



## Business

### BUSINESS SOFTWARE AND TOOLS

Accounting Software\*  
Business Intelligence\*  
Cloud Storage Apps  
Computer Skills  
**CRM Software\***  
Data Analysis\*  
**Desktop Databases**  
Devices  
Diagramming  
Document Management  
Email  
Forms  
Messaging  
Note Taking  
Desktop Operating Systems  
PDF Management  
Personal Productivity Software  
Presentations  
Project Management Software\*  
Spreadsheets  
Web Conferencing  
Word Processing

### CAREER DEVELOPMENT

Career Management  
Job Searching  
Personal Branding\*

### CUSTOMER SERVICE

Contact Centers  
**CRM Software\***  
Customer Service Management  
Customer Service Skills  
Service Metrics

### FINANCE AND ACCOUNTING

Accounting Skills  
Accounting Software  
Corporate Finance  
Financial Investments  
Income Tax  
Personal Finance  
Small Business Finance\*

### HUMAN RESOURCES

Compensation and Benefits  
Hiring and Interviewing  
HR Administration  
HR Software  
HR Strategy  
Learning and Development  
Recruiting  
Talent Management

### LEADERSHIP AND MANAGEMENT

Business Strategy\*  
Coaching and Mentoring  
Communication\*  
Decision-Making\*  
Executive Leadership  
Leadership Skills  
Management Skills  
Meeting Skills\*  
Nonprofit Management  
Organizational Leadership  
Talent Management  
Teams and Collaboration\*

### MARKETING

Advertising and Promotion  
B2B Marketing  
B2C Marketing  
Brand Management  
Content Marketing  
**Conversion Marketing**  
Digital Marketing  
Email Marketing  
Enterprise Marketing  
Lead Generation  
**Marketing Automation**  
Mobile Marketing  
Pay-Per-Click Marketing  
Personal Branding  
Public Relations  
Search Engine Marketing (SEM)  
Search Engine Optimization (SEO)  
Small Business Marketing\*  
Social Media Marketing  
**Social Selling\***  
Web Marketing Analytics

### PROFESSIONAL DEVELOPMENT

Business Analysis\*  
Business Law  
Business Strategy  
Communication  
Decision-Making  
Event Planning  
Meeting Skills  
Operations Management  
Personal Effectiveness  
Product Management  
Public Speaking  
Teams and Collaboration  
Time Management  
Writing

### PROJECT MANAGEMENT

Agile Project Management  
Business Analysis  
Project Leadership  
Project Management Skills  
Project Management Software

### SALES

**CRM Software**  
**Sales Management**  
**Sales Metrics**  
**Sales Skills**  
**Social Selling\***

### SMALL BUSINESS AND ENTREPRENEURSHIP

Design Business\*  
Entrepreneurship  
**Freelancing**  
Music Business\*  
**Photo Business\***  
Small Business Finance  
Small Business Management  
Small Business Marketing  
**Small Business Sales**  
Web Design Business\*

### TRAINING AND EDUCATION

**Corporate Training**  
E-Learning  
Educational Technology  
Higher Education  
Instructional Design  
K-12 Education  
**Screencasting**  
Student Success Skills  
Teaching

## Technology

### CLOUD COMPUTING

**Cloud Administration**  
Cloud Development  
**Cloud Foundations**  
**Cloud Platforms**  
**Cloud Security**  
**Cloud Services**  
**Cloud Storage**

### DATABASE MANAGEMENT

Data Centers  
Data Resource Management  
Database Administration  
Database Development\*

### DATA SCIENCE

Artificial Intelligence  
Big Data  
**Business Analytics**  
Business Intelligence  
**Cryptocurrency**  
Data Analysis  
**Data Governance**  
Data Modeling  
**Data Privacy**  
**Data Science Careers**  
Data Visualization  
GIS  
Machine Learning  
Statistics

### IT HELP DESK

Client Operating Systems  
Help Desk Skills  
Operating System Distribution  
**Software Support**  
**Upgrade and Maintenance**

### MOBILE DEVELOPMENT

Android Development  
Cross-Platform Development  
iOS Development  
Mobile Games

