



Sanghoon Hwang

Graphic Designer / UX Designer

sangs.cc

contacts

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📍 East Brunswick, NJ
in linkedin.com/in/sanghoon-hwang

skills

Languages

Korean (Native)
English (Native)
French (Intermediate)

Java
HTML / CSS / Javascript

Software

Adobe Creative Suite
AfterEffects, Illustrator,
Photoshop, InDesign, etc.
Cinema 4D
Microsoft Office
Word, PowerPoint, Excel
Eclipse
RStudio
Tableau

volunteer

RWJ University Hospital
Call Bell

East Brunswick Public Library
Tutor

profile

As a graphic designer who takes pride in his work and finds joy in others' excitement, I am truly lucky to be able to pursue my dreams. This motivation means that learning and experimenting with new tools never feels like a chore to me.

My skillset extends beyond just design tools; My background in psychology and business has also improved the practicality of my designs, as I understand the thought processes that drive the decisions of potential consumers.

experience

- ◆ **Freelance Graphic Designer** Nov 2018 - Current
Designing logos & packaging, vectorizing, videomaking.
Illustrating wallpapers and portraits.
- ◆ **Target Fulfillment** Nov 2020 - Jan 2021
Worked with a team of other associates and leaders to prepare the customers' pickup orders on tight schedules.
Restocked products in appropriate locations to improve customer experience.
- ◆ **American Friends of Jamaica Social Media / Graphic Design Intern** Jun - Aug 2019
Created promotions for various social media platforms via HootSuite.
Collaborated with Usain Bolt for the 2019 Hummingbird Gala.
Designed merchandise and various graphics, including the AFJ's annual report.
- ◆ **East Brunswick Recreation & Parks Counselor** Jun - Aug 2018
Put in charge of a group of children for the duration of a summer, ensuring their safety and enjoyment.
Cooperated with other counselors and directors to plan trips and activities.

education

- ◆ **New York University** Aug 2017 - May 2021
College of Arts & Sciences
B.A. in Psychology
Minors in: Computer Science & Math, Digital Design & Art, Business Studies
- ◆ **General Assembly**
 - Certificate in **Visual Design** May 2018
 - Certificate in **Data Analysis** June 2019
 - Certificate in **Front End Web Development** March 2021