

# WhoScored

WhoScored: For the beautiful game

## Description

Breaking news AND the fastest live football scores straight to your mobile – WhoScored now has the best of both worlds.

Transfer rumors, in-depth articles, live scores, goal alerts, match stats... We've got it all.

It will solve the problem of sports enthusiastic people who want to follow the sport they love closely and in detail.

## App Functions The user will be able to:

Features include:

### AROUND THE CLOCK NEWS

Dive into Goal's massive collection of detailed articles and breaking news stories.

### TRANSFER UPDATES

Be the first to know the latest transfer news, from the planet's best sources.

### WORLDWIDE COVERAGE

English Premier League, La Liga, Bundesliga, Serie A, Ligue 1, Champions League... We cover the globe.

### INSTANT NOTIFICATIONS

Breaking news AND live goal alerts – you will not find a faster football app!

### COMPREHENSIVE MATCH DATA

Extensive statistics powered by Opta, including; Line-ups, live text commentary, tables, fixtures, and more.

### HEAD-TO-HEAD STATS

A Head-to-Head section to see how upcoming opponents have performed against each other.

## **Target user groups**

The target user groups for Getpet are:

1. Sports Lovers
2. Football team scouts and strategists
3. Data scientist - sports analysts - News Reporters
4. People who like to keep up their general knowledge

### **=>Data scientist - sports analysts - News Reporters:**

The people who work with data in sports like the analysis and sports news reporters will be our initial target group and will benefit a lot as they will have access to LIVE scores, fixtures, game stats and premature data analysis of the match which will make their work very easy and their workflow smooth.

## **Client/designer goals**

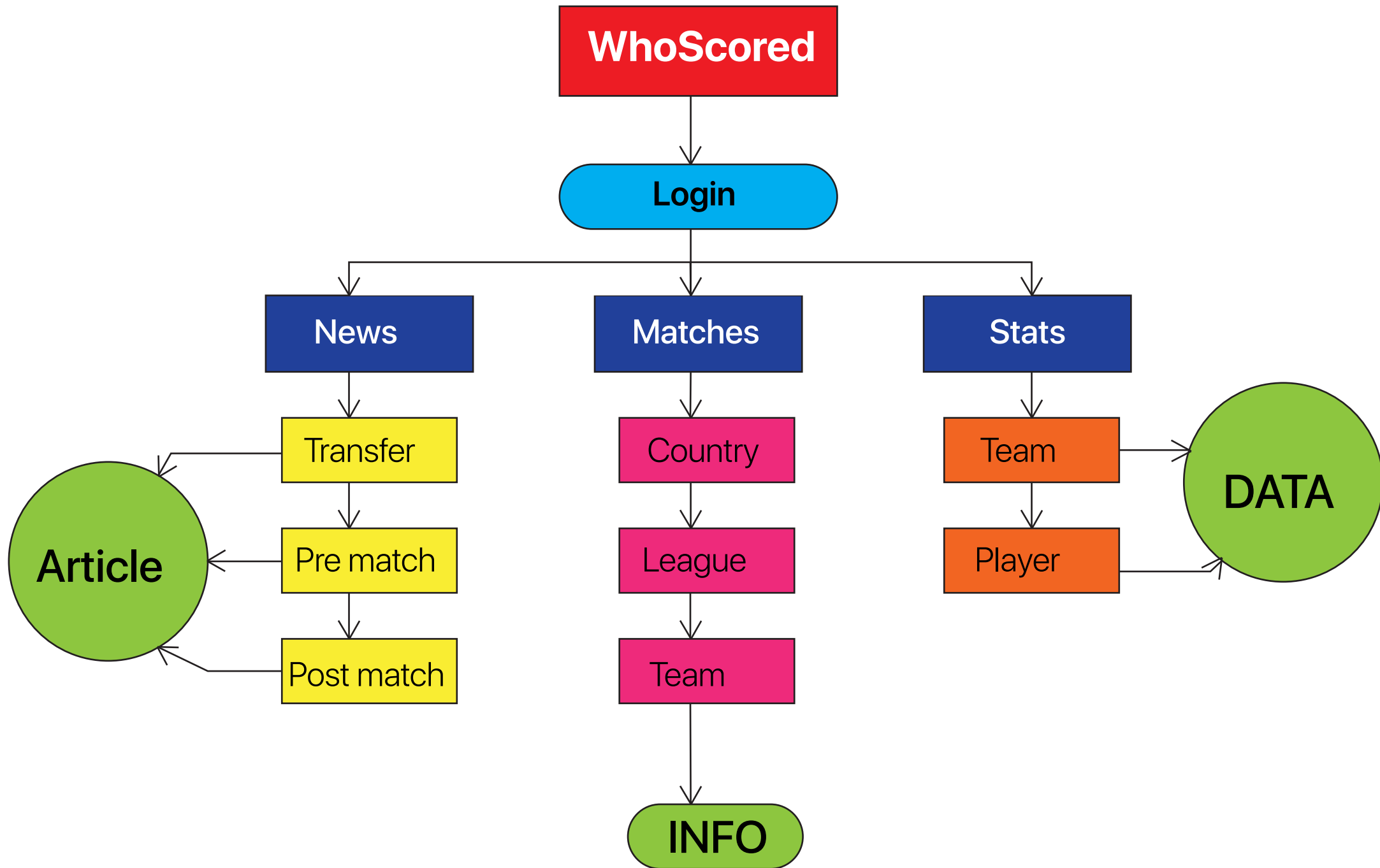
1. Free access to football match scores and stats
2. Quick access to the latest news from the football world
3. Detailed analysis and Team + Player performance index
4. Portal towards a community of people who like the sport and can have discussions and share views