### NETWORK AND SYSTEM ADMINISTRATION

**CRM Administration**  
**Enterprise Content Management**  
Internet of Things  
IT Automation  
IT Service Management  
Mobile Device Management  
Network Administration  
Server Administration  
Software Administration  
Software Deployment  
Virtualization

### SOFTWARE DEVELOPMENT

APIs  
Database Development  
**Design Patterns**  
**Enterprise Architecture**  
Game Development  
Interest of Things  
**Microsoft Development**  
Object-Oriented Programming  
**Programming Foundations**  
Programming Languages  
**Software Architecture**  
Software Design  
Software Development Tools  
Software Quality Assurance  
**Software Testing**  
Version Control

### SECURITY

**Authentication and Authorization**  
**Cryptography**  
**Incident Response**  
**Malware Analysis**  
**Mobile Application Security**  
**Network Security**  
**Penetration Testing**  
**Privacy**  
**Security Awareness**  
**Security Careers**  
**Security Management and Policy**  
**Security Testing**  
**Software Development Security**  
**Vulnerability Management**  
**Web Application Security**

### DEVOPS

Agile Software Development  
DevOps Foundations  
DevOps Tools

### WEB DEVELOPMENT

Back-End Web Development  
Content Management Systems  
E-Commerce Development  
Front-End Web Development  
JavaScript Frameworks  
Web Apps  
**Web Development Foundations**  
**Web Development Tools**

## Design and Engineering

### VISUALIZATION AND REAL-TIME

3D Animation\*  
3D Lighting\*  
3D Materials\*  
3D Modeling\*  
3D Particles and Dynamics\*  
3D Sculpting\*  
3D Textures  
Architectural Visualization  
Augmented Reality\*  
Previz\*  
**Real-Time\***  
**Real-Time Scripting**  
Rendering\*  
**Virtual Reality**  
**Visualization**

### AEC

2D Drafting and Drawing\*  
3D Modeling\*  
Architectural Design  
BIM  
Civil Engineering  
**Computational Design\***  
Construction  
**Construction Management**  
GIS\*  
Interior Design  
MEP  
Previz\*  
**Real-Time\***  
Rendering\*  
Structural Engineering  
**Sustainability**

### PRODUCT AND MANUFACTURING

2D Drafting and Drawing  
3D Modeling  
3D Printing  
3D Scanning  
Augmented Reality  
Automotive Design  
CNC and CAM  
**Computational Design**  
**Electrical Engineering**  
Manufacturing  
**Mechanical Engineering**  
Previz  
Product and Industrial Design  
Prototyping  
**Real-Time\***  
Rendering\*  
**Simulation**

## Creative

### ANIMATION AND ILLUSTRATION

2D/3D Animation  
3D Lighting  
3D Materials  
3D Modeling\*  
3D Sculpting  
Art Composition  
Character Animation  
Color Theory\*  
**Comic Book Illustration**  
Concept Art  
Digital Painting  
Drawing\*  
Illustration  
Painting  
Rendering\*  
Rigging  
Storyboarding\*  
Typography\*

### AUDIO AND MUSIC

Audio Editing  
Audio Engineering  
Audio Gear  
Audio Mastering  
Audio Mixing  
Audio Post-Production  
Audio Recording  
Digital Audio Workstations  
Live Music Performance  
Music Business  
Music Composition  
Music Lessons  
Music Production  
Music Remixing  
Music Theory  
Podcasting  
Songwriting  
Sound Design\*  
Synthesis  
Virtual Instruments

### GRAPHIC DESIGN

Brand Design  
Color Theory  
Design Business  
Design Thinking\*  
Digital Publishing  
Drawing  
Fashion Design  
Infographics  
Layout and Composition  
Logo Design  
Poster Design  
Print Production  
Typography

### MOTION GRAPHICS/VFX

**2D/3D Tracking**  
3D Particles and Dynamics  
Compositing  
Keying\*  
Motion Graphics  
Motion Typography  
Rendering  
Storyboarding  
Video Color Grading\*  
Visual Effects

