

# Introduction Machine Learning and Data Mining

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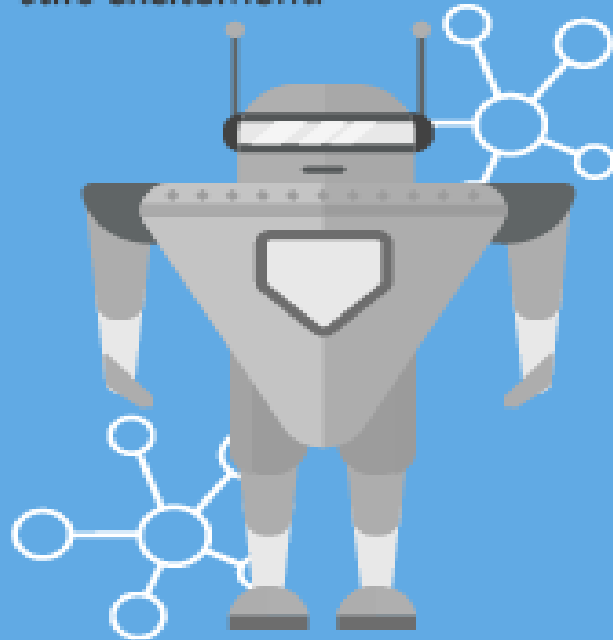
# Outline

- What is Machine Learning
- Why Machine Learning
- Formal Definition : T,E,P for Machine Learning

# Machine Learning: A subset of Artificial Intelligence

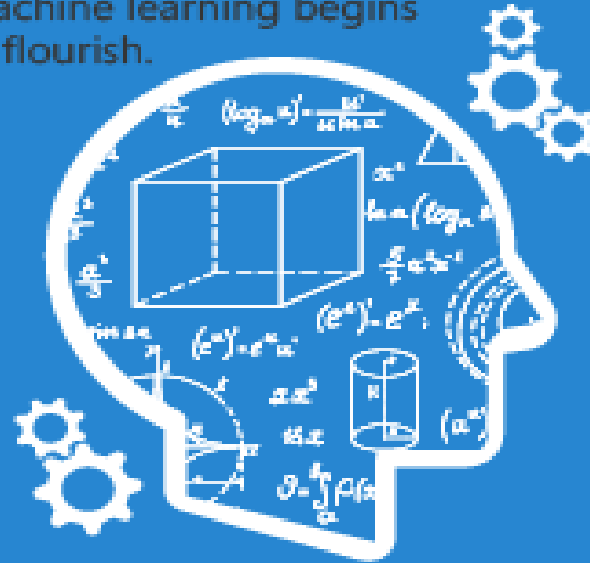
## ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



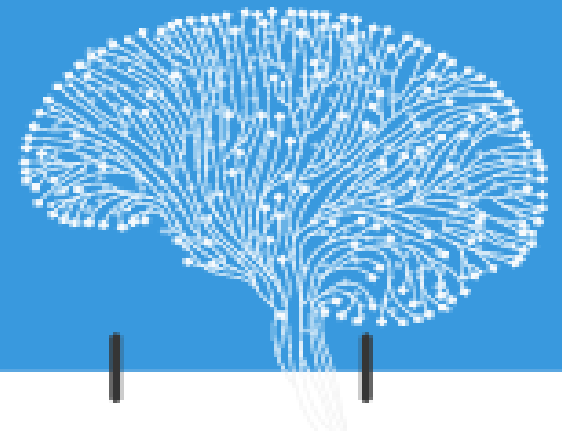
## MACHINE LEARNING

Machine learning begins to flourish.



## DEEP LEARNING

Deep learning breakthroughs drive AI boom.



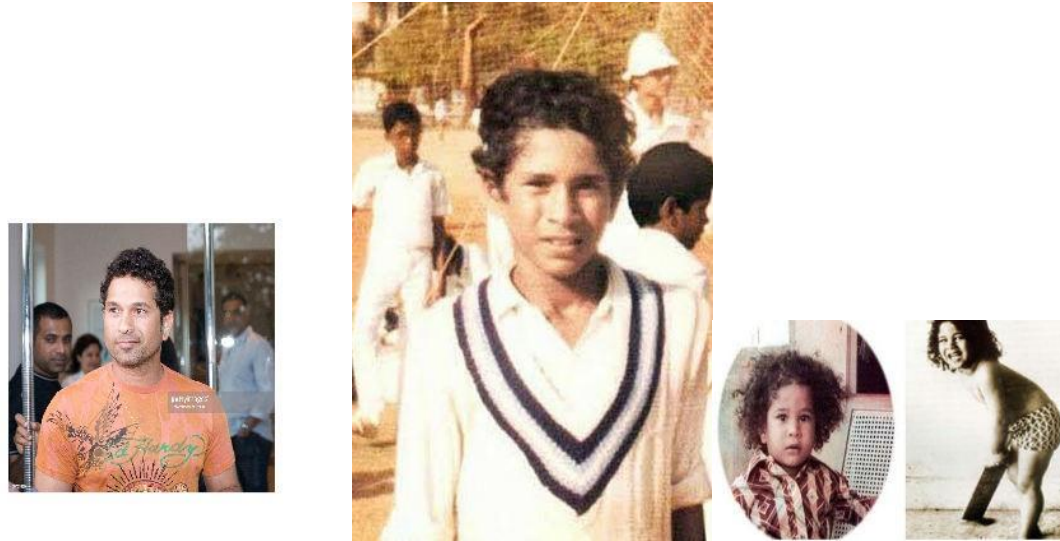
1950's 1960's 1970's 1980's 1990's 2000's 2010's

Since an early flush of optimism in the 1950's, smaller subsets of artificial intelligence - first machine learning, then deep learning, a subset of machine learning - have created ever larger disruptions.

Source : <https://towardsdatascience.com/introduction-to-machine-learning-for-beginners-eed6024fdb08>

# Why Machine Learning : A motivational example

Look at the images and understand/remember the patterns.



## Model and generalization

- Machine learning algorithms generate model.
- Model is a mathematical structure that learns and generalize the data
- Not coded...(If curly hair then sachin)

# Why generate model ?

Guess : Is this Sachin ??



Model 1

Model 2

From binary world to Probability world  
Likelihood of an image to be of Sachin.

REDUCE GENERALIZATION ERROR !!!

# Machine Learning Definition

Definition 1 : Arthur Samuel(1959)

Field of study that gives computers the ability to learn without being explicitly programmed.

Definition 2 : Tom Mitchell (1998)

A computer program is said to learn from Experience  $E$  with respect to some Task  $T$  and some Performance measure  $P$  if performance on  $T$ , as measured by  $P$ , improves with experience  $E$ .

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# Task ,Experience,Performance

Ill posed problem : Recognize Sachin Tendulkar in the given Photographs

Well posed Problem

Task : Check if the face in an image is of Sachin or not

Experience : Various Images of Sachin

Performance : Out of 100 photographs, how many times was Sachin identified with more than 90% confidence

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# Takeaways

- Definition of Machine Learning
- Ill Posed Problem to Well posed problem
- 3 important parameters : Task, Experience, Performance



# References

- <https://towardsdatascience.com/introduction-to-machine-learning-for-beginners-eed6024fdb08>
- <https://www.houseofbots.com/news-detail/11973-1-clarifying-differences-between-data-analysis-data-mining-data-science-machine-learning,-and-big-data>