BASKIT ANALYSIS

* **KPI REQUIREMENT**

1. Total sales: the overall revenue generated from all items sold.
2. Average sales: the average revenue per sale.
3. Number of items: the total count of different items sold.
4. Average rating: the average customer rating for items sold.

* **CHART REQUIREMENTS**

1. Total sales by fat content:

Objective: Analyse the impact of fat content on total sales.

Additional KPI Metrices: Assess how other KPIs (Average sales, no of items, average rating) vary with fat content.

Chart type: Donut Chart.

1. Total Sales by Item Type:

Objective: Identify the performance of different item types in terms of total sales.

Additional KPI Metrices: Assess how other KPIs (Average sales, no of items, average rating) vary with fat content.

Chart type: Bar Chart.

1. Fat Content by Outlet for Total sales:

Objective: Compare total sales across different outlets segmented by fat content.

Additional KPI Metrices: Assess how other KPIs (Average sales, no of items, average rating) vary with fat content.

Chart type: Stacked Column Chart.

1. Total Sales by outlet Establishment:

Objective: Evaluate how the age or type of outlet establishment influence total sales.

Chart Type: Line Chart.