

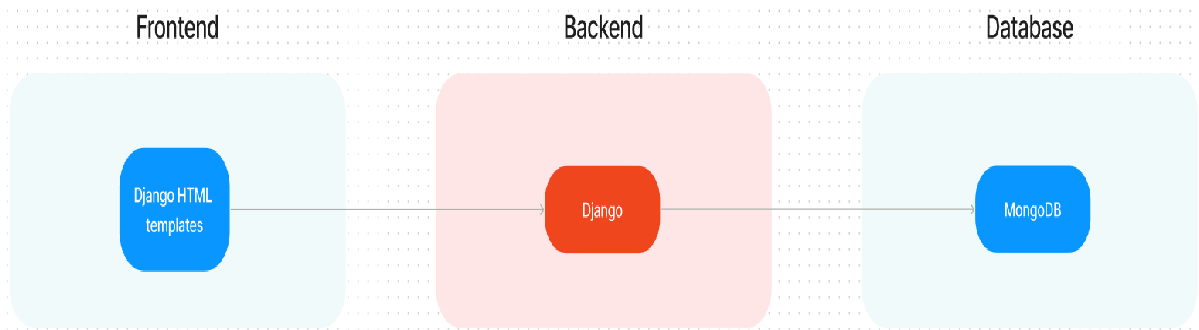
ShopEZ APP USING Django

With ShopEZ, users can effortlessly access detailed information about products, including descriptions, prices, available sizes or variations, and customer reviews. The purchasing process is quick and easy, requiring only basic customer information and payment details. Once an order is placed, users can conveniently track their purchases through the order details page. For store administrators, the platform offers an intuitive dashboard to efficiently manage product listings, monitor sales, and maintain inventory levels.

Scenario based case-study :-

Imagine a busy parent shopping for their family's needs. With ShopEZ, they can quickly search for products across various categories, compare options based on price and customer ratings, and complete their purchase in just a few clicks. The user can then access their order details on the go, making it easy to track shipments or modify orders as needed. Meanwhile, the store owner benefits from real-time sales data, allowing them to optimize inventory and allocate resources effectively.

TECHNICAL ARCHITECTURE :-

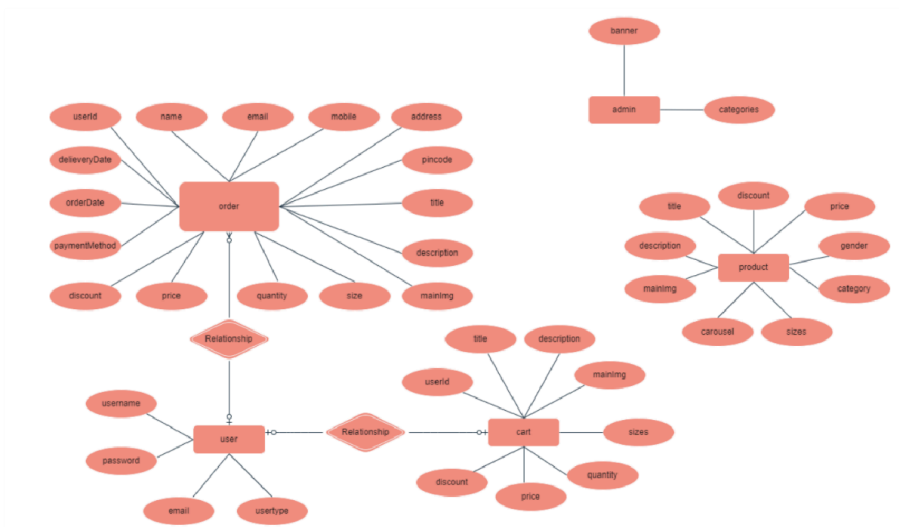


The technical architecture of our ShopEZ app follows a client-server model, where the frontend serves as the client and the backend acts as the server. The frontend utilizes the bootstrap library to establish real-time and better UI experience for any user whether it is admin, client or ordinary user working on it. On the backend side, we employ Django framework to handle the server-side logic and communication.

