CPPI simulation

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0.1 Introduction

Constant Proportion Portfolio Insurance (CPPI) is a popular investment strategy used to manage portfolio risk while seeking higher returns. The method allocates funds between risky and risk-free assets based on a defined "cushion," which represents the excess of portfolio value over a predefined floor. This project demonstrates a CPPI strategy simulation using real-world financial data retrieved from Yahoo Finance.

more about CPPI (Notion):Constant Proportion Portfolio Insurance (CPPI) Simulation with Real Data

0.1.1 Setup

To start, we install and import the necessary Python libraries for data manipulation, visualization, and interactive widgets.

```
[5]: # !pip install numpy matplotlib ipywidgets requests datetime pandas matplotlib
import numpy as np
import matplotlib.pyplot as plt
import ipywidgets as widgets
from IPython.display import display
import requests
import datetime
import calendar
import pandas as pd
from pandas import json_normalize
import matplotlib.dates as mdates
import time
```

0.1.2 Fetching Real-World Data

In this step, we use the Yahoo Finance API to retrieve historical stock data. The stock symbol can be adjusted as needed (e.g., 'AAPL' for Apple Inc.), and the data is collected from the start of UNIX time to the current date in daily intervals.

```
[9]: # Change symbol symbol = 'AAPL'
```

```
# Dates should be in UNIX form
start date = 1262304000
today_utc = datetime.datetime.utcnow().date()
# Create a datetime object for midnight of today's date in UTC
midnight_utc = datetime.datetime.combine(today_utc, datetime.time(0, 0))
# Convert to a time tuple in UTC
end_date = calendar.timegm(midnight_utc.utctimetuple())
interval = '1d'
url = f'https://query2.finance.yahoo.com/v8/finance/chart/{symbol}?
 →period1={start_date}&period2={end_date}&interval={interval}'
# Mimic Header
headers = {
    "User-Agent": "Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 ∪
 ⇔(KHTML, like Gecko) Chrome/114.0.0.0 Safari/537.36",
    "Accept": "text/html,application/xhtml+xml,application/xml;q=0.9,image/
 →avif,image/webp,image/apng,*/*;q=0.8",
    "Accept-Encoding": "gzip, deflate, br",
    "Accept-Language": "en-US,en;q=0.9"
esp_json = requests.get(url, headers=headers)
```

0.1.3 CPPI Simulation Function

This function implements the CPPI strategy. It calculates and visualizes portfolio allocation over time, balancing between safe and risky assets based on user-defined parameters such as initial wealth, floor value, and risk multiplier.

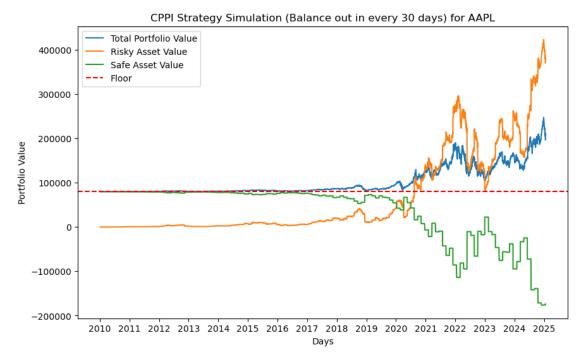
```
# Create vectors of portfolio, safe asset, and risky asset values and give
⇔initial points
  portfolio_value = np.zeros(num_periods)
  portfolio value[0] = initial wealth
  safe asset value = np.zeros(num periods)
  safe_asset_value[0] = initial_wealth - (initial_wealth - floor) * multiplier
  risky_asset_value = np.zeros(num_periods)
  risky_asset_value[0] = (initial_wealth - floor) * multiplier
  for t in range(0, num_periods):
      # Allocate to risky asset based on the cushion and multiplier
      risky_allocation = risky_asset_value[t-1]
      safe_allocation = safe_asset_value[t-1]
      # Calculate returns
      risky_asset_return = risky_allocation * (1 + daily_risk_return[t])
      safe_asset_return = safe_allocation * (1 + risk_free_rate / num_periods)
      # Update portfolio value
      portfolio_value[t] = risky_asset_return.item() + safe_asset_return.
item() if isinstance(risky_asset_return, np.ndarray) else risky_asset_return_
safe_asset_return
      risky asset value[t] = risky asset return.item() if___
sisinstance(risky_asset_return, np.ndarray) else risky_asset_return
      safe asset value[t] = safe asset return.item() if___
sisinstance(safe_asset_return, np.ndarray) else safe_asset_return
      # Run below code by given frequency days
      if t % balance_in == 0:
          # Calculate current cushion
          cushion = max(portfolio_value[t-1] - floor, 0)
          # Allocate to risky asset based on the cushion and multiplier
          risky_allocation = multiplier * cushion
          safe_allocation = portfolio_value[t-1] - risky_allocation
          # Calculate returns
          risky_asset_return = risky_allocation * (1 + daily_risk_return[t])
          safe_asset_return = safe_allocation * (1 + risk_free_rate /__
→num_periods)
```

```
# Update portfolio value
          portfolio_value[t] = risky_asset_return.item() + safe_asset_return.
witem() if isinstance(risky_asset_return, np.ndarray) else risky_asset_return_
safe_asset_return
           risky_asset_value[t] = risky_asset_return.item() if__
isinstance(risky asset return, np.ndarray) else risky asset return
           safe_asset_value[t] = safe_asset_return.item() if__
⇔isinstance(safe_asset_return, np.ndarray) else safe_asset_return
           # Adjust allocations if the floor is breached
           if portfolio_value[t] < floor:</pre>
              portfolio_value[t] = floor
              risky_asset_value[t] = 0
               safe_asset_value[t] = floor
  portfolio_value = pd.DataFrame(portfolio_value, index = timestamp)
  risky_asset_value = pd.DataFrame(risky_asset_value, index = timestamp)
  safe_asset_value = pd.DataFrame(safe_asset_value, index = timestamp)
  # Plot the results
  plt.figure(figsize=(10, 6))
  plt.gca().xaxis.set major locator(mdates.YearLocator())
  plt.gca().xaxis.set_major_formatter(mdates.DateFormatter('%Y'))
  plt.plot(portfolio value, label='Total Portfolio Value')
  plt.plot(risky_asset_value, label='Risky Asset Value')
  plt.plot(safe_asset_value, label='Safe Asset Value')
  plt.axhline(y=floor, color='r', linestyle='--', label='Floor')
  plt.title('CPPI Strategy Simulation (Balance out in every ' +_
⇔str(balance_in) +' days) for ' +symbol)
  plt.xlabel('Days')
  plt.ylabel('Portfolio Value')
  plt.legend()
  plt.show()
```

0.1.4 Interactive Widgets

This section enables users to dynamically adjust simulation parameters using ipywidgets. As parameters are modified, the simulation updates in real time.





interactive(children=(IntSlider(value=100000, description='initial_wealth', wax=300000, min=-100000), IntSlide...

0.2 Conclusion

This project showcases a robust implementation of the CPPI investment strategy using Python. By integrating real-world financial data with interactive simulations, it provides a comprehensive tool for visualizing portfolio performance under varying market conditions and parameters. This practical demonstration highlights expertise in data analysis, visualization, and algorithmic financial modeling.