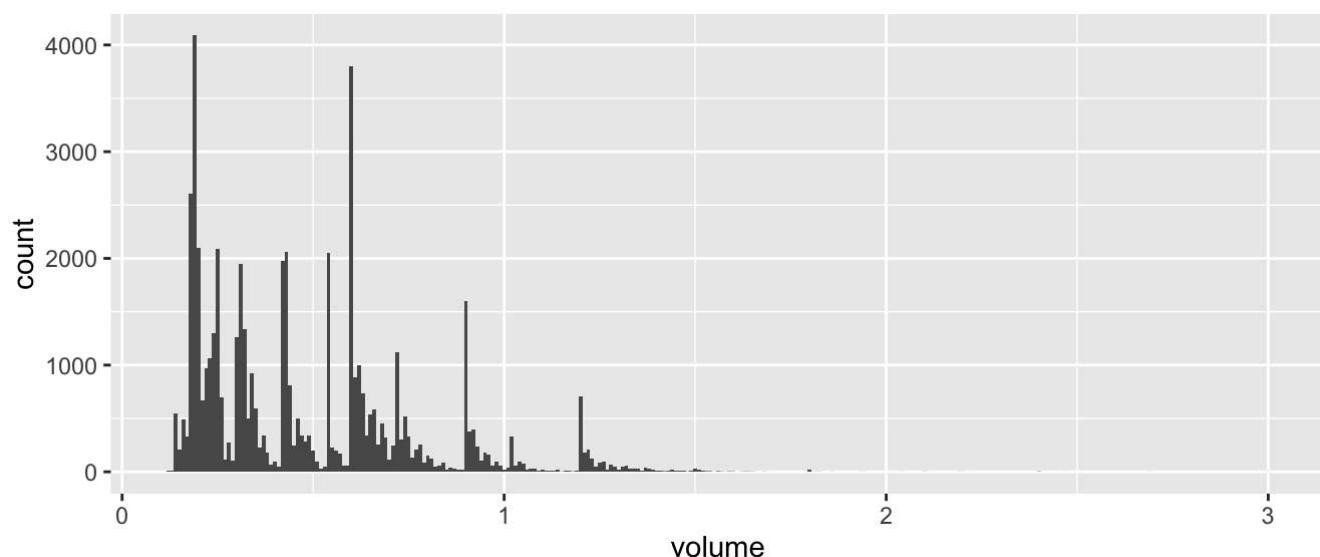
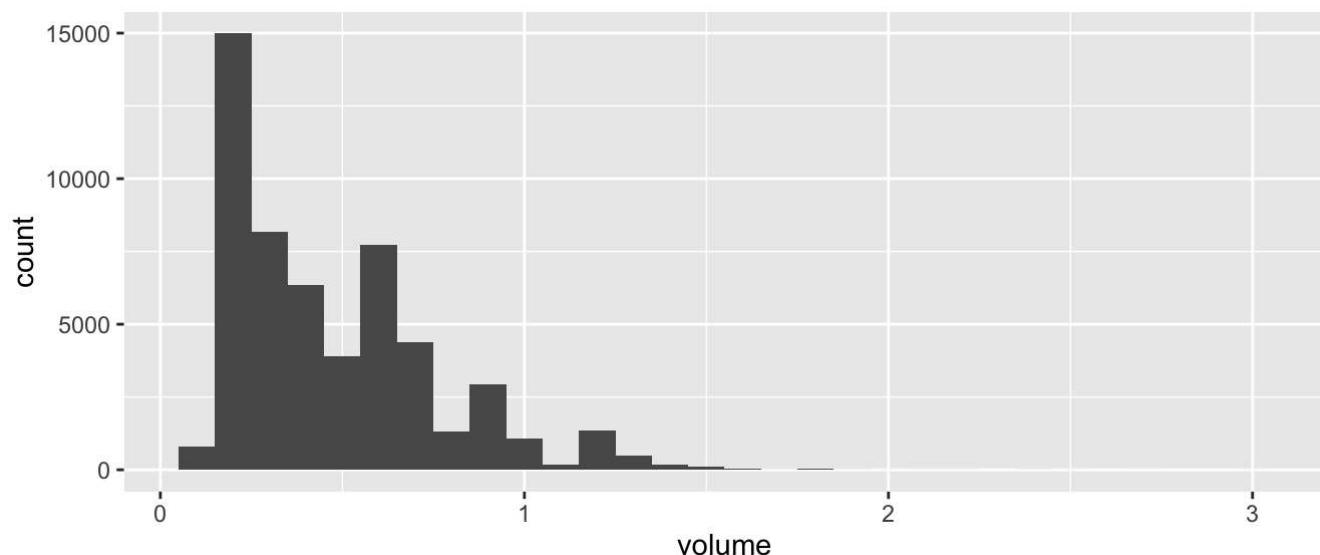
```
## 
## FALSE TRUE
## 53920 20
```

##	carat	cut	color	clarity	depth	table	price	x	y	z	volume
## 2208	1.00	Premium	G	SI2	59.1	59	3142	6.55	6.48	0	0
## 2315	1.01	Premium	H	I1	58.1	59	3167	6.66	6.60	0	0
## 4792	1.10	Premium	G	SI2	63.0	59	3696	6.50	6.47	0	0
## 5472	1.01	Premium	F	SI2	59.2	58	3837	6.50	6.47	0	0
## 10168	1.50	Good	G	I1	64.0	61	4731	7.15	7.04	0	0
## 11183	1.07	Ideal	F	SI2	61.6	56	4954	0.00	6.62	0	0
## 11964	1.00	Very Good	H	VS2	63.3	53	5139	0.00	0.00	0	0
## 13602	1.15	Ideal	G	VS2	59.2	56	5564	6.88	6.83	0	0
## 15952	1.14	Fair	G	VS1	57.5	67	6381	0.00	0.00	0	0
## 24395	2.18	Premium	H	SI2	59.4	61	12631	8.49	8.45	0	0
## 24521	1.56	Ideal	G	VS2	62.2	54	12800	0.00	0.00	0	0
## 26124	2.25	Premium	I	SI1	61.3	58	15397	8.52	8.42	0	0
## 26244	1.20	Premium	D	VVS1	62.1	59	15686	0.00	0.00	0	0
## 27113	2.20	Premium	H	SI1	61.2	59	17265	8.42	8.37	0	0
## 27430	2.25	Premium	H	SI2	62.8	59	18034	0.00	0.00	0	0
## 27504	2.02	Premium	H	VS2	62.7	53	18207	8.02	7.95	0	0
## 27740	2.80	Good	G	SI2	63.8	58	18788	8.90	8.85	0	0
## 49557	0.71	Good	F	SI2	64.1	60	2130	0.00	0.00	0	0
## 49558	0.71	Good	F	SI2	64.1	60	2130	0.00	0.00	0	0
## 51507	1.12	Premium	G	I1	60.4	59	2383	6.71	6.67	0	0

The twenty diamonds with at least one dimension with a value of 0 end up getting volumes equal to 0. Instead of using the dimensions x, y, and z to compute the volume, I now use the average density of diamonds to compute the volume instead. I can convert carat to grams and then divide by the density to get the volume of a diamond.

First, 1 carat is equivalent to 2 grams. Using Google, I found that diamond density is typically between 3.15 and 3.53 g/cm<sup>3</sup> with pure diamonds having a density close to 3.52 g/cm<sup>3</sup>. I'm going to use the median density 3.34 g/cm<sup>3</sup> to estimate the volume of the diamonds.

##	Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
##	0.1198	0.2395	0.4192	0.4778	0.6228	3.0000



```
##  
##  0.18 0.186 0.605 0.419 0.192 0.599 0.539 0.246 0.24 0.425 0.299 0.198  
## 2604 2249 2242 1981 1840 1558 1485 1382 1299 1294 1258 1189  
## 0.305 0.204 0.611 0.311 0.904 0.898 0.431 0.317 0.251 0.228 0.21 0.719  
## 1127 910 883 817 807 793 764 709 706 670 667 645
```

The histogram of volume is right skewed so I'm going to transform the data using a log transform. The histogram and count of most common values lines up with carat, since volume is a linear transformation of carat.

**Tip:** Use the following section to summarize your observations during the univariate exploration of your dataset.

# Univariate Analysis

## What is the structure of your dataset?

There are 53,940 diamonds in the dataset with 10 features (carat, cut, color, clarity, depth, table, price, x, y, and z). The variables cut, color, and clarity, are ordered factor variables with the following levels.

(worst) —————> (best)

**cut:** Fair, Good, Very Good, Premium, Ideal

**color:** J, I, H, G, F, E, D

**clarity:** I1, SI2, SI1, VS2, VS1, VVS2, VVS1, IF

Other observations:

- Most diamonds are of ideal cut.
- The median carat size is 0.7.
- Most diamonds have a color of G or better.
- About 75% of diamonds have carat weights less than 1.
- The median price for a diamond is \$2401 and the max price is \$18,823.

## What is/are the main feature(s) of interest in your dataset?

The main features in the data set are carat and price. I'd like to determine which features are best for predicting the price of a diamond. I suspect carat and some combination of the other variables can be used to build a predictive model to price diamonds.

## What other features in the dataset do you think will help support your investigation into your feature(s) of interest?

Carat, color, cut, clarity, depth, and table likely contribute to the price of a diamond. I think carat (the weight of a diamond) and clarity probably contribute most to the price after researching information on diamond prices.

## Did you create any new variables from existing variables in the dataset?

I created a variable for the volume of diamonds using the density of diamonds and the carat weight of diamonds. This arose in the bivariate section of my analysis when I explored how the price of a diamond varied with its volume. At first volume was calculated by multiplying the dimensions x, y, and z together. However, the volume was a crude approximation since the diamonds were assumed to be rectangular prisms in the initial calculation.

To better approximate the volume, I used the average density of diamonds. 1 carat is equivalent to 2 grams, and the average diamond density is between 3.15 and 3.53 g/cm<sup>3</sup> with pure diamonds having a density close to 3.52 g/cm<sup>3</sup>. I used an average density of 3.34 g/cm<sup>3</sup> to estimate the volume of the diamonds.

**Of the features you investigated, were there any unusual distributions? Did you perform any operations on the data to tidy, adjust, or change the form of the data? If so, why did you do this?**

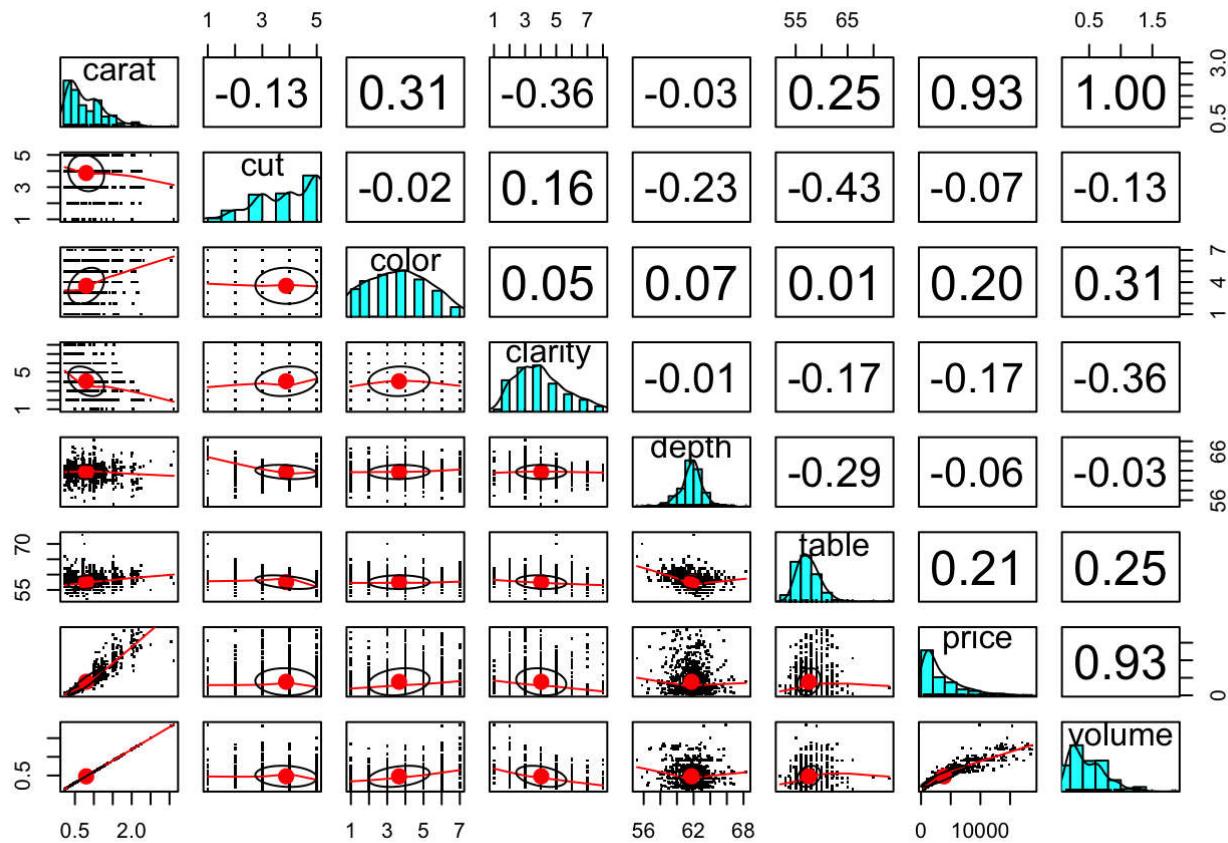
I log-transformed the right skewed price and volume distributions. The transformed distribution for price appears bimodal with the price peaking around \$800 or so and again around \$5000. There's no diamonds priced at \$1500.

When first calculating the volume using x, y, and z, some volumes were 0 or could not be calculated because data was missing. Additionally, some values for the dimensions x, y, and z seemed too large. In the subset called noVolume, all dimensions (x, y, and z) are missing or the z value is 0. The diamonds in this subset tend to be very expensive or fall in the third quartile of the entire diamonds data set.

