

THE NEXT OPPORTUNITIES

Extend the reach of CoLab internally. Deep dive into questions around the future of portable benefits, distributed collectives, and designing for the gig economy in the CoLab in 2019, by collaborating with even more BCBSMA business units to identify problems, build prototypes and launch ventures.

Broaden the CoLab network externally. Continue to build relationships with other CoLab members, and explore creating partnerships around shared prototypes and opportunities beyond CoLab's research.

Take CoLab prototypes forward. Invest in taking prototypes forward by getting business buy-in early on around design briefs, and pre-allocating resources to continue working on CoLab-relevant content post-design sprint.

