



<https://sangs.cc>

Sanghoon Hwang

Graphic & Motion Designer

contacts

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📍 East Brunswick, NJ
in linkedin.com/in/sanghoon-hwang

skills

Languages

Korean (Native)
French (Intermediate)

Java
HTML / CSS / Javascript

Software

Adobe Creative Suite
AfterEffects, Illustrator,
Photoshop, InDesign, etc.
Cinema 4D
Figma
Microsoft Office
Word, PowerPoint, Excel
Eclipse
RStudio
Tableau
Wix

volunteer

RWJ University Hospital
Call Bell

East Brunswick Public Library
Tutor

profile

As a graphic designer who takes pride in his work and finds joy in others' excitement, I am lucky to be able to pursue my dreams. This motivates me to experiment with new tools and create comprehensible contents for clients to lead better business decisions.

My skill set extends beyond just design tools; My background in psychology and business enhance the practicality of my designs. For my upcoming opportunity, I seek to integrate my knowledge with new tools to deliver creative solutions for brands.

experience

- ◇ **New Love Ventures** Jun 2021 - Current
Graphic Designer
Illustrated vector portraits for the launch of the new Anavex website.
Used motion design to make dynamic marketing material.
Created a suite of icons coherent with the company's branding.
- ◇ **Freelance Graphic Designer** Nov 2018 - March 2021
Designed logos and packaging for start-up companies such as Shorelines Co.
Conceptualized print media like clothes and stickers for East Coast Surf Tribe.
Vectorized raster files for optimal digital usage for Ash Healing Spa.
- ◇ **Target Fulfillment** Nov 2020 - Jan 2021
Worked with a team of other associates and leaders to prepare the customers' pickup orders on tight schedules.
Restocked products in appropriate locations to improve customer experience.
- ◇ **American Friends of Jamaica** Jun - Aug 2019
Social Media / Graphic Design Intern
Created promotions for various social media platforms via HootSuite.
Collaborated with Usain Bolt for the 2019 Hummingbird Gala.
Designed merchandise and various graphics, including the AFJ's annual report.

education

- ◇ **New York University** Aug 2017 - May 2021
College of Arts & Sciences
3.6 Major GPA
B.A. in Psychology
Minors in: Computer Science & Math, Digital Design & Art, Business Studies
- ◇ **General Assembly**
Certificate in **Visual Design** May 2018
Certificate in **Data Analysis** June 2019
Certificate in **Front End Web Development** March 2021