For data storage and retrieval, our backend relies on MongoDB. MongoDB allows for efficient and scalable storage of user data, etc. It ensures reliable and quick access to the necessary information.

Together, the frontend and backend components, along with Django and MongoDB, form a comprehensive technical architecture for our ShopEZ app. This architecture enables real-time communication, efficient data exchange, and seamless integration, ensuring a smooth and immersive booking a property and many more experience for all users.

ER DIAGRAM :-



The ShopEZ ER-diagram represents the entities and relationships involved in an e-commerce system. It illustrates how users, products, orders, and shopping carts are interconnected. Here is a breakdown of the entities and their relationships:

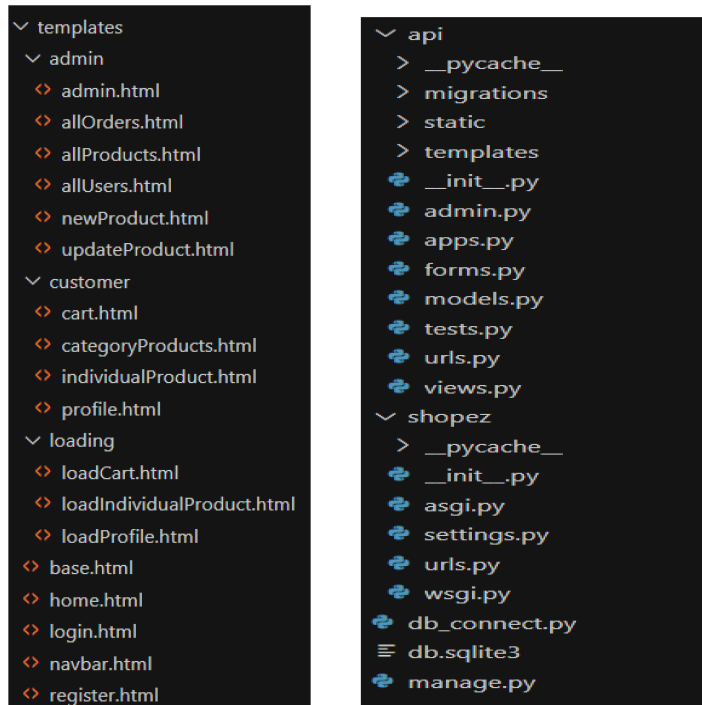
USER: Represents individuals who shop on the platform. A user can place multiple orders, add multiple products to their cart, and make multiple payments. Users can also leave reviews on products.

PRODUCT: Represents items available for purchase on the platform. Each product has details such as name, description, price, and inventory count. Products can be part of multiple orders and can be added to multiple users' carts.

ORDERS: Represents a specific purchase made by a user. An order includes particular product details, quantities, and payment information. A user can have multiple orders, and each order can contain multiple products.

CART: Represents a user's shoppingcart. It's a temporary storage of products that a user intends to purchase. A user has one cart at a time, and a cart can contain multiple products.

PROJECT STRUCTURE :-



The first image shows the frontend content. It has a well-organized structure with dedicated folders for the API, static files (CSS and images), and templates (admin, and user). The API folder likely contains the code for the application's functionalities. The static folder stores the application's static files, such as Cascading Style Sheets (CSS) used for styling the user interface and images that may be displayed throughout the application. Finally, the templates folder contains the HTML templates that define the application's layout and user interface. These templates are used to dynamically generate the web pages that users will see.

The second image shows details about the server login. It follows a well-defined structure separating the core application logic from the overall project configuration. The application code resides in the ShopEZ directory, containing models, views, and templates specific to the ShopEZ functionality. The main project directory ShopEZ project-wide settings, URL patterns, and management tools. This separation promotes maintainability and scalability as the project grows.