## Bivariate Plots Section

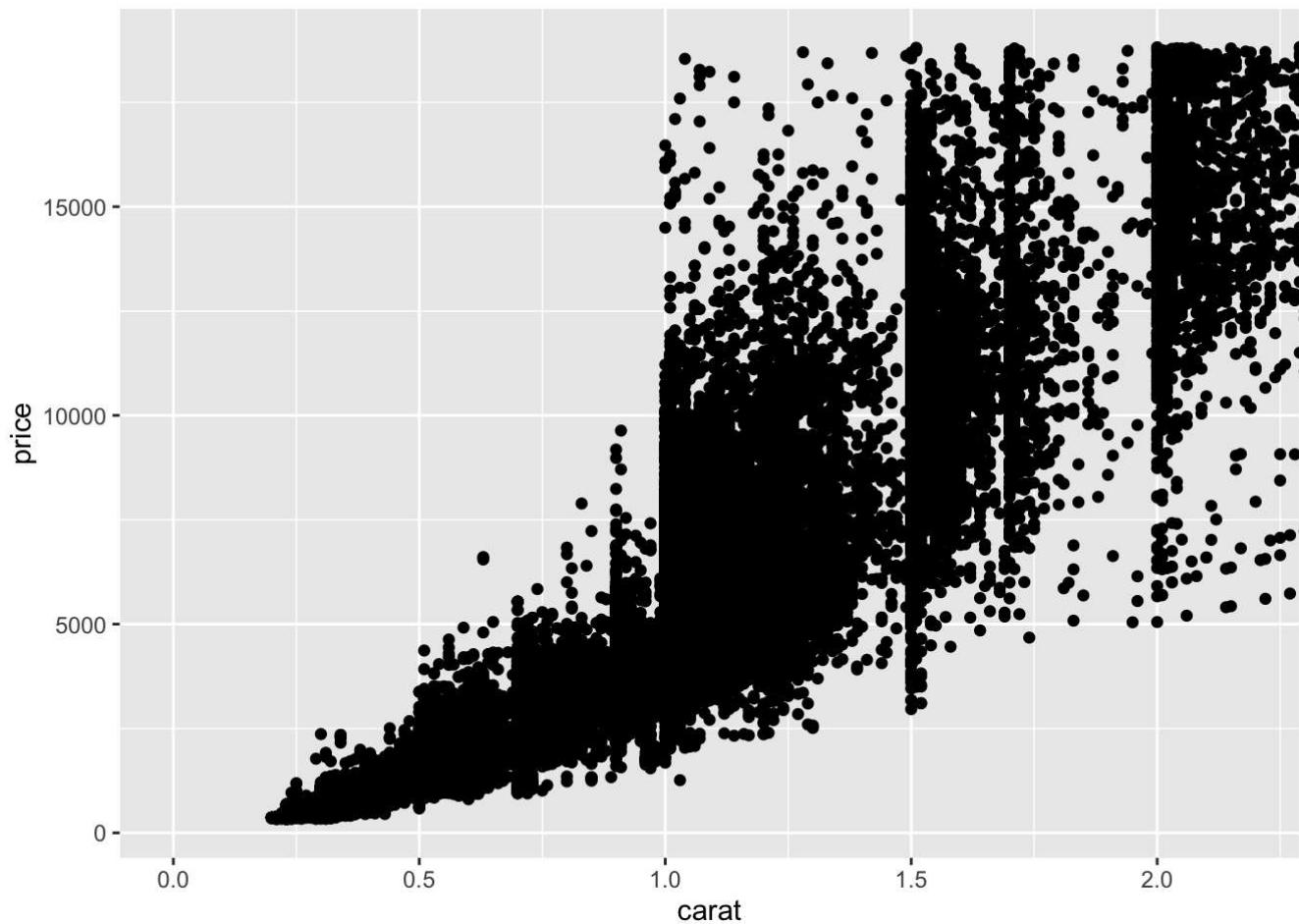
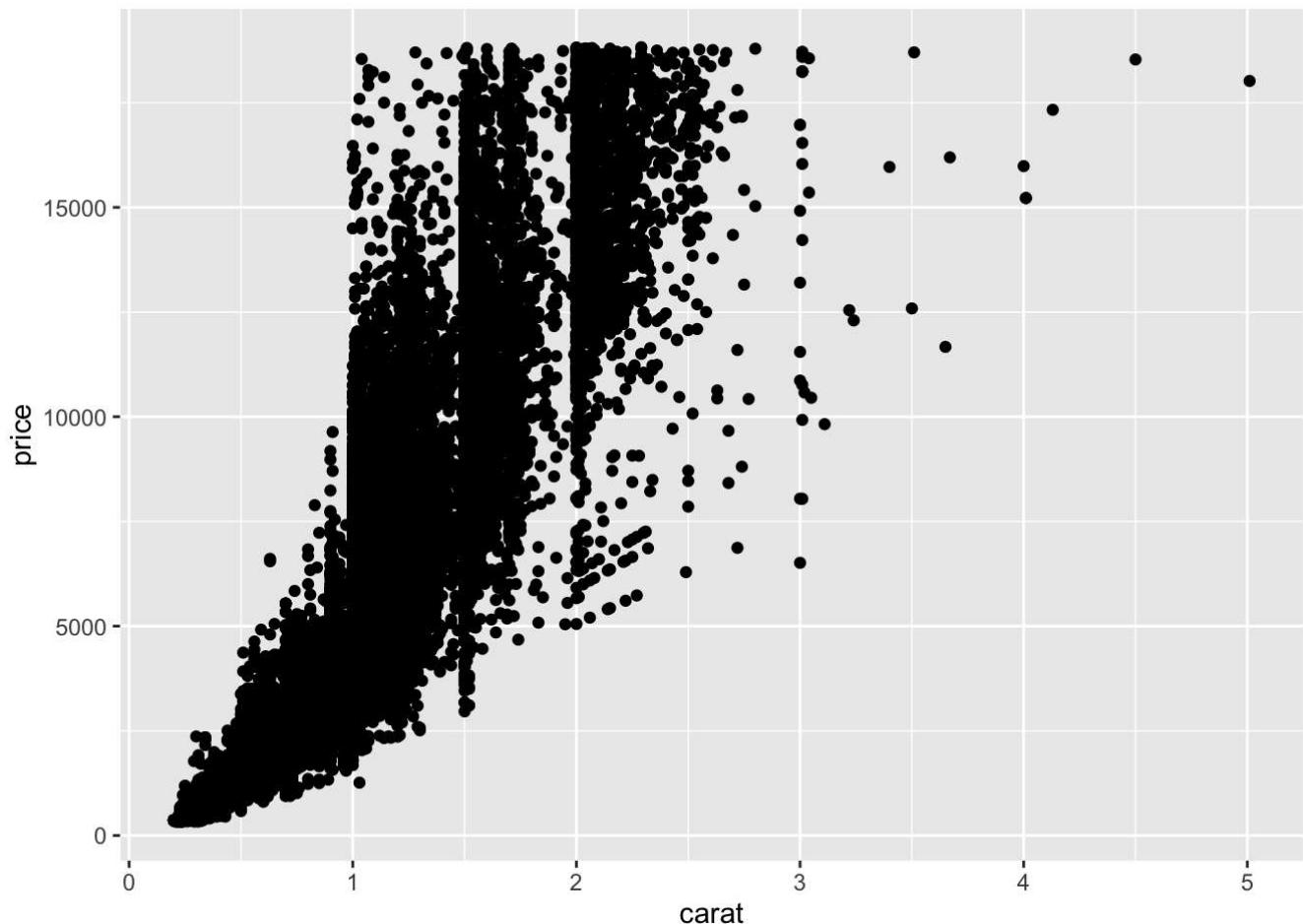
```
##      carat  depth  table  price      x      y      z volume
## carat  1.000  0.028  0.182  0.922  0.975  0.952  0.953  1.000
## depth   0.028  1.000 -0.296 -0.011 -0.025 -0.029  0.095  0.028
## table   0.182 -0.296  1.000  0.127  0.195  0.184  0.151  0.182
## price   0.922 -0.011  0.127  1.000  0.884  0.865  0.861  0.922
## x       0.975 -0.025  0.195  0.884  1.000  0.975  0.971  0.975
## y       0.952 -0.029  0.184  0.865  0.975  1.000  0.952  0.952
## z       0.953  0.095  0.151  0.861  0.971  0.952  1.000  0.953
## volume 1.000  0.028  0.182  0.922  0.975  0.952  0.953  1.000
```

The dimensions of a diamond tend to correlate with each other. The longer one dimension, then the larger the diamond is overall. The dimensions also correlate with carat weight which makes sense. Price correlates strongly with carat weight and the three dimensions (x, y, z).



**Tip:** Be mindful of the number of data points and variables that you put in a correlation matrix or plot matrix: you do not need to include all variables. In addition, you can use other packages not introduced in the associated course to conduct your exploration. Make sure you load them at the beginning of your document so that it is easiest to see which packages are necessary. (The above plot matrix comes from the `psych` package.)

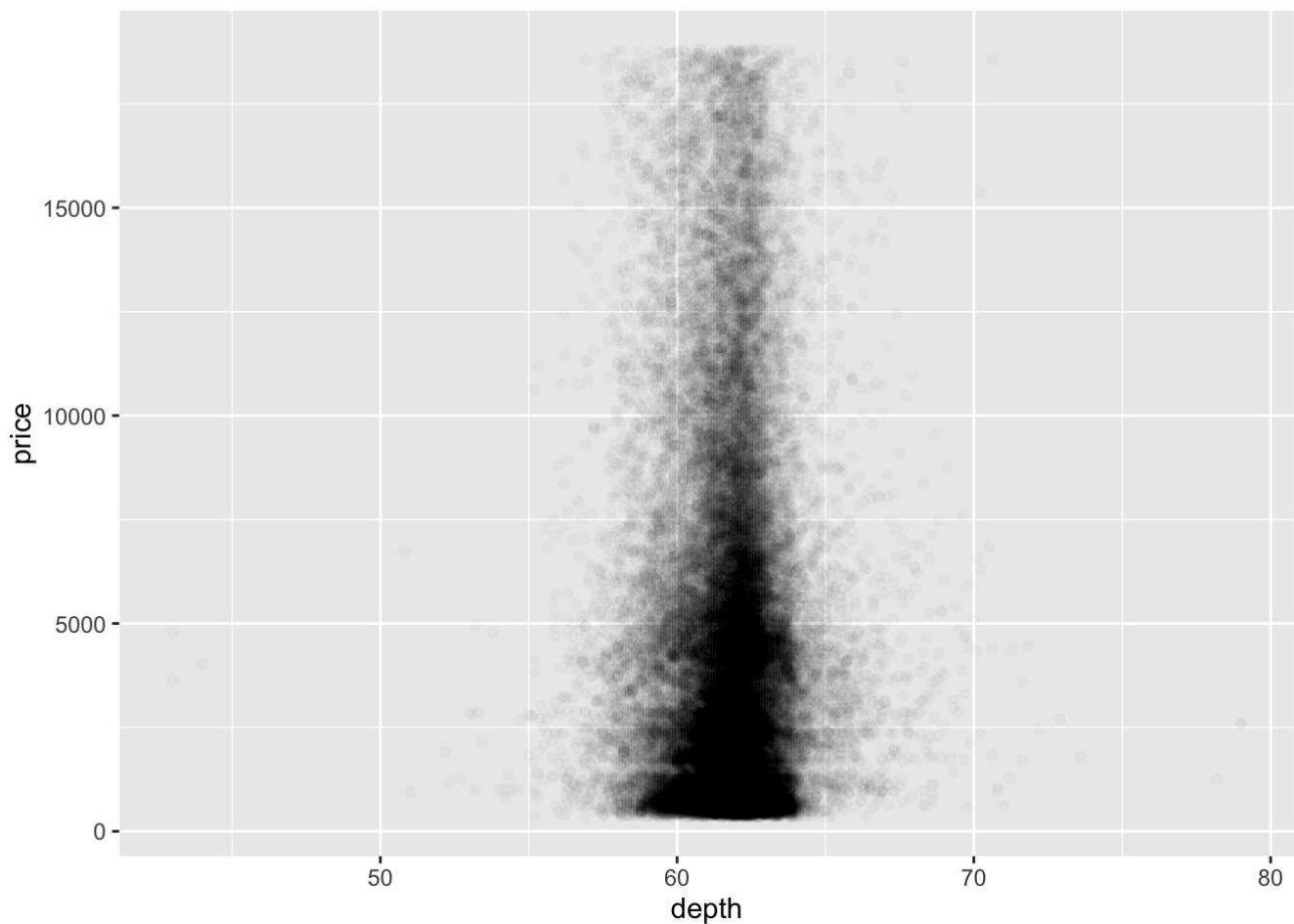
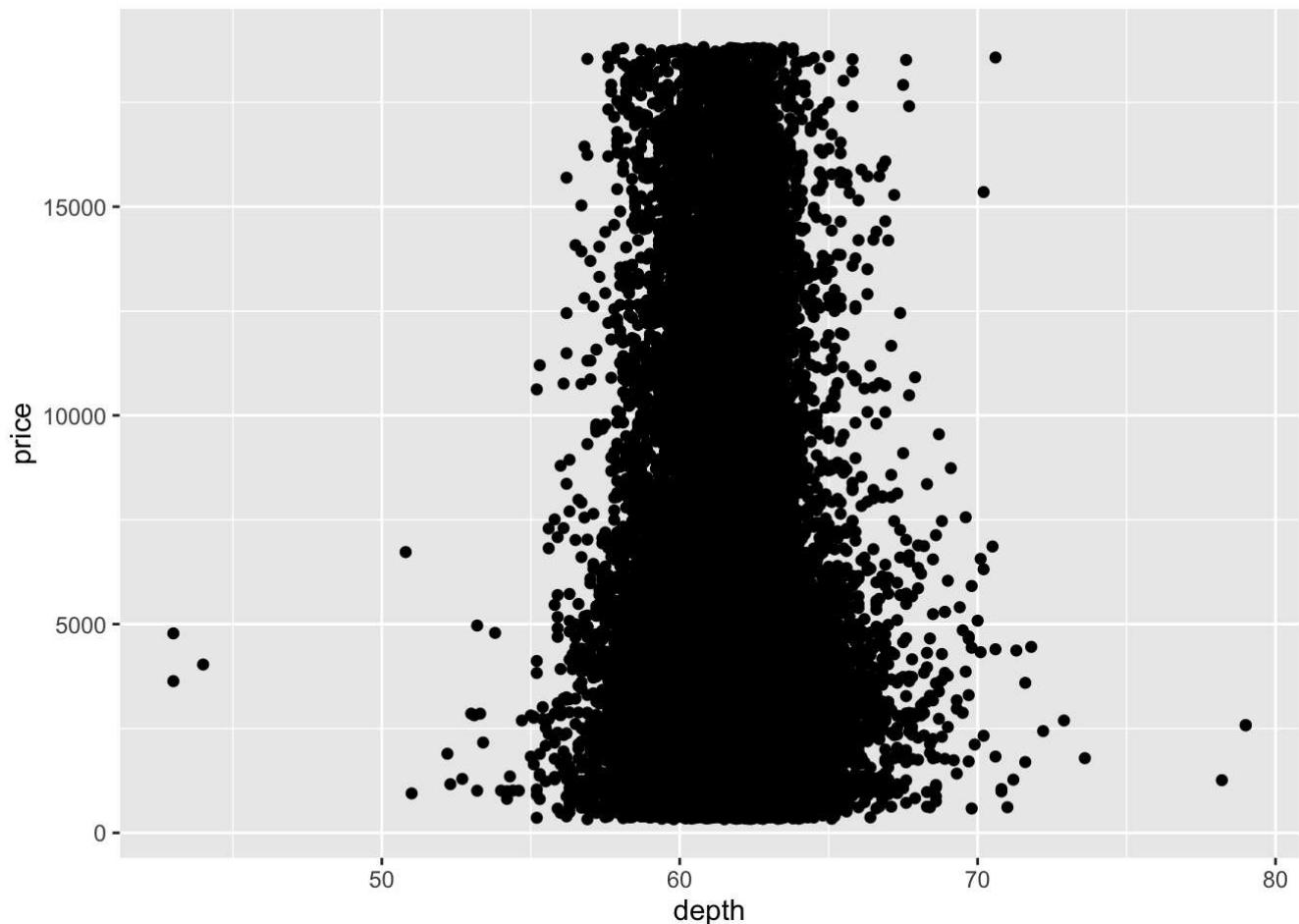
From a subset of the data, cut, color and clarity do not seem to have strong correlations with price, but color and clarity are moderately correlated with carat. I want to look closer at scatter plots involving price and some other variables like carat, depth, and table.



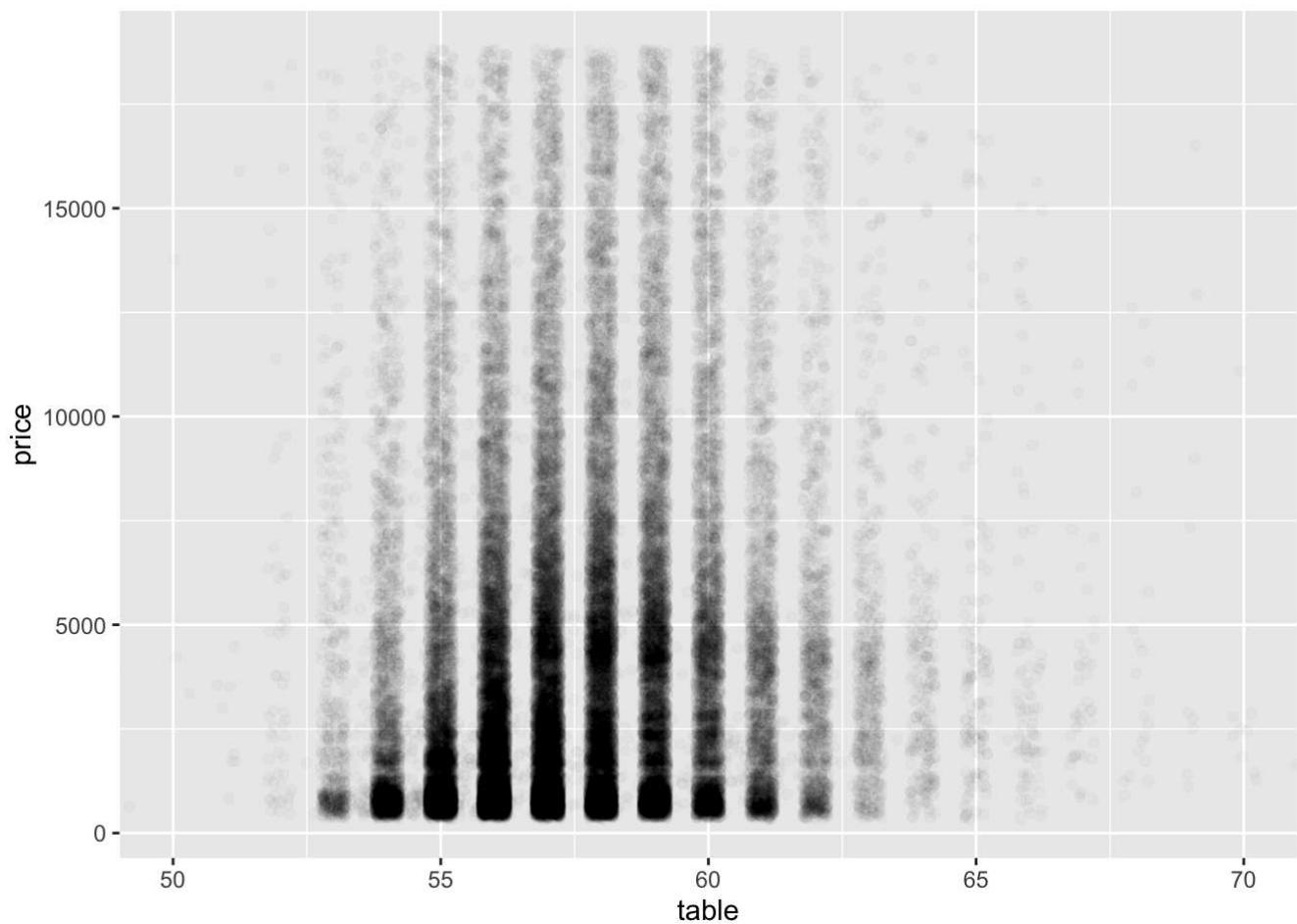
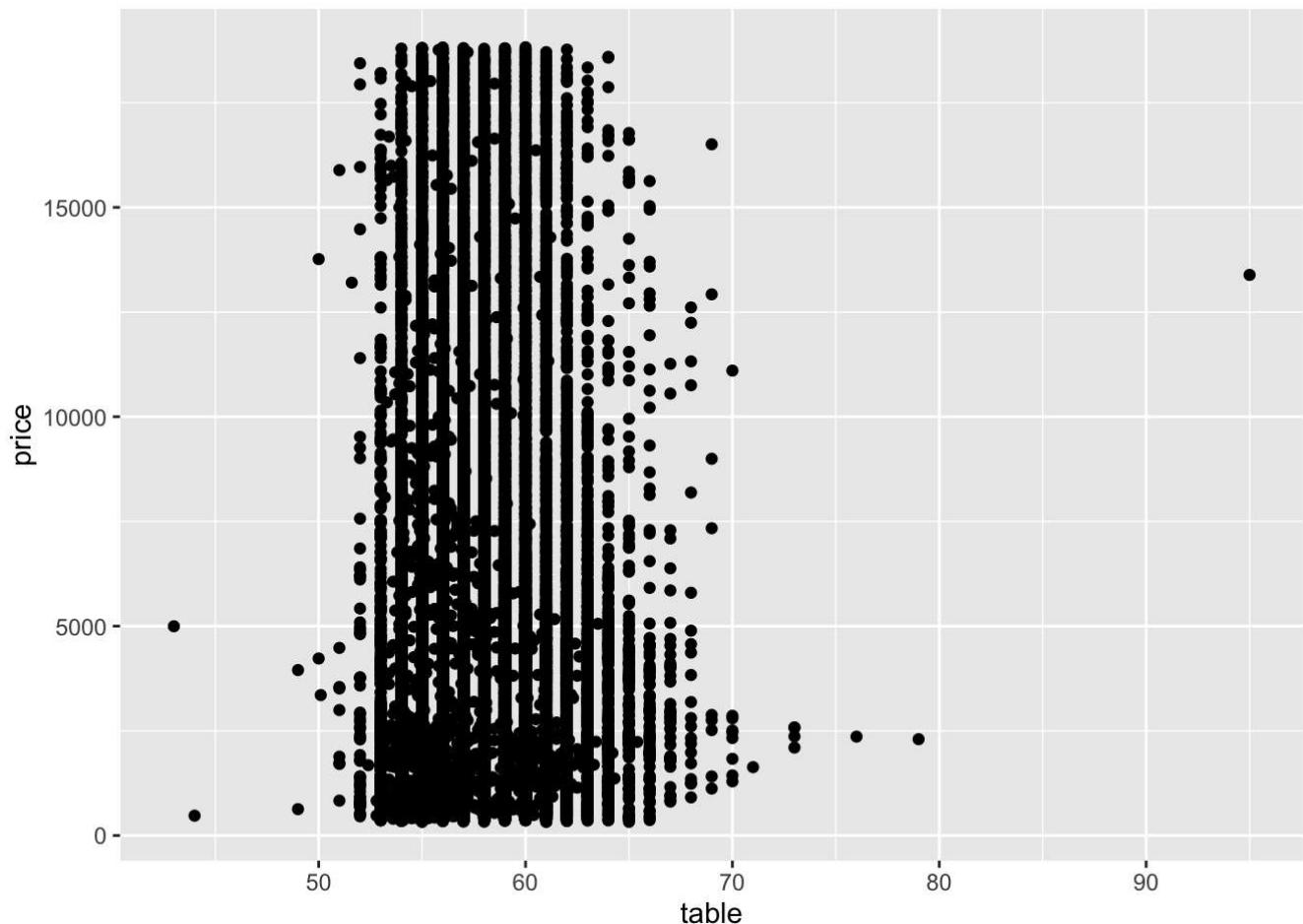
As carat size increases, the variance in price increases. We still see vertical bands where many diamonds take on the same carat value at different price points. The relationship between price and carat appears to be exponential rather than linear.

```
##  
## Call:  
## lm(formula = price ~ carat, data = subset(diamonds, carat <=  
##       quantile(diamonds$carat, 0.999)))  
##  
## Residuals:  
##      Min       1Q   Median       3Q      Max  
## -10922.6   -818.3    -8.3    566.5  12703.0  
##  
## Coefficients:  
##             Estimate Std. Error t value Pr(>|t|)  
## (Intercept) -2317.86     12.94 -179.1 <2e-16 ***  
## carat        7843.16    14.02  559.5 <2e-16 ***  
## ---  
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1  
##  
## Residual standard error: 1524 on 53885 degrees of freedom  
## Multiple R-squared:  0.8532, Adjusted R-squared:  0.8532  
## F-statistic: 3.131e+05 on 1 and 53885 DF,  p-value: < 2.2e-16
```

