

# BCBSMA + IDEO COLAB

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A graphic consisting of several concentric teal circles of varying diameters, some overlapping, creating a ripple effect.

**2017**

BCBSMA COLAB  
JOIN DATE

A graphic consisting of several concentric pink circles of varying diameters, some overlapping, creating a ripple effect.


**8+**

PRIORITIES SHARED  
IN NETWORK

A graphic consisting of several concentric yellow circles of varying diameters, some overlapping, creating a ripple effect.

**28**

BCBSMA COLAB  
FELLOWS


A graphic consisting of a grey grid of squares, with a diagonal line running from the top-left to the bottom-right corner.

**10+**

COMPANIES  
BCBSMA HAS  
BUILT WITH

## BCBSMA + IDEO COLAB

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A graphic consisting of several concentric, slightly irregular teal circles of varying diameters, creating a ripple effect.

**50+**

BCBSMA EMPLOYEES &  
STAKEHOLDERS  
ENGAGED

A graphic consisting of several concentric, slightly irregular pink circles of varying diameters, creating a ripple effect.

**140**

SHARED DESIGN  
CHALLENGES TO BUILD  
FROM

A graphic consisting of several concentric, slightly irregular yellow circles of varying diameters, creating a ripple effect.

**184**

PROTOTYPES CO-  
CREATED IN THE COLAB