Features :-

Extensive Product Catalog :

ShopEZ offers an extensive catalog of products, providing a wide range of categories and options for shoppers. You can easily browse through the catalog and explore different items, including detailed descriptions, high-quality images, pricing information, and customer reviews, to find the perfect products for your needs.

Add to Cart Button :

Each product listing includes a convenient "Add to Cart" button. When you find an item that you'd like to purchase, simply click on the button to add it to your shopping cart. You can adjust quantities or remove items from your cart at any time before checkout.

Product Details Page :

Clicking on a product will take you to its detailed page. Here, you can find comprehensive information about the item, including:

- Full product description
- Available sizes, colors, or other variations
- Price and any applicable discounts
- Customer reviews and ratings
- Related or recommended products

Secure and Efficient Checkout Process :

ShopEZ ensures a secure and efficient checkout process. Your personal and payment information is handled with the utmost care, utilizing industry-standard encryption protocols. We strive to make the purchasing process as quick and hassle-free as possible, with options for guest checkout or creating an account for

faster future purchases.

Order Confirmation and Tracking Page :

Once you have successfully placed an order, you will receive a confirmation message. You will then be redirected to an order details page, where you can review all the relevant information about your purchase, including:

1. Order number and date
2. Items purchased and their quantities
3. Shipping address and method
4. Payment information
5. Estimated delivery date

From this page, you can also track your order status as it moves through processing, shipping, and delivery stages.

User Account Dashboard:

Registered users have access to a personalized dashboard where they can:

1. View order history and reorder past purchases
2. Manage personal information and preferences
3. Save multiple shipping addresses
4. View and manage wishlist items
5. Access personalized product recommendations

These features are designed to provide a seamless and enjoyable shopping experience on the ShopEZ platform, from browsing products to completing purchases and managing your account.

Pre-requisites

Here are the key prerequisites for developing a full-stack application using Django, MongoDB:

Django: Setting Up Your Project

Django is a high-level Python framework for building web applications. It streamlines the development process by providing a robust structure and handling common web development tasks.

Prerequisites:

1. Python (version 3.6 or later recommended)
2. pip (Python package installer)

Installation:

3. Verify Python Installation: Open a terminal or command prompt and type `python--version`.

If Python is installed, you'll see the version number.

4. Install pip: If you don't have pip, install it using `get-pip.py` from <https://bootstrap.pypa.io/get-pip.py>

Creating a Django Project :

5. Open a terminal: Navigate to your desired project directory.
6. Create a project: Use the following command, replacing `mysite` with your project name:

```
django-admin startproject mysite
```

Running the Development Server:

7. Navigate to the project directory: Use `cd mysite`.
8. Start the server: Run `python manage.py runserver`.

Access Your Application:

Open <http://127.0.0.1:8000/> in your web browser. You should see the Django welcome page, indicating a successful setup.

MongoDB :-

MongoDB is a flexible and scalable NoSQL database that stores data in a JSON-like format. It provides high performance, horizontal scalability, and seamless integration with Node.js, making it ideal for handling large amounts of structured and unstructured data.

Set up a MongoDB database to store your application's data.

Download: <https://www.mongodb.com/try/download/community>

Installation instructions: <https://docs.mongodb.com/manual/installation/>

HTML, CSS, and JavaScript: Basic knowledge of HTML for creating the structure of your app, CSS for styling, and JavaScript for client-side interactivity is essential.

Database Connectivity: Use a MongoDB driver or an Object-Document Mapping (ORM) library like Django to connect your Django server with the MongoDB database and perform CRUD (Create, Read, Update, Delete) operations.

Development Environment: Choose a code editor or Integrated Development Environment (IDE) that suits your preferences, such as Visual Studio Code, Sublime Text, or WebStorm.