Despite the fact that the relationship looks nonlinear, based on the R^2 value, carat still explains about 85 percent of the variance in price.

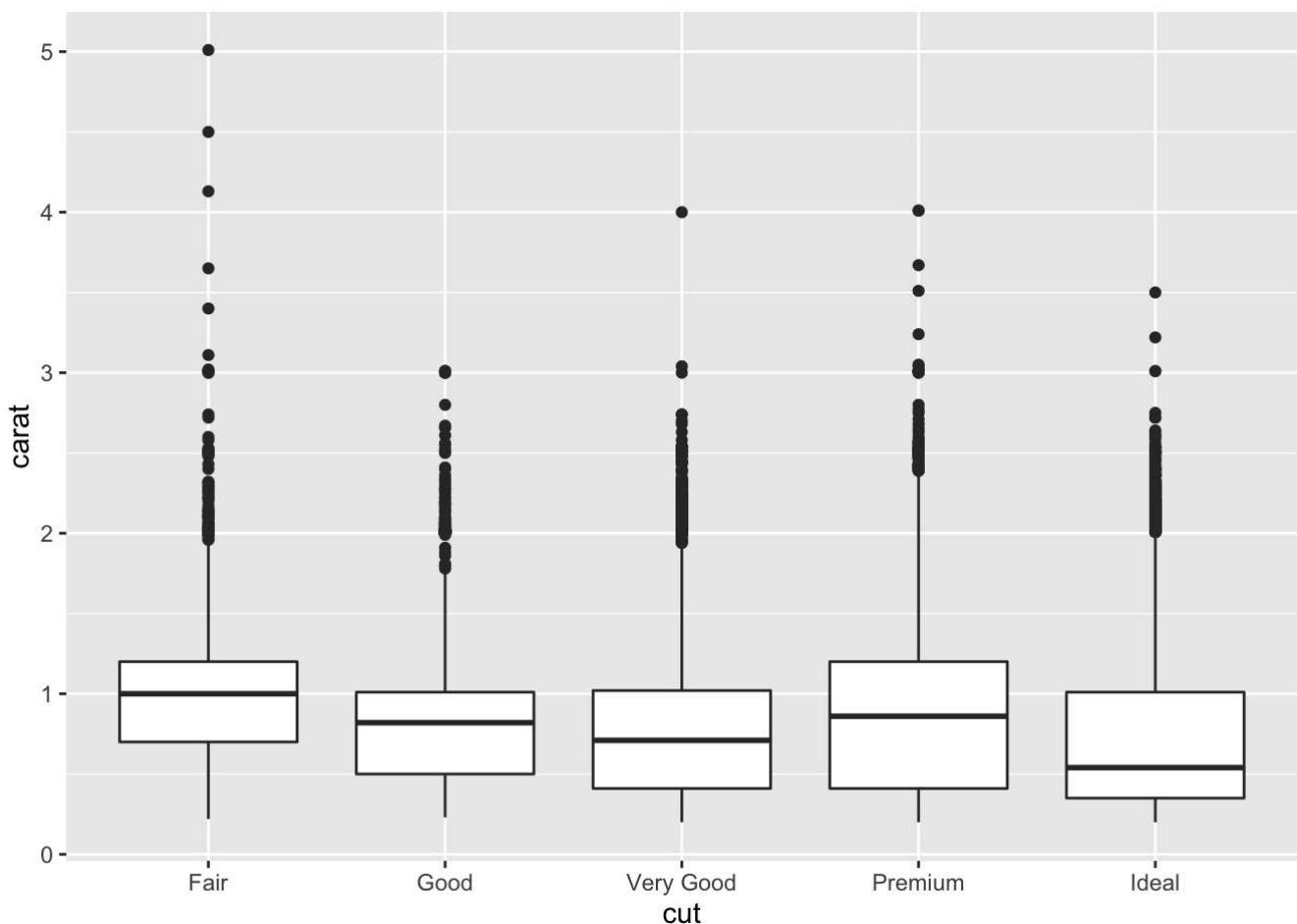


Comparing depth to price, the first plot suffers from some overplotting. Most diamonds have a depth between 60 and 65 (no units), and the lack of correlation seen in the earlier table is easy to see here.



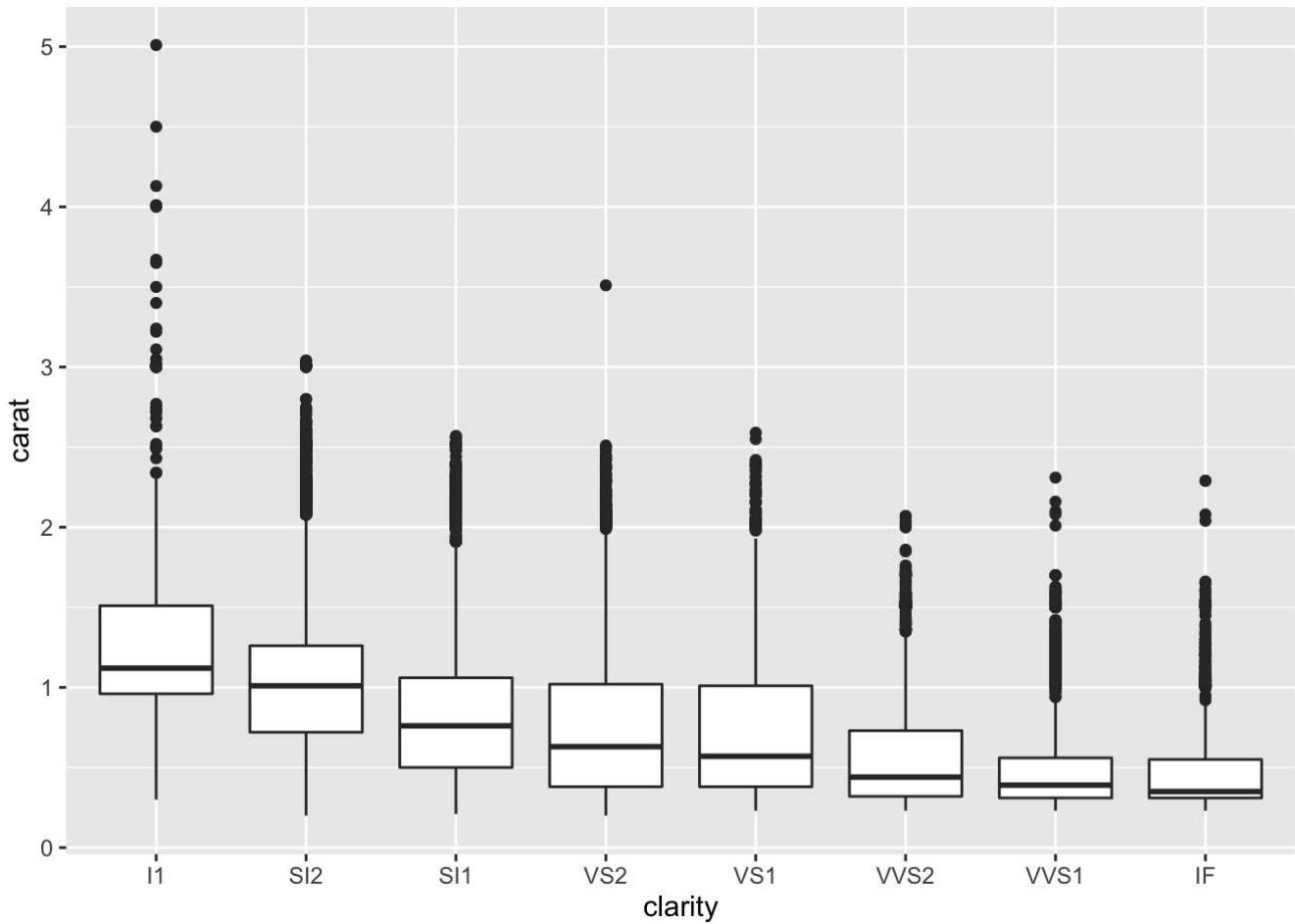
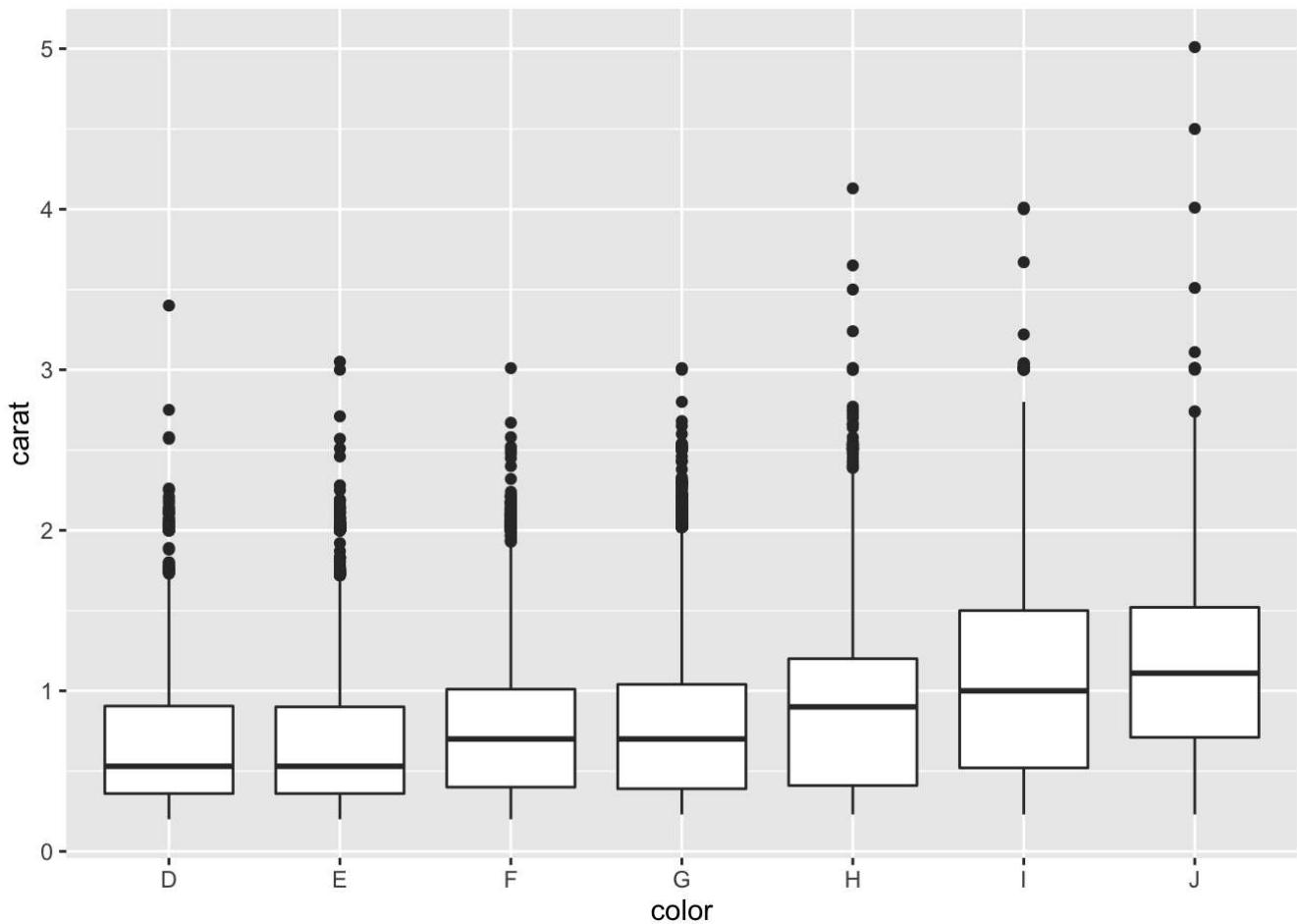
Again, the tall vertical strips indicate table values are mostly integers. Adding jitter, transparency, and changing the plot limits lets us see the slight correlation between table and price.

Next, I'll look at how the categorical features vary with carat and price.