### PHOTOGRAPHY

Analog Photography  
Architectural Photography  
Black and White Photography  
Color Correction  
HDR Photography  
Image Editing  
Landscape Photography  
Macro Photography  
Mobile Photography  
Night Photography  
**Photo Business**  
Photo Compositing  
Photo Management  
Photo Restoration  
Photo Sharing  
Photography Gear  
Photography Lighting  
Photography Printing  
Photojournalism  
Portrait Photography  
Product Photography  
Raw Processing  
Retouching  
Street Photography  
Time-Lapse Photography  
Travel Photography  
Wedding Photography

### USER EXPERIENCE

Accessibility  
Content Strategy  
Design Thinking  
Information Architecture  
Interaction Design  
Multidevice Design  
Usability  
User Interface Prototyping  
**User Research**  
UX Design  
Wireframing

### VIDEO

Audio for Video  
**Cinematography**  
Filmmaking  
Keying  
Script Writing  
Shooting Video  
Sound Design  
Video Color Grading  
Video Editing  
Video Gear  
Video Lighting  
Video Post-Production  
**Video Pre-Production**  
Video Production

### WEB DESIGN

Interactive Web Content  
Mobile Web Design  
Responsive Web Design  
Web Design Business  
Web Graphics  
Web Standards  
Web Typography

### KEY STATISTICS

- 7,250+ Video Courses
- 230,000+ Individual Videos
- 16,000+ Hours of video content
- 240 Curated Learning Paths
- 40+ new courses published every week

Topics in bold are new for 2019  
\*Topic appears in multiple subjects



## DE

### Business

#### BERUFLICHE WEITERENTWICKLUNG

Rechnungswesen  
Recht  
Unternehmensstrategie  
Karriere-Entwicklung  
Zusammenarbeit  
Kommunikation  
Kundenservice  
Bildung  
Finanzen  
Unternehmertum  
Digitale Transformation  
Personalwesen  
Führung und Management  
Persönliche Weiterentwicklung  
Besprechungen  
Zeitmanagement  
Projektmanagement  
Vorträge  
Verkauf und Vertrieb  
Texte schreiben

#### BUSINESS-SOFTWARE

Buchhaltungssoftware  
Cloud-Speicher  
Computerkenntnisse  
Datenanalyse  
Desktop-Datenbanken  
Desktop-Betriebssysteme  
Diagramm-Software  
E-Mail  
Formulare  
Messaging  
Notizverwaltung  
PDF-Management  
Produktivitäts-Tools  
Präsentationen  
Projektmanagement-Software  
Software für Verkauf und Vertrieb  
Tabellenkalkulation  
Web-Konferenzen  
Textverarbeitung

#### MARKETING

Content-Marketing  
Display-Werbung  
E-Mail-Marketing  
Marketingkompetenz  
Suchmaschinen-Marketing (SEM)  
Suchmaschinen-Optimierung (SEO)  
Social Media-Marketing  
Web Analytics

### Kreativität

#### 3D, ANIMATION UND CAD

3D-Grafik  
3D-Beleuchtung  
3D-Materialien  
3D-Modellierung  
3D-Partikel und Dynamik  
3D-Druck  
3D-Texturen  
Animation  
Architektur  
Game Art  
Industriedesign  
Maschinenbau-Konstruktion  
Rendering  
Visualisierung

#### DESIGN & ILLUSTRATION

Farbe  
Design-Business  
Digitales Malen  
Digitales Publizieren  
Zeichnen  
Illustration  
Layout  
Druckproduktion  
Typografie

#### BILDBEARBEITUNG & FOTOGRAFIE

Schwarzweiß-Fotografie  
Foto-Compositing  
Bildbearbeitung  
Fotoeffekte  
Bildverwaltung  
Bildausgabe  
Landschaftsfotografie  
Fotoausrüstung  
Licht & Beleuchtung  
Fotografische Techniken  
Porträtfotografie  
Produktfotografie  
Retusche

#### VIDEO & AUDIO

Audioproduktion  
Video-Compositing  
Motion Graphics  
Musikproduktion  
Video-Farbkorrektur  
Videoschnitt  
Videoausrüstung  
Videoproduktion