Visual Studio Code: Download from <https://code.visualstudio.com/download>

To run the existing ShopEZ App project downloaded from Google Drive, follow below steps: Download the code from the drive link provided below.

https://drive.google.com/drive/folders/12qlo0Gy8zO16HvU2fIB5seBVXXH_cqtx?usp=sharing

Then, open the project in a suitable IDE or code editor and run the application using the run button provided.

1. The ShopEZapp will be accessible at <http://127.0.0.1:8000/>

You have successfully installed and set up the ShopEZ application on your local machine. You can now proceed with further customization, development, and testing as needed.

1. Application flow:

a. User flow

After registration, users can log in with their credentials.

Once logged in, they can browse the product catalog or use the search function to find specific items.

Users can view detailed product information, including descriptions, prices, and reviews.

They can add desired items to their shopping cart.

Users can proceed to checkout by entering shipping details and selecting a payment method.

After completing the purchase, they can view their order details and track the shipment.

Users can also access their account dashboard to view order history, manage personal information, and save favorite products.

Admin Flow:

Admins start by logging in with their credentials.

Once logged in, they are directed to the Admin Dashboard.

From the Admin Dashboard, they can:

Manage product listings (add, edit, or remove products)

View and process orders

Manage inventory levels

Access customer data and support tickets

View sales reports and analytics

Manage promotions and discounts

Configure shipping options and payment gateways

Project Flow :-

Let's start with the project development with the help of the given activities.

Project setup and configuration

Create project folders and files

Now, firstly create the Django project with the below command:

```
django-admin startproject project_name
```

Also, create an app to manage the rest operations with the command given below:

```
django-admin startapp app_name
```

Install required tools and software:

For the Django application to function well, we use the libraries mentioned in the prerequisites. Those libraries include

1. Django
2. MongoDB
3. Corsheader
4. Rest_framework

Backend Development

1. Set Up Project Structure:

- a. Create a project directory using your preferred IDE.
- b. Open a terminal in the project directory.

- c. Create an app with the instructions provided above.

2. Database Configuration:

- o. Set up a MongoDB database either locally or using a cloud-based MongoDB service like MongoDB Atlas.
- a. Create a database and define the necessary collections for users, properties and applications.

3. Define API Routes:

- a. Create separate route files for different API functionalities such as authentication, users, properties and applications.
- b. Implement urls and views to handle the app route paths and user requests.

4. Implement Data Models:

Define MongoDB schemas for the different data entities like users, properties and applications.

- a. Create corresponding Mongoose models to interact with the MongoDB database.
- b. Implement CRUD operations (Create, Read, Update, Delete) for each model to perform database operations.

5. Admin Functionality:

- a. Implement routes and controllers specific to admin functionalities such as fetching all the data regarding users, properties and applications.

6. Error Handling:

- a. Implement error handling middleware to catch and handle any errors that occur during the API requests. Return appropriate error responses with relevant error messages and HTTP status codes.

Database development

1. Set up a MongoDB database either locally or using a cloud-based MongoDB service like MongoDB Atlas.
2. Create a database and define the necessary collections for users, products, orders and cart.
3. Also, let's see the detailed description for the schema used in the database.

1. **Users:**

The Users model is the cornerstone of customer management in the ShopEZ platform. It stores essential information about each registered user, enabling personalized experiences and secure transactions.

Key features:

- a. Unique user identification for account management and order tracking

- b. Secure authentication using email and hashed password
- c. Storage of multiple shipping addresses for convenient checkout
- d. Tracking of account activity (creation date, last login)

2. **Products Model:**

The Products model is the heart of the ShopEZ inventory system. It contains comprehensive information about each item available for purchase, providing customers with all the details they need to make informed buying decisions.

Key features:

- a. Detailed product information including descriptions, specifications, and images.
- b. Real-time inventory tracking.
- c. Flexible pricing and discount management.
- d. Categorization for easy browsing and searching.

1. **Cart Model:**

The Cart model represents the temporary storage of items that a user intends to purchase. It plays a crucial role in the user's shopping experience, allowing them to collect and review items before making a final purchase decision.

