

year

All



SUPERSTORE DATA ANALYSIS



01-01-2011

31-12-2014



Month name

All

Region

All

State

All

51.29K

Total order

178K

Quantity

12.64M

Sales

1.47M

Profit

11.61%

Profit%

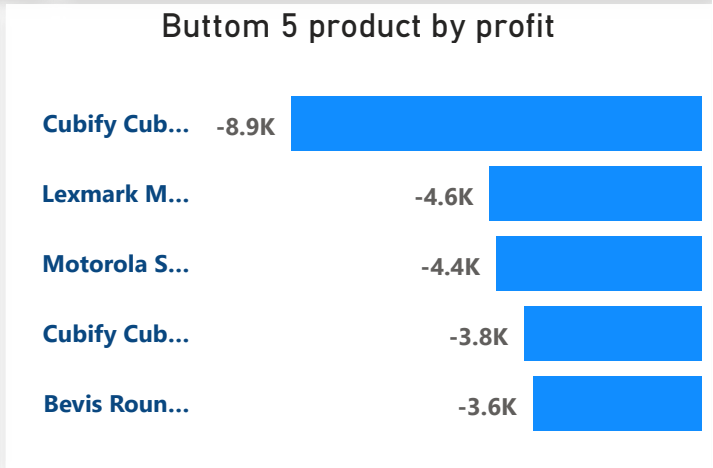
