



Sanghoon Hwang

Graphic Designer / UX Designer

<https://sangs.cc>

contacts

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📍 East Brunswick, NJ

in [linkedin.com/in/sanghoon-hwang](https://www.linkedin.com/in/sanghoon-hwang)

skills

Languages

Korean (Native)
French (Intermediate)

Java
HTML / CSS / Javascript

Software

Adobe Creative Suite
AfterEffects, Illustrator,
Photoshop, InDesign, etc.
Cinema 4D
Figma
Microsoft Office
Word, PowerPoint, Excel
Eclipse
RStudio
Tableau

volunteer

RWJ University Hospital
Call Bell

East Brunswick Public Library
Tutor

profile

As a graphic designer who takes pride in his work and finds joy in others' excitement, I am lucky to be able to pursue my dreams. This motivates me to experiment with new tools and create comprehensible contents for clients to lead better business decisions.

My skill set extends beyond just design tools; My background in psychology and business enhance the practicality of my designs. For my upcoming opportunity, I seek to integrate my knowledge with new tools to deliver creative solutions for brands.

experience

- ◆ **Freelance Graphic Designer** Nov 2018 - Current
Designed logos and packaging for start-up companies such as Shorelines Co.
Conceptualized print media like clothes and stickers for East Coast Surf Tribe.
Vectorized raster objects for optimal digital usage for Ash Healing Spa.
- ◆ **Target Fulfillment** Nov 2020 - Jan 2021
Worked with a team of other associates and leaders to prepare the customers' pickup orders on tight schedules.
Restocked products in appropriate locations to improve customer experience.
- ◆ **American Friends of Jamaica Social Media / Graphic Design Intern** Jun - Aug 2019
Created promotions for various social media platforms via HootSuite.
Collaborated with Usain Bolt for the 2019 Hummingbird Gala.
Designed merchandise and various graphics, including the AFJ's annual report.
- ◆ **East Brunswick Recreation & Parks Counselor** Jun - Aug 2018
Put in charge of a group of children for the duration of a summer, ensuring their safety and enjoyment.
Cooperated with other counselors and directors to plan trips and activities.

education

- ◆ **New York University College of Arts & Sciences** Aug 2017 - May 2021
B.A. in Psychology
3.3GPA
Minors in: Computer Science & Math, Digital Design & Art, Business Studies
- ◆ **General Assembly**
 - Certificate in **Visual Design** May 2018
 - Certificate in **Data Analysis** June 2019
 - Certificate in **Front End Web Development** March 2021