Key features:

- a. Association of selected products with user accounts
- b. Persistence of cart contents across sessions
- c. Real-time price and availability updates

- d. Calculation of total cost including taxes and shipping

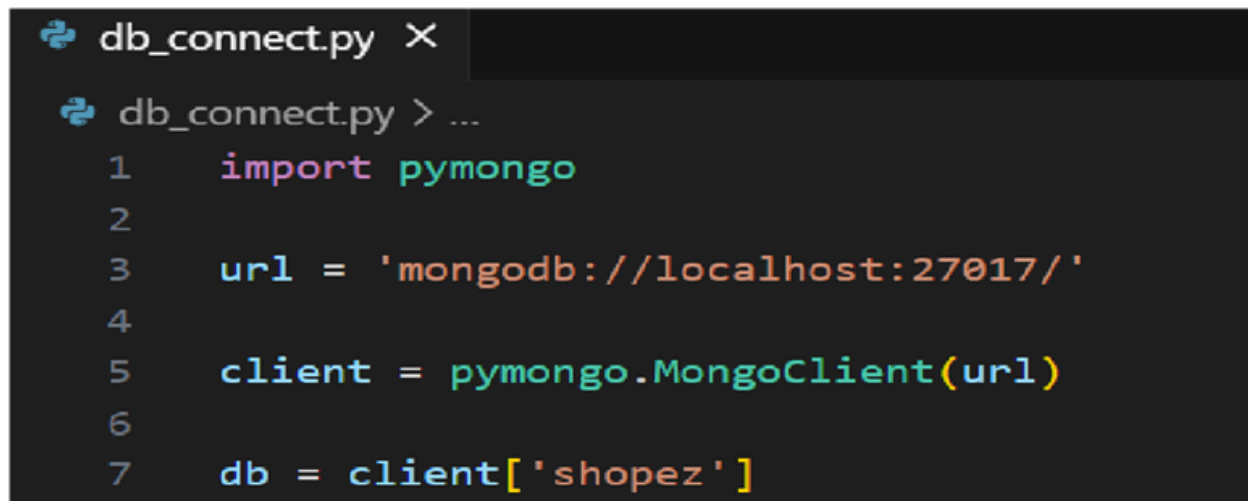
2. Orders Model:

The Orders model serves as a comprehensive transaction log for all purchases made on the ShopEZ platform. It bridges the gap between customer actions and business operations, tracking the entire lifecycle of each order.

Key features:

- a. Detailed record of each transaction, including items purchased, quantities, and prices.
- b. Order status tracking from processing to delivery.
- c. Integration with payment systems for accurate financial records.
- d. Association with user accounts for order history and reordering.

The code for the database connection looks like,



```
db_connect.py X
db_connect.py > ...
1  import pymongo
2
3  url = 'mongodb://localhost:27017/'
4
5  client = pymongo.MongoClient(url)
6
7  db = client['shopez']
```

Also, follow the below code to define the database models,

```
models.py X
api > models.py > ...
1  from django.db import models
2  from db_connect import db
3
4  users_collection = db['users']
5  admin_collection = db['admin']
6  product_collection = db['product']
7  orders_collection = db['orders']
8  cart_collection = db['cart']
```

Frontend development:

a. Setup Frontend Application:

Bringing the Train Booking application to life involves a three-step development process. First, a solid foundation is built using template of Django. This includes creating the initial application structure, and organizing the project files for efficient development. Next, the user interface (UI) comes to life.

Design UI components:

Crafting a seamless user experience in Train Booking App requires designing UI components. This involves creating individual elements like buttons, forms, and menus. We'll then define their arrangement and visual style (layout and styling) for a cohesive look. Finally, navigation elements will be implemented to ensure users can easily move between different functionalities within the app.

1. Implement frontend logic:

In the final leg of the frontend development, we'll bridge the gap between the visual interface and the underlying data. It involves the below stages.