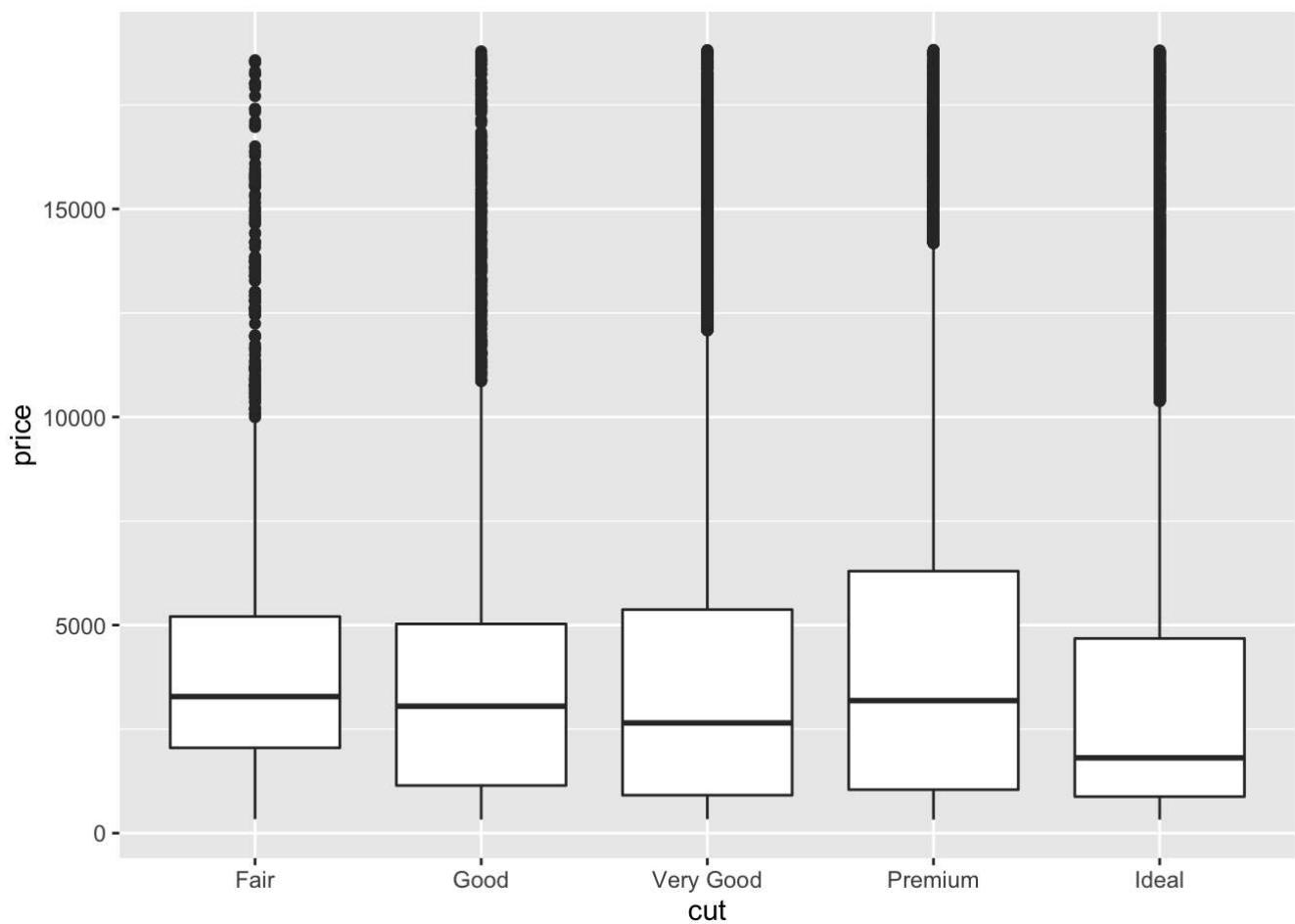


```
## cut: Fair
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
## 0.220  0.700 1.000   1.046  1.200  5.010
##
## cut: Good
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
## 0.2300  0.5000 0.8200   0.8492  1.0100  3.0100
##
## cut: Very Good
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
## 0.2000  0.4100 0.7100   0.8064  1.0200  4.0000
##
## cut: Premium
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
## 0.200  0.410  0.860   0.892  1.200  4.010
##
## cut: Ideal
##      Min. 1st Qu. Median      Mean 3rd Qu.      Max.
## 0.2000  0.3500 0.5400   0.7028  1.0100  3.5000
```

It doesn't look like particular cuts have a certain number of carats. However, it looks like most of the ideal cut diamonds are on the smaller side, less than one carat.

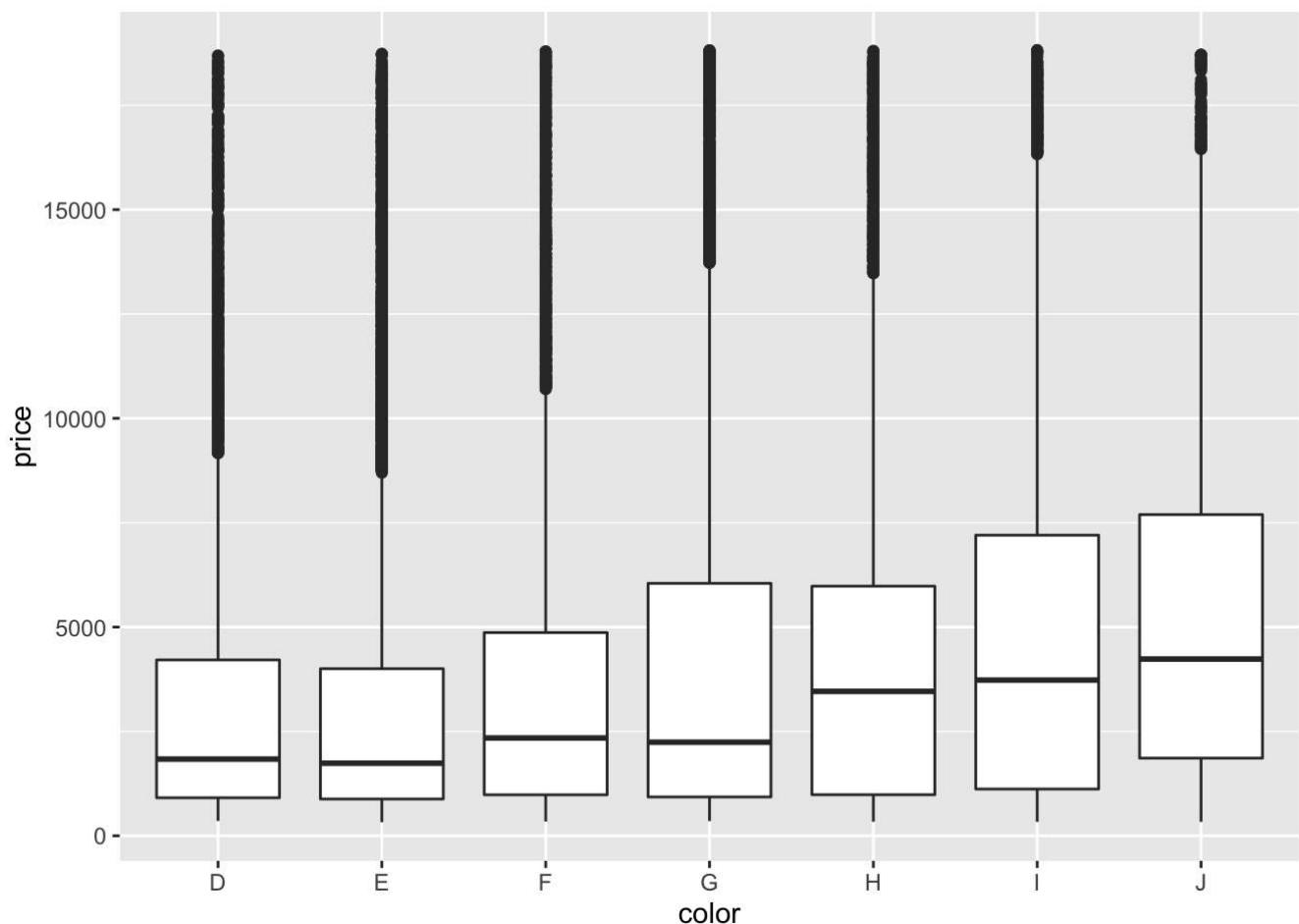


The trend between carat and color is clearer, with the worst-color diamonds (best color is D and the worst color is J) having the largest median and largest range. Clarity shows a similar trend, and most of the diamonds of 3 carats or larger fall into the worst clarity groups (I1, SI2).



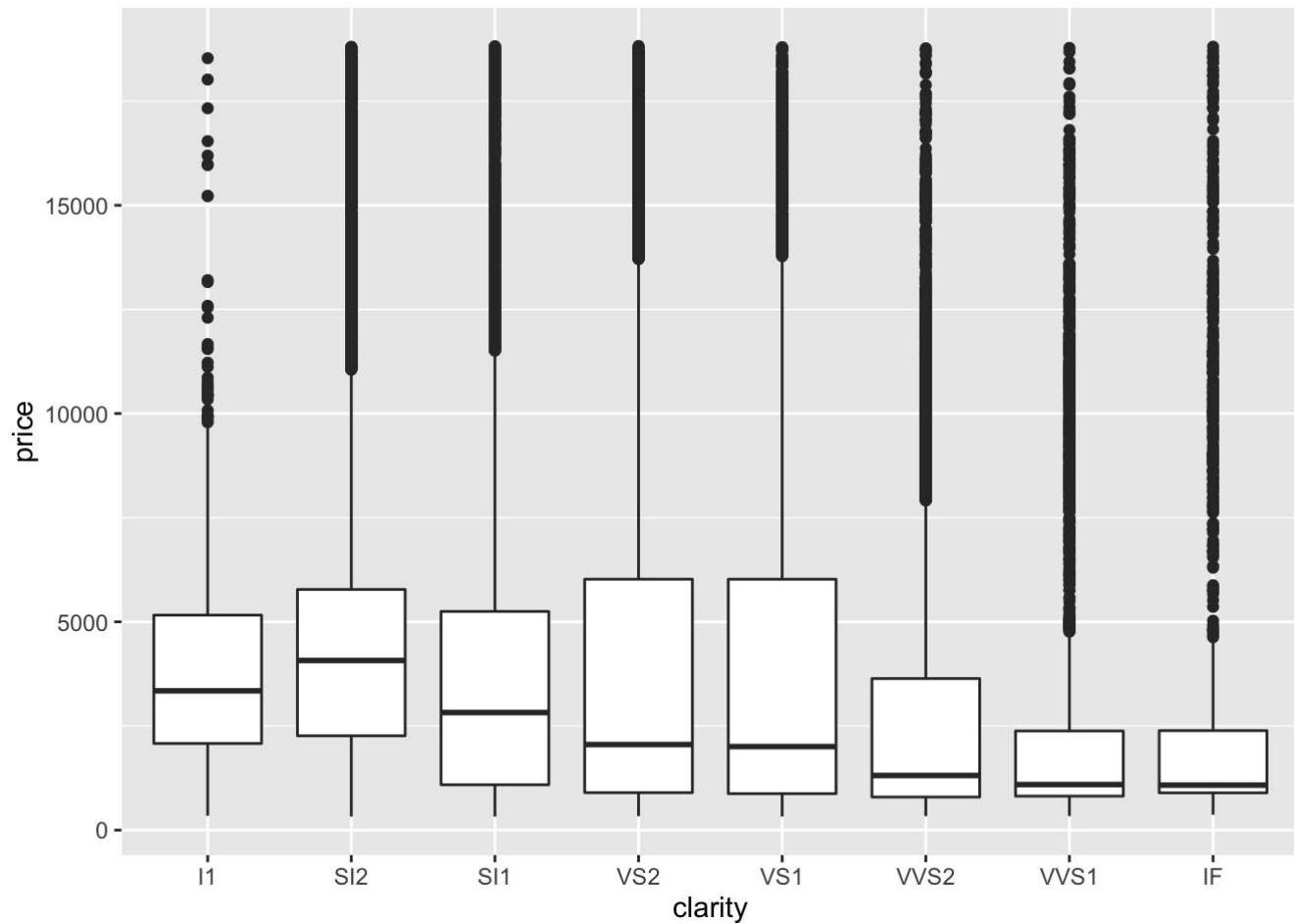
```
## diamonds$cut: Fair
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   337   2050   3282  4359   5206 18570
##
## -----
## diamonds$cut: Good
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   327   1145   3050  3929   5028 18790
##
## -----
## diamonds$cut: Very Good
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   336    912   2648  3982   5373 18820
##
## -----
## diamonds$cut: Premium
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   326   1046   3185  4584   6296 18820
##
## -----
## diamonds$cut: Ideal
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   326    878   1810  3458   4678 18810
```

Ideal diamonds have the lowest median price. This seems really unusual since I would expect diamonds with an ideal cut to have a higher median price compared to the other groups. There are many outliers. The variation in price tends to increase as cut improves and then decreases for diamonds with ideal cuts. What does price/carat look like for these cuts?



```
## diamonds$color: D
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      357     911   1838  3170   4214 18690
##
## -----
## diamonds$color: E
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      326     882   1739  3077   4003 18730
##
## -----
## diamonds$color: F
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      342     982   2344  3725   4868 18790
##
## -----
## diamonds$color: G
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      354     931   2242  3999   6048 18820
##
## -----
## diamonds$color: H
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      337     984   3460  4487   5980 18800
##
## -----
## diamonds$color: I
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      334    1120   3730  5092   7202 18820
##
## -----
## diamonds$color: J
##      Min. 1st Qu. Median Mean 3rd Qu. Max.
##      335    1860   4234  5324   7695 18710
```

Here is another surprise. The lowest median price diamonds have a color of D, which is the best color in the data set. Price variance increases as the color decreases (best color is D and the worst color is J). The median price typically decreases as color improves. Now, I want to look at price per carat by color.



```

## diamonds$clarity: I1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   345    2080   3344  3924    5161 18530
## 
## diamonds$clarity: SI2
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   326    2264   4072  5063    5777 18800
## 
## diamonds$clarity: SI1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   326    1089   2822  3996    5250 18820
## 
## diamonds$clarity: VS2
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   334     900   2054  3925    6024 18820
## 
## diamonds$clarity: VS1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   327     876   2005  3839    6023 18800
## 
## diamonds$clarity: VVS2
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   336.0   794.2 1311.0 3284.0 3638.0 18770.0
## 
## diamonds$clarity: VVS1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   336     816   1093  2523    2379 18780
## 
## diamonds$clarity: IF
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
##   369     895   1080  2865    2388 18810

```

Here again, there is a trend that goes against my intuition. The lowest median price occurs for the best clarity (IF). There also to be many more outliers for the better clarity diamonds. I'm not sure why great clarity diamonds are priced so low. Another trend to note here is that price variance increases then decreases significantly as the clarity improves.

I want to look at two things: price per carat, and the distribution of prices for diamonds with best levels of the categorical variables.

## Bivariate Analysis

Talk about some of the relationships you observed in this part of the investigation. How did the feature(s) of interest vary with other features in the dataset?

Price correlates strongly with carat weight and the three dimensions (x, y, z).

As carat size increases, the variance in price increases. In the plot of price vs carat, there are vertical bands where many diamonds take on the same carat value at different price points. The relationship between price and carat appears to be exponential rather than linear.

Based on the R^2 value, carat explains about 85 percent of the variance in price. Other features of interest can be incorporated into the model to explain the variance in the price.

Diamonds with better levels of clarity, cut, and color tend to occur more often at lower prices while diamonds with worse levels of clarity, cut, and color tend to occur more often at higher prices.

Ideal diamonds have the lowest median price. This seems really unusual since I would expect diamonds with an ideal cut to have a higher median price compared to the other groups. There are many outliers. The variation in price tends to increase as cut improves and then decreases for diamonds with ideal cuts.

The lowest median priced diamonds have a color of D, which is the best color in the data set. Price variance increases as the color decreases (best color is D and the worst color is J). The median price typically decreases as color improves.