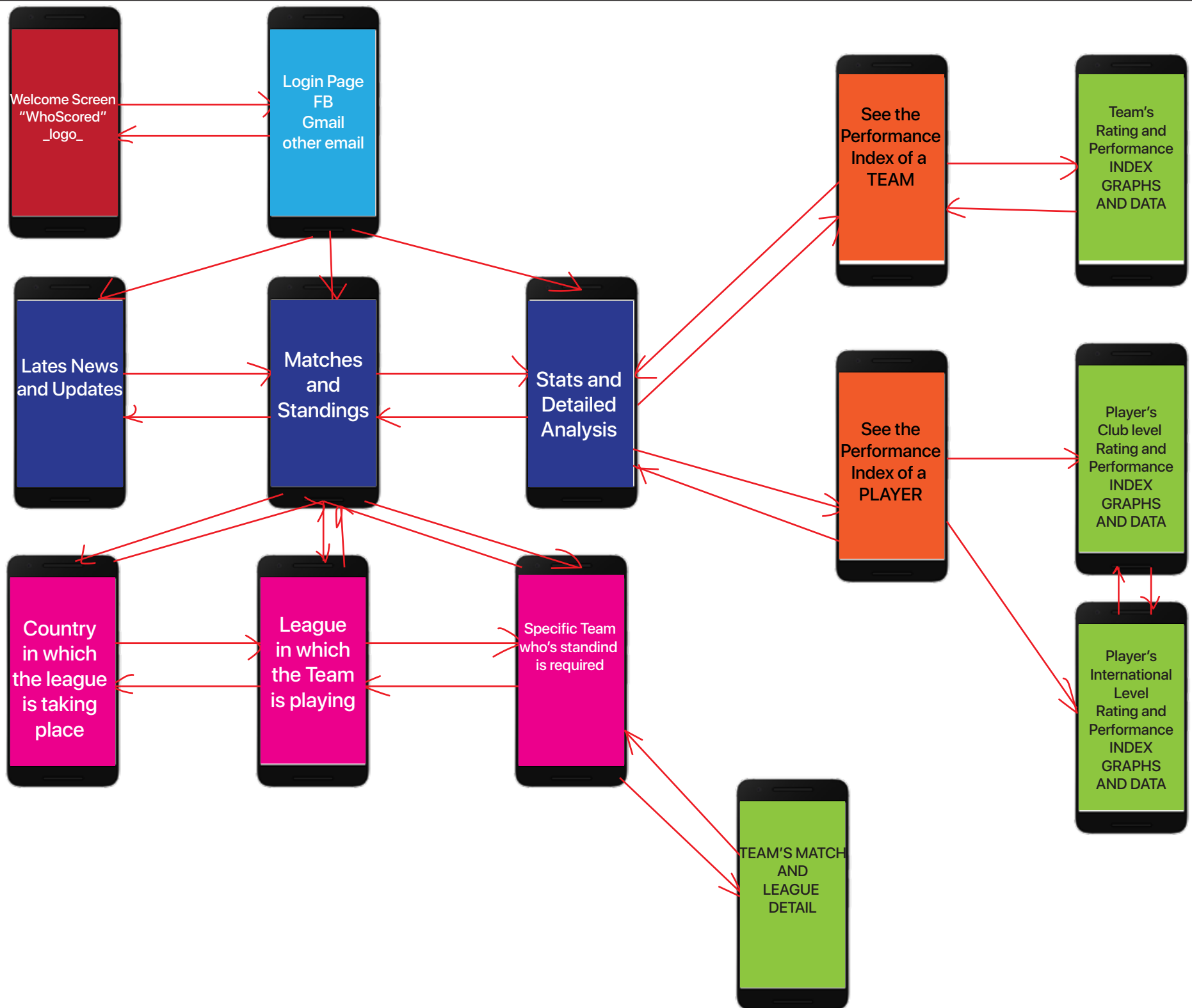
## **Related apps/products**

1. OneFootball
2. Goal.com
3. Bleacher Report
4. SofaScore.

## **Prototype Summary:**

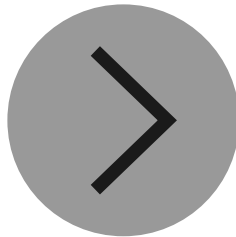
1. Viewing match results
2. Viewing league standings
3. Viewing Player Performance Index
4. Viewing Team Performance Index
5. Viewing latest News and Updates

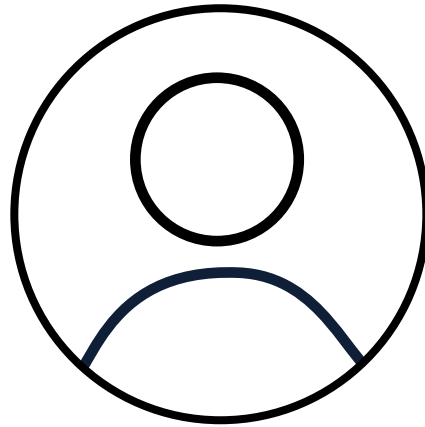






# WhoScored





# Name

Favorite Football Team

News



Matches

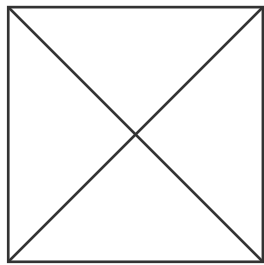


Stats

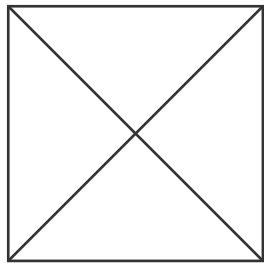


# News

Search by team



## Article 1

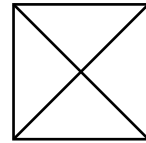


## Article 2



# League Standings

Name\_of\_league



1. Team name

2. Team name

3. Team name

4. Team name

5. Team name

6. Team name

7. Team name

8. Team name

9. Team name

10. Team name

11. Team name

12. Team name