2. Integration with API endpoints.
3. Implement data binding.

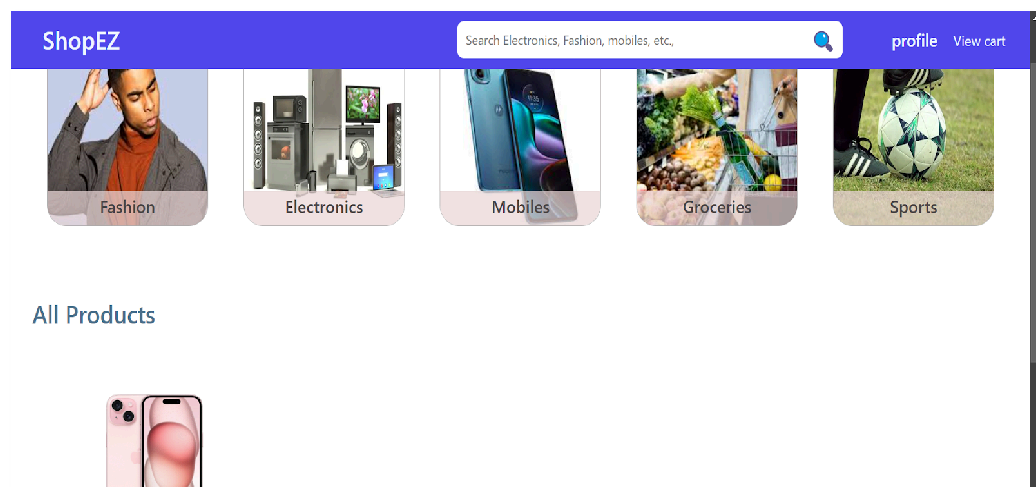
Video Link:-

<https://drive.google.com/file/d/10I8vL-kkuK1QXUpSEe77WrLF8PnHFK6y/view?usp=sharing>

Project Implementation

On completing the development part, we then run the application one last time to verify all the functionalities and look for any bugs in it. The user interface of the application looks a bit like the images provided below.

Home:



Login:

ShopEZ

Login

Login

Email address

Password

Sign in

Not registered? Register

Register:

ShopEZ

Login

Register

Username

Email address

Password

Choose user type

Sign up

Already registered? Login

Profile:

ShopEZ

Search Electronics, Fashion, mobiles, etc.,

profileView cart


Username: Jackson

Email: jackson@gmail.com

Orders: 3

Logout

Orders




iPhone 15 plus

The Apple iPhone 15 5G comes with a 6.1 inch touchscreen with Crash De...

Quantity: 1 Amount: ₹ 65599 Payment method: UPI

Address: dlf street hyderabad

Pincode: 500032 Ordered on: 2024-08-29 Status: Cancelled



iPhone 15 plus

The Apple iPhone 15 5G comes with a 6.1 inch touchscreen with Crash De...

Quantity: 1 Amount: ₹ 65599 Payment method: Credit/Debit Card

Address: dlf street hyderabad


Pincode: 500032 Ordered on: 2024-08-29 Status: Delivered

Cart:

ShopEZ

Search Electronics, Fashion, mobiles, etc.,

profileView cart



iPhone 15 plus

The Apple iPhone 15 5G comes with a 6.1 inch touchscreen with Crash De...

