



PARANORMAL











Medical

PCP

Heart Rate

Dr. Ken Burns





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# KEY PROTOTYPES

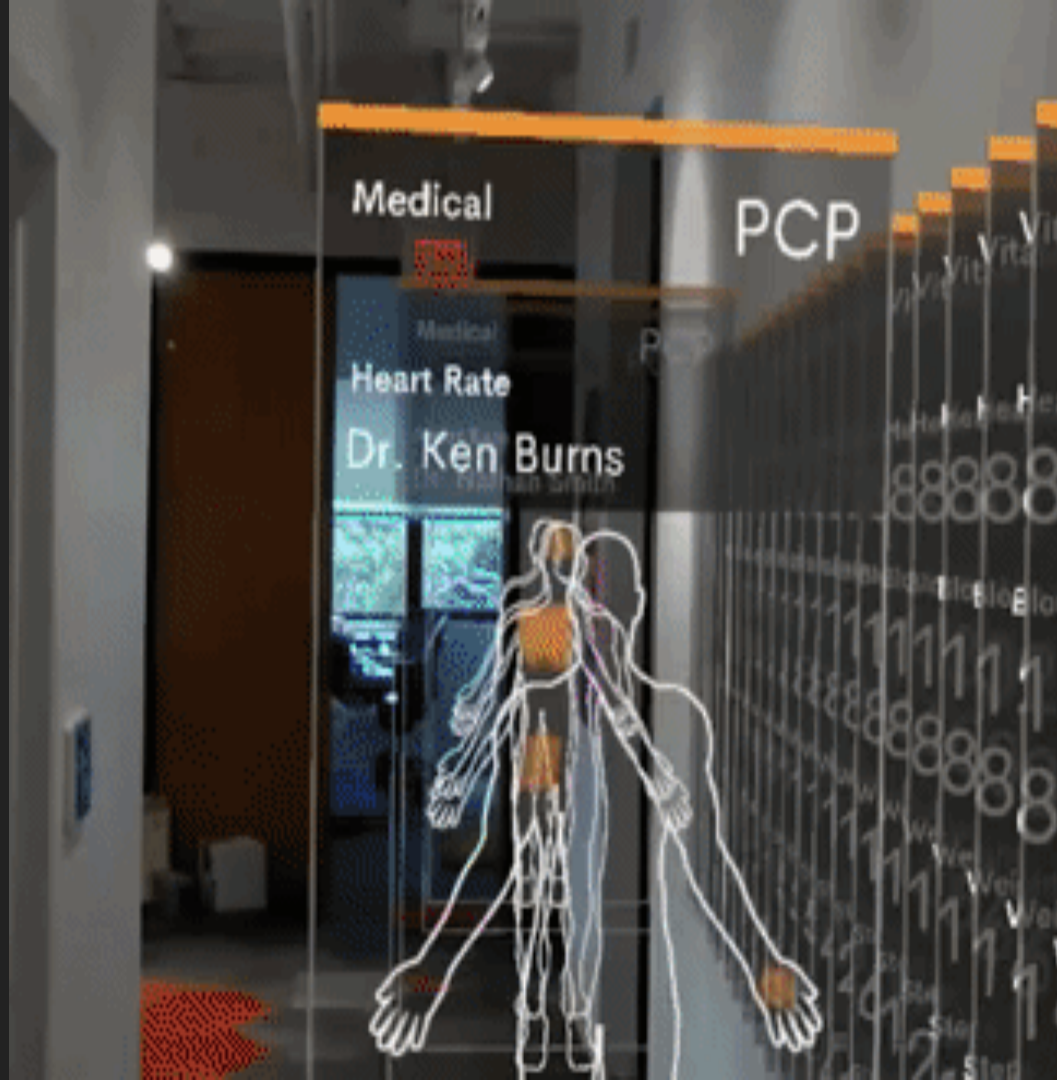
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DATA & HEALTHCARE

## MARELAI

Marelai presents doctors with a snapshot of patient information before a visit. The front-end allows doctors to build “flash-empathy,” by seeing a snapshot of patients’ social data, occupation, where they live, and what they like. The “time-stack” presents a faster way to perceive information in 3D, preserving detail but allowing for context.

PARTNERS





# KEY PROTOTYPES

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AUGMENTED REALITY & HEALTH

## SNACKPALS

Snackpals is an augmented reality application for the grocery store that helps kids choose healthier food options. Kids gain characters by using computer vision to scan their groceries, and parents certify the foods, earning a 529 plan “match” from their health insurer.

PARTNERS

