

Site Flow and Sketches

Step 1: Competitive Analysis

Competitor Site 1: <Lifehack>

<https://www.lifehack.org/articles/lifestyle/30-new-things-today.html>

Analysis

What is good about this site?

1. Able to see all options together
2. Good content
3. Very few function, so it's easy to use

What is bad about this site?

1. Too much advertising
2. UI design is not clear, too colorful
3. Too boring, only text, no picture

Competitor Site 2s: <Quiznoy>

<https://www.quizony.com/what-should-i-do-tonight/index.html>

Analysis

What is good about this site?

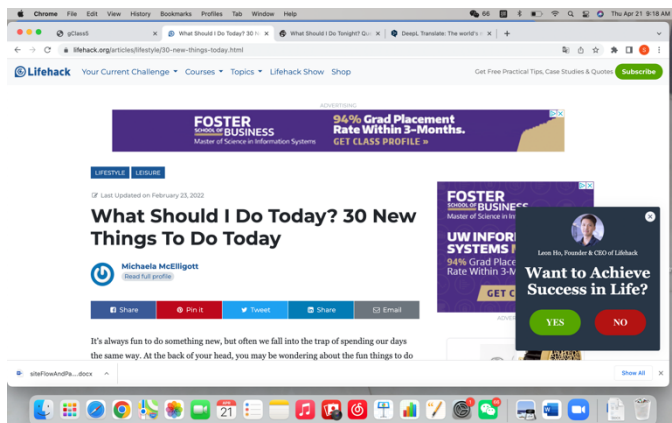
1. Personalized thing you do based on your current circumstance
2. Use different model to answer your question
3. Also recommend other tests in the side of web, smart way to get clicks

What is bad about this site?

1. Question is too much; user feel tired to check answer
2. Too much advertising
3. The process takes too long time

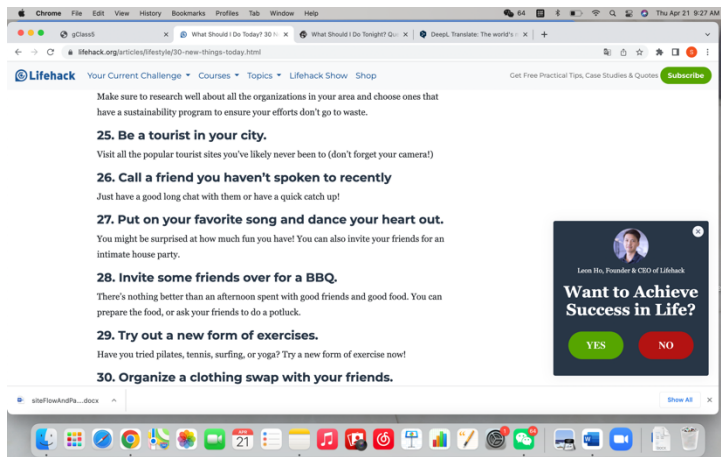
Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"

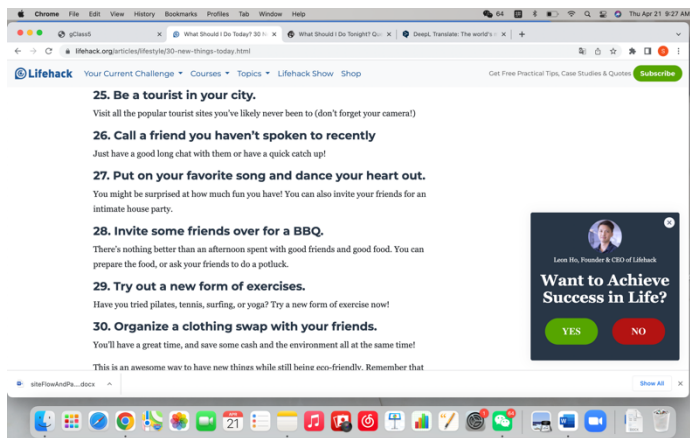


<paste screen-shot here>

Pages (or Screens) look for the answer

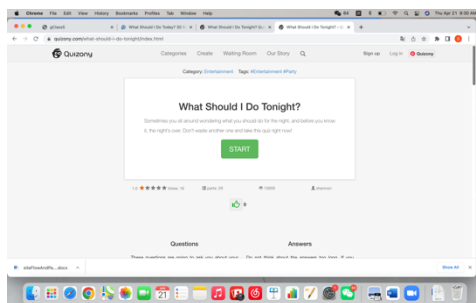


Page where you get an answer



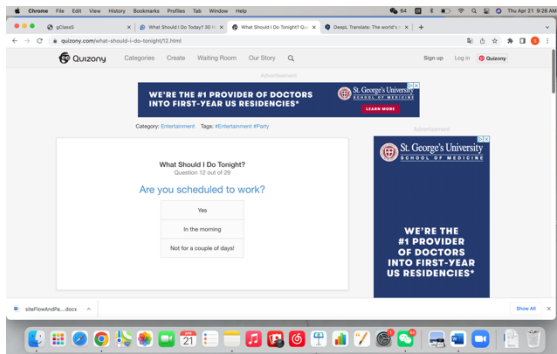
Competitor 2 Pages

Page (or Screen) where you ask "What should I do tonight?"