Quantity: 2

Total Amount: ₹ 131198

Remove

Price Details

Total MRP: ₹ 79999

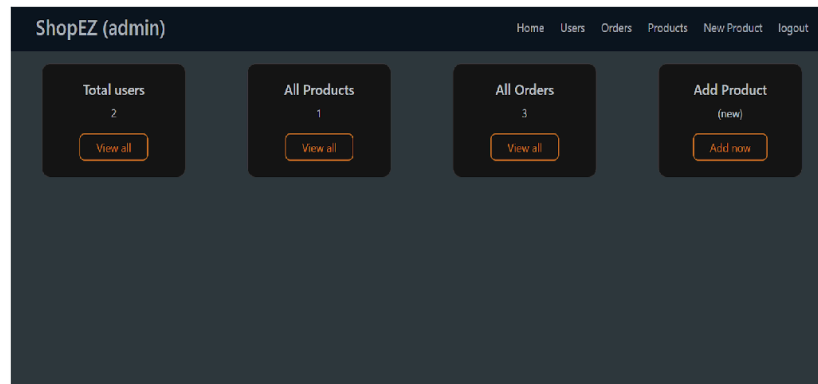
Discount on MRP: ₹ 14399

Delivery Charges: + ₹ 0

Final Price: ₹ 65600

Place order

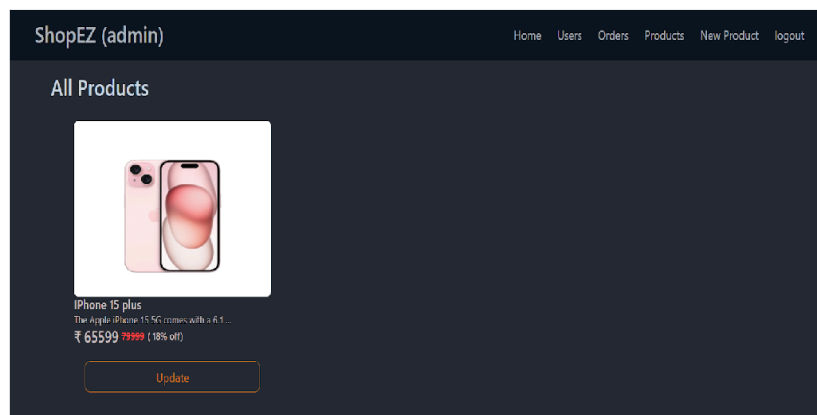
Admin:



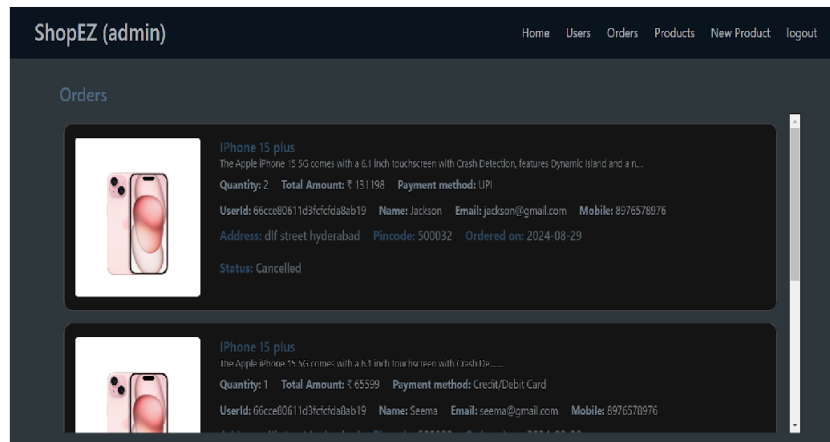
All Users:

ShopEZ (admin)			
Home Users Orders Products New Product Logout			
All Users			
User Id	User Name	Email Address	User Type
66cce80611d3fcd8a8ab19	Jackson	jackson@gmail.com	user
User Id	User Name	Email Address	User Type
66cef4fbfdee51f8ec267af3	Admin	admin@gmail.com	admin

All Products:



All Orders:



New Product:

The screenshot shows the 'New Product' form in the ShopEZ admin interface. The form is titled 'New Product' and contains several input fields for product details. A blue 'Add product' button is located at the bottom right of the form.

ShopEZ (admin) Home Users Orders Products New Product logout

New Product

Product name: Product Description:

Thumbnail img url:

Add on img1 url: Add on img2 url: Add on img3 url:

Gender:

Category: Available Quantity:

Add product