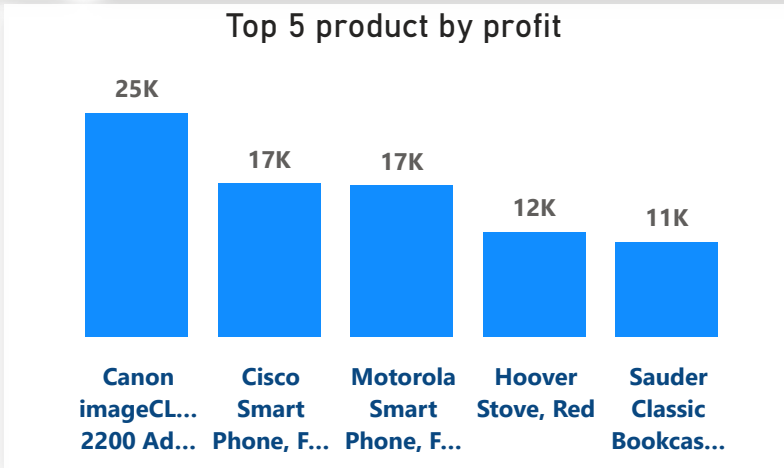
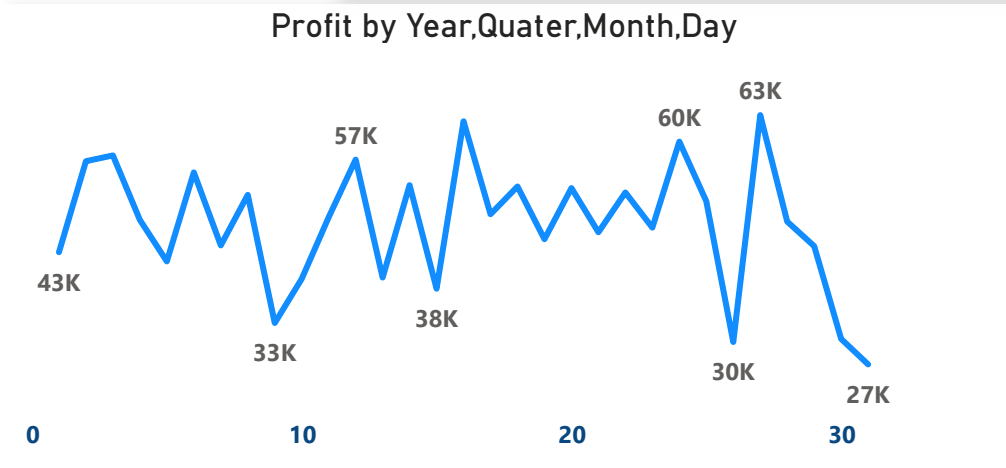
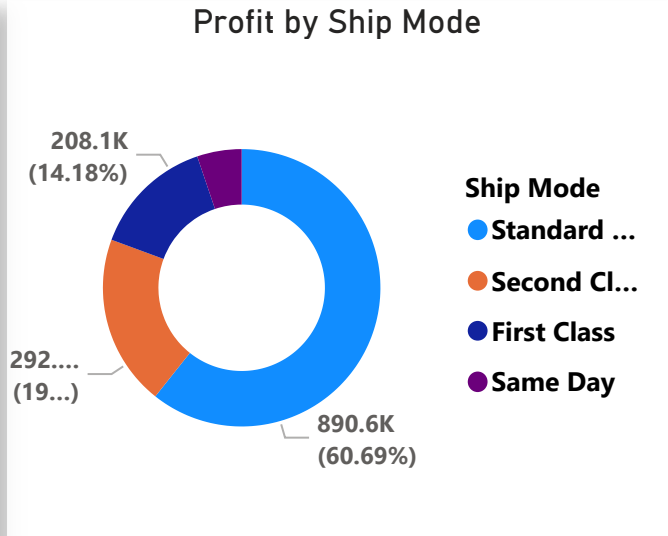
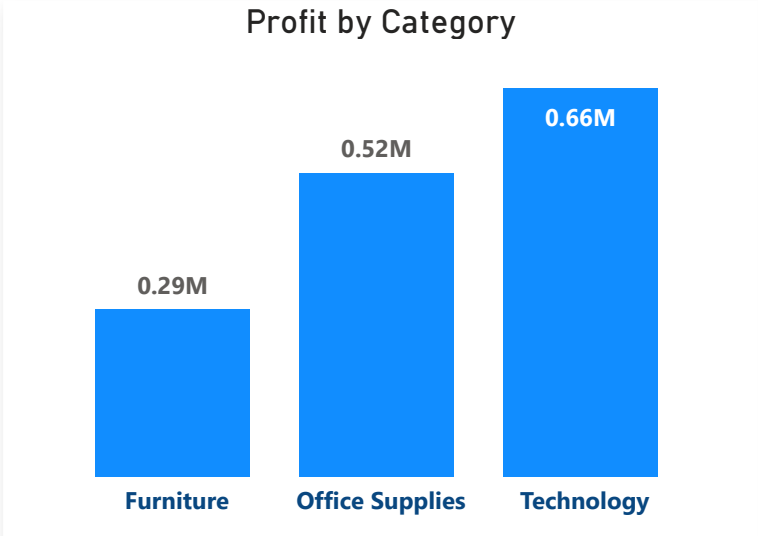
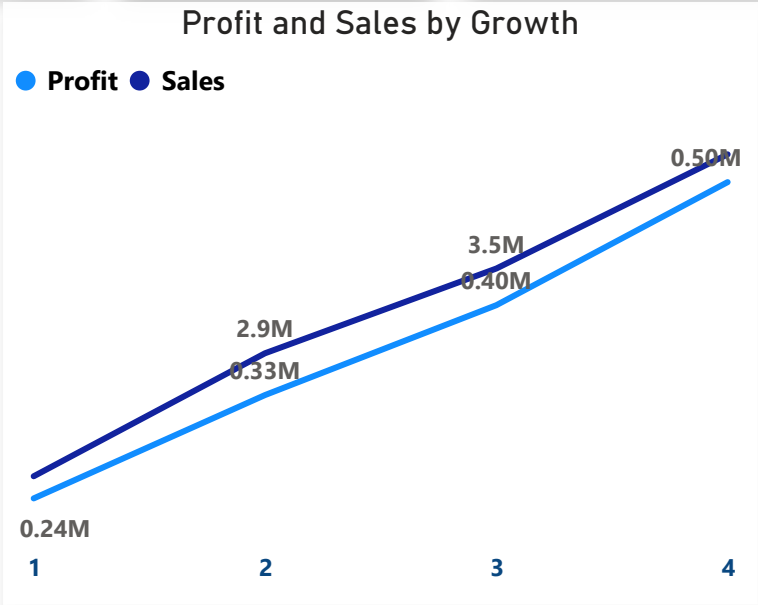
1172