### Technik

#### WEBDESIGN

Content-Management-Systeme (CMS)  
Interaktive Webinhalte  
Mobiles Webdesign  
User Experience  
Webdesign-Business  
Web-Standards  
Webgrafik

#### IT

Datensicherung und Wiederherstellung  
Business Intelligence  
Cloud-Computing  
CRM- und ERP-Administration  
Datenbank-Administration  
Data Science  
DevOps  
Digitale Transformation  
Dokumenten-Management  
Internet of Things  
IT-Automatisierung  
IT-Support  
IT-Sicherheit  
IT-Service-Management  
Mobile-Device-Management  
Netzwerk-Administration  
Betriebssysteme  
Softwareverteilung  
Virtualisierung

#### PROGRAMMIERUNG

Backend-Webentwicklung  
Datenbank-Entwicklung  
Data Science  
Entwicklertools  
DevOps  
Frameworks und Bibliotheken  
Frontend-Webentwicklung  
Spieleentwicklung  
Internet of Things  
Mikrocontroller  
App-Entwicklung  
Grundlagen der Programmierung  
Programmiersprachen  
Softwaredesign  
Software-Projektleitung

## FR

### Business

#### COMPÉTENCES PROFESSIONNELLES

Droit des affaires  
Développement de carrière  
Communication  
Service clients  
Enseignement et pédagogie  
Entrepreneuriat  
Transformation numérique  
Ressources humaines  
Leadership et management  
Développement personnel  
Animation de réunion  
Gestion du temps  
Gestion de projets  
Prise de parole en public  
Ventes  
Rédaction

#### OUTILS BUREAUTIQUES

Stockage dans le cloud  
Compétences informatiques  
Analyse de données  
Bases de données clients  
Systèmes d'exploitation de bureau  
Formation en ligne  
Courrier électronique  
Formulaires  
Messagerie  
Prise de notes  
Gestion de PDF  
Outils de productivité  
Présentations  
Logiciels de gestion de projets  
Feuilles de calcul  
Traitement de texte

#### MARKETING

Marketing de contenu  
Publicité display  
Marketing par e-mail  
Compétences en marketing  
SEO  
Marketing des médias sociaux  
Statistiques web

### Créativité

#### 3D, ANIMATION & CAO

Éclairage 3D  
Matériaux 3D  
Modélisation 3D  
Particules 3D et effets dynamiques  
Impression 3D  
Textures 3D  
Animation  
Architecture  
Design industriel  
Modélisation industrielle  
Rendu visuel  
Modélisation structurelle

#### DESIGN & ILLUSTRATION

Couleur  
Métiers du design  
Peinture numérique  
Publication en ligne  
Dessin  
Illustration  
Mise en page  
Impression  
Typographie

#### RETOUCHE D'IMAGES & PHOTOGRAPHIE

Photographie en noir et blanc  
Photomontage  
Correction d'images  
Effets et photos artistiques  
Organisation des images  
Exportation d'images  
Photographie de paysages  
Équipement photo  
Éclairage photo  
Techniques photographiques  
Photographie de portraits  
Retouche de photos  
Photographie de mariage

#### VIDÉO & AUDIO

Mixage audio  
Compositing  
Motion graphics  
Production musicale  
Correction colorimétrique  
Montage vidéo  
Production vidéo  
Effets spéciaux

### Technologie

#### DESIGN WEB

CMS  
Contenus web interactifs  
Conception de sites web mobiles  
Expérience utilisateur  
Métiers du design web  
Standards du web  
Typographie web  
Graphisme web

#### IT

Sauvegarde et restauration  
Informatique décisionnelle  
Cloud Computing  
Data Science  
DevOps  
Administration de bases de données  
Transformation numérique  
Gestion des documents  
Automatisation IT  
Help desk IT  
Sécurité IT  
Gestion des services IT  
Administration réseau  
Systèmes d'exploitation  
Déploiement logiciel  
Virtualisation

#### PROGRAMMATION

Développement web back-end  
Développement de bases de données  
Outils de développement  
Frameworks et bibliothèques  
Développement web front-end  
Développement de jeux  
Microcontrôleurs  
Développement d'applications mobiles  
Fondamentaux de la programmation  
Langages de programmation  
Conception de logiciels

