

## [INTRO]

Narrator (Voiceover): "Imagine a world where every morning is filled with energy, purpose, and endless possibilities. Welcome to 'iWake' – your key to unlocking vibrant mornings and a healthier lifestyle!"

## [Scene 1: The Morning Struggle]

Visual: A person groggily hitting snooze on a traditional alarm clock.

Narrator (Voiceover): "For too long, mornings have been a battle with the snooze button. But iWake is here to change that narrative."

## [Scene 2: iWake's Innovation]

Visual: Smartphone displaying the iWake logo.

Narrator (Voiceover): "iWake is a revolutionary mobile alarm app, harnessing the power of three unique sensors – motion, light, and camera – to deliver a morning experience like never before."

## [Scene 3: New User Onboarding]

Visual: User opening the iWake app for the first time.

Narrator (Voiceover): "Let's embark on a journey as a new iWake user, starting with quick and easy onboarding."

## [Scene 4: Sign-up Process]

Visual: Smartphone screen demonstrating the seamless sign-up process.

Narrator (Voiceover): "Signing up for iWake is a breeze. Just follow the simple steps, and you're on your way to a transformed morning routine."

## [Scene 5: Setting Alarms]

Visual: User setting up personalized alarms.

Narrator (Voiceover): "Personalize your alarms with iWake's intuitive interface. Choose the time, the tasks, and how you want to wake up."

## [Scene 6: Motion Alarm Demo]

Visual: User completing a motion alarm task by shaking their phone.

Narrator (Voiceover): "Experience the magic of our motion alarm. Shake your phone until you're fully awake. iWake ensures you're alert and ready to conquer the day."

#### [Scene 7: Light Alarm Demo]

Visual: User demonstrating the light alarm by waking up to gradually increasing room brightness.

Narrator (Voiceover): "With the light alarm, iWake encourages you to embrace natural sunrise, gently brightening your room to wake you up refreshed and invigorated."

Most people sleep with their blinds shut. However, light exposure is helpful to start one's day right, which is why one of the tasks depends on the phone's light sensor. As the UI features an animation that relies on its readings, its sample rate is high, yet battery consumption is low. The sensor outputs a reading which is then converted into both a brightness value and a radius value which affects the appearance of the gradient on the layout's background.

#### [Scene 8: Camera Alarm Demo]

Visual: User taking a morning selfie using the camera alarm.

Narrator (Voiceover): "Capture the essence of your mornings with the camera alarm. Take a selfie to commemorate your victorious wake-up moment."

Upon finishing each tasks, you can get points to level up your profile

#### [Scene 9: As an Established User]

Visual: User navigating the iWake app as an established user.

Narrator (Voiceover): "Now, let's explore iWake as a seasoned user, beginning with the home page."

#### [Scene 10: Home Page Highlights]

Visual: Smartphone screen showing wake-up data summary, recommended routines, and adding to the plan.

Narrator (Voiceover): "The home page offers a snapshot of your wake-up data, suggests routines, and lets you effortlessly add them to your plan."

#### [Scene 11: Friend Page Features]

Narrator (Voiceover): "The Friend Page is your social hub within iWake, designed to enhance your sense of community and motivation."

[Visual: Friends Rankings]

Visual: Smartphone screen showing a leaderboard with friends' rankings.

Narrator (Voiceover): "Here, you can view the rankings of your friends. Compete and challenge each other to wake up earlier and more consistently."

[Visual: Adding Friends]

Visual: User searching for and adding friends.

Narrator (Voiceover): "Easily search for and add new friends who share your journey to better mornings. Expanding your circle of iWake friends is just a few taps away."

[Visual: Sending Invitations]

Visual: User sending invitations to friends.

Narrator (Voiceover): "Invite your friends to join you on the iWake journey. Encourage them to experience the benefits of waking up with purpose."

[Visual: Reacting to Activities]

Visual: User reacting to friends' wake-up activities, such as giving thumbs up or leaving encouraging comments.

Narrator (Voiceover): "Stay connected with your friends' progress. React to their wake-up activities by giving thumbs ups."

[Visual: Notifications]

Visual: User checking recent notifications related to friends' activities and interactions.

