

RESEARCH AND ACTION: KEY BRIEFS

DATA & HEALTHCARE

We asked...

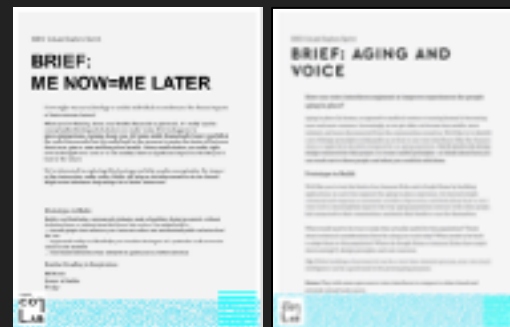
What does it mean to triangulate data from many sources to improve people's health?



AUGMENTED REALITY & HEALTH

We asked...

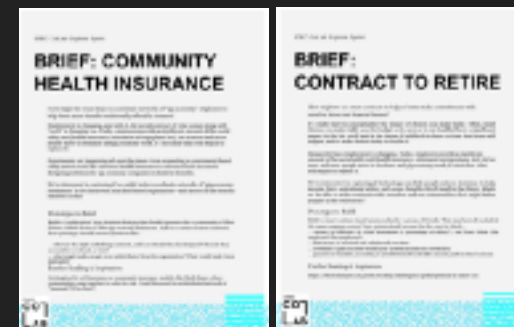
How might we surface information in context to improve people's healthcare outcomes?



RETHINKING BENEFITS

We asked...

What happens when benefits are decoupled from traditional employment?



KEY PROTOTYPES

DATA & HEALTHCARE

MARELAI

Marelai presents doctors with a snapshot of patient information before a visit. The front-end allows doctors to build “flash-empathy,” by seeing a snapshot of patients’ social data, occupation, where they live, and what they like. The “time-stack” presents a faster way to perceive information in 3D, preserving detail but allowing for context.

PARTNERS