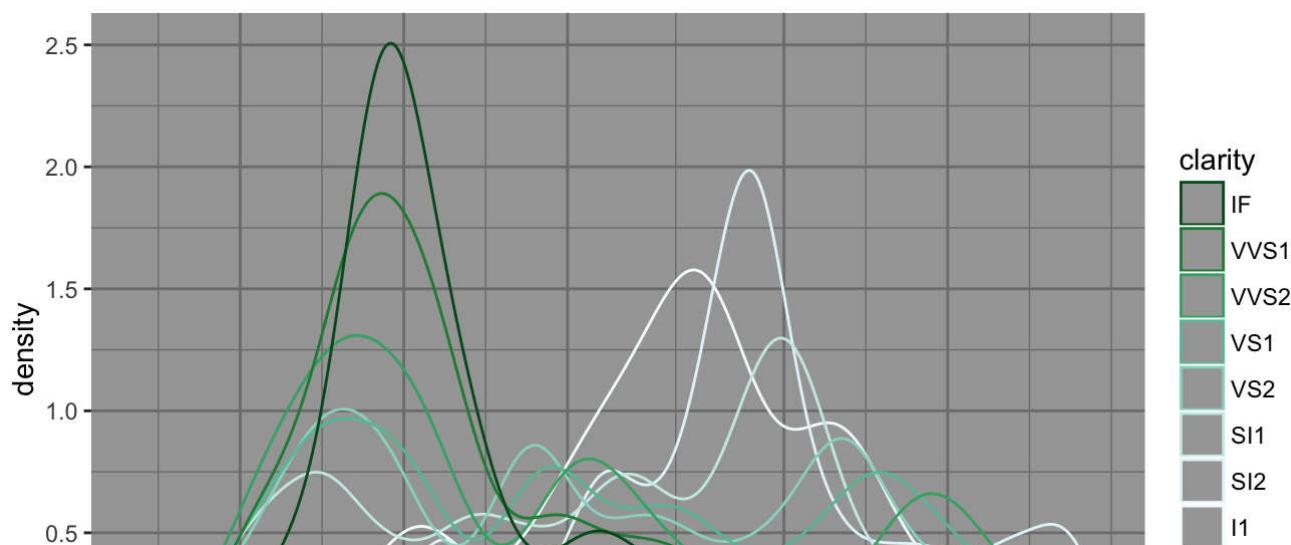
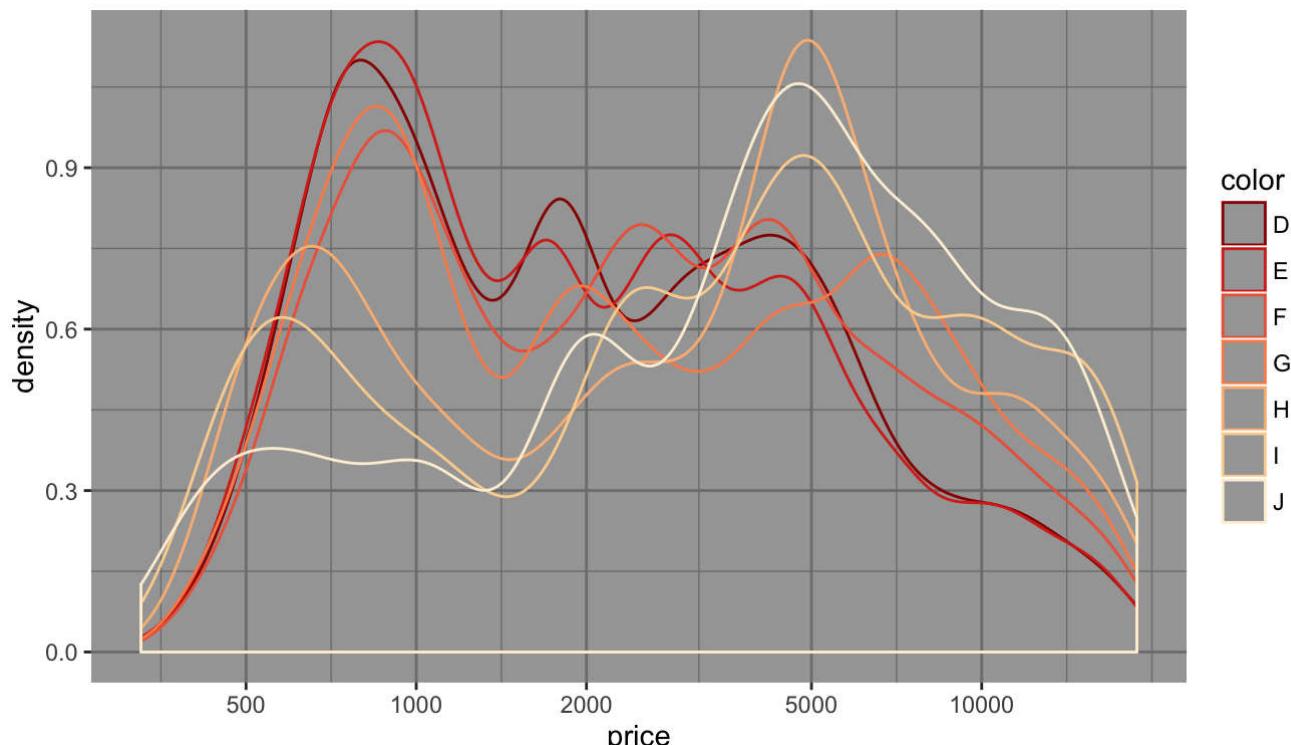
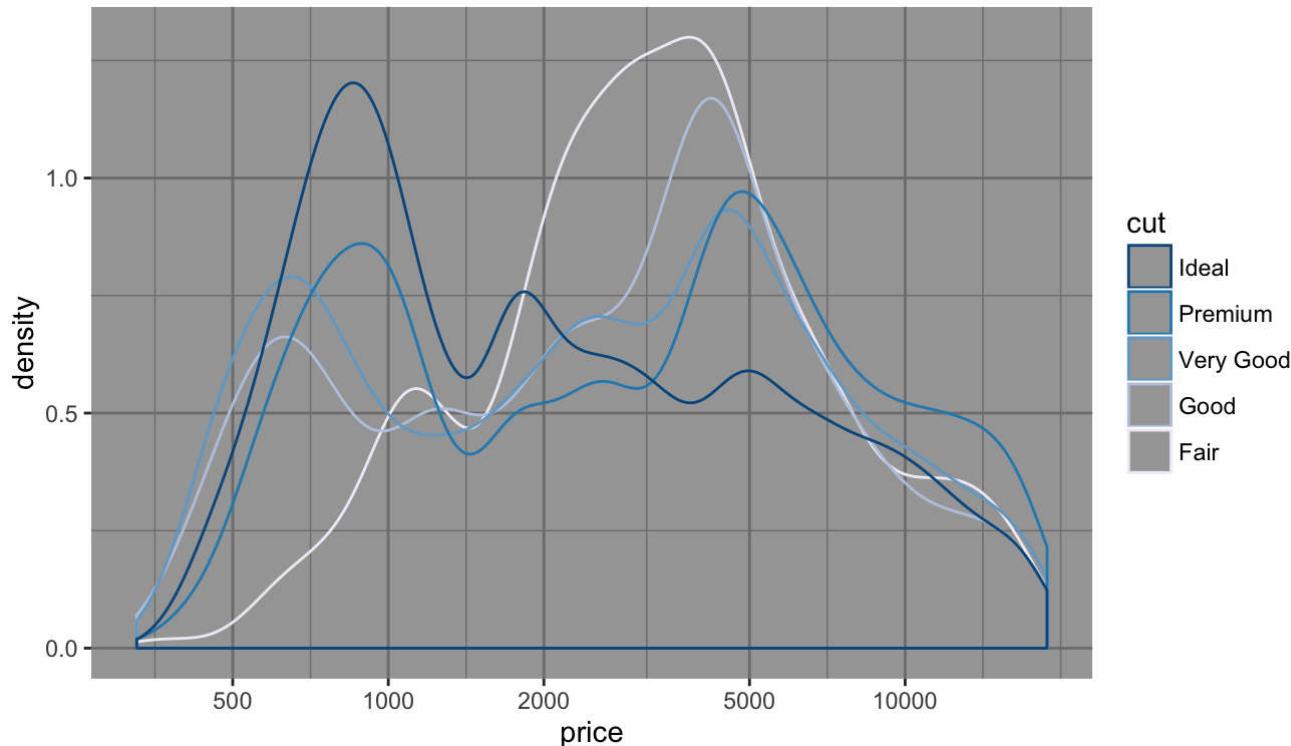
## Did you observe any interesting relationships between the other features (not the main feature(s) of interest)?

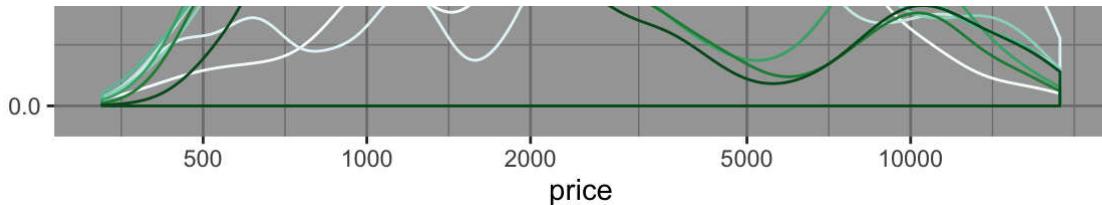
The dimensions of a diamond (x, y, and z) tend to correlate with each other. The longer one dimension, then the larger the diamond. The dimensions also correlate with carat weight which makes sense.

## What was the strongest relationship you found?

The price of a diamond is positively and strongly correlated with carat and volume. The variables x, y, and z also correlate with the price but less strongly than carat and volume. Either carat or volume could be used in a model to predict the price of diamonds, however, both variables should not be used since they are measuring the same quality and show perfect correlation.

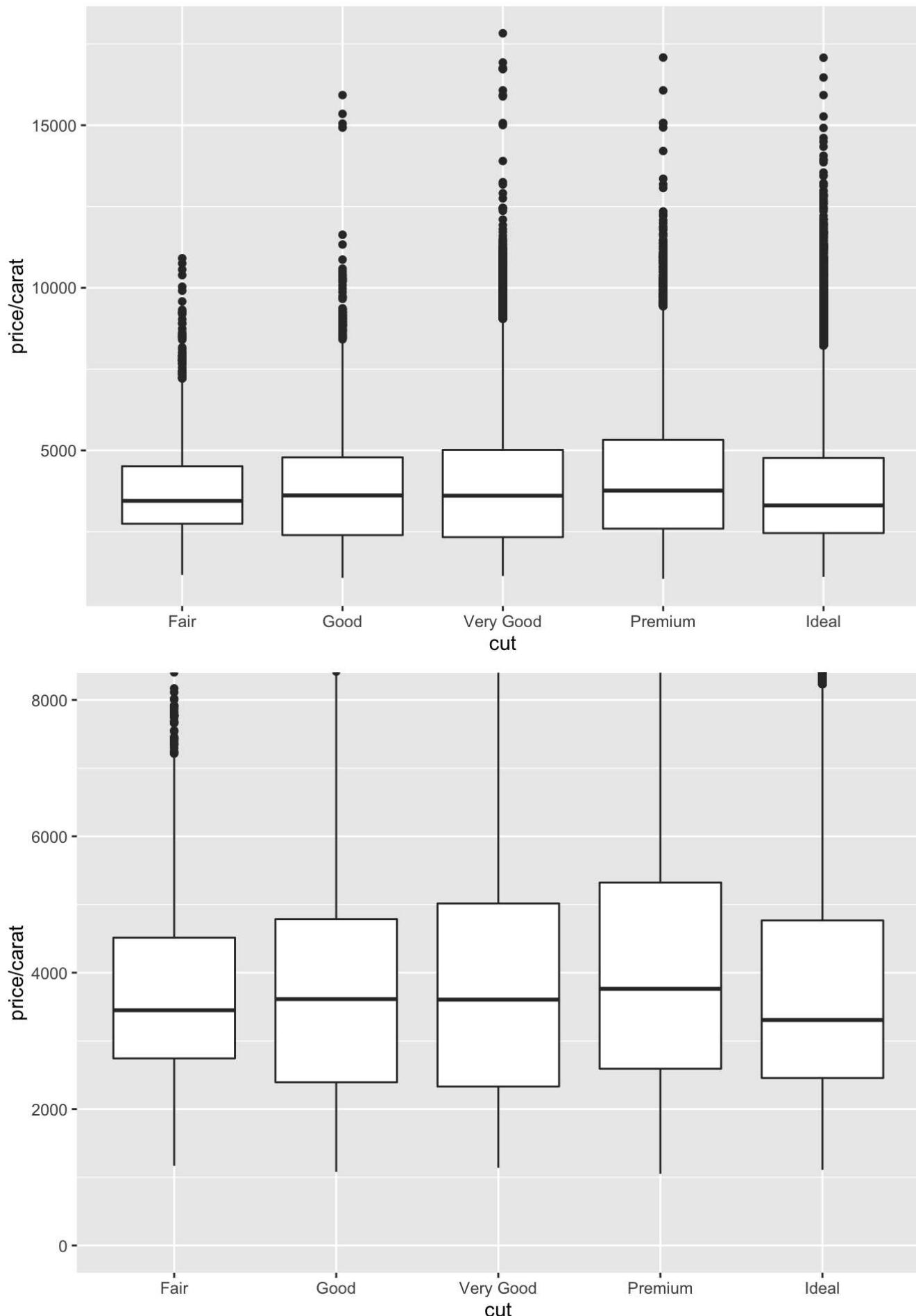
## Multivariate Plots Section





**Tip:** Even when doing exploration, it can be good to select appropriate color palettes and set plot themes in order to make plots more readable. (The above plots use sequential color palettes from the `RColorBrewer` package; other variables might require qualitative or diverging palettes.)

These density plots elaborate on the odd trends that were seen in the box plots earlier. Diamonds with better levels of clarity, cut, and color tend to occur more often at lower prices while diamonds with worse levels of clarity, cut, and color tend to occur more often at higher prices. Let's now take a look at price / carat.

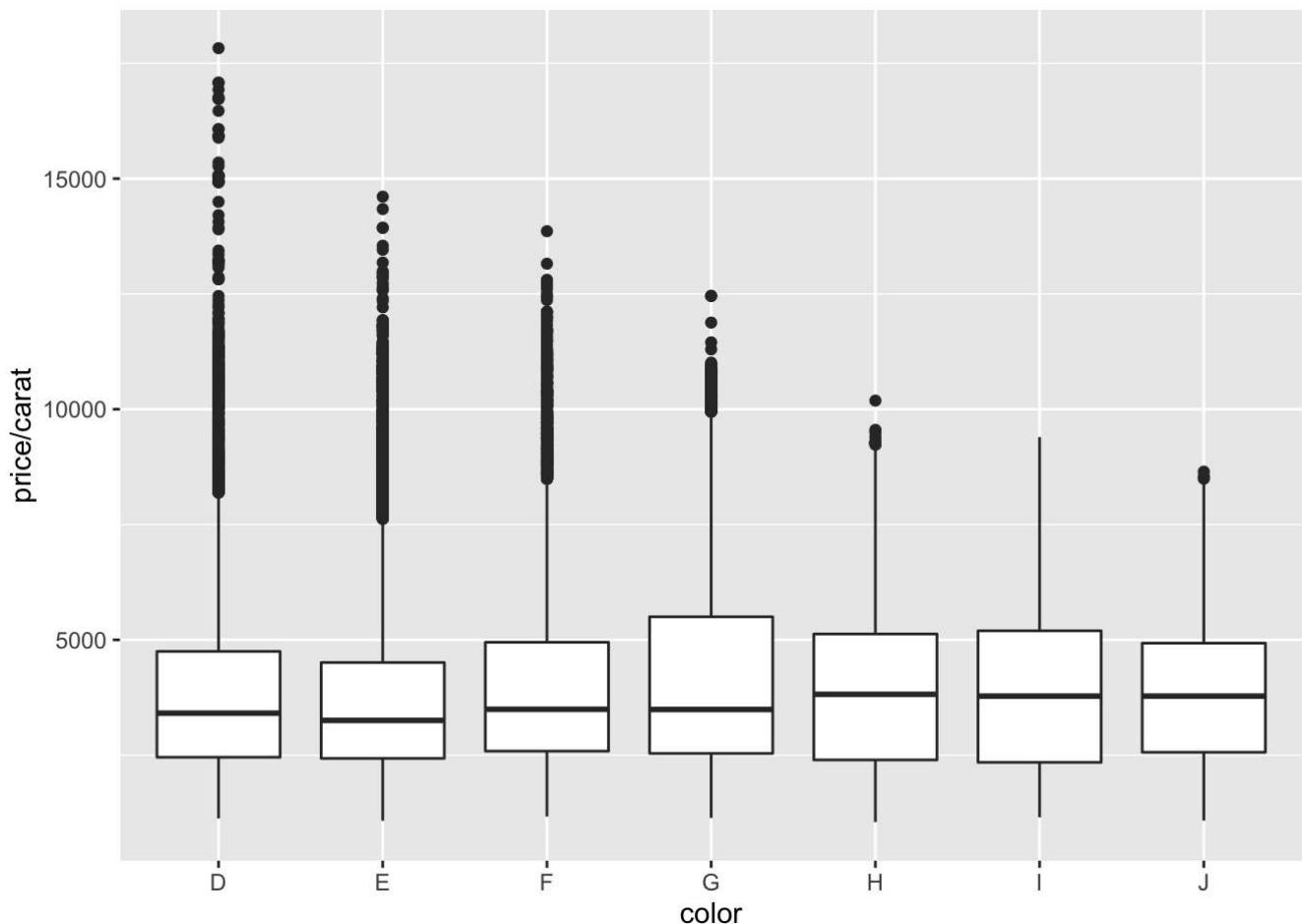


```

## cut: Fair
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1168    2743   3449   3767   4514  10910
## 
## cut: Good
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1081    2394   3613   3860   4787  15930
## 
## cut: Very Good
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1139    2332   3606   4014   5016  17830
## 
## cut: Premium
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1051    2592   3763   4223   5323  17080
## 
## cut: Ideal
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1109    2456   3307   3920   4766  17080

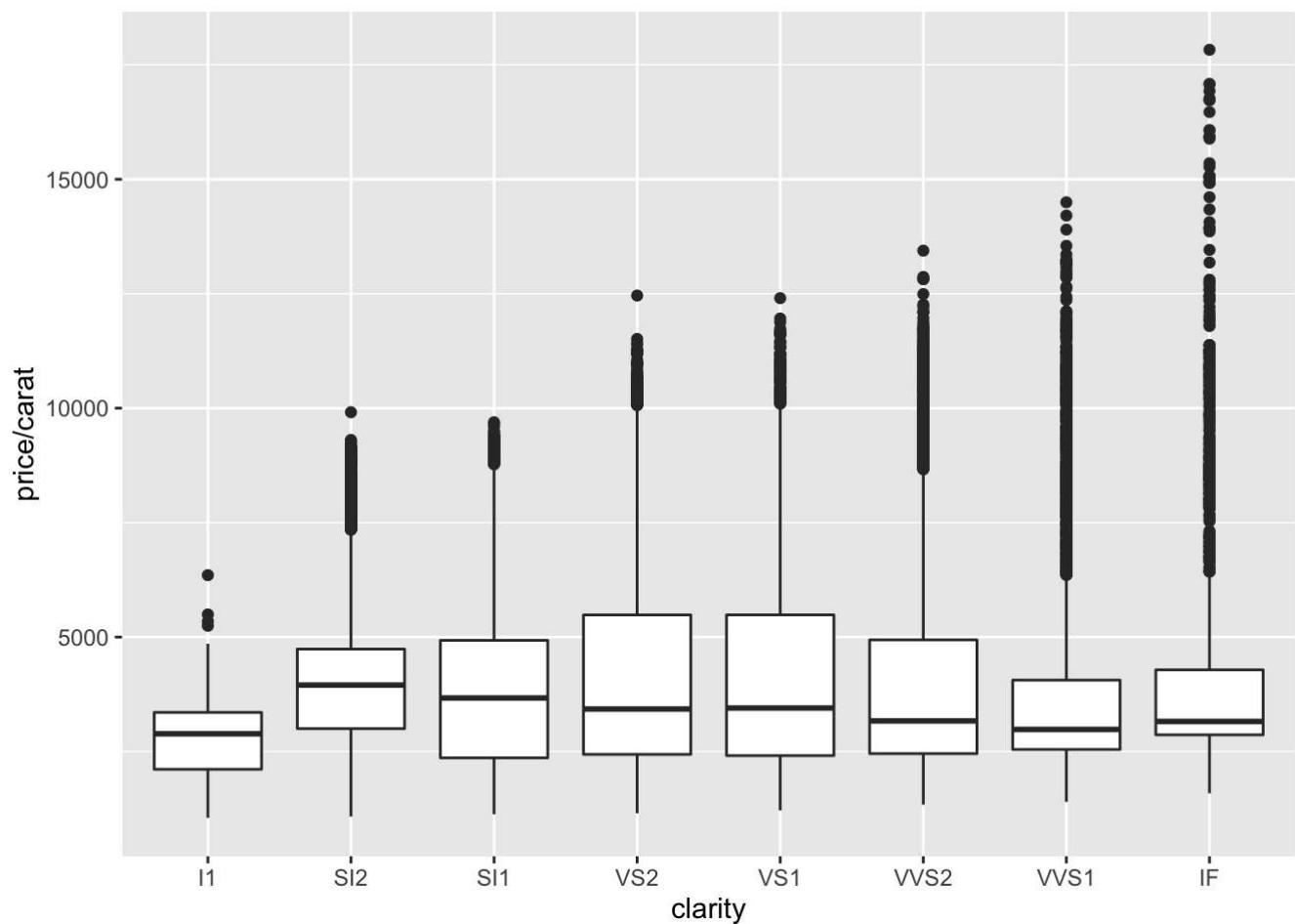
```

