Who-Do-Be-Feel

Who(Roles)		Do(Functional Goal)			Priority	Be(Quality Goal)	Feel (Emotional Goal)
Third-Party Developers (software developers and engineers)		Develop assistance	Set up proper test cases.		High	Convenient and professional	Comfortable, satisfied and delightful
			Create demonstration data.		Medium		
			Account management	Log in as an organization	Low	Safe and flawless	Secured
				sign up as an organization			
			Data management	Save data setting	Medium	Flexible, convenient and interoperable	Comfortable and convenient
				Recover data setting			
				Share data with team members on the data repository	Low		Connected
Healthcare Professionals		Analysis tool	Testing research output		Medium	Accurate and reliable	Informed
			Testing FHIR standard data analysis pipeline		Medium		
Digital health innovator	product owner	Digital health innovation assistance	Design the product	Test and validate new digital health innovations	High	Effective	Confident and informed
				Make decisions based on simulated data	Medium	Cost-effective, convenient and reliable	
				Validate the innovation's compatibility with the clinical system in Validitron Sandbox using simulated data.	High	Realistic and configurable	
				Share and collaborate on simulated patient data using FHIR Studio	Low	Collaborative and communicative	
				Test digital health solutions using simulated data through FHIR Studio	High	Thorough and effective	
	marketing lead		marketing demonstration	Create data for a product demo	Medium	User-friendly and comprehensive	Useful and popular
Validitron SandBox Developing team		Sandbox maintenance	Embed the FHIR Studio into Validitron Sandbox		High	Interoperable, flexible and compatible	Confident and Satisfied
			Manage the FHIR Studio and keep it running		High	Manageable and easy to troubleshoot	Satisfied and accomplished