Total Returned

2.29%

Returned %

Category	Sub-Category	Region	Segment
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month	year	Month Name	day	quater	Sum of Profit	previous day sale	mark	3 d
11	2014	November	19	4	2,884.25	9,399.64	●	
10	2013	October	4	4	948.14	9,332.49	●	
12	2013	December	19	4	1,534.02	8,277.17	●	
3	2014	March	25	1	1,215.85	7,830.09	●	
9	2011	September	24	3	691.63	7,562.85	●	
9	2014	September	9	3	-575.14	7,501.95	●	
6	2014	June	25	2	-632.58	6,626.58	●	
11	2012	November	9	4	1,891.38	6,573.09	●	
10	2014	October	24	4	2,464.71	6,558.11	●	
11	2014	November	13	4	1,891.41	6,438.50	●	
9	2014	September	4	3	3,264.35	6,136.41	●	
11	2013	November	20	4	1,174.37	5,983.13	●	
11	2013	November	29	4	2,574.46	5,538.73	●	
10	2014	October	3	4	2,401.03	5,433.24	●	
8	2014	August	23	3	1,213.40	5,112.90	●	
10	2011	October	28	4	382.96	4,947.44	●	
9	2014	September	19	3	2,450.99	4,768.38	●	
10	2014	October	29	4	907.72	4,655.72	●	
10	2014	October	14	4	3,771.42	4,651.18	●	
11	2014	November	26	4	3,188.88	4,636.10	●	
6	2013	June	28	2	2,556.41	4,563.48	●	
12	2014	December	26	4	162.66	4,548.17	●	
11	2013	November	2	4	-52.96	4,450.64	●	
10	2011	October	7	4	321.39	4,440.53	●	
12	2011	December	21	4	238.61	4,365.55	●	
8	2014	August	5	3	1,434.98	4,353.67	●	
9	2014	September	26	3	4,126.70	4,181.99	●	
6	2014	June	28	2	1,556.56	4,165.70	●	
12	2013	December	12	4	916.18	4,140.04	●	
9	2014	September	27	3	-69.90	4,126.70	●	
6	2013	June	26	2	1,458.30	4,055.44	●	
6	2013	June	13	2	-263.95	4,050.59	●	
9	2014	September	17	3	2,501.75	3,999.17	●	
Total					14,67,457.29		●	14,67,457.29

Ship Mode	Average of avg day shipment	Sum of Sales	%GT Sum of Sales	Sum of Profit	%GT Sum of Profit
Standard Class	5.00	75,78,652.11	59.95%	8,90,596.02	60.69%
Second Class	3.23	25,65,671.68	20.29%	2,92,583.53	19.94%
First Class	2.18	18,30,976.14	14.48%	2,08,104.68	14.18%
Same Day	0.04	6,67,201.98	5.28%	76,173.07	5.19%
Total	3.97	1,26,42,501.91	100.00%	14,67,457.29	100.00%