Wow! Ideal diamonds still have the lowest median for price per carat. The variance across the groups seems to be about the same with Fair cut diamonds having the least variation for the middle 50% of diamonds.



```
## color: D
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1128    2455   3411   3953    4749   17830
## -----
## color: E
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1078    2430   3254   3805    4508   14610
## -----
## color: F
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1168    2587   3494   4135    4947   13860
## -----
## color: G
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1139    2538   3490   4163    5500   12460
## -----
## color: H
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1051    2397   3819   4008    5127   10190
## -----
## color: I
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1152    2345   3780   3996    5197   9398
## -----
## color: J
##      Min. 1st Qu. Median   Mean 3rd Qu.   Max.
##     1081    2563   3780   3826    4928   8647
```

The best color diamonds (D and E) still have the lowest medians on price per carat. Again, this is an unusual trend. This also seems strange since most diamonds in the data set are not of color D.



```

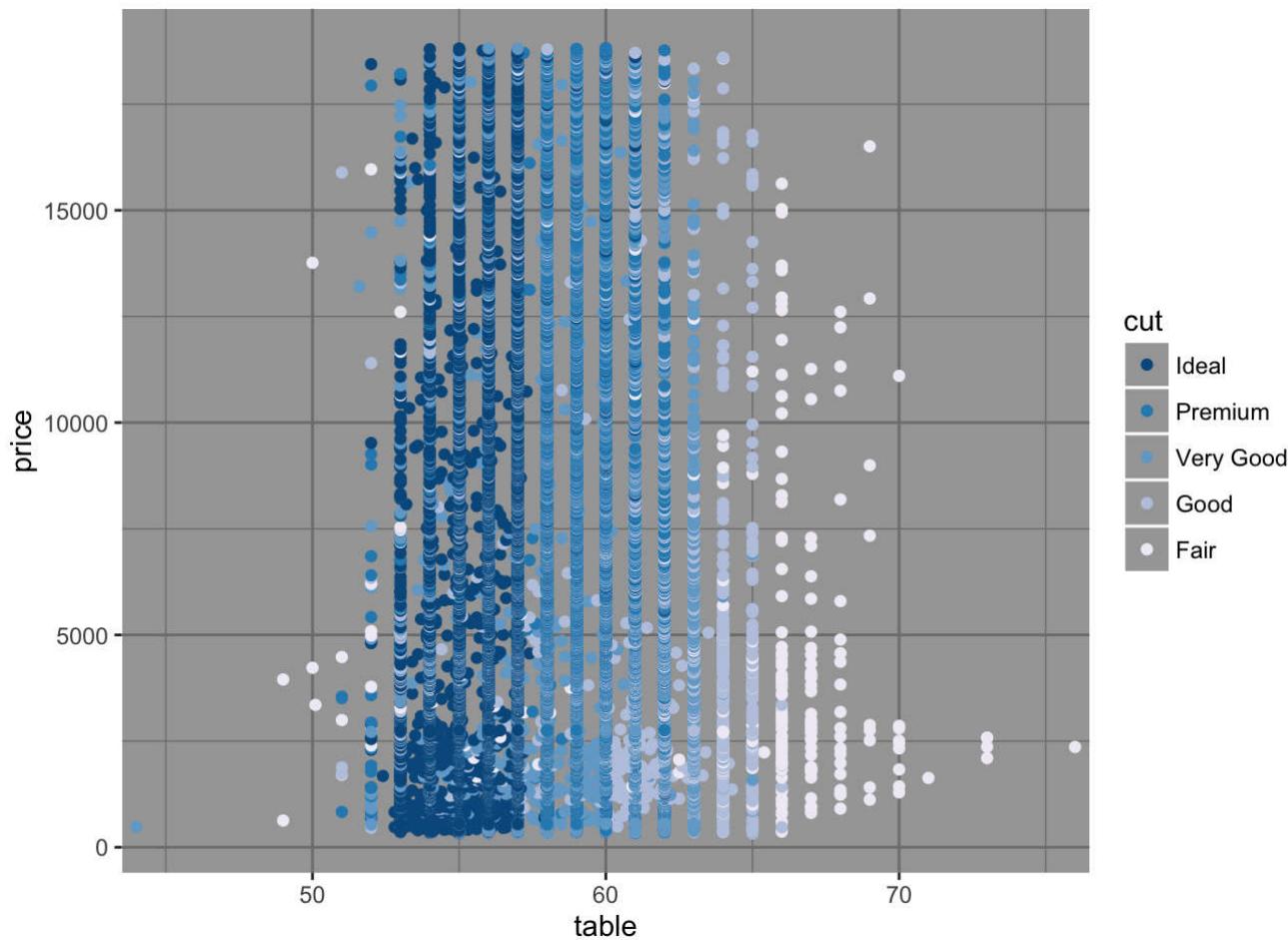
## clarity: I1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1051  2112  2887  2796  3354 6353
## -----
## clarity: SI2
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1081  3000  3951  4011  4738 9912
## -----
## clarity: SI1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1130  2362  3669  3849  4928 9693
## -----
## clarity: VS2
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1152  2438  3429  4081  5484 12460
## -----
## clarity: VS1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1215  2412  3450  4156  5485 12400
## -----
## clarity: VVS2
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1339  2455  3169  4204  4939 13440
## -----
## clarity: VVS1
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1400  2545  2982  3851  4060 14500
## -----
## clarity: IF
##   Min. 1st Qu. Median Mean 3rd Qu. Max.
## 1588  2865  3156  4260  4284 17830

```

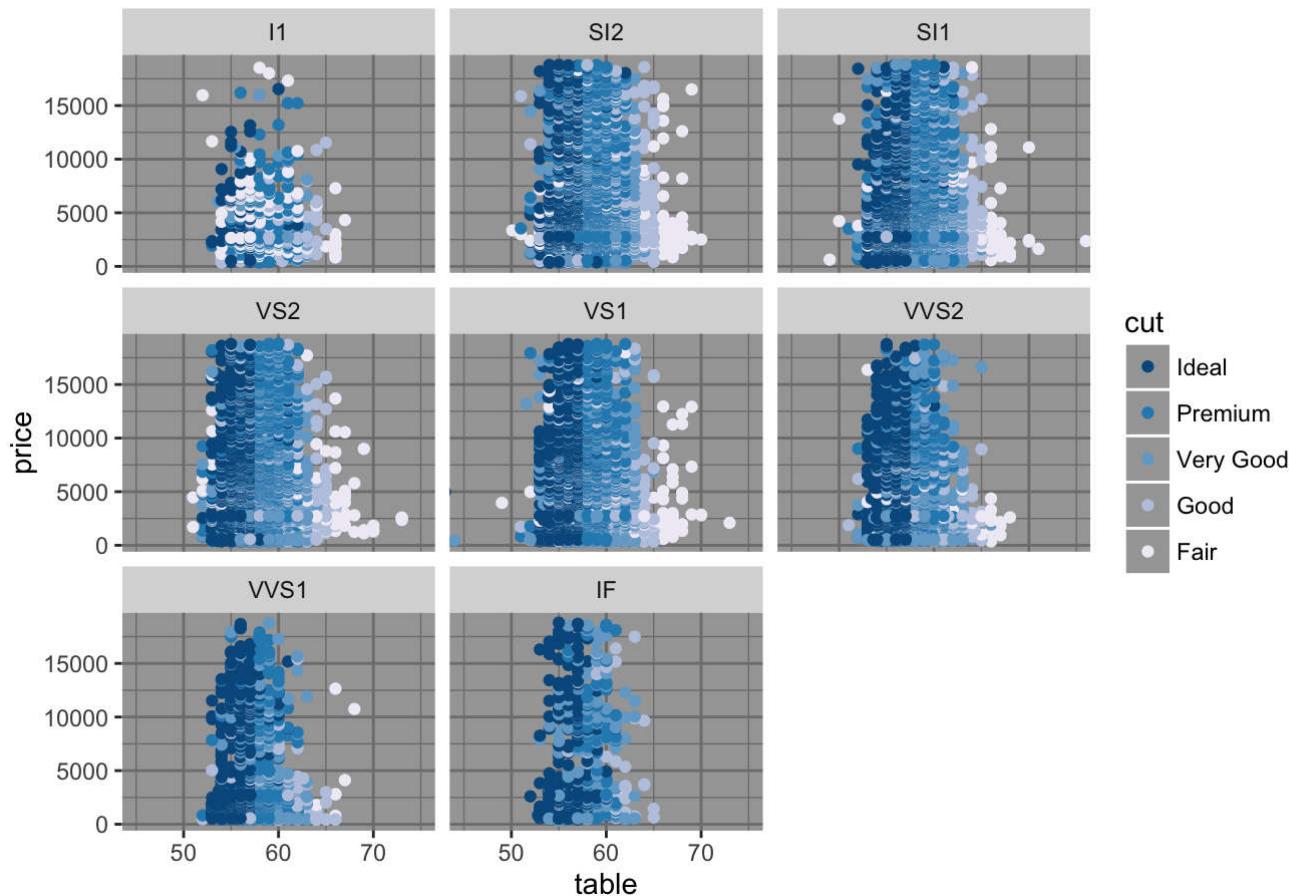
This plot seems more reasonable. The lowest median price per carat has clarity I1 which is the lowest clarity rating. The median increases slightly then holds relatively constant before decreasing again for the highest clarity. The variance increases then decreases across the clarity levels from worst to best.

Let's take another look at other variables and their correlations with price and try to work towards building a linear model to predict price.



