

OLF Simple Sans A[1-5]

Type Specimens

For the Museum of the Future Government Summit 2016, the idea of “glitch” typography was developed. We explored how certain glyphs might appear drawn together if a machine instead of a human was sketching type. To support this, 6 typefaces were developed. OLF Simple Sans A is OLF Simple Sans with a modified lowercase ‘a’ glyph, and also contains adjustments to the numbers. OLF Simple Sans A[1-5] each contain 10 “glitch” ligatures that will replace standard characters as one types. This is meant to give the illusion of glitch typography. Each ligature was chosen by running frequency analysis on character pairs of the textual content of the summit and selecting those that appear somewhat frequently. To further give the illusion of randomness, one can rotate between the typefaces at will. Here is a brief overview of the various typefaces.

1	2	3	4	5
ch	ic	th	tu	om
in	ma	on	nh	ur
co	me	au	ti	ll
fe	hi	il	nl	nt
ng	of	bo	be	he
ie	hu	or	an	mb
la	go	xp	nc	ou
ni	te	tt	ge	oo
to	ld	no	nd	ga
ta	al	it	li	bu
				yd

OLF Simple Sans A

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Grumpy wizards make toxic brew for the evil Queen and Jack.

Welcome to a future in which machines have evolved to become our equals. Human beings and sentient machines happily coexist in all aspects of life, from relaxing at home to governing society.

1	2	3	4	5
Machinic	medical	the	future	from
being	machinic	emotion	enhance	future
computer	become	because	stimulation	intelligence
life	history	illusion	suddenly	everyday
governing	offer	bots	become	hear
society	human	world	important	remember
lapse	government	experience	experience	mood
companion	technology	sitting	engage	engage
important	build	knowledge	demand	contribute
to	virtual	activity	life	efficient
				our

1	2	3	4	5
ch	ic	th	tu	om
in	ma	on	nh	ur
co	me	au	ti	ll
fe	hi	il	nl	nt
ng	of	bo	be	he
ie	hu	or	an	mb
la	go	xp	nc	ou
ni	te	tt	ge	oo
to	ld	no	nd	ga
ta	al	it	li	bu
				yd

OLF Simple Sans A

Welcome to a future in which machines have evolved to become our equals. Human beings and sentient machines happily coexist in all aspects of life, from relaxing at home to governing society.

The Museum of the Future is a collaboration between the UAE government and the world's leading futurists, governors, academics and designers. It sketches a hopeful vision of the future with government, society and technology working together positively.

We invite you to step inside and encounter this future. You will experience augmentations that allow your mind and body to achieve the impossible, get to know your home's new sentient companion and counsel an omniscient algorithmic intelligence in governing the nation.

OLF Simple Sans A1

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OLF Simple Sans A2

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OLF Simple Sans A3

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OLF Simple Sans A4

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OLF Simple Sans A5

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OLF Simple Sans A[1-3]

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OLF Simple Sans A1, A2, A1, A2

In the future, machines will become a part of our bodies and brains.

Smaller, cheaper and more intelligent devices, integrated directly into our bodies, will provide new possibilities for work, fun, and duty. This is the process of human augmentation.

Today, our phones are never far from our hands. Tomorrow, our phones will become part of our hands.

Step into the UltraLife Augmentation Spa; a cross between a spa and an electronics store. Choose from a range of physical, cognitive and perceptual upgrades, and experience what the future of human augmentation may be like.

OLF Simple Sans A5, A3, A5, A3

In the future, our machines will care for us, and we
will care for our machines.

Machines are getting better and better at reading
our emotions and understanding our needs.

As AI's advance, they may even have, or pretend
to have, emotions of their own. This will help them
integrate better into our lives, take care of our chil-
dren, and possibly even be our friends. Will we be-
gin to develop feelings for them as well?

Step inside the home of the future, where your
household AI is an important family member, re-
sponding to your needs and developing a deeper,
long lasting relationship with all aspects of your life.

OLF Simple Sans A3, A2, A3, A2

What is our place in a world of hyperintelligent ma-
chines?

In the future, super AI's may be able to manage bil-
lions of decisions per second, integrating terabytes
of information to perform better than any human at
complex, long-term management tasks.

What will our role be, and how will these machines
change government, society, and the world?

Step into the Ministry of Algorithmic Insight, where
all the easy decisions have already been made,
and it's up to you to help teach the computer the
difference between right and wrong.