#### Contact

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www.linkedin.com/in/shwetasaraswat-ui-developer (LinkedIn)

## Top Skills

User Interface Design
Digital Marketing
Online Marketing

# **Shweta Saraswat**

UI Developer | Digital Marketer

Surat, Gujarat, India

## Summary

As a UI Developer [fresher], my objective is to make a positive impact on clients, co-workers, and the Internet using my skills to design compelling and attractive websites.

### My skills are:

- Editing & Design with designing team in the company to build perfect web designs.
- Proficient in HTML, CSS, Bootstrap, Tailwind, Responsive Design and Media Query.
- Basic knowledge of WordPress, JavaScript, Git hub.

As a Digital marketer[fresher] ,my objective is to develop strong and innovative strategies to promote the business brand, products, and services.

## My skills are:

- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing)
- SMM (Social Media Marketing)
- Market research
- keyword research
- Google ads & analytics
- Facebook Marketing
- LinkedIn Marketing
- Content Marketing
- Email Marketing
- Mobile Marketing
- Twitter Marketing
- Instagram Marketing
- Quora Marketing

Services provided :-Website Designing Digital Marketing

## Education

Great Learning · (2023 - 2023)

IIHT Ltd
UI Development · (January 2022 - May 2022)

Veer Narmad South Gujarat University, Surat

MCom, Accounting

Veer Narmad South Gujarat University, Surat B.com, computer application