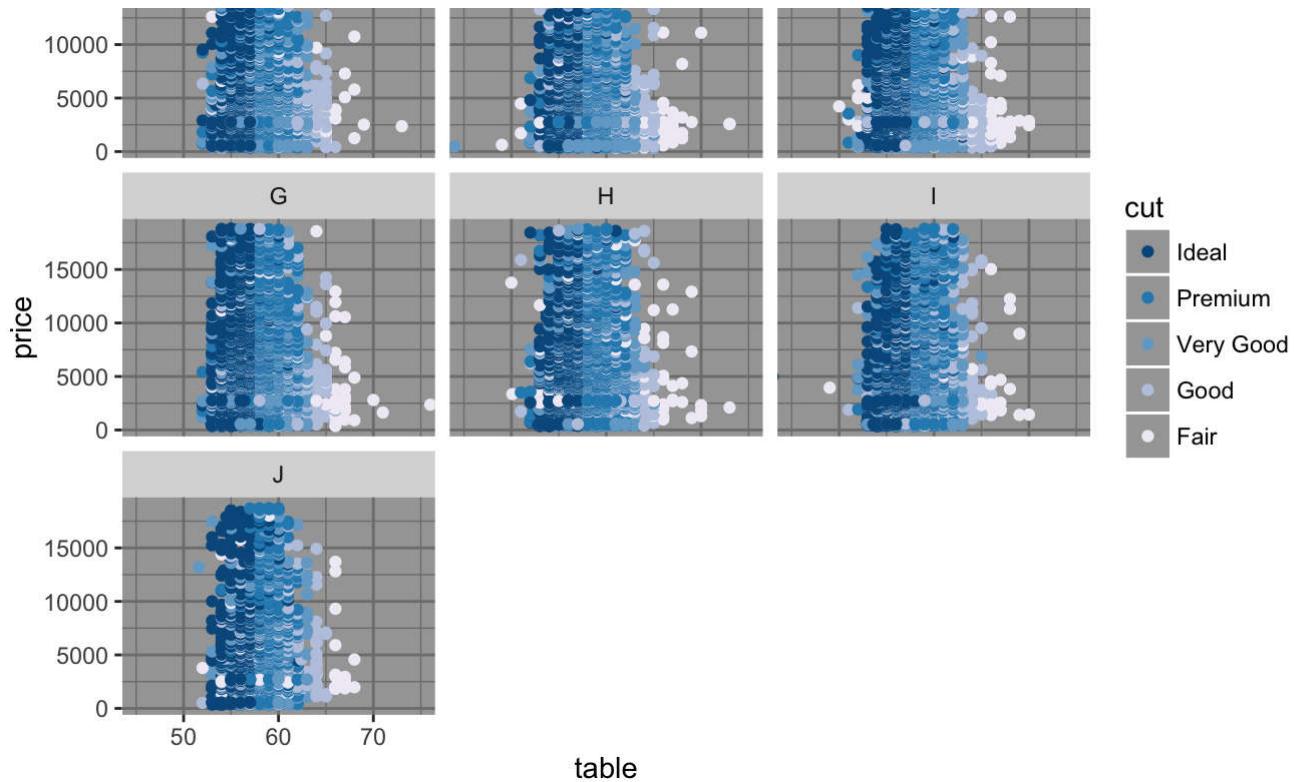


Facet wrap by clarity

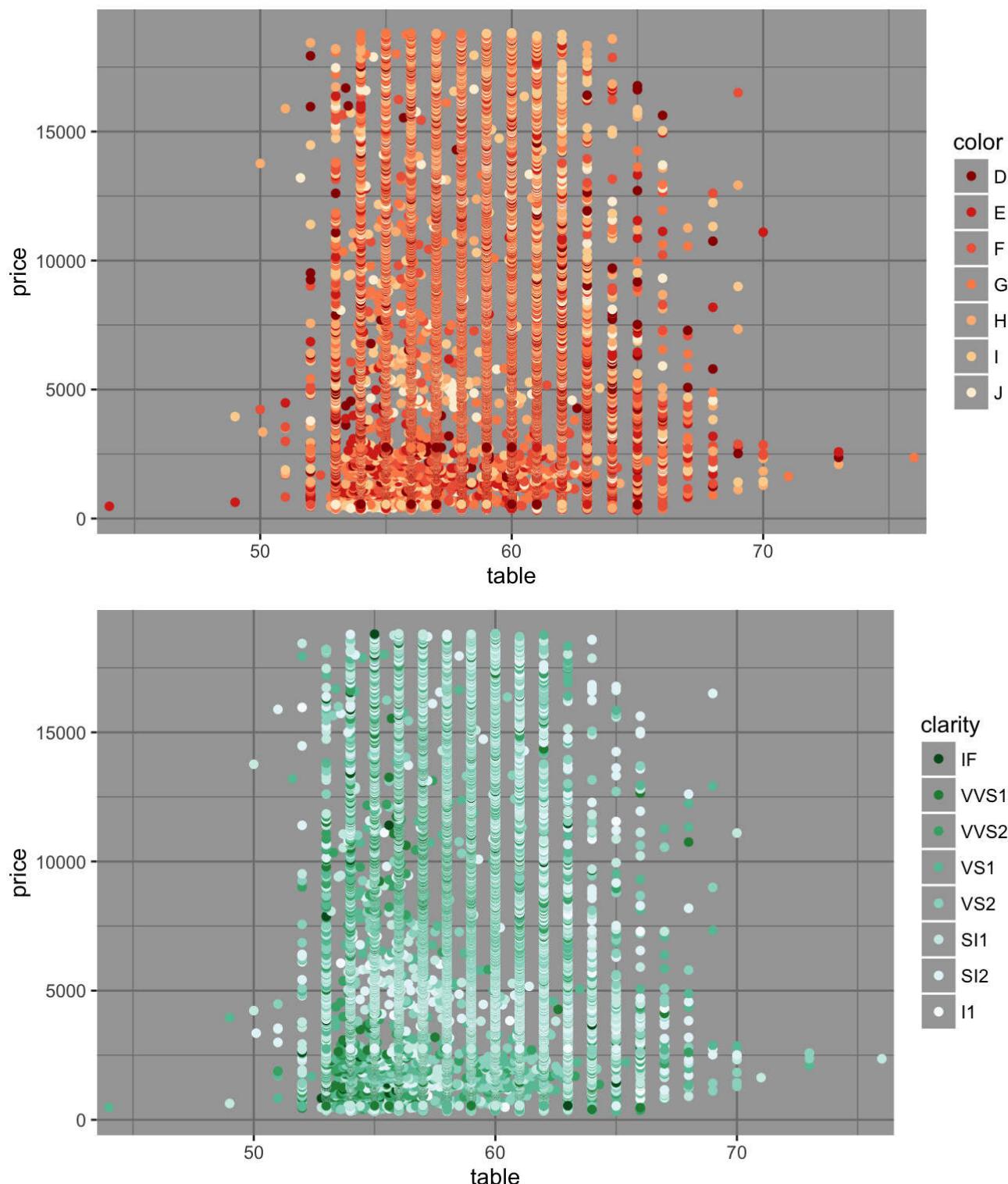


Facet wrap by color

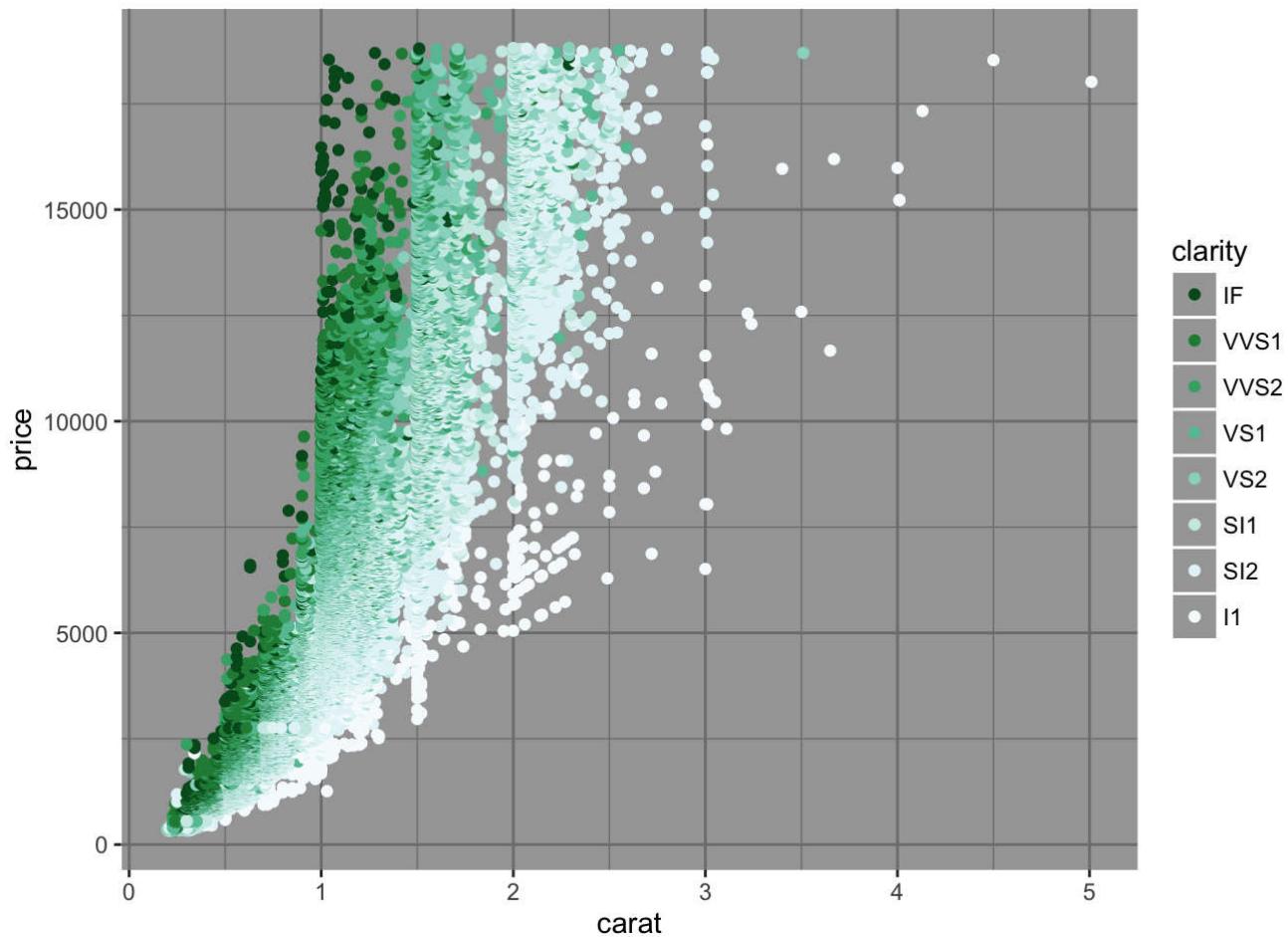
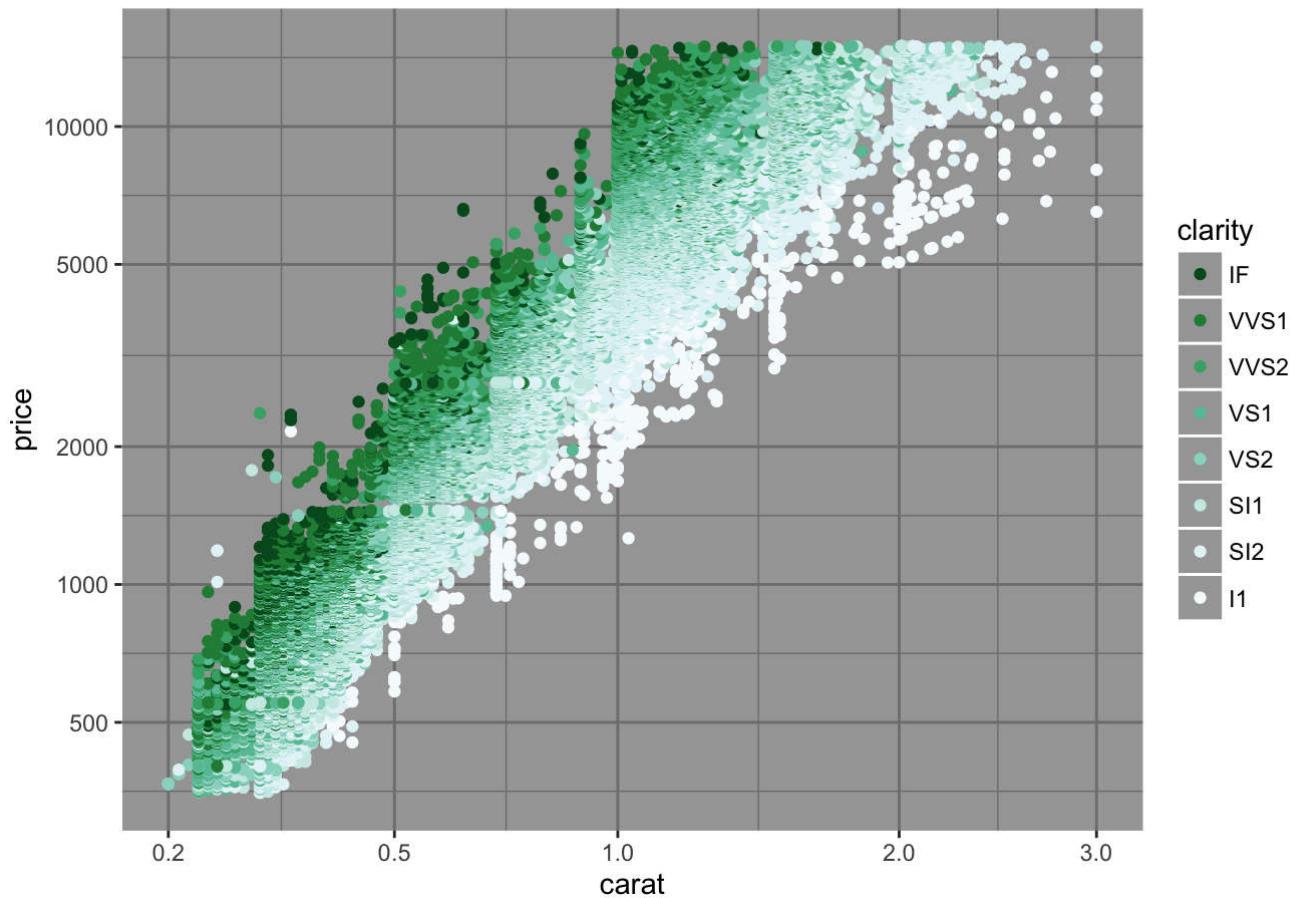




Levels of cut cluster by table value. This may make sense based on the type of cut as certain cuts produce certain dimensions. The pattern generally holds across each level of clarity and each level of color with the exception of the lowest clarity.

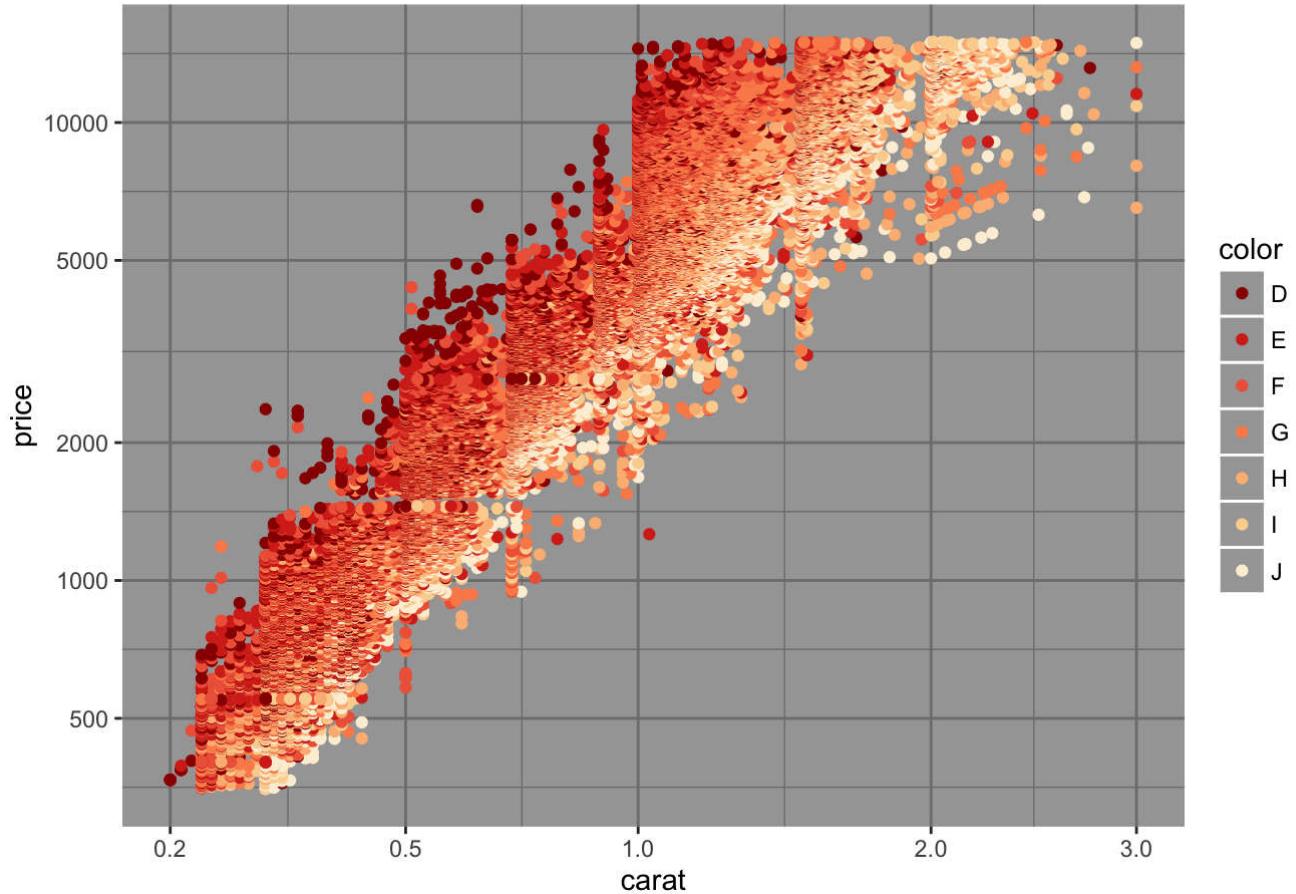


Color and clarity are not correlated with table, nothing particularly stands out.

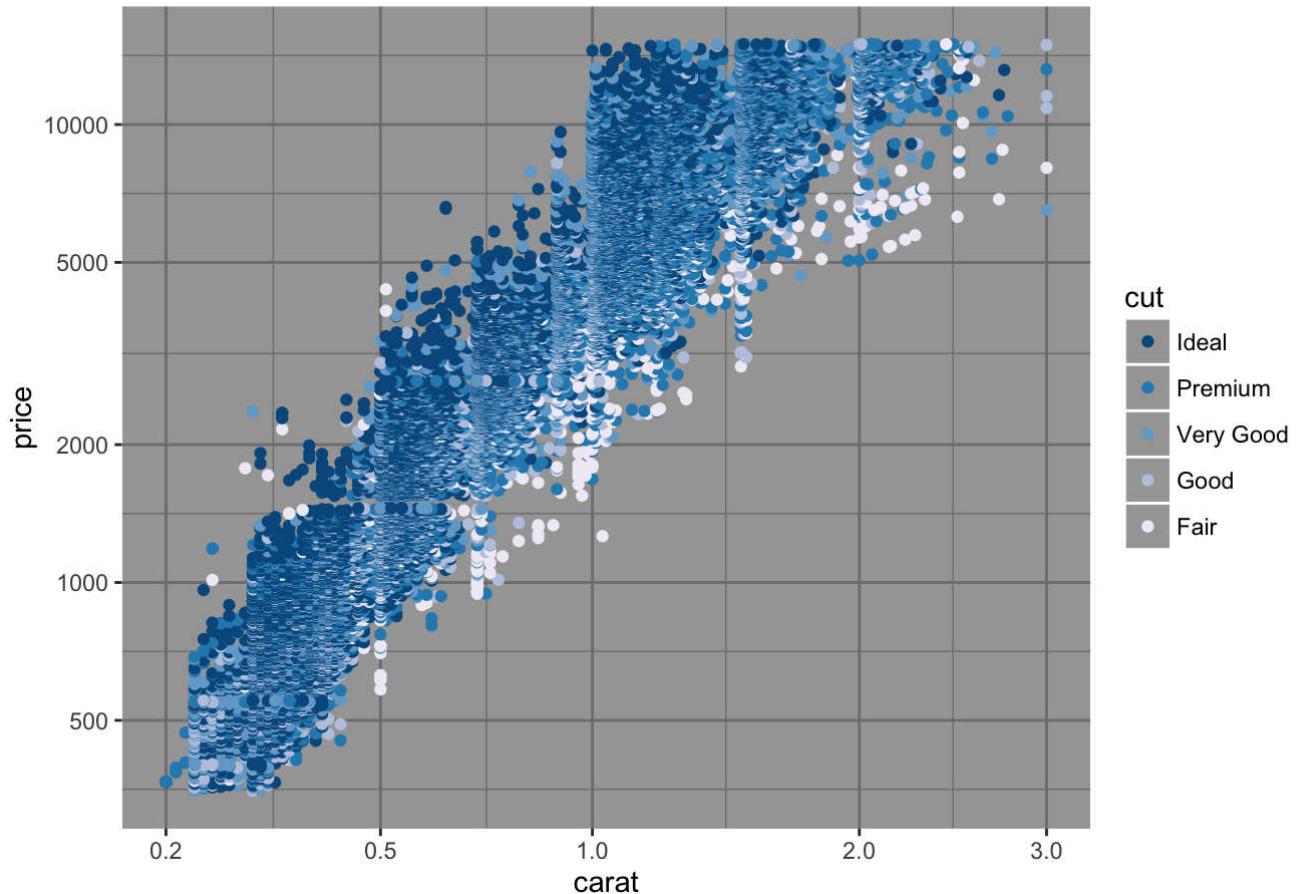
Price ( $\log_{10}$ ) by Cube-Root of Carat

We look at the categorical variables against the main price vs. carat relationship. Applying a log transform to price and cube-root transform to carat produces a more linear trend. If we account for constant carat value, better clarity produces a higher-priced diamond.

### Price (log10) by Cube-Root of Carat



### Price (log10) by Cube-Root of Carat



Diamonds with better color tend to be priced higher holding volume constant. This trend is not as clear when looking at price vs volume and clarity, but the trend is still present. Price does not vary as much on cut holding carat constant; the pattern is not noticeable here.

**Tip:** Note that performing statistical tests and creating data models are not a required component of the project. Below, the `mtable()` call uses ‘`sdigits = 3`’ to make sure that three digits are printed after the decimal point in the summary statistics.

