
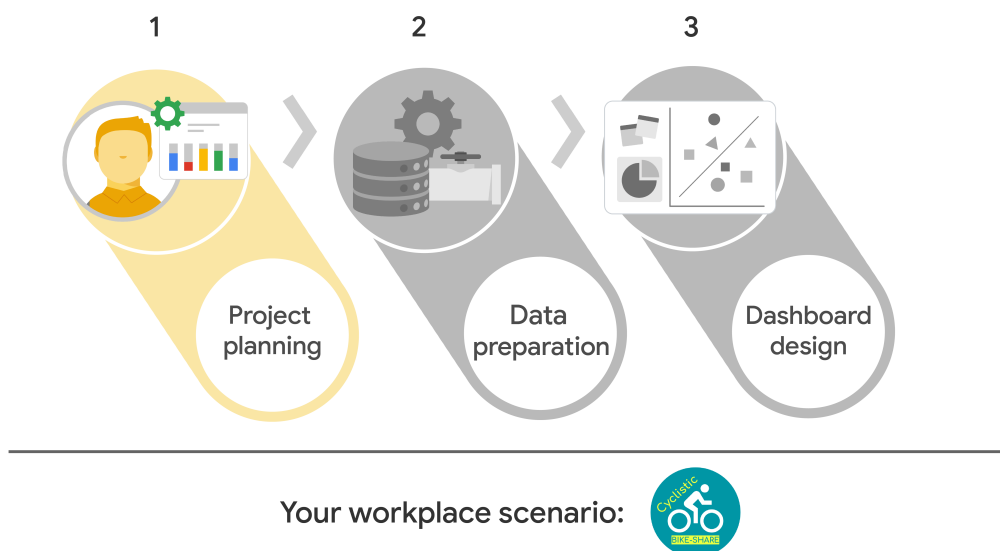


 Menu

# Course 1 workplace scenario overview: Cyclistic

## Learn about the workplace scenario

The end-of-course project is designed for you to practice and apply your skills in a workplace scenario. No matter which scenario you select, you will discuss and communicate about data analytic topics with coworkers, internal team members, and external clients. You only need to follow one of the scenarios in order to complete the end-of-course project. Continue reading to learn more about the fictional bike-share company, Cyclistic. If you would like to explore the Google Fiber project instead, go to [the reading that provides an overview to that workplace scenario](#) . As a reminder, you only need to work through one of these scenarios to complete the end of course project. But you can complete multiple if desired.



## Welcome to Cyclistic!

Congrats on your new job with the business intelligence team at Cyclistic, a fictional bike-share