#### KEY STATISTICS

- 2,300+ Video Courses
- 83,500+ Individual Videos
- 73 Curated Learning Paths

#### KEY STATISTICS

- 1,700+ Video Courses
- 57,500+ Individual Videos
- 60 Curated Learning Paths



LEARNING  
WITH **Lynda.com** CONTENT

# 2019 Non-English Content Coverage

ES

## Negocios

### COMPETENCIAS PROFESIONALES

Contabilidad  
Crecimiento profesional  
Colaboración  
Comunicación  
Educación  
Finanzas  
Espíritu empresarial  
Transformación digital  
Recursos humanos  
Dirección y liderazgo  
Crecimiento personal  
Gestión del tiempo  
Gestión de proyectos  
Oratoria  
Ventas  
Redacción

### SOFTWARE EMPRESARIAL

Almacenamiento en la nube  
Habilidades informáticas  
Análisis de datos  
Bases de datos de escritorio  
Sistemas operativos  
Email  
Formularios  
Software para recursos humanos  
Mensajería  
Toma de notas  
Gestión de PDF  
Productividad personal  
Presentaciones  
Software para gestión de proyectos  
Software para ventas  
Hojas de cálculo  
Procesamiento de texto

### MARKETING

Content marketing  
Display marketing  
Email marketing  
Habilidades de marketing  
SEM  
SEO  
Marketing en social media  
Analítica web

## Creatividad

### 3D, ANIMACIÓN Y CAD

Iluminación 3D  
Materiales 3D  
Modelado 3D  
Partículas y dinámicas  
Texturas 3D  
Animación  
Arquitectura  
Diseño de producto  
Modelado industrial  
Rendering  
Modelado estructural

### DISEÑO & ILUSTRACIÓN

Color  
Gestión de negocios para diseñadores  
Pintura Digital  
Publicación digital  
Dibujo  
Ilustración  
Maquetación  
Publicación impresa  
Tipografía

### IMAGEN DIGITAL & FOTOGRAFÍA

Composición de imágenes  
Edición de imágenes  
Efectos de imagen  
Gestión de imágenes  
Salidas de imagen  
Fotografía de paisaje  
Equipo fotográfico  
Técnicas fotográficas  
Fotografía de retrato  
Fotografía de producto  
Retoque de imágenes

### VÍDEO & AUDIO

Edición de audio  
Composición de video  
Motion graphics  
Producción musical  
Corrección de color en video  
Edición de video  
Producción de video  
Efectos visuales

## Tecnología

### DISEÑO WEB

Sistemas de gestión de contenidos  
Contenido web interactivo  
Diseño web móvil  
Experiencia de usuario  
Estándares web  
Tipografía web  
Gráficos para web

### IT

Business Intelligence  
Computación en la nube  
Administración de bases de datos  
Transformación digital  
Seguridad IT  
Gestión de servicios IT  
Administración de dispositivos móviles  
Administración de redes  
Administración de sistemas operativos  
Virtualización

### PROGRAMACIÓN

Desarrollo de bases de datos  
Herramientas de programación  
Desarrollo de e-commerce  
Frameworks y bibliotecas  
Desarrollo front-end  
Desarrollo de videojuegos  
Desarrollo de aplicaciones móviles  
Fundamentos de la programación  
Lenguajes de programación  
Diseño de software  
Gestión de proyectos de software

JP

## ビジネス

### キャリア開発

キャリアアップ  
コミュニケーション  
人事管理  
リーダーシップ・マネジメント  
ライフスキル  
タイムマネジメント  
プロジェクト管理  
スピーチ

### ビジネス用ソフトウェア

クラウドストレージ  
パソコンスキル  
データ解析  
オペレーティングシステムソフト  
図表作成  
eラーニング  
メール  
メッセージング  
メモをとる  
PDFの管理  
個人の生産性  
プレゼンテーション  
プロジェクト管理ソフト  
スプレッドシート  
ワードプロセッシング