The last 3 plots suggest that we can build a linear model and use those variables in the linear model to predict the price of a diamond.

```

## 
## Calls:
## m1: lm(formula = I(log(price)) ~ I(carat^(1/3)), data = diamonds)
## m2: lm(formula = I(log(price)) ~ I(carat^(1/3)) + carat, data = diamonds)
## m3: lm(formula = I(log(price)) ~ I(carat^(1/3)) + carat + clarity,
##       data = diamonds)
## m4: lm(formula = I(log(price)) ~ I(carat^(1/3)) + carat + clarity +
##       cut, data = diamonds)
## m5: lm(formula = I(log(price)) ~ I(carat^(1/3)) + carat + clarity +
##       cut + color, data = diamonds)
##
## -----
##          m1      m2      m3      m4      m5
## -----
## (Intercept) 2.821*** (0.006) 1.039*** (0.019) 0.464*** (0.014) 0.391*** (0.014) 0.415*** (0.010)
## I(carat^(1/3)) 5.558*** (0.007) 8.568*** (0.032) 9.319*** (0.023) 9.376*** (0.023) 9.144*** (0.016)
## carat        -1.137*** (0.012) -1.260*** (0.008) -1.274*** (0.008) -1.093*** (0.006)
## clarity: .L           0.889*** (0.005) 0.854*** (0.005) 0.907*** (0.003)
## clarity: .Q           -0.255*** (0.005) -0.239*** (0.005) -0.240*** (0.003)
## clarity: .C           0.143*** (0.004) 0.129*** (0.004) 0.131*** (0.003)
## clarity: ^4           -0.086*** (0.003) -0.080*** (0.003) -0.063*** (0.002)
## clarity: ^5           0.038*** (0.003) 0.034*** (0.003) 0.026*** (0.002)
## clarity: ^6           0.001     (0.002) 0.004     (0.002) -0.002     (0.002)
## clarity: ^7           0.054*** (0.002) 0.051*** (0.002) 0.032*** (0.001)
## cut: .L              0.125*** (0.003) 0.120*** (0.002)
## cut: .Q              -0.034*** (0.003) -0.031*** (0.002)
## cut: .C              0.016*** (0.002) 0.014*** (0.002)
## cut: ^4              -0.001     (0.002) -0.002     (0.001)
## color: .L             -0.441*** (0.002)
## color: .Q             -0.093*** (0.002)
## color: .C             -0.013*** (0.002)
## color: ^4             0.012*** (0.002)
## color: ^5             -0.003*   (0.001)
## color: ^6             0.001     (0.001)
## -----
## R-squared            0.924    0.935    0.967    0.968    0.984
## adj. R-squared       0.924    0.935    0.967    0.968    0.984

```

## sigma	0. 280	0. 259	0. 185	0. 181	0. 129
## F	652012. 063	387489. 366	175093. 345	125821. 403	173791. 084
## p	0. 000	0. 000	0. 000	0. 000	0. 000
## Log-likelihood	-7962. 499	-3631. 319	14605. 945	15580. 358	34091. 272
## Deviance	4242. 831	3613. 360	1837. 549	1772. 344	892. 214
## AIC	15930. 999	7270. 637	-29189. 890	-31130. 717	-68140. 544
## BIC	15957. 685	7306. 220	-29092. 038	-30997. 282	-67953. 736
## N	53940	53940	53940	53940	53940
##	=====				

The variables in this linear model can account for 98.4% of the variance in the price of diamonds. Even with the log transformation of price and cube-root transformation on carat alone, we account for 92.4% of the variance, compared to 85% without the transformation.

## Multivariate Analysis

Talk about some of the relationships you observed in this part of the investigation. Were there features that strengthened each other in terms of looking at your feature(s) of interest?

Ideal diamonds also have the lowest median for price per carat. The variance across the groups seems to be about the same with Fair cut diamonds having the least variation for the middle 50% of diamonds.

Holding carat weight constant, diamonds with lower clarity are almost always cheaper than diamonds with better clarity (worst clarity is I1 and best clarity is IF). This also applies to a lesser extent with color.

The last three plots from the Multivariate section suggest that I can build a linear model and use those variables in the model to predict the price of a diamond. The results of the model are summarized below.

Were there any interesting or surprising interactions between features?

Levels of cut cluster by table value. This resonates with me because I think certain diamond cuts would produce particular dimensions (x, y, and z). The pattern holds across each level of clarity and each level of color with the exception of the lowest clarity.

**OPTIONAL:** Did you create any models with your dataset? Discuss the strengths and limitations of your model.

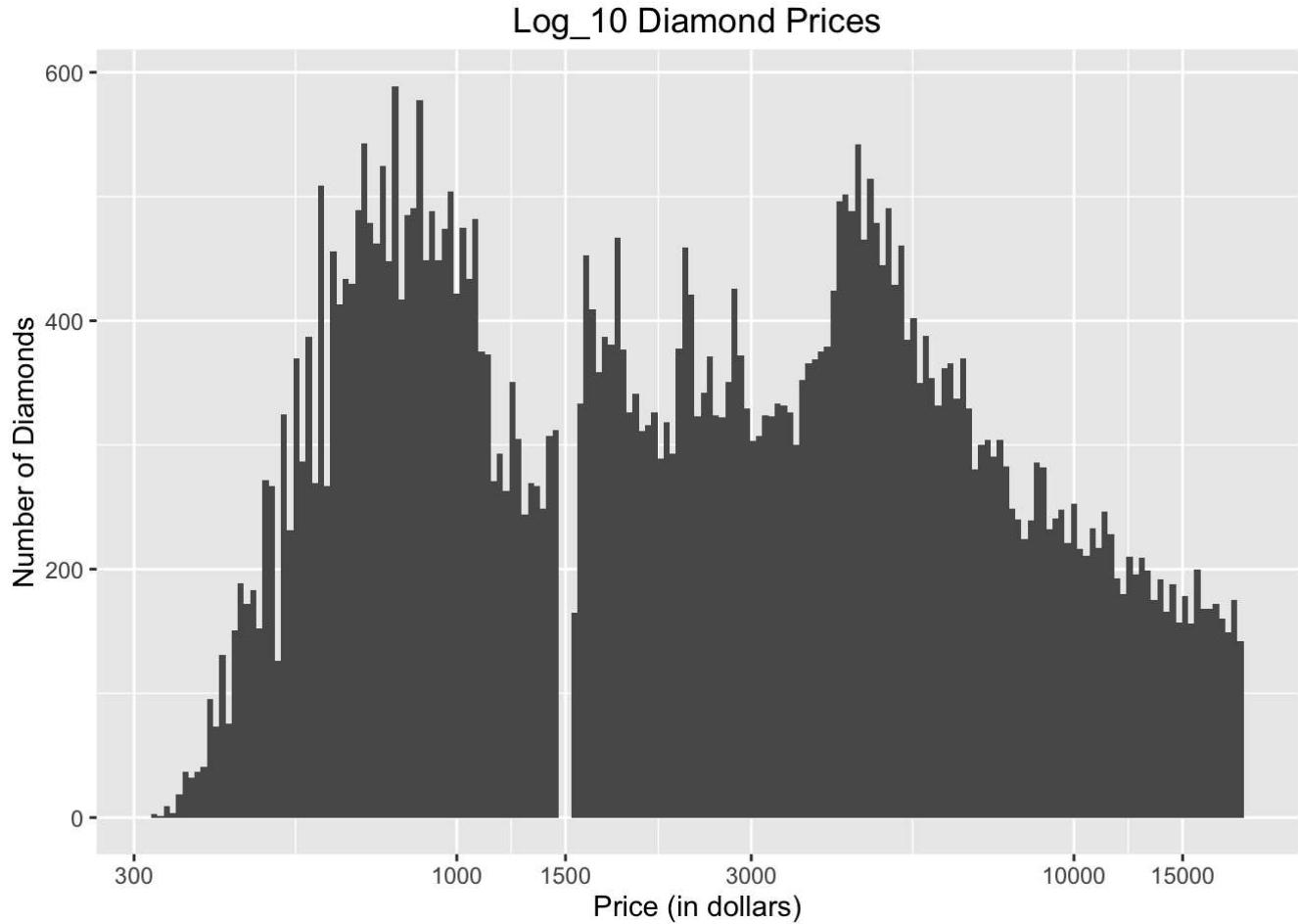
Yes, I created a linear model starting from the log of Price and the Cube-Root of carat.

The variables in the linear model account for 98.4% of the variance in the price of diamonds. The addition of the cut variable to the model slightly improves the R^2 value by one tenth of a percent, which is expected based on the visualization above of Log10 Price vs. Cube-Root Carat and Cut. Clarity and color improved the model to greater degrees.

## Final Plots and Summary

**Tip:** Polish up the plots that you explored earlier in the report in the final plots section. Make sure you label and title the plots, and provide a description of what can be observed in each of the chosen plots.

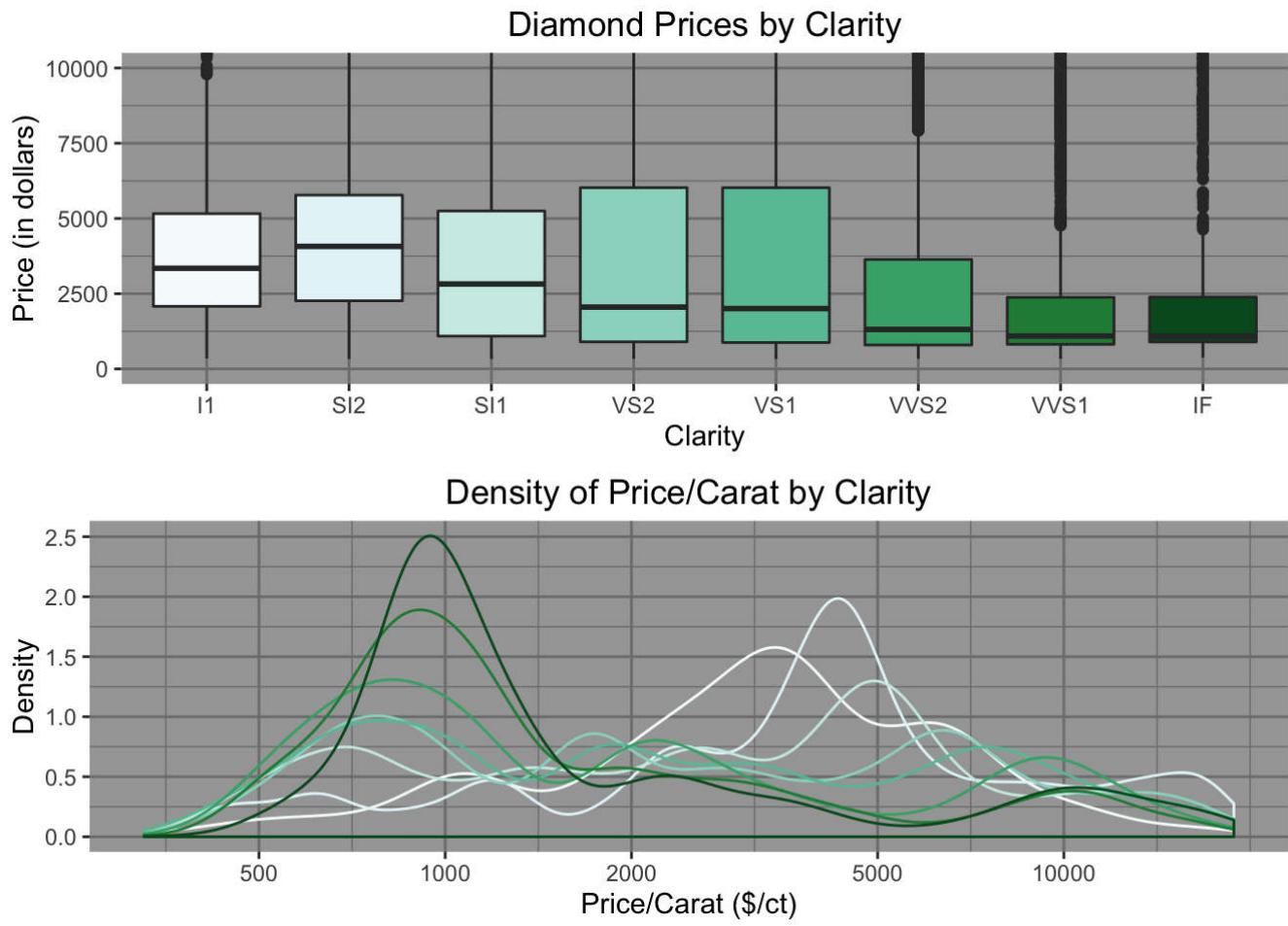
## Plot One



## Description One

The distribution of diamond prices appears to be bimodal on log scale, perhaps due to the demand of diamonds and buyers purchasing in two different ranges of price points. There is a curious gap in prices at the \$1500 point.

## Plot Two

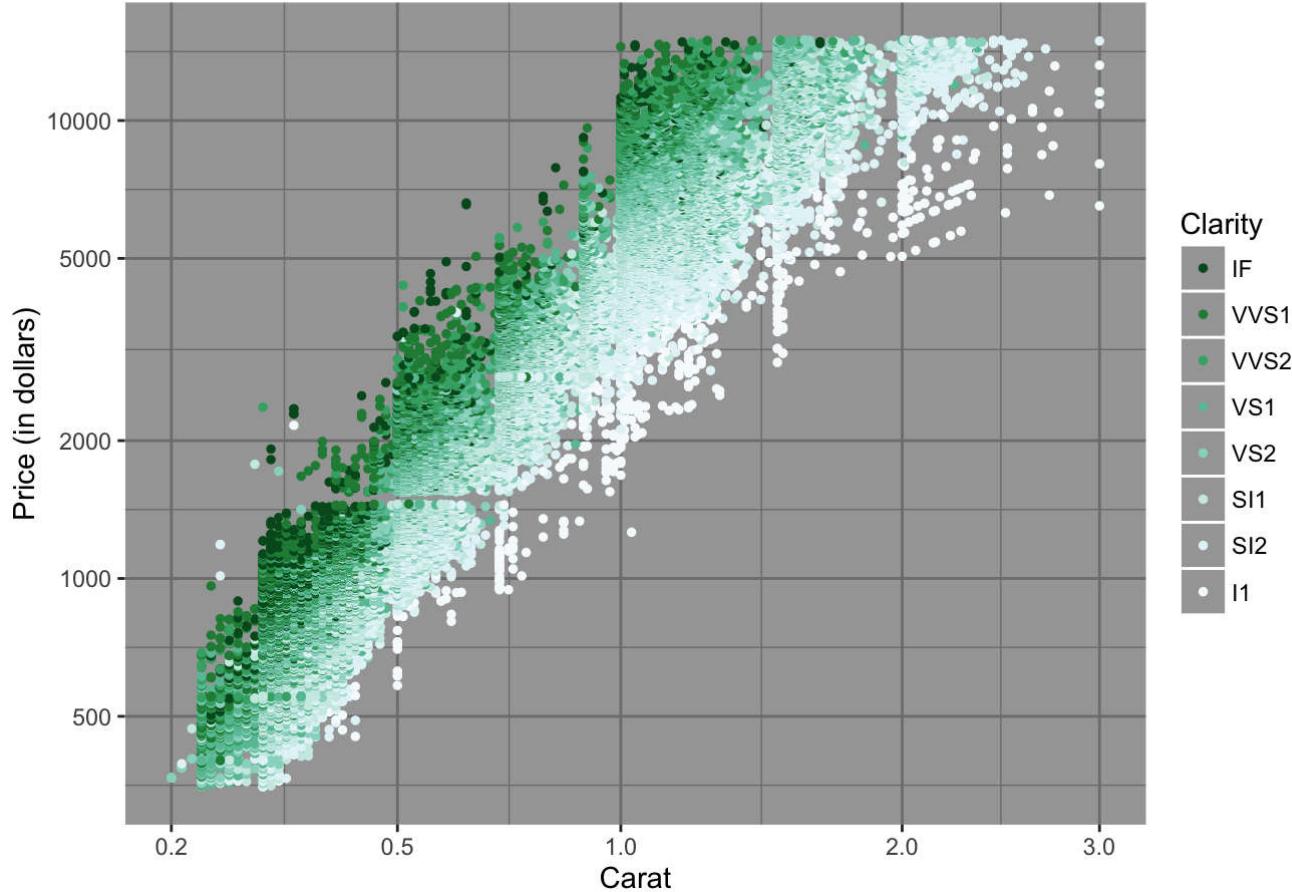


## Description Two

Diamonds with the best level of clarity (IF) have the lowest median price. A greater proportion of diamonds with the best clarity are priced lower compared to the proportion of diamonds in price distributions for worse levels of clarity. Price variance increases as the clarity improves (worst clarity is I1).

## Plot Three

### Price (log\_10) by Cube-Root of Carat and Clarity



## Description Three

The plot indicates that a linear model could be constructed to predict the price of variables using  $\log_{10}(\text{price})$  as the outcome variable and cube-root of carat as the predictor variable. Holding carat weight constant, diamonds with higher clarity levels (I1 is worst and IF is best) are almost always cheaper than diamonds with better clarity to account for additional variability in prices.

## Reflection

The diamonds data set contains information on almost 54,000 thousand diamonds across ten variables from around 2008. I started by understanding the individual variables in the data set, and then I explored interesting questions and leads as I continued to make observations on plots. Eventually, I explored the price of diamonds across many variables and created a linear model to predict diamond prices.

There was a clear trend between the volume or carat weight of a diamond and its price. I was surprised that depth or table did not have a strong positive correlation with price, but these variables are likely to be represented by categorical variables: color, cut, and clarity. I struggled understanding the decrease in median price as the level of cut and clarity improved, but this became more clear when I realized that most of the data contained ideal cut diamonds. For the linear model, all diamonds were included since information on price, carat, color, clarity, and cut were available for all the diamonds. After transforming price to log scale and taking the cube root of carat, the model was able to account for 98.4% of the variance in the dataset.

Some limitations of this model include the source of the data. Given that the diamonds date to 2008, the model would likely undervalue diamonds in the market today, either due to changes in demand and supply or inflation rates. To investigate this data further, I would examine how values of 0 were introduced into the data set for the variables x, y, and z, and the derived volume variable. I would be interested in testing the linear model to

predict current diamond prices and to determine to what extent the model is accurate at pricing diamonds. A more recent dataset would be better to make predictions of diamond prices, and comparisons might be made between the other linear models to see if other variables may account for diamond prices.