



Shuvo Kumer Das

Proficient, Cohesive,
Supercharged

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Summary

Driven Web Developer well versed in team collaboration to formulate and conceptualize corporate web presence. Specialty embracing challenging projects requiring detailed coding changes, search engine-related considerations, and security. Integrates knowledge of visual arts to develop functional, appealing, custom-made web products and services.

Work experience

Full-Stack Developer

2019 - 2022

Cicero Transact Business Platform

- Planned website development, converting mockups into usable web presence with HTML, React JS, JavaScript, AJAX, and JSON coding.
- Provided front-end website development using WordPress, Hubspot, and other editing software.
- Established presentation consistency across Chrome, Safari, Firefox, and other common browser interfaces.
- Leveraged a strong understanding of WordPress core to manipulate admin and theme components.
- Created and updated re-usable code libraries to streamline the WordPress development cycle.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Provided timely resolution to reported website problems by integrating new solutions into existing platforms.

Email Marketing Specialist

Jan 2021 - 2022

Cicero Transact Business Platform

- Exceeded sales goals 25% by effectively applying analyzed data to marketing campaigns and sharing data interdepartmentally.
- Created documentation outlining research findings for use by project managers, customers and other marketing staff to make accurate decisions about future plans.
- Mentored and guided executive team during business development decision-making to optimize profitability, marketing strategy and communications planning.
- Coordinated with social media, public relations and other teams to execute product introductions.
- Studied demographic data to determine optimal targets, competitor offerings and tactics for persuasion.
- Maximized advertising efforts by developing content for media relations, corporate communications and social media posts.
- Wrote engaging and successful marketing, advertising and website copy.

IT Administrator

Jan 2020 - Sep 2021

Planetromoters

- Directed budgeting studies on current and proposed IT spending plans, determining maximally impactful business enhancements and minimizing wasteful spending.
- Oversaw on-site IT engineer dispatch plans, creating pre-defined response scenarios for common malfunctions and service call types, producing results.
- Interfaced with high-level client personnel, collecting performance feedback and integrating positive and negative evaluations into future IT policies.
- Evaluated business requirements, leveraging information to forecast costs relating to hardware, software

and consulting.

- Took over responsibilities of administrator during absence and filled in gaps around office.

Data Scraper

Oct 2019 - Dec 2020

Cicero Transact Business Platform

- Cold called perspective customers to determine product or service needs, ascertain timelines, and identify decision-makers.
- Entered data into Big Data, ensuring accuracy and uniformity.
- Served as key team member in development of new client pipeline.
- Built prospect lists of potential new customers through research and identification of business opportunities.
- Installed and maintained generator sets and equipment.
- Worked independently with minimal supervision.
- Performed outside business-to-business sales with proven proficiency in prospecting and territory management.

Education

Full Stack Web Development

Jun 2021 - Running

Udemy

Front-End Development with React

Higher School Certificate

Sep 2014 - Aug 2016

Govt Shajsultan College

Science

Secondary School Certificate

Jan 2012 - Jul 2014

Pre Cadet High School

Science

Skills

REACT JS

 Favourite Front-end library

JavaScript



Node JS

 JavaScript Runtime

WORDPRESS

 Backend Development

BACKEND

 Backend knowledge

Microsoft Azure



VPS Management



DATABASE



PHP



BOOTSTRAP



Elementor



Python



Snov io



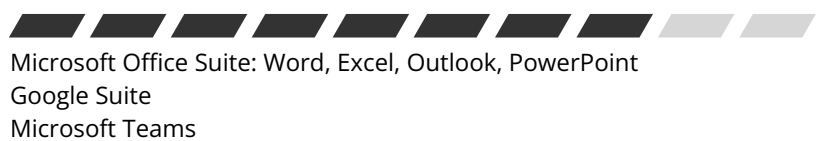
Mautic



Email Marketing



Applications



Core Competencies

- React
- Node JS
- JavaScript
- WordPress
- CMS
- CRM
- IT
- Framework
- Email Marketing
- Mautic
- Sendgrid
- Snov io
- Project Management
- Troubleshooting
- cPanel
- VPS
- Azure
- Systems Integration
- Quality Assurance

Projects

Worked on the following projects:

<https://shuvo.info>

<http://accountantsnewshubb.com>
<http://actorsnewshubb.com>
<https://advertisingnewshubb.com>
<http://affiliatesnewshubb.com>
<https://agronewshubb.com>
<http://airnewshubb.com>
<http://animationnewshubb.com>
<http://apparelnewshubb.com>
<http://architectnewshubb.com>
<https://astronewshubb.com>
<http://attorneysnewshubb.com>
<https://automotiveinsidernewshubb.com>
<https://aviationnewshubb.com>
<http://babynewshubb.com>
<http://baseballnewshubb.com>
<http://beautynewshubb.com>
<http://beveragenewshubb.com>
<https://bigdatanewshubb.com>
<https://biohackingnewshubb.com>
<http://biotechnewshubb.com>
<http://bitcoinnewshubb.com>

[And More](#)

Social Links

LinkedIn: <https://www.linkedin.com/in/shuvo-kumar-das-4aa356154/>

Github: <https://github.com/shuvocasanova>

Facebook: <https://www.facebook.com/shuvo.kumardas.7>

Certification

Full Stack Web Development from Programming Hero

Full Stack Web Development from Udemy

PHP, Python, Javascript from Codecademy and Sololearn

Hobby

Playing Cricket and Games on computer

Extracurricular activities

Volunteer at Bangladesh Childrens Forum

Bangladesh

2021 - Running