Order Priority	Ship Mode	day for shipment	Sum of Sales	%GT Sum of Sales	Sum of Profit	%GT Sum of Profit
Critical	First Class	1	91,380.92	0.72%	12,261.50	0.84%
Critical	First Class	2	1,84,981.20	1.46%	26,520.75	1.81%
Critical	First Class	3	1,40,544.69	1.11%	17,048.77	1.16%
High	First Class	1	2,01,297.81	1.59%	20,818.66	1.42%
High	First Class	2	3,75,217.82	2.97%	37,167.57	2.53%
High	First Class	3	2,53,437.50	2.00%	25,959.65	1.77%
Medium	First Class	1	1,02,892.23	0.81%	7,618.77	0.52%
Medium	First Class	2	2,01,536.61	1.59%	25,575.41	1.74%
Medium	First Class	3	2,79,687.34	2.21%	35,133.59	2.39%
Critical	Same Day	0	1,70,804.68	1.35%	18,664.70	1.27%
Critical	Same Day	1	7,819.73	0.06%	764.31	0.05%
High	Same Day	0	3,06,166.23	2.42%	32,770.59	2.23%
High	Same Day	1	8,886.54	0.07%	1,449.04	0.10%
Medium	Same Day	0	1,70,647.75	1.35%	22,016.33	1.50%
Medium	Same Day	1	2,877.05	0.02%	508.10	0.03%
Critical	Second Class	2	2,57,587.22	2.04%	31,740.04	2.16%
Critical	Second Class	3	1,33,117.01	1.05%	17,224.09	1.17%
High	Second Class	2	5,09,712.77	4.03%	50,989.73	3.47%
High	Second Class	3	1,66,257.58	1.32%	16,763.77	1.14%
High	Second Class	4	1,94,009.53	1.53%	24,872.71	1.69%
Total			1,26,42,501.91	100.00%	14,67,457.29	100.00%

year	month	month name	Sum of Profit	sply	sply difference	Marks
2011	1	Jan	8,321.80		8,321.80	●
2011	2	Feb	12,417.91		12,417.91	●
2011	3	Mar	15,303.57		15,303.57	●
2011	4	Apr	12,902.32		12,902.32	●
2011	5	May	12,183.83		12,183.83	●
2011	6	Jun	23,415.25		23,415.25	●
2011	7	Jul	5,585.00		5,585.00	●
2011	8	Aug	23,713.67		23,713.67	●
2011	9	Sep	35,776.88		35,776.88	●
2011	10	Oct	25,963.42		25,963.42	●
2011	11	Nov	32,709.18		32,709.18	●
2011	12	Dec	40,647.98		40,647.98	●
2012	1	Jan	10,401.64	8,321.80	2,079.84	●
2012	2	Feb	15,000.10	12,417.91	2,582.19	●
2012	3	Mar	17,992.92	15,303.57	2,689.35	●
2012	4	Apr	17,366.97	12,902.32	4,464.64	●
2012	5	May	29,876.70	12,183.83	17,692.88	●
2012	6	Jun	34,407.15	23,415.25	10,991.91	●
2012	7	Jul	15,585.39	5,585.00	10,000.38	●
2012	8	Aug	43,573.88	23,713.67	19,860.21	●
2012	9	Sep	27,776.18	35,776.88	-8,000.70	●
2012	10	Oct	30,662.88	25,963.42	4,699.46	●
2012	11	Nov	31,820.72	32,709.18	-888.46	●
2012	12	Dec	32,950.75	40,647.98	-7,697.23	●
2013	1	Jan	26,810.56	10,401.64	16,408.92	●
2013	2	Feb	23,762.50	15,000.10	8,762.40	●
2013	3	Mar	23,433.77	17,992.92	5,440.86	●
2013	4	Apr	19,462.04	17,366.97	2,095.07	●
2013	5	May	28,495.69	29,876.70	-1,381.01	●
2013	6	Jun	45,478.41	34,407.15	11,071.26	●
2013	7	Jul	28,863.83	15,585.39	13,278.44	●
2013	8	Aug	31,023.67	43,573.88	-12,550.21	●
Total			14,67,457.29	9,63,291.32	5,04,165.97	●

sameperiord last year difference and Sum of Profit by day

● sply difference ● Sum of Profit