### マーケティング

コンテンツマーケティング  
コンテンツマーケティング  
モバイルマーケティング  
SEM  
SEO  
ソーシャルメディアマーケティング  
ウェブ分析

## クリエイティブ

### 3D・アニメーション・CAD

3Dモデリング  
アニメーション  
建築設計  
工業デザイン  
製造モデリング  
レンダリング  
構造モデリング

### デザイン・イラストレーション

デザインビジネス  
デジタルペインティング  
電子出版  
描画  
イラストレーション  
ページレイアウト  
印刷生産  
タイポグラフィ

### 画像編集・写真撮影

マスキング・合成  
画像編集  
画像加工  
画像管理  
画像出力  
レタッチ

### ビデオ・オーディオ

レコーディング・オーディオ編集  
合成  
モーショングラフィックス  
DTM  
カラーコレクション  
動画編集  
映像制作  
視覚効果

## テクノロジー

### ウェブデザイン

CMS  
インタラクティブなウェブコンテンツ  
モバイルウェブデザイン  
UX  
ウェブ標準  
Webグラフィックス

### IT

クラウドコンピューティング  
ITサービスのマネジメント  
ネットワーク管理

### プログラミング

バックエンドのウェブ開発  
データベース開発  
開発ツール  
フレームワーク・ライブラリ  
フロントエンドのウェブ開発  
ゲーム開発  
モバイルアプリ開発  
プログラミング基礎  
プログラミング言語  
ソフトウェア設計

### KEY STATISTICS

- 1,550+ Video Courses
- 56,000+ Individual Videos
- 55 Curated Learning Paths

### KEY STATISTICS

- 700+ Video Courses
- 24,000+ Individual Videos



## BP

### Negócios

#### SOFTWARE E FERRAMENTAS DE NEGÓCIOS

Análise de dados  
E-mail  
Produtividade pessoal  
Apresentações  
Planilhas  
Processamento de texto

#### DESENVOLVIMENTO DE CARREIRA

Gestão de carreira  
Marca pessoal

#### ATENDIMENTO AO CLIENTE

Habilidades de atendimento ao cliente

#### FINANÇAS E CONTABILIDADE

Finanças corporativas  
Finanças para pequenas empresas

#### RECURSOS HUMANOS

Contratação e entrevista  
Aprendizagem e desenvolvimento  
Recrutamento  
Gestão de talentos

#### LIDERANÇA E GESTÃO

Estratégia de negócios  
Coaching e mentoria  
Comunicação  
Tomada de decisão  
Liderança executiva  
Habilidades de liderança  
Habilidades de gestão  
Habilidades de gestão de reuniões  
Gestão de organizações sem fins lucrativos  
Liderança organizacional  
Gestão de talentos  
Equipes e colaboração

#### MARKETING

Marketing empresarial

#### DESENVOLVIMENTO PROFISSIONAL

Estratégia de negócios  
Comunicação  
Tomada de decisão  
Habilidades de gestão de reuniões  
Gestão de operações  
Eficácia pessoal  
Falar em público  
Equipes e colaboração  
Gestão de tempo

#### GESTÃO DE PROJETOS

Gestão ágil de projetos  
Liderança de projetos  
Habilidades de gestão de projetos

#### PEQUENAS EMPRESAS E ESPÍRITO EMPRESARIAL

Finanças para pequenas empresas  
Gestão de pequenas empresas

## ZH

### 商业

#### 商务软件及工具

数据分析  
电子邮件  
个人生产力  
演示  
电子表格  
文字处理

#### 职业发展

职业管理  
个人品牌

#### 客户服务

客服技巧

#### 财务与会计

公司财务  
小型企业财务

#### 人力资源

招聘和面试  
人力资源战略  
学习与发展  
招聘  
人员管理

#### 领导力 + 管理

业务战略  
培训和辅导  
沟通交流  
决策制定  
公司高管领导力  
领导力技能  
管理技能  
会议技能  
非营利组织管理  
组织领导力  
人员管理  
团队合作

#### 市场营销

企业营销

#### 专业发展

业务战略  
沟通交流  
决策制定  
会议技能  
运营管理  
个人效率  
公开演讲  
团队合作  
时间管理

#### 专业发展; 领导力 + 管理

敏捷项目管理  
项目领导力  
项目管理技能

#### 小型企业与创业

小型企业财务  
小型企业管理