# 1. Artificial Intelligence (AI)

- 1. Al refers to human-like intelligence exhibited by machines.
- 2. Includes narrow AI, where machines excel at specific tasks.
- 3. General Al mimics human abilities across various tasks but is far from being achieved.

# 2. Machine Learning (ML)

- 1. ML is a subset of Al focused on systems learning from data to improve performance.
- 2. Stanford defines ML as getting computers to act without explicit programming.
- 3. ML achieves AI by finding patterns in data.

# 3. Deep Learning

- 1. Deep Learning is a technique within ML.
- 2. Utilizes deep neural networks.
- 3. Acts as a type of algorithm for complex pattern recognition.

# 4. Data Science

- 1. Involves analyzing and deriving insights from data.
- 2. Often has business goals.
- 3. Overlaps with ML; understanding data is crucial in both fields.

# 5. Relationship between ML and Data Science

- 1. Many roles overlap, requiring skills in both areas.
- 2. ML experts need data science skills, and vice versa.

### 6. Course Focus

- 1. Emphasizes practical ML and data science applications.
- 2. Focuses on job readiness and productivity.
- 3. Integrates ML within the broader scope of data science.

# 7. Data Engineering

- 1. Mentioned as another term but not detailed in this context.
- 2. Will be covered later in the course.

# 1. Machine Learning Overview

- 1. Machine learning is about predicting results based on incoming data.
- 2. Various subcategories of machine learning aim to accomplish this goal.

# 2. Supervised Learning

- 1. Subset of machine learning where data is labeled.
- 2. Data comes with categories (e.g., CSV files with labeled rows and columns).

3. Includes labeled training data and labeled test data to verify accuracy.

#### a. Classification

- 1. Used to decide categories, e.g., identifying apples vs. pears.
- 2. The model draws a line to distinguish between categories.

# b. Regression

- 1. Predicts continuous outcomes based on inputs, e.g., stock prices.
- 2. Uses labeled data to make predictions.

# c. Example Application

- 1. Hiring engineers based on inputs like years of experience, age, location, type of computer.
  - 2. Uses labeled data to decide whether to hire an engineer.

# 3. Unsupervised Learning

- 1. Involves data without labels.
- 2. Data might lack column names or predefined categories.

# a. Clustering

- 1. Groups data points into clusters without predefined labels.
- 2. The machine identifies and creates groups based on data patterns.

# b. Association Rule Learning

- 1. Identifies associations between data points to predict future behaviors.
- 2. Used for predicting customer purchases when groups don't exist.

# 4. Reinforcement Learning

- 1. Teaches machines through trial and error, using rewards and punishments.
- 2. The program learns by playing a game repeatedly to maximize the score.
- 3. Useful for skill acquisition and real-time learning, such as in video games.

# 5. Algorithms and Techniques

- 1. Various algorithms are used within these subfields to make predictions.
- 2. Examples include neural networks, decision trees, support vector machines, and k-nearest neighbors.
  - 3. All aim to learn from the data and predict outcomes.

# 6. Key Takeaway

1. All machine learning methods aim to learn from data and make predictions.

- 1. Introduction to Machine Learning
- 1. Machine learning involves using algorithms or computer programs to identify patterns in data.
  - 2. The goal is to make predictions about the future using similar data.
  - 3. Machine learning algorithms are also called models.
- 2. Difference Between Machine Learning Algorithms and Normal Algorithms
  - 1. Normal algorithms follow a set of instructions to achieve a result (e.g., a recipe).
- 2. Machine learning algorithms start with inputs and desired outputs and learn the instructions to achieve the result.
  - Example: Ingredients as inputs and a favorite chicken dish as the output.
  - 4. The algorithm learns from multiple examples to identify the correct set of instructions.
- 3. Machine Learning Process
  - 1. Initially, results may not be accurate.
  - 2. With more examples (hundreds or thousands), the algorithm improves.
  - 3. The goal is to find patterns in data for future use.
- 4. Machine Learning in a Nutshell
  - 1. Identifies patterns in collected data.
  - 2. Uses patterns to solve future problems.
  - 3. Example: Suggesting a dish based on available ingredients.
- 5. Difference Between Data Analysis, Data Science, and Machine Learning
  - 1. Data Analysis:
    - 1. Examine data to gain understanding.
    - 2. Compares examples and features, creates visualizations.
  - 2. Data Science:
    - 1. Runs experiments on data to find actionable insights.
    - 2. May involve building machine learning models.
  - 3. Machine Learning within Data Science:
    - 1. Model looks at large datasets to predict outcomes based on new data.
    - 2. Machine learning and data analysis are parts of data science.