

# IMPACT ACROSS THE NETWORK

## COLLABORATIVE INNOVATION

**Leveraging CoLab  
processes internally**

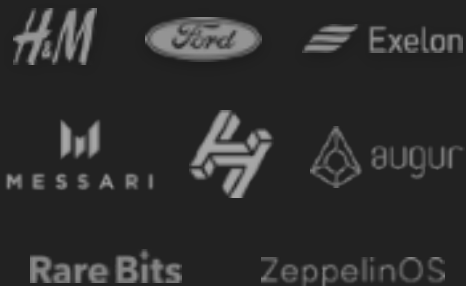


**Prioritizing diversity  
and inclusion.**



## DISRUPTIVE TECHNOLOGIES

**Prototypes and startups  
moving forward into POCs,  
pilots, and launches.**



## PURPOSEFUL IMPACT

**Launching new  
ecosystems**



# BCBSMA + IDEO COLAB

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A graphic consisting of several concentric teal circles of varying diameters, some overlapping, creating a ripple effect.

**2017**

BCBSMA COLAB  
JOIN DATE

A graphic consisting of several concentric pink circles of varying diameters, some overlapping, creating a ripple effect.


**8+**

PRIORITIES SHARED  
IN NETWORK

A graphic consisting of several concentric yellow circles of varying diameters, some overlapping, creating a ripple effect.

**28**

BCBSMA COLAB  
FELLOWS

A graphic consisting of a grey grid of squares, with a diagonal line running from the top-left to the bottom-right corner.

**10+**

COMPANIES  
BCBSMA HAS  
BUILT WITH