

Ideation

Phase Empathize & Discover

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TeamID	NM2023TMID03965
ProjectName	ClimateTrackSmartUsingBlockchain
MaximumMarks	4Marks

EmpathyMapCanvas:

- ✧ An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviour and attitudes.
- ✧ It is a useful tool to help teams better understand their users.
- ✧ Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges

Climate Tracksmart Using Blockchain

