

Credit Card Transaction Report

WEEK_START_DATE

All

Revenue

57M

Total Transaction Amount

46M

Total Interest

8M

Total Transaction Cost

667K

Credit Limit

35K

Q4

Q3

Q2

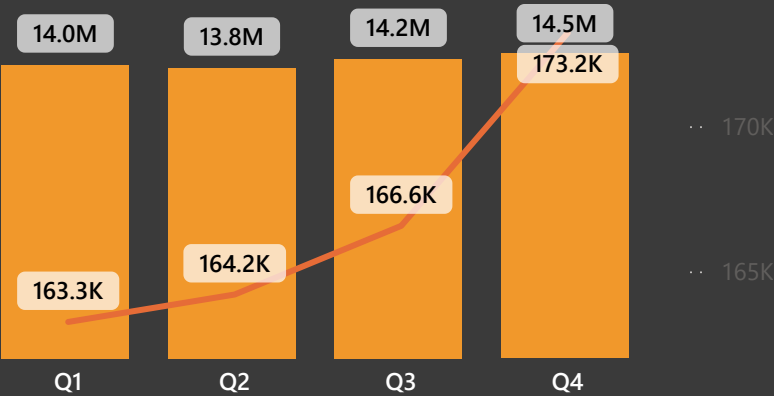
Q1

F

M

QTR Revenue and Total tans count

Sum of Revenue Sum of total_trans_ct



Gold

Silver

Blue

Platinum

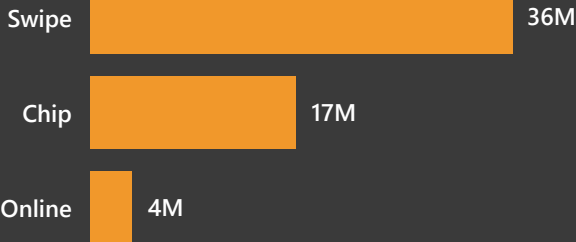
Low

Med

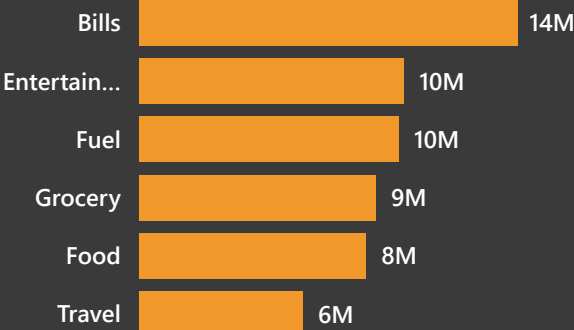
High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

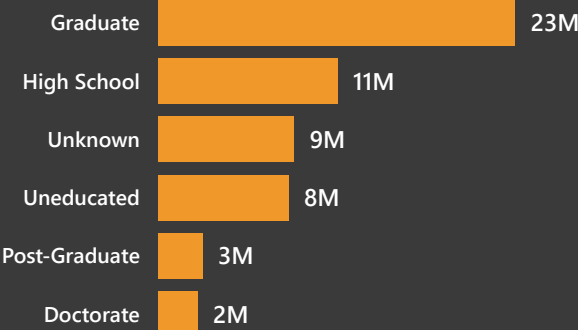
Revenue by Use Chip



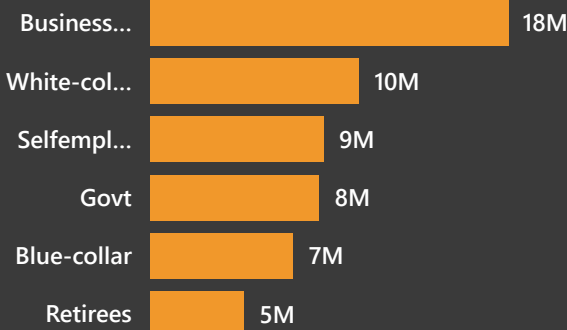
Revenue by Expenditure Type



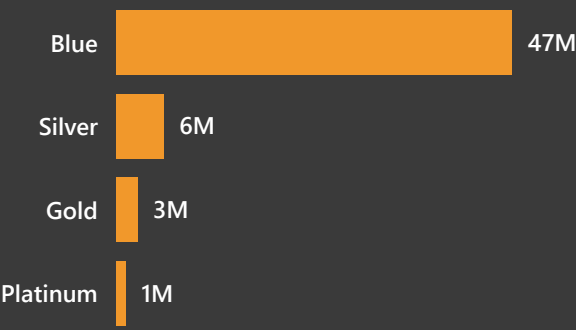
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

WEEK_START_DATE

All

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platin...