Narrator (Voiceover): "Keep track of your social interactions with iWake. Stay informed about recent notifications related to your friends' activities and interactions."

[Scene 12: Profile Page Insights]

Visual: Smartphone screen showcasing alarms, levels, badges, profile photo editing, privacy settings, and a selfie gallery.

Narrator (Voiceover): "Your Profile Page in iWake is a personalized space that puts your wake-up journey at your fingertips."

[Visual: Alarms Overview]

Visual: Smartphone screen displaying an overview of all set alarms.

Narrator (Voiceover): "Review all your alarms in one place. Easily manage and customize your wake-up routines to match your evolving preferences."

[Visual: Levels and Badges]

Visual: User's profile showing their current level and earned badges.

Narrator (Voiceover): "As you progress in your journey, track your achievements with levels and badges. Each milestone represents your commitment to better mornings."

[Visual: Profile Photo Editing]

Visual: User editing their profile photo within the app.

Narrator (Voiceover): "Your profile photo is your iWake identity. Edit it to reflect your morning personality and share your victories with the community."

[Visual: Privacy Settings]

Visual: User navigating privacy settings.

Narrator (Voiceover): "iWake respects your privacy. Tailor your settings to control the sensor permissions, ensuring your comfort and security."

[Visual: Selfie Gallery]

Visual: User scrolling through a collection of morning selfies in their gallery.

Narrator (Voiceover): "Lastly, your selfie gallery is a treasure trove of your iWake journey. Relive memorable wake-up moments, share them, and inspire others."

[Scene 9: Sensor Logic and Privacy]

Visual: Animated graphics explaining the intricate logic behind the three sensors, emphasizing user privacy and data protection.

Narrator (Voiceover): "We take your privacy seriously. iWake's designed with privacy in mind. All of the sensor readings stay on-device, and they are not stored longer than necessary."  
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Whether users take it in a fun or serious way, the addition of the camera feature is a fun way to keep track of task completions, while inciting users to show a natural side of themselves. The users can modify the permission of camera usage if needed. All photos stay on device, which reduces the risk of leaking evidence of users showing their natural side.

#### [Scene 10: Backend Structure]

Visual: Diagram showing the advanced backend structure of iWake, demonstrating how data is processed, stored, and synchronized.

Narrator (Voiceover): "Behind the scenes, iWake's robust backend structure seamlessly processes and synchronizes your data across devices, ensuring flawless performance."

#### [Scene 11: Design Guidelines]

Visual: Examples of iWake's design following Android's standard for color contrast, font size, spacing, and margin, with an added focus on the app's tech aesthetic.

Narrator (Voiceover): "Our design meticulously adheres to Android's standards for visual accessibility, including color contrast, font size, consistent spacing and margin, while embracing a tech-forward aesthetic that appeals to the modern user."

#### [Scene 12: Product Evolution]

Visual: Time-lapse of the product's evolution from brainstorming to wireframes to Figma mockups to coding, with additional emphasis on the tech development stages.

Narrator (Voiceover): "iWake's journey from concept to reality was driven by innovation, passing through meticulous information architecture, wireframing, Figma mockups, and culminating in expert coding."

#### [Scene 13: Future and Potential Impact]

Visual: Futuristic scenes of potential iWake applications, including bio alarms and interconnected tech ecosystems.

Narrator (Voiceover): "The future holds exciting possibilities for iWake. Beyond being an alarm app, it's evolving into a platform for innovation, with bio alarms and seamless integration into interconnected tech ecosystems."

[Scene 14: Promoting Healthy Lifestyles]

Visual: Montage of users waking up joyfully, being active, and living healthily, showcasing tech integration with fitness and wellness wearables.

Narrator (Voiceover): "iWake is more than an app; it's a lifestyle promoter. It encourages healthy habits to enhance your wellbeing."

[OUTRO]

Visual: End with uplifting music and a call-to-action encouraging viewers to download iWake.

Narrator (Voiceover): "Embrace the dawn of a new era with iWake. Wake up, seize the day, and live life to the fullest."

[END]

Narrator (Voiceover): "Thank you for joining us on this journey to redefine your mornings and elevate your life with technology. With iWake, every day is a masterpiece waiting to be painted."