

Socio ad Franchise Data

Partner With Us! & Evolve...Grow...Succeed.

Become a Partner of the booming Marketing industry's trustworthy & reliable brand Socio ad.

In an industry which is already skyrocketing in the business sector currently & is also expected to register a strong growth over the next decade, with a brand that offers the most competitive marketing solutions, state-of-the-art technology and supported by a team of the most experienced industry professionals, the road to success cannot get more simpler.

Our Franchisee's get access to all our offerings:

- Access to official website of Socio ad Pvt. Ltd. for client registrations
- Official Branch/ Franchise Social Media pages.
- Google Business page for the registered franchise location.
- All the required business document templates for administration
- Franchise setup guidance & business training
- Official designs & templates for franchisee's social media posting
- Getting added to Socio ad Franchise Business group
- Exchange of Business leads through all franchisee's & much more...



Socio ad Pvt. Ltd. Franchise Model				
Financials	Tier 1 (Major Cities)	Tier 2 (Major Cities)	Tier 3 (Small Towns)	Tier 4 (Small Towns)
Franchise fee (non - refundable)	₹ 1,50,000	₹ 30,000	₹ 50,000	₹ 10,000
Office Area Requirement	500 - 800 sq.ft.	Portable Office / Work from home system	150 - 300 sq.ft.	Portable Office / Work from home system
Min. Expected Revenue /Month : 1st Year	₹ 80,000	₹ 25,000	₹ 20,000	₹ 15,000
Min. Expected Revenue /Month : 2nd Year	₹ 2,00,000	₹ 60,000	₹ 35,000	₹ 25,000
Min. Expected Revenue /Month : 3rd Year	₹ 4,00,000	₹ 1,00,000	₹ 75,000	₹ 50,000
Term of Agreement	3 Years			

Other Requirements:

- The Business location should preferably be on a high street and or main road facing.
- The exterior of the premises should have a provision of placing a name board or glow sign board which is highly visible from the main road.
- The interior of the office should be as per the brand guidelines and the cost would be borne by the franchisee, cost included in the franchise fee.
- High speed WiFi / LAN connection required with min. speeds upto 100 mbps.
- Power backup of the building or at the franchisee office to be available.

Are you the one?

We are actively seeking partnership of enterprising individuals who are passionate about the marketing industry. The franchisee appointment will be selectively granted to prospects that demonstrate not only adequate business understanding, but also an impressive business track record, exceptional leadership traits, proven management capabilities and an ability to adapt to a constantly changing and evolving marketing industry.

Individuals of certified marketing skills will be given preference owing to their relevant experience in the industry. However, non-marketing professionals who display an interest in associating with Socio ad, and willingness to acquire a marketing business are encouraged to seek partnership with us. Applicants must also demonstrate sound financial resources to drive business growth without any disruption.

INSTANT APPLY, [Please click here!](#)

Note: This website and the franchise sales information on this site do not constitute an offer to sell a franchise. The offer of a franchise can only be made through the Franchise Agreement. Certain states/ countries require that we register the franchise disclosure document in those states/countries. The communications on this website are not directed by us to the residents of any of those states. Moreover, we will not offer or sell franchises in those states until we have registered the franchise and delivered the franchise disclosure document to the prospective franchisee in compliance with applicable law.*

Franchise FAQ's:

- **Do I need relevant experience in the marketing industry?**
 - Experience in marketing industry is preferred but is not a show stopper for people who have passion for the this industry, adequate business awareness, leadership skills, proven management capabilities and an ability to adapt to a constantly changing and evolving market is preferred.
- **What all services does 'Socio ad' deal in?**
 - 'Socio ad' serves customers with Social Media Marketing, Digital Marketing, Website Development, Outdoor Ads, Photo/Video Ads, Business Consultancy Services & Business Start-up services.
- **Is an office space necessary to start the business?**
 - Offices are opened to cater to the increasing requirements of the customers. Generally, it is seen that customers prefer to purchase the service post a satisfactory and thorough discussion in person with executives at our offices, as compared to making an online meet.
- **What is the potential for earnings for a non-office franchise?**
 - Franchisee gets a fixed commission percent as per the gross sale amount of the services sold. Maximum number of service sold may earn you up with extra incentives.
- **Is the franchise fee refundable?**
 - No, franchise fee is non-refundable and is applicable for a period of 3 years. This agreement is renewable on the basis of the performance of the franchise.
- **Who will build up my franchise?**
 - The franchise will be responsible for internal communication, branding and project work. 'Socio ad' marketing team will assist the franchise to select the location and to maintain the standard of office specifications.
- **What support would be given by Socio ad?**
 - Operational Support through business management team
 - Marketing support to conduct local activities
 - Guidelines for recruitment
 - Training and Development Support
 - Special services and offers on requirement
 - Technological support

- **Will I get recruitment and training assistance?**

- 'Socio ad' assists franchisee's with guidelines on recruitment of suitable staff. Training is an integral part of Socio ad franchisee business and is done through training programs and regular process & service training workshops.

- **Is location an important selection criteria?**

- Yes, location is an important selection criteria and the office should ideally be at a medium to high footfall area, with a good frontage and signage space, preferably at high street, near shopping malls or commercial complexes.