Swipe

Online

Chip

M

31M

F

26M

Revenue

57M

Total Transaction Amount

46M

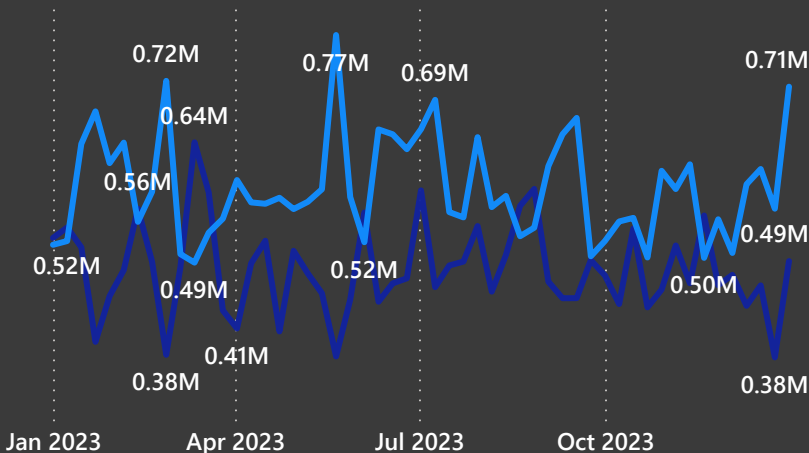
Income

588M

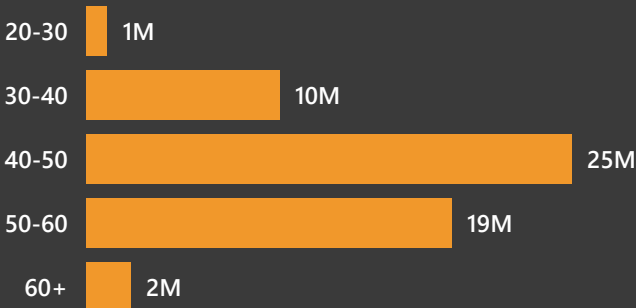
CSS

3.19

Revenue by Week

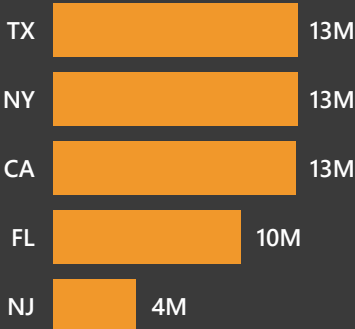


Revenue by Age

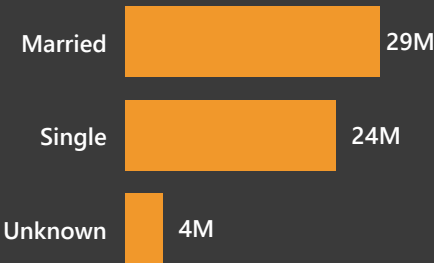


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Govt	8335534	1182231	90834727
Selfemployeed	8542826	1141510	77659931
Blue-collar	7040606	967751	73516911
Retirees	4617448	641692	49619308
Total	56517011	7982480	587599783

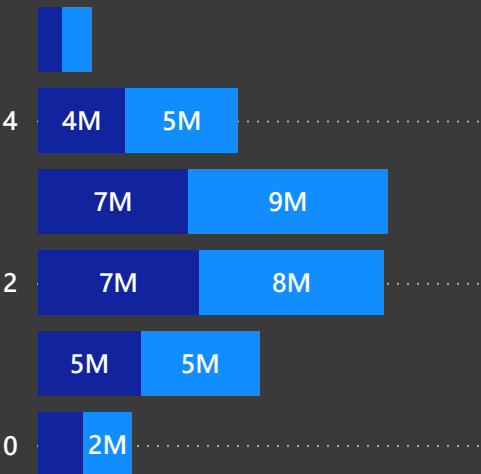
Top 5 States



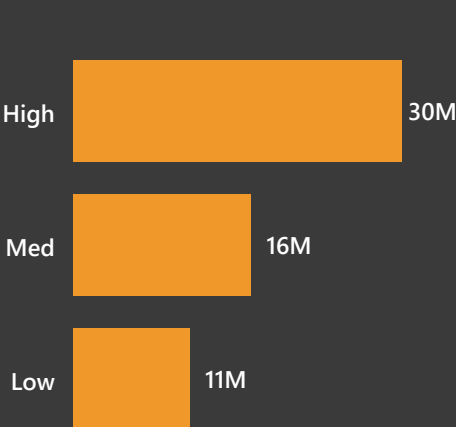
Revenue by Marital Status



Revenue by Dependent



Revenue by Income



Revenue by Education