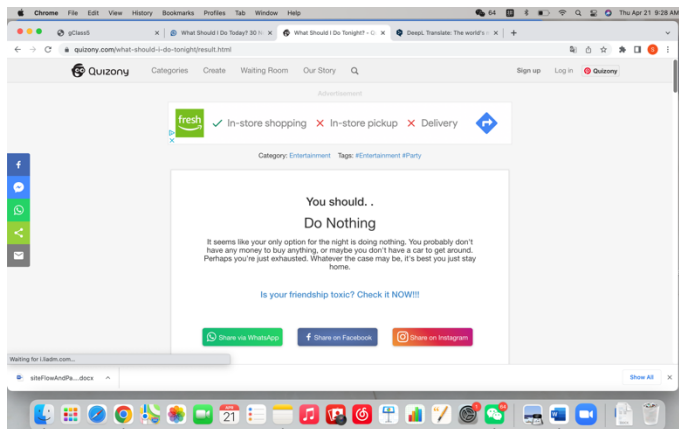


Pages (or Screens) look for the answer

<paste screen-shot here>



Page where you get an answer



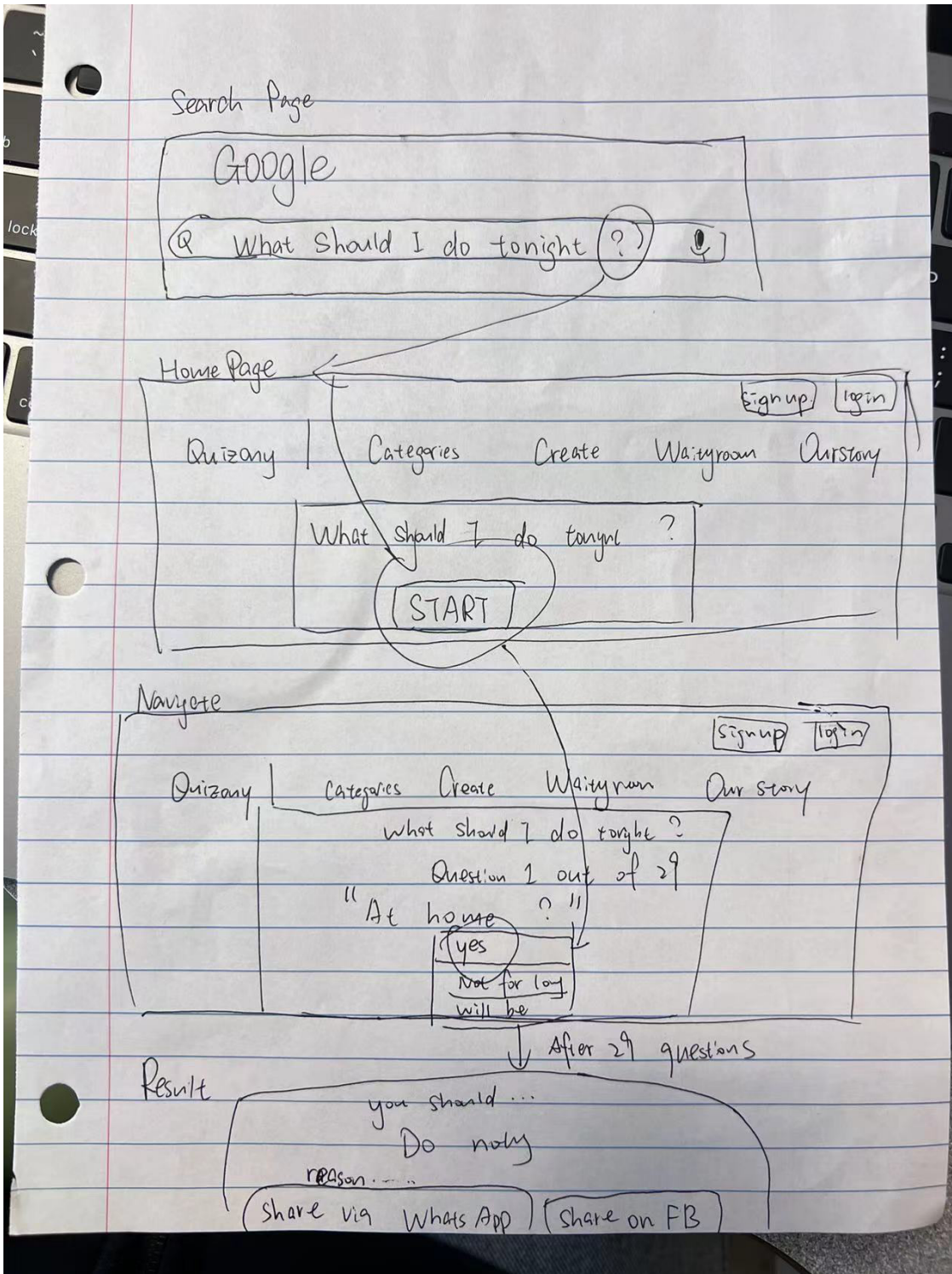
Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page

<paste screenshot of sketches here>



Step 3: Sketch YOUR Flow

My Site Name

What do you want to do?

Sketch of My Page Flow


Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the “things to do” are displayed
- Where you click to move from page to page

<paste screenshot of sketches here>

Profiles

Log in



ID

Password

What do you want to do ?

Distant

Price

Other consideration

< Movie

Lala land Lion